

# Beyond the Library: Institutional Repository (IR) Outreach and Promotion

---

Peter Whiting

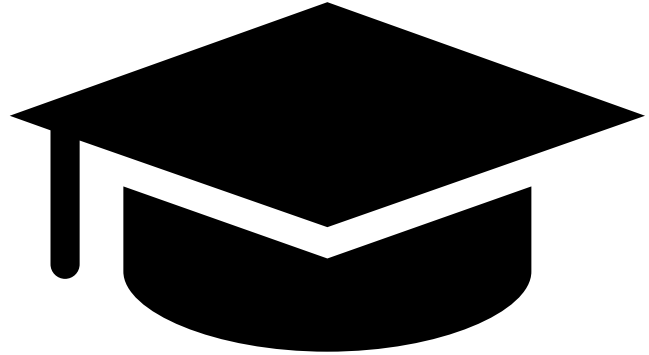
November 1, 2023



# Explore together IR outreach: the journey roadmap

---

- About the University of Southern Indiana (USI)
- SOAR (Scholarly Open Access Repository) at USI
- Exploring together new content and partnerships for the institutional repository: Outreach and Promotion



# About the University of Southern Indiana (USI)

---

SOAR (Scholarly  
Open Access  
Repository) at the  
University of  
Southern Indiana  
(USI)



Exploring together new content and partnerships  
for the institutional repository:  
Outreach and Promotion~ the tools



Planting seeds:  
Lessons learned

---



# Planting seeds: What is working for outreach and promotion

## SOAR (Scholarly Open Access Repository) at USI

SOAR makes USI scholarship available to the world and provides safe and secure storage for the scholarly output of the USI community. SOAR is an Open Access repository, meaning that anyone can search, view, and download content. Benefits of SOAR include:

**Research Impact:** SOAR content is indexed in Google Scholar and other search engines such as Google and Bing.

**Preservation with long-term access:** SOAR provides a stable and persistent URL.

**Online catalog access:** Each work in SOAR is also searchable in the Rice library online catalog.

**Online catalog access:** Each work in SOAR is also searchable in the Rice library online catalog.

**Preservation with long-term access:** SOAR provides a stable and persistent URL.

Google and Bing.

**Research impact:** SOAR content is indexed in Google Scholar and other search engines such as

anyone can search, view, and download content. Benefits of SOAR include:

# Planting seeds: What is working for outreach and promotion

The screenshot shows a web browser displaying the David L. Rice Library's SOAR (Scholarly Open Access Repository) at USI. The page features the library's logo, navigation links, and a search bar. The main content area is titled "SOAR (Scholarly Open Access Repository) at USI" and includes a "Welcome to SOAR at USI" section with a table of contents. The table of contents lists: "Which Version Can I Share in SOAR?", "Benefits of Open Access and SOAR", "SOAR FAQ (Frequently Asked Questions)", "Other Institutional Repositories", and "How to Upload Your Scholarship in SOAR". The "Contact Us" section provides information for Peter Whiting, Scholarly Communication Librarian, including his email (pwhiting@usi.edu) and phone number. The main text describes SOAR as a digital repository and publishing platform that provides open access to scholarly works created by USI faculty, students, and staff. It lists benefits of SOAR, including discoverability and impact, increased visibility and access to work, and stability. The "Collections in SOAR" section lists: Theses, Capstones, Projects, & Dissertations; USI Conferences & Events; and Faculty Scholarship. The "SOAR Showcase of Scholarship" section lists: USI faculty and staff articles and manuscripts in SOAR; Doctor of Education (Ed.D.) Dissertations; and Indiana English, a peer reviewed open access academic journal published by the Indiana College English Association (ICEA).

David L. Rice Library  
USI University of Southern Indiana

SOAR (Scholarly Open Access Repository) at USI

Welcome to SOAR at USI

Which Version Can I Share in SOAR?
Benefits of Open Access and SOAR
SOAR FAQ (Frequently Asked Questions)
Other Institutional Repositories
How to Upload Your Scholarship in SOAR

Contact Us

Peter Whiting  
Scholarly Communication Librarian  
pwhiting@usi.edu  
731.755.2222

Scholarly Communication Unit  
David L. Rice Library  
ScholComm@usi.edu

The Scholarly Communication Unit of the David L. Rice Library is available to help the USI community navigate new modes of sharing and teaching, including open access, open education, author's rights and copyright. We offer online one-on-one consultations, workshops, and will happily attend group Zoom and Team meetings as well.

SOAR (Scholarly Open Access Repository) at USI

SOAR (Scholarly Open Access Repository) is a digital repository and publishing platform that provides open access to scholarly works created by USI faculty, students, and staff. Rice library is committed to disseminating USI research and scholarship as widely and open access as possible in SOAR. Including your work in SOAR is fast, easy, and will yield impressive benefits. There are two ways that you can add your work in SOAR.

