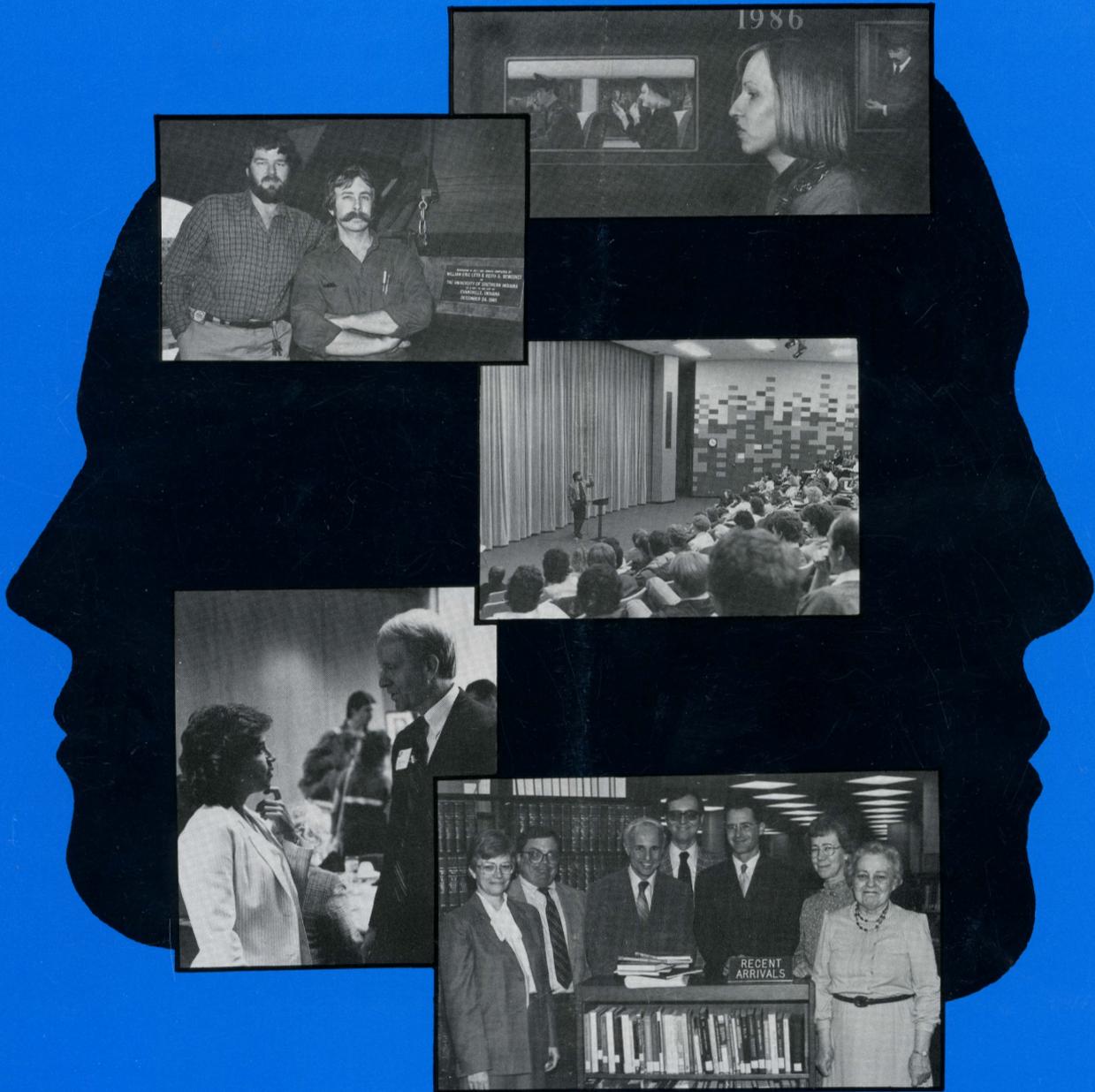


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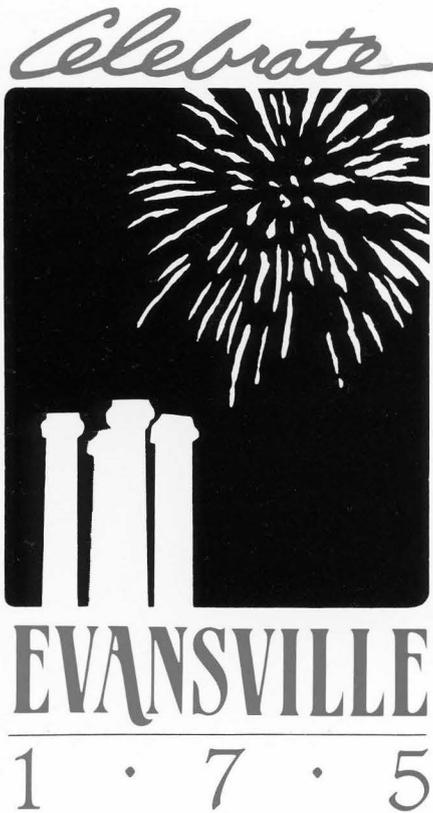
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UNIVERSITY BOULEVARD



Changing Face

• UNIVERSITY OF SOUTHERN INDIANA •



The USI Alumni Association

cordially invites you to attend the
 University of Southern Indiana
 Alumni Reception and Dinner Dance
 to honor

The Class of 1987

on Saturday, April 25, 1987

University Center Dining Room

6:00 p.m. Annual Meeting

6:30 p.m. Reception

7:30 p.m. Dinner and Program

9:00 p.m. Dancing

The University of Southern Indiana salutes Evansville's 175th

ALUMNI TELEFUND EXCEEDS GOAL: REACHES \$34,009

The USI Alumni Association, aided by loyal faculty, staff, and students, telephoned graduates during eight evenings March 9—12 and 16—19. They asked alumni to support the Association's student scholarship program which last year awarded grants and scholarships to 21 USI students.

Other funds raised in the annual drive are earmarked for support of association activities and University projects. The Alumni Association has been a major donor to USI capital fund drives. The final payment on its pledge to the University Home project was made in December. One additional payment remains on the Association's pledge to the Physical Activities Center project.

Volume 15, No.1, 1987

8600 University Boulevard is published four times annually. Please send information to the Office of Development and Alumni Affairs, University of Southern Indiana, 8600 University Boulevard, Evansville, IN 47712.

Alumni Editorial Board

Joanne Gonnerman '79
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Art Director

Lisa B. Johnson

Readers are invited to respond to content in the form of letters signed and addressed to the editor.

on campus

MAGNA CARTA OF 1215 TO BE AT USI

