

## Collection Summary

**ID Number:** UA 038

**Title:** University Marketing and Communications Collection

**Extent:** 7 Boxes

**Span Dates:** 1960's – 2010's

**Language:** English

**Geographic Location:** Indiana

**Abstract:** This collection consists of exhibits, programs, and other items from University Marketing and Communications at the University of Southern Indiana in Evansville, Indiana from 1969 to 2015.

### **Historical Notes:**

- Four departments are under University Relations: Creative and Print Services, University Communications, Photography and Multimedia, and Athletics Communications. In August 2018, the department changed their name from University Relations to University Marketing and Communications. Their work includes the following areas and departments: Alumni Relations and Volunteer USI, Athletic Communications, Community Engagement and Special Projects, Creative and Print Services, Special Events and Scheduling Services, University Branding and Licensing, University Communications, University Marketing, and Web Services. University Marketing and Communications is part of Government and University Relations. It encompasses University Communications, Athletic Communications, Creative and Print Services, and Web Services. This department focuses on marketing, outreach, and communications.
- University Communications started as Sports Information until they changed its' name to Athletic Communications. The department was renamed to News and Information Services; however, it was changed to its current name in 2014.

## Selected Search Terms

**Keywords:** Academics; Events and Speakers; University History; University Records

**Related Materials:** University Governance; University Materials -- 1965-1970; University Materials -- 1971-1980; University Materials -- 1981-1990; University Materials -- 1991-2000; University Materials -- 2001-2010; University Materials -- 2011-2020; University Materials -- 2021-2030; University Materials -- n.d.

## Administrative Information

**Copyright Status:** Digital Image Copyright ©2021 University of Southern Indiana Library. All Rights Reserved. Personnel, student records, and other personal information in the records are restricted. All other material is open to the public without restrictions. Copyright laws of the United States (Title 17, United States Code) govern the making of photocopies or other reproductions of copyrighted material. <http://rightsstatements.org/vocab/InC-NC/1.0/>

**Access:** Personnel and students' records and other personal information in these records are restricted. All other material is open to the public without restrictions. Copyright laws of the United States (Title 17, United States Code) govern the making of photocopies or other reproductions of copyrighted material.

<b>Contents</b>	<b>Date</b>	<b>Container</b>	<b>Location</b>
Robert Owen Bicentennial Conference	1971-1975	Box 1, Folder 1	RL 3027
Indiana Business and BizVoice Magazines	1990-2006	Box 1, Folder 2	RL 3027
<i>Magna Carta: Liberty Under the Law</i>	1986	Box 1, Folder 3	RL 3027
Public Relations Organization	1977-1978	Box 1, Folder 4	RL 3027
Magna Carta Tour Exhibit	1987	Box 1, Folder 5	RL 3027
Magna Carta Tour Exhibit	1987	Box 1, Folder 6	RL 3027
Screaming Eagles Soda: 1995 USI Men's Basketball Championship	1995	Box 1, Folder 7	RL 3027
Linkage Program	1982-1983	Box 1, Folder 8	RL 3027
50 <sup>th</sup> Anniversary Trivia Facts	2015	Box 1, Folder 9	RL 3027
USI Conference Center Luncheon & Groundbreaking	2014	Box 1, Folder 10	RL 3027
USI Performance Center Stage Ribbon Cutting	2015	Box 1, Folder 11	RL 3027
Toward the Year 2000	1989	Box 1, Folder 12	RL 3027
Commencement History	1969-2011	Box 1, Folder 13	RL 3027
Health Professions Timeline	1972-2013	Box 1, Folder 14	RL 3027
Martin Luther King Jr. Day Program	1995-2015	Box 1, Folder 15	RL 3027
List of University Photographs: 1965-1969	1965-1969	Box 2, Folder 1	RL 3027
List of University Photographs: 1970-1979	1970-1979	Box 2, Folder 2	RL 3027
List of University Photographs: 1980-1989	1980-1989	Box 2, Folder 3	RL 3027
List of University Photographs: 1990-1999	1990-1999	Box 2, Folder 4	RL 3027
Promotional Materials	2005-2013	Box 2, Folder 5	RL 3027
University of Southern Indiana Today Presentation	2005	Box 2, Folder 6	RL 3027
ISUE: University Notes	1967-1968	Box 3, Folder 1	RL 3027
ISUE: University Notes	1968-1969	Box 3, Folder 2	RL 3027
ISUE: University Notes	1969-1970	Box 3, Folder 3	RL 3027
ISUE: University Notes	1970-1971	Box 3, Folder 4	RL 3027
ISUE: University Notes	1971-1972	Box 3, Folder 5	RL 3027
ISUE: University Notes	1972-1973	Box 3, Folder 6	RL 3027
ISUE: University Notes	1973-1974	Box 3, Folder 7	RL 3027
ISUE: University Notes	1974-1975	Box 3, Folder 8	RL 3027
ISUE: University Notes	1975-1976	Box 3, Folder 9	RL 3027
ISUE: University Notes	1976-1977	Box 3, Folder 10	RL 3027
ISUE: University Notes	1977-1978	Box 3, Folder 11	RL 3027
ISUE: University Notes	1978-1979	Box 3, Folder 12	RL 3027
ISUE: University Notes	1979-1980	Box 3, Folder 13	RL 3027
ISUE: University Notes	1980-1981	Box 3, Folder 14	RL 3027
ISUE: University Notes	1981-1982	Box 3, Folder 15	RL 3027
ISUE: University Notes	1982-1983	Box 3, Folder 16	RL 3027
ISUE: University Notes	1983-1984	Box 3, Folder 17	RL 3027
ISUE: University Notes	1984-1985	Box 3, Folder 18	RL 3027
Newspaper Clippings	1991-1996	Box 3, Folder 19	RL 3027
USI: University Notes	1985-1986	Box 4, Folder 1	RL 3027