- You can start adding your work by logging into SOAR by clicking on Submission and enter your MyUSI login credentials.
  - The How to Upload Your Scholarship in SOAR guide will be helpful in uploading your scholarship with step-by-step directions
- Another way to add your work is to have the Scholarly Communication Unit upload your work. Email your CV to Peter Whiting, Scholarly Communication Librarian

Benefits of SOAR include:

- Discoverability and Impact. Enhancing the visibility of research by making it more discoverable in Google, Google Scholar, and other search engines. Increased visibility and access to your work increases impact. Publishers allow scholarly works in institutional repositories such as SOAR. Having your work in SOAR will assist in grant compliance. Searchable in Rice library's online catalog.
- Stability. Depositing your work will ensure that it is permanently archived in SOAR. Each item is archived with a unique and stable URL.

Collections in SOAR

- Theses, Capstones, Projects, & Dissertations
- USI Conferences & Events
- Faculty Scholarship

SOAR Showcase of Scholarship

- USI faculty and staff articles and manuscripts in SOAR.
- Doctor of Education (Ed.D.) Dissertations is now available in SOAR.
- Indiana English, a peer reviewed open access academic journal published by the Indiana College English Association (ICEA) is now available in SOAR.



Exploring together new content and partnerships for  
the institutional repository:

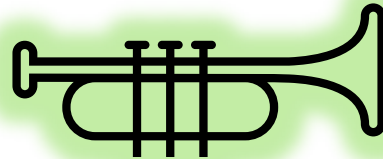
Outreach and Promotion – working with the campus



# Avenues of getting the word on the IR

---

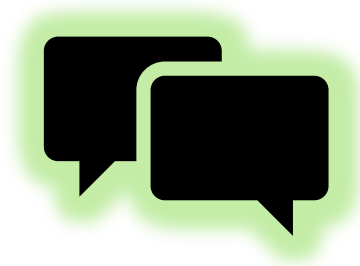
- Various multi-routes to take in IR outreach
  - On campus communication



# Avenues of getting the word on the IR

---

- Various multi-routes to take in IR outreach
  - Library communication outreach



# Avenues of getting the word on the IR

---

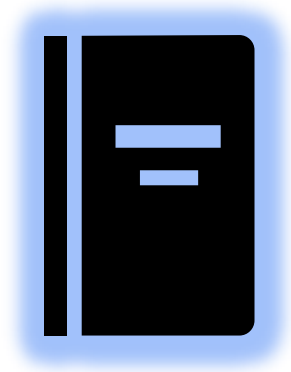
- Joining campus events committees



# Avenues of getting the word on the IR

---

- USI publications





Parting words on  
strategies to liven up  
your IR and scale up  
submissions

---



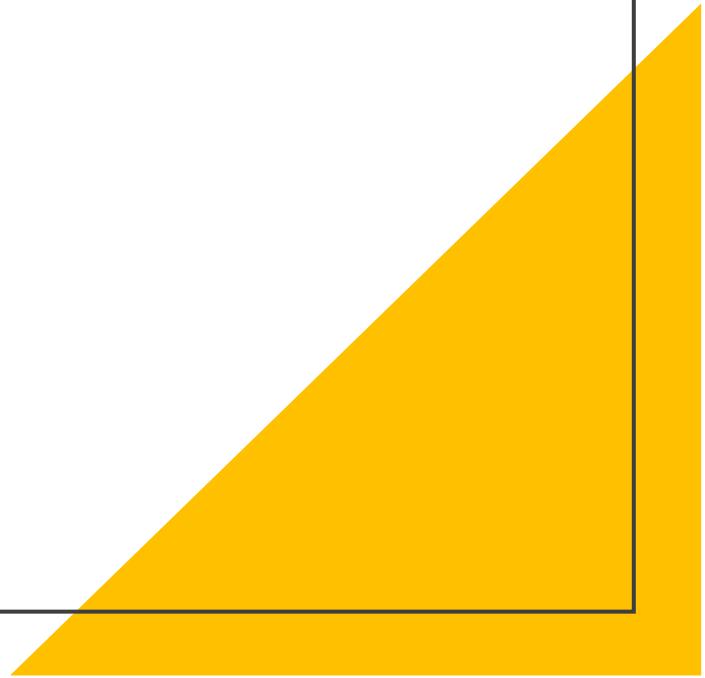
# Thank you!

Peter Whiting

Scholarly Communication Librarian

University of Southern Indiana (USI)

[pwhiting@usi.edu](mailto:pwhiting@usi.edu)



# References

1. About USI [About USI - University of Southern Indiana](#)
2. SOAR Library.usi.edu
2. SOAR Research Guide <https://usi.libguides.com/SOARatUSI>
4. Scholarly Communication Services at USI [Scholarly Communication Services at Rice Library - Scholarly Communication Services - Research Guides at University of Southern Indiana - David L. Rice Library \(libguides.com\)](#)



# Image credits

SOAR image

<https://usi.libguides.com/SOARatUSI>

All other images are from Microsoft PowerPoint stock images.