The University will be one of two sites at which the traveling exhibit, "Road to Liberty: Magna Carta to the Constitution," will be on display in Indiana in April, 1987. The exhibit will be at the Indiana State Fairgrounds April 20-22 and at USI April 23-24, sponsored by the Indiana Commission on the Bicentennial of the United States Constitution. It will display one of the four remaining copies of the Magna Carta from the June 1215 signing by King John at Runnymede; the copy belongs to the Lincoln Cathedral in England. Many of the laws embodied in Magna Carta were carried to America by English colonists. Besides the Magna Carta, the exhibit will include copies of the Northwest Ordinance, Articles of Confederation, Declaration of Independence, Mayflower Compact, Annapolis Resolution, the U. S. Constitution, and the Indiana Constitution.

USI FACULTY, STAFF INVOLVED IN EVANSVILLE CELEBRATION

Dr. Darrel Bigham, USI professor of history, is chairman of the committee organizing and carrying out the "Celebrate Evansville 175" anniversary observance for 1987. The logo being used for the year-long celebration was designed by Greg Folz, a USI graduate who recently accepted a new position in Pennsylvania (see separate story in this issue). One of the first activities of the observance was the 50th anniversary remembrance of the 1937 flood that was coordinated by faculty and staff at USI, working with the Vanderburgh County Historical Society.

USI HOST FOR COMMUNAL SOCIETIES MEETING IN EAST

The USI Center for Communal Studies celebrated its 10th anniversary by co-sponsoring its largest conference to date at the Shaker Village at Canterbury, New Hampshire, in October 1986. The meeting attracted more than 200 people from 22 states, England, and Israel, representing 20 historic and six current communal groups. USI participants included Dr. Charles F. Petranek, professor of sociology, Mr. James A. Sanders, director of Historic New Harmony, Inc., and Dr. Donald E. Pitzer, professor of history and director of the USI Center for Communal Studies.