<b>Contents</b>	<b>Date</b>	<b>Container</b>	<b>Location</b>
USI: University Notes	1986-1987	Box 4, Folder 2	RL 3027
USI: University Notes	1987-1988	Box 4, Folder 3	RL 3027
USI: University Notes	1988-1989	Box 4, Folder 4	RL 3027
USI: University Notes	1989-1990	Box 4, Folder 5	RL 3027
USI: University Notes	1990-1991	Box 4, Folder 6	RL 3027
USI: University Notes	1991-1992	Box 4, Folder 7	RL 3027
USI: University Notes	1992-1993	Box 4, Folder 8	RL 3027
USI: University Notes	1993-1994	Box 4, Folder 9	RL 3027
USI: University Notes	1994-1995	Box 4, Folder 10	RL 3027
USI: University Notes	1995-1996	Box 4, Folder 11	RL 3027
USI: University Notes	1996-1997	Box 4, Folder 12	RL 3027
USI: University Notes	1997-1998	Box 4, Folder 13	RL 3027
USI: University Notes	1998-1999	Box 4, Folder 14	RL 3027
USI: University Notes	1999-2000	Box 4, Folder 15	RL 3027
USI: University Notes	2000-2001	Box 4, Folder 16	RL 3027
USI: University Notes	2001-2002	Box 4, Folder 17	RL 3027
USI: University Notes	2002-2003	Box 4, Folder 18	RL 3027
USI: University Notes	2003-2004	Box 4, Folder 19	RL 3027
USI: University Notes	2004-2005	Box 4, Folder 20	RL 3027
News Release (January-June)	1995	Box 4, Folder 21	RL 3027
News Release (July-December)	1995	Box 4, Folder 22	RL 3027
USI: University Notes	2008-2009	Box 5, Folder 1	RL 1015
USI: University Notes	2009	Box 5, Folder 2	RL 1015
News Release (July-December)	1993	Box 5, Folder 3	RL 1015
News Release (January-June)	1994	Box 5, Folder 4	RL 1015
News Release (July-December)	1994	Box 5, Folder 5	RL 1015
8600 University Boulevard: Alumni Magazine	1973-1978	Box 5, Folder 6	RL 1015
8600 University Boulevard: Alumni Magazine	1979-1984	Box 5, Folder 7	RL 1015
8600 University Boulevard: Alumni Magazine	1985-1990	Box 5, Folder 8	RL 1015
8600 University Boulevard: Alumni Magazine	1991-1996	Box 5, Folder 9	RL 1015
8600 University Boulevard: Alumni Magazine	1997-1999	Box 5, Folder 10	RL 1015
USI Magazine	2000-2002	Box 5, Folder 11	RL 1015
USI Magazine	2003-2005	Box 5, Folder 12	RL 1015
USI Magazine	2006-2008	Box 5, Folder 13	RL 1015
USI Magazine	2009-2012	Box 5, Folder 14	RL 1015
General Services Information	1993-1998	Box 5, Folder 15	RL 1015
USI's Retirees Newsletter	1998	Box 5, Folder 16	RL 1015
USI Magazine	2012-2015	Box 5, Folder 17	RL 1015
University Notes	2005-2006	Box 5, Folder 18	RL 1015
University Notes	2006-2007	Box 5, Folder 19	RL 1015
University Notes	2007-2008	Box 5, Folder 20	RL 1015

