

Collection Summary

ID Number: UA 038

Title: University Marketing and Communications Collection

Extent: 7 Boxes

Span Dates: 1960's – 2010's

Language: English

Geographic Location: Indiana

Abstract: This collection consists of exhibits, programs, and other items from the University Marketing and Communications department at the University of Southern Indiana in Evansville, Indiana from 1969 to 2015.

Historical Notes:

- Four departments are under University Relations: Creative and Print Services, University Communications, Photography and Multimedia, and Athletics Communications. In August 2018, the department changed their name from University Relations to University Marketing and Communications. Their work includes the following areas and departments: Alumni Relations and Volunteer USI, Athletic Communications, Community Engagement and Special Projects, Creative and Print Services, Special Events and Scheduling Services, University Branding and Licensing, University Communications, University Marketing, and Web Services. University Marketing and Communications is part of Government and University Relations. It encompasses University Communications, Athletic Communications, Creative and Print Services, and Web Services. This department focuses on marketing, outreach, and communications. [USI.edu: Marketing and Communications](http://usi.edu/MarketingandCommunications)
- University Communications started as Sports Information until they changed its name to Athletic Communications. The department was renamed to News and Information Services; however, it was changed to its current name in 2014. [USI.edu: University Communications](http://usi.edu/UniversityCommunications)

Selected Search Terms

Keywords: Academics; Events and Speakers; University History; University Records

Related Materials: University Governance; University Materials -- 1965-1970; University Materials -- 1971-1980; University Materials -- 1981-1990; University Materials -- 1991-2000; University Materials -- 2001-2010; University Materials -- 2011-2020; University Materials -- 2021-2030; University Materials -- n.d.

Administrative Information

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