JOINT M.B.A. PROGRAM APPROVED

The Indiana Commission for Higher Education has approved a joint Master of Business Administration degree program for the University of Southern Indiana and the University of Evansville. The program will allow students to enroll at public tuition rates in an M.B.A. program in the Evansville region. The University of Southern Indiana will act as fiscal agent for the program and the University of Evansville will grant the degree.

This program addresses the need for public master's level programs in the southern Indiana region, identified by the Commission in a regional study. The cooperative program will use library and faculty resources of both universities, and a joint committee of faculty and administrators will oversee admissions and curriculum development. Accreditation by the American Assembly of Collegiate Schools of Business will be sought in the next five years. Both Universities currently are accredited by the North Central Association of Colleges and Schools.

Persons interested in the program should contact the Evansville Graduate Studies Center, 812-423-1300, or either university for an application for admission.

USI INITIATES HIGH SCHOOL ACHIEVER PROGRAM

A College Achievement Project (CAP) has been initiated by Dr. Aldo Cardarelli, professor of education, to allow highly motivated high school students to get a head start on college study. Students from six area schools are participating this year, generally with an advanced composition course equal to college English 101. The college-level work, taught by the students' high school teachers, provides them with early college credit, either as students at USI or transferrable to any accepting college or university.

COMPUTER LITERACY CENTER IS SOURCE OF HELP

The Computer Literacy Training/Preview Center has become a member of PC-Sig, an organization that distributes public domain and user-supported software for the IBM PC and its compatibles. The membership allows the USI center to purchase its collection at a low price. About 40 PC-Sig disks covering a variety of subject areas now are available, including word processing, database, spreadsheet, statistical, and BASIC programs. The USI center also has several utility programs and educational games, plus public domain programs for Commodore 64, Apple, and TRS-80 computers. A complete list of available items may be obtained by calling 464-1954. Interested persons may take blank disks to the center to obtain free copies. Additional public domain and commercial software will be purchased throughout the year.

The center also has received state grants to conduct summer computer literacy training programs for teachers in the surrounding area. A summer 1986 institute was conducted for science teachers, with institutes scheduled in the summer 1987 for teachers involved in the State's PRIME TIME program to enhance learning through smaller class size. In past years, programs were designed to provide area teacher participants with basic computer literacy that they were to pass along to colleagues and students.

The Changing Face

by Janice

Faculty, students, alumni, and staff of the University are reaching beyond the confines of the campus to are allowing others to have a glimpse of the excellence which characterizes instruction at the University. The recognition of their achievement comes in many forms: acceptance of manuscripts by respected publishing who consistently rank high in post-graduate professional activities . . . invitations for prestigious art exhibitions. The following items tell just some of the story of how the people of the University of Southern Indiana are



Photo by Daniel R. Patmore

WATERS CREATES UNION STATION MURALS

Ms. Kathryn Waters, assistant professor of art, created eight wall murals for the Holiday Inn Union Station in Indianapolis. The oil paintings depict windows of passing passenger coaches in the 1940s, an era Ms. Waters focuses on for much of her work. Several of her friends and colleagues at USI were models for the people portrayed as passengers.

AAKHUS WORK DISPLAYED AT CREDITHRIFT

Several prints and paintings by Michael Aakhus, assistant professor of art, are on display on the second and third floors of the new CrediThrift building in Evansville, initiating a permanent collection at the financial institution. Aakhus said the current trend of corporations, rather than individuals, to collect art provides access for public viewing of the nation's art. "It's really nice to have a place like this where the public can see the work," he said. "If art works were in a private collection, the public might not see them for 30 or 40 years."

Aakhus' work in the CrediThrift exhibition includes 13 three-color intaglio

prints, displayed in the third-floor executive suite, and a six- x eight-foot abstract oil painting and a four- x six-foot landscape, "St. Kevin's Kitchen," which are on display on the second floor. The intaglios are from the book, *History, Hardware, and Romance*, which Aakhus and Robert McDowell, former visiting poet at USI, created in 1983-84 as a cooperative project between the University, the public libraries, and New Harmony Gallery of Contemporary Art, with funding from the Indiana Arts Commission. A bound volume of the book is displayed on the second floor at CrediThrift. The work was commissioned by Roland Associates of Indianapolis, the architect, working through Aakhus' agent, Peg Goldberg of Alliance Three Art Services of Carmel, Indiana.