<b>Contents</b>	<b>Date</b>	<b>Container</b>	<b>Location</b>
News Release (January-June)	1993	Box 5, Folder 21	RL 1015
News Release	1985-1987	Box 5, Folder 22	RL 1015
News Release (January-June)	1988	Box 5, Folder 23	RL 1015
News Release (July-December)	1988	Box 5, Folder 24	RL 1015
News Release (January-September)	1989	Box 5, Folder 25	RL 1015
News Release (July-December)	1990	Box 5, Folder 26	RL 1015
News Release (January-June)	1991	Box 5, Folder 27	RL 1015
News Release (July-December)	1991	Box 5, Folder 28	RL 1015
News Release (January-June)	1990	Box 5, Folder 29	RL 1015
News Release (January-June)	1992	Box 6, Folder 1	RL 1015
News Release (July-December)	1992	Box 6, Folder 2	RL 1015
News Release (January-June)	1998	Box 6, Folder 3	RL 1015
News Release (July-December)	1998	Box 6, Folder 4	RL 1015
News Release (January-June)	1999	Box 6, Folder 5	RL 1015
News Release (July-December)	1999	Box 6, Folder 6	RL 1015
News Release (January-June)	2000	Box 6, Folder 7	RL 1015
News Release (July-December)	2000	Box 6, Folder 8	RL 1015
News Release (January-June)	2001	Box 6, Folder 9	RL 1015
News Release (July-December)	2001	Box 6, Folder 10	RL 1015
News Release (January-June)	2006	Box 6, Folder 11	RL 1015
News Release (July-December)	2006	Box 6, Folder 12	RL 1015
News Release (January-June)	2007	Box 6, Folder 13	RL 1015
News Release (January-December)	2008	Box 6, Folder 14	RL 1015
Illume Magazines	2016-2018	Box 6, Folder 15	RL 1015
Illume Magazines	2018-2021	Box 6, Folder 16	RL 1015
News Release (January-June)	1997	Box 6, Folder 17	RL 1015
News Release (July-December)	1997	Box 6, Folder 18	RL 1015
News Release (January-June)	2002	Box 6, Folder 19	RL 1015
News Release (July-December)	2002	Box 6, Folder 20	RL 1015
News Release (January-June)	2003	Box 6, Folder 21	RL 1015
News Release (January-June)	2004	Box 6, Folder 22	RL 1015
News Release (July-December)	2004	Box 6, Folder 23	RL 1015
News Release (January-June)	2005	Box 6, Folder 24	RL 1015
Correspondences	1997-2007	Box 6, Folder 25	RL 1015
Summer Events: Schedule of Activities	n.d.	Box 6, Folder 26	RL 1015
Active Military Duty Policy	2003	Box 6, Folder 27	RL 1015
News Release (July-December)	2005	Box 6, Folder 28	RL 1015
Fact Sheet	2000	Box 6, Folder 29	RL 1015
USI Photo and Comment Release	2005	Box 6, Folder 30	RL 1015
Addresses and Emails	2004	Box 6, Folder 31	RL 1015
Lincoln Amphitheatre News Release	1993-2003	Box 6, Folder 32	RL 1015

<b>Contents</b>	<b>Date</b>	<b>Container</b>	<b>Location</b>
Communal Studies Association News Release	1993	Box 6, Folder 33	RL 1015
Historic New Harmony News Release	1991-2008	Box 6, Folder 34	RL 1015
Labor Management Education Forum News Release	1988-1997	Box 6, Folder 35	RL 1015
Historic New Harmony Theatre News Release	1989-2003	Box 6, Folder 36	RL 1015
News Release (July-December)	1996	Box 6, Folder 37	RL 1015
Tri-State World Trade Council News Release	1997-2000	Box 6, Folder 38	RL 1015
Indiana Humanities Council News Release	1999	Box 6, Folder 39	RL 1015
The Rehabilitation Center News Release	1999	Box 6, Folder 40	RL 1015
BioCrossroads Press Release	2007	Box 6, Folder 41	RL 1015
Guest Speakers Posters	n.d.	Box 6, Folder 42	RL 1015
Online Newspaper Articles	2002-2006	Box 6, Folder 43	RL 1015
City of Evansville News Release	2004-2006	Box 6, Folder 44	RL 1015
News Release (July-December)	2008	Box 6, Folder 45	RL 1015
Southern Indiana Guild of Artisans News Release	1994	Box 6, Folder 46	RL 1015
News Release (July-December)	2007	Box 6, Folder 47	RL 1015
News Release (January-June)	1996	Box 6, Folder 48	RL 1015
News Release	1972-1976	Box 6, Folder 49	RL 1015
News Release (July-December)	2003	Box 6, Folder 50	RL 1015
<i>On Campus</i> Newsletters	1972-1976	Box 7, Folder 1	RL 1015
<i>On Campus</i> Newsletters	1976-1982	Box 7, Folder 2	RL 1015
<i>On Campus</i> Newsletters	1982-1987	Box 7, Folder 3	RL 1015
<i>On Campus</i> Newsletters	1987-1993	Box 7, Folder 4	RL 1015
<i>On Campus</i> Newsletters	1993-1994	Box 7, Folder 5	RL 1015
Illume Magazine Illustrations by Lydia Wheatley	c. 2019	Box 7, Folder 6	RL 1015
Illume Magazine	2021-2023	Box 7, Folder 7	RL 1015
Poster: Civility in American Politics	2016	Folder 1	Map Case 1-D
Promotional Poster	2013	Folder 2	Map Case 1-D
UA 038-Media-001: USI Advertisement (Digital)	n.d.	Media	Digital
UA 038-Media-002: Hoosier Higher Education: A Commitment to Quality (Digital)	n.d.	Media	Digital
UA 038-Media-003: USI Music Montage Loop (Digital)	n.d.	Media	Digital
UA 038-Media-004: USI: Get the Edge (Digital)	2012	Media	Digital