

Collection Summary

ID Number: MSS 283

Title: Double-Cola Company Collection

Extent: 3 Boxes

Span Dates: 1910s – 1990s

Language: English

Geographic Location: Indiana

Abstract: The Double-Cola Company Collection consists of stocks, advertising materials, awards, and other items about the Double-Cola bottling company in Evansville, IN from 1912 to 1999.

Historical Notes: The Double-Cola company founded in 1922 by Charles D. Little and Joe S. Foster. Originally known as “The Good Grape Company,” the company was in Chattanooga, TN. By 1953, it was renamed Double-Cola. It was the first company to market 16-ounce returnable bottles in the United States, starting in 1957. By 1980, K.J. International, Inc. purchased the company that would become Double-Cola Co.-USA. In 2011, Double-Cola Company-USA changed its name to the “Double Cola Company”. The product is still produced. The local bottling plant was on West Franklin Street.

- **Sources:** [Double-Cola Company: Out History](#)

Selected Search Terms

Keywords: Local Businesses; Local Advertisements; Local History

Related Materials: Business and Industry; History; Photographs; Publications; Regional History; Related Materials -- 1901-1950; Related Materials -- 1951-2000; Related Materials -- n.d.

Administrative Information

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Contents	Date	Container	Location
Double-Cola Stock Books	1914-1958	Box 1, Folder 1	RL 3027
Double-Cola Board Meeting Minutes	1914-1930	Box 1, Folder 2	RL 3027
Double-Cola Promotional Materials	n.d.	Box 1, Folder 3	RL 3027
Double-Cola Advertising Materials	n.d.	Box 1, Folder 4	RL 3027
Double-Cola Corporation Record	1914-1917	Box 1, Folder 5	RL 3027
Correspondences	1927-1935	Box 1, Folder 6	RL 3027
Ray Kersting Pen Stand with 2 Pens	n.d.	Box 2, Folder 1	RL 3027

Contents	Date	Container	Location
Double-Cola Per Capita Award Plaque	1978	Box 2, Folder 2	RL 3027
Double-Cola Sales Achievement Excellence Award	1987	Box 2, Folder 3	RL 3027
Double-Cola Sales Achievement Excellence Award	1988	Box 2, Folder 4	RL 3027
Double-Cola Plaque from St. Benedict's Boys League	1992	Box 2, Folder 5	RL 3027
Yellow Plastic Double-Cola Six-Pack Carrier	n.d.	Box 2, Folder 6	RL 3027
Double-Cola Can	n.d.	Box 2, Folder 7	RL 3027
Fountain Syrup Pepsi-Cola Glass Bottle	n.d.	Box 2, Folder 8	RL 3027
The Double-Line Glass Bottle	n.d.	Box 2, Folder 9	RL 3027
Gold Double-Cola Bottle	n.d.	Box 2, Folder 10	RL 3027
"Enjoy Double-Cola" Paper Cups (2)	n.d.	Box 2, Folder 11	RL 3027
"Double-Cola" Paper Cups (2)	n.d.	Box 2, Folder 12	RL 3027
White Double Cola Pencils (2)	n.d.	Box 2, Folder 13	RL 3027
Double-Cola Jr. Bottle Cap	n.d.	Box 2, Folder 14	RL 3027
Double-Cola Bottle Cap	n.d.	Box 2, Folder 15	RL 3027
Double-Cola Bottle Closer	n.d.	Box 2, Folder 16	RL 3027
Double-Cola Pencil Sharpener	n.d.	Box 2, Folder 17	RL 3027
Double-Cola Keychain Tag	n.d.	Box 2, Folder 18	RL 3027
Double-Cola Knife Blade, Bottle Opener, Screwdriver, and Nail File	n.d.	Box 2, Folder 19	RL 3027
Double-Cola Treasure Hunt (5 Cent Piece)	n.d.	Box 2, Folder 20	RL 3027
Double-Cola Treasure Hunt (10 Cent Piece)	n.d.	Box 2, Folder 21	RL 3027
Double-Cola Treasure Hunt (25 Cent Piece)	n.d.	Box 2, Folder 22	RL 3027
Double-Cola Treasure Hunt (50 Cent Piece)	n.d.	Box 2, Folder 23	RL 3027
Double-Cola Treasure Hunt (\$1 Piece)	n.d.	Box 2, Folder 24	RL 3027
Double-Cola Treasure Hunt (\$5 Piece)	n.d.	Box 2, Folder 25	RL 3027
Double Doubloon	n.d.	Box 2, Folder 26	RL 3027
Double Cola Bottle Opener	n.d.	Box 2, Folder 27	RL 3027
Double-Cola Route Account Book	n.d.	Box 3, Folder 1	RL 3027
Kersting Bottling Company Sales Guide	n.d.	Box 3, Folder 2	RL 3027
Stock Certificates: Chero-Cola Bottling Company and Nehi Bottling Company	1914-1937	Box 3, Folder 3	RL 3027
Poster Certificates of Authenticity (Xerox)	1999	Box 3, Folder 4	RL 3027
Double-Cola Advertising Posters	1938-1946	Box 3, Folder 5	RL 3027
Photographs [001-013]: Double-Cola/Nehi	1912-1990	Box 3, Folder 6	RL 3027
Double-Cola Order Forms	1914	Box 3, Folder 7	RL 3027
Advertising Campaign Manuals	1938-1967	Box 3, Folder 8	RL 3027
Photographs [014-021]: Double-Cola/Chero-Cola	1914-1921	Box 3, Folder 9	RL 3027
Double-Cola Posters	n.d.	Folder 1	Map Case 18-B
Miller, Larry. <i>The Old Country Store, 777/1000</i> (Print).	n.d.	Folder 2	Map Case 18-B
Double-Cola 40 th Anniversary Poster	1950	Folder 3	Map Case 18-B