USI ARTISTS CREATE ART PARK EXHIBIT

A cedar "Fantasy House" is being enjoyed by visitors to Art Park near Niagara Falls, New York, courtesy of the efforts of Mr. John McNaughton, USI professor of art; two USI art students, Danny Adams and Scott Titzer; and McNaughton's daughter, Carole. The group spent about two weeks in August, 1986, creating a sculpture which stands

about 19 feet tall and has an eight-by-eight foot base, an area large enough for about six people to occupy comfortably to rest and enjoy a picnic lunch.

Art Park is on the Niagara River at Lewiston, about 10 minutes from Niagara Falls, and caters to family outings with major attractions for the arts and performing arts during a season that runs from early June to Labor Day. By day, artists turn their fantasies into exhibits in a participatory atmosphere where visitors are encouraged to chat with the artists to learn more about their work. By night, a concert series in a 6,000-seat amphitheater features such entertainment stars as Harry Belafonte and Ella Fitzgerald — two that the USI group was able to see during their stay — and concert goers may stroll the park, viewing the artistic fantasies under creation.

Art Park selects 16 artists each year to create exhibits for the half million people who will visit the park. Mr. McNaughton said the tradition is to remove exhibits at the end of the year, but the USI "Fantasy House" is so well liked it is expected to be retained for three to five years. He noted Art Park personnel were so impressed with the USI students that they invited them to return in the future as park assistants.

USI ALUMNI INVITED TO EXHIBIT AT NEW HARMONY GALLERY

The work of USI graduates Lysa Howard-McDowell, Don Ledbetter, Margie Marx, Dennis Montgomery, and Chris Reising is featured in a University of Southern Indiana Alumni Invitational exhibition April 5-29 at the New Harmony Gallery of Contemporary Art. The exhibition opened Sunday, April 5, with a reception.

of the University

Perkins

share their special talents and knowledge. They are positively affecting the communities they touch and of Southern Indiana.

houses . . . awards from national organizations . . . alumni readily accepted for graduate study and those . . . and requests for design or research projects. It is an expanding diversity.

excelling, innovating, and shaping the quality of life.

AND COURTHOUSE BELL RESTORATION IS COMPLETE

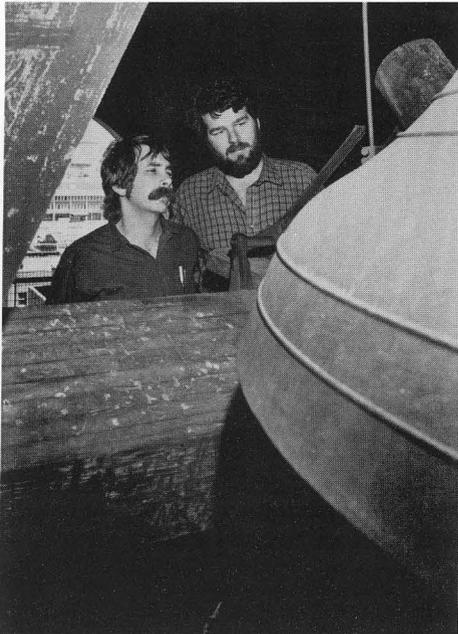


Photo by John Dawson

William Leth, humanities art workshop supervisor, and Keith Benedict, engineering lab supervisor, joined forces to restore the "voice" of the Old Courthouse clock, completing the project in time for the bell to count down the hours to Christmas, 1985, in downtown Evansville. They had answered a call for help from the Conrad Baker foundation, which manages the Old Courthouse, and made the project a joint effort from the USI Divisions of Engineering Technology and Humanities. The work started just after Labor Day and, using campus facilities and tools crafted to keep the work authentic, the two lab supervisors put the clock in operation at noon on Christmas Eve. Some supplies were donated by Welder's Supply, so that the work was completed at no cost to USI or Conrad Baker, and saved the non-profit agency some \$1,500 to \$2,000. Leth and Benedict documented their work and set

up a maintenance schedule designed to keep the clock ringing out the hours in the future — a future they say could stretch over the next 250 years.

DR. REID'S RESEARCH LEADS TO PHOTOGRAPHY EXHIBITS

Dr. Robert L. Reid, vice president for Academic Affairs and USI professor of history, was doing research on 19th century sketches of the Mississippi and Ohio rivers in 1983 at the Library of Congress in Washington, D. C., when curiosity about the Library's files on Indiana led him to ideas for two major projects.

He browsed through Farm Security Administration photographs of Posey County in the aftermath of the 1937 flood, making a mental note that an anniversary was coming, then began to see the potential for a statewide project in the 1935-43 FSA photographs that now are considered one of the finest collections of documentary photographs in the world.

The result was a 50th anniversary observance of the 1937 flood in the Evansville area, with the months of preparation co-sponsored by USI and the Vanderburgh County Historical Society, and an exhibit of the Farm Security photos that will be placed on public review late in 1987.

The flood remembrance became one of the first major activities in the "Celebrate Evansville 175" observance now under way in Evansville. An exhibit of photographs and maps drew thousands of visitors to the Evansville Museum of Arts and Science and to Washington Square Mall. USI faculty and staff, headed by Dr. Reid, collected most of the data and put together the exhibit, working in cooperation with the Historical Society.

USI communications students, led by Dr. Kenneth Creech, professor of communications, put together a 30-minute documentary, "Evansville Remembers the Great Flood of 1937," which was shown on two local television stations. A pictorial review, *The Great Flood of '37*, compiled by USI faculty and staff and published by The Evansville Courier, also is available through The Courier. It includes some of the FSA photographs.

The Indiana Committee for the Humanities has approved a \$3,961 grant to fund an "Indiana Album" of the work done by the FSA team of photographers. The accompanying text — *Back Home Again: Indiana as Seen Through the Farm Security Administration Photographs* — is being prepared by Dr. Reid and will be published next fall by Indiana University Press. The exhibit will be displayed in November-December 1987 at Indiana State Museum, Indianapolis, and in January-February 1988 at the Evansville Museum of Arts and Science. After the Evansville showing, the exhibit will be circulated throughout Indiana by the Indiana Committee for the Humanities.

USI JOINING EFFORT TO RESTORE P-47

The University of Southern Indiana is working out necessary details to join the effort to acquire and restore a P-47 airplane like those that were made in Evansville during World War II. Keith Benedict, USI engineering lab supervisor and a senior mechanical engineering technology student, is spearheading the University effort, which involves providing a site near and expertise from USI's Division of Engineering Technology for the restoration of the plane's fuselage.

They reflect the changing face and

Benedict said, "The University of Southern Indiana is proud to lend our facilities to help the P-47 Commission restore a plane that is to be placed in the new Evansville Regional Airport. This effort, supported by the University, is in line with our commitment to work with the community in the preservation of our heritage and development for our future." Benedict will serve as liaison between University officials and the commission in completing details of the effort. It was pointed out that USI, as a state-supported institution, would be unable to contribute to the effort financially. Division of Engineering Technology students and personnel would donate their work on the fuselage, with Benedict explaining the P-47 restoration probably will develop into a senior project for mechanical engineering students, an activity required of engineering technology students for completion of course work. Benedict said he's had no previous experience with aircraft, but noted, "I had no experience with bells either." He referred to the restoration of the Old Courthouse bell in downtown Evansville, a project completed in December, 1985, by Benedict and William Leth, USI humanities art workshop supervisor.

IU PRESS TO PUBLISH DR. BIGHAM'S WORK

A book on black history in Evansville by Dr. Darrel E. Bigham, professor of history, has been accepted for publication by Indiana University Press. The approximately 350-page monograph, *We Ask Only a Fair Chance: A History of the Black Community of Evansville, Indiana, 1812-1945*, will appear in early 1987 as part of two new series — Midwest History and Culture, and Blacks in the Diaspora.

DR. GOTTCENT'S IS AUTHOR OF BIBLICAL LITERARY STUDY

Dr. John H. Gottcent, a biblical studies scholar and professor of English, has had his new work, *The Bible: A Literary Study*, published by Twayne Publishers.

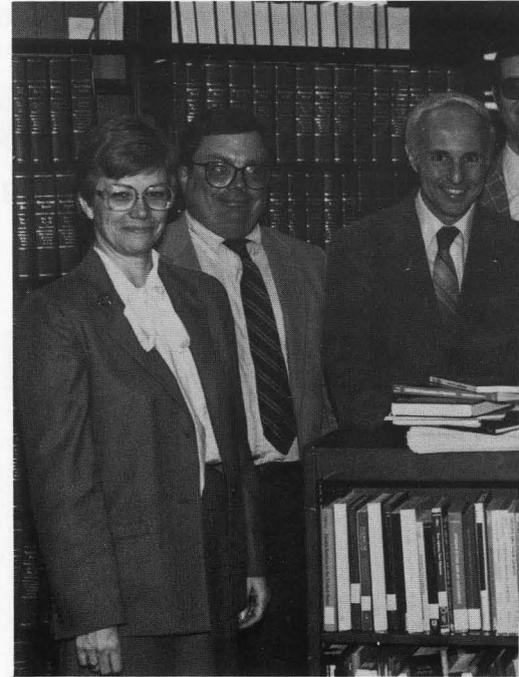
It is a nonsectarian approach to the study of the Bible as great world literature and a powerful influence on world literature. Dr. Gottcent earned his Ph.D. in literature at the University of Wisconsin in 1971. Since 1970, he has taught English at USI, where his studies frequently center on the Bible. He also has studied biblical Hebrew and Greek and has participated in Indiana University's Summer Institute on Teaching the Bible in Literature Courses. He has been a member of a year-long series of biblical seminars at IU. The new work is the latest in a series of Dr. Gottcent's studies of the Bible. His journal articles include "The Case Against the King James Bible" and "Teaching the Bible as Literature: How Valid?" He also is the author of *The Bible as Literature: A Selective Bibliography*, which was designated as an "Outstanding Academic Book" by Choice magazine in the spring of 1986.

GRAHAM'S POETRY IS CRITICALLY ACCLAIMED

New World Architecture, the first full-length collection of poetry by Matthew Graham, assistant professor of English, has gone to a second printing by Galileo Press of Sparks, Maryland. It received favorable reviews in The New York Times Book Review, Publishers Weekly, Library Journal, Chicago Literary Review, Choice, and elsewhere. Among organizations inviting Graham to do readings from the book was the Academy of American Poets at Donnell Library, New York City.

DR. OZETE'S IS AUTHOR OF SPANISH TEXTBOOK

Dr. Oscar Ozete, professor of Spanish, is the author of a first-year college Spanish textbook, *Contigo*, which is being published by Holt, Rinehart, and Winston. The book focuses on the practical, communication function of language. It responds to the current foreign language trend that calls for an oral proficiency-based curriculum. The Spanish in *Contigo* is simple but natural,



with emphasis on language that best enables students to express their ideas, feelings, interests, and experiences.

GEOMETRY AND ART MEET IN DR. POHL'S BOOK

The 68-page book, *How to Enrich Geometry Using String Designs*, written by Dr. Victoria Pohl, USI professor of mathematics, was published in the summer of 1986 by the National Council of Teachers of Mathematics. It is intended for mathematics teachers in grades six through 10, but can bring pleasure to older geometry students and to art students as well.

GRADUATE AND MEDICAL SCHOOLS WILL USE DR. SINGER'S TEXT

Dr. Sandra Singer, associate professor of psychology and director of the Evansville Graduate Studies Center, is co-author of the book, *The Heredity of Behavior Disorders in Adults and Children*, published late last summer (1986) by Plenum Press of New York City. The book is expected to be used as a text for graduate courses in human genetics and psychology in medical schools. Other co-authors are Dr. Steven Vandenberg,

quicken pace of the University.



professor emeritus at the University of Colorado-Boulder, and Dr. David Pauls, assistant professor in the Department of Human Genetics, Yale University Medical School.

EDWARDS, HIBBITTS CO-AUTHORS OF IMPACT STUDY

Dr. Emmett Edwards and Dr. Wanda Hibbitts, associate professors of business, were co-authors of the publication, *Economic Impact of the University of Southern Indiana on Evansville and Vanderburgh County for Fiscal 1985-86*, which was published by the Management Research Group of the USI Division of Business.

The study by Drs. Edwards and Hibbitts showed the university's impact on the local business community would exceed \$65.6 million during the 1985-86 academic year, including \$3.9 million worth of goods and services purchased by the USI faculty and staff, plus another \$18.75 million that would be spent by the university's nearly 4,000 students. Because USI is largely a regional commuter campus, students reported higher per-person expenditures than most other colleges. In fact, Drs. Edwards and Hib-

bits wrote that USI students spent more than the amounts reported in virtually every other university economic study they reviewed.

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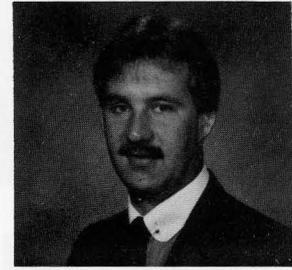
GERMAN EXCHANGE BEGINS

Dr. Susan Smith Wolfe, special part-time instructor in the USI Division of Humanities, has been elected president of the Evansville-Osnabrueck Society for 1986-87. The society is dedicated to active cultural, educational, and trade exchanges between Evansville and its partner city, Osnabrueck, West Germany. The past two years have brought reciprocal town hall visits and exchanges of both public and private high school students, as well as the initial steps for university student and faculty exchanges. Michael Gilles, a USI junior in business and German, is studying this year at the University of Osnabrueck as the first recipient of the Philip and Agnes Tzschoppe Scholarship for Study at Osnabrueck. Dr. Harald Husemann, professor of English at Osnabrueck, is spending two months at USI and UE this spring. In early summer, the Evansville Museum of Arts and Science will exhibit a collection of works by Osnabrueck residents.

ALUMNI TODAY



John J. Bolger '80



John L. Schultz '81

Class of 1971

Charles M. Scheidegger, a marketing graduate, has been promoted to sales manager at Capital Paper Company/BUNZL U.S.A. Evansville. He has been employed in sales with Capital since February 1972 and now is responsible for all sales marketing functions at the Evansville operation.

Class of 1972

Marketing graduate **Chris Melton** has been elected vice president of the Metro Small Business Assistance Corporation, a non-profit organization which assists small business in Evansville and Vanderburgh County.

Robert W. Swan, an Evansville certified public accountant, has been promoted to administrative partner in the Kemper CPA Group's Indiana region, which consists of Evansville and eight other Kemper offices. He is an accounting graduate.

Class of 1974

Dennis Niemeier, an accounting graduate, and Donna Goedde were married in November. Dennis also holds a civil engineering degree from UE and is superintendent at Castle Contracting Company. His wife is a pediatric nurse at St. Mary's Medical Center, Evansville.

Class of 1975

Elementary education graduate **Jeannine Bohleber** and Richard Machalk were married in September and live in Hobart, Indiana. He is a product specialist at Helix Corporation in Crown Point.

Class of 1976

Mark Fehrenbacher, a business graduate, has been elected 1987 treasurer for the West Side Nut Club, the Evansville civic organization which sponsors the annual Fall Festival and provides major support for West Side and community needs.

Dental assisting graduate **Nancy Heavrin** has been promoted to assistant manager of the CrediThrift Financial office in Henderson, Kentucky. She joined the company as a management trainee in July 1985.

Class of 1977

Jerry Black, a psychology graduate, has been elected vice president of the Evansville Hotel-Motel Managers Association for 1987. He is affiliated with Druy Inn.

Scott Culiver, a psychology graduate who also is a 1983 finance graduate, has been elected treasurer of the Evansville chapter of the Data Processing Management Association.

Kent S. Gonnerman, a business graduate, has been named regional leasing director of Developers Diversified, a Cleveland-based real estate development company. He will be responsible for leasing and development of the company's properties in North Carolina and Virginia. He previously had worked for Regency Associates, an Evansville development company, since 1979. Developers Diversified, the nation's 17th largest developer of strip shopping centers, has properties in 30 states.

Art graduate **Greg Smith** recently opened his own studio and graphic design office, Pacific Studio, in San Rafael, California. He was an illustrator at Westinghouse Electric Company the past two years and previously was a graphic designer with Landmark Calendars in Sausalito, California.

Class of 1978

Ed Allison, a marketing graduate, currently is key accounts manager for Reynolds & Reynolds, North Hollywood, California. He and his wife, Jennifer Weber Allison, have a son, Jason, and are expecting their second child.

Biology graduate **David A. Stratman**, a soil conservation technician with the USDA's Soil Conservation Service in Evansville, has been named a certified professional soil erosion and sediment control specialist by the American Registry of Certified Professionals in Agronomy, Crops, and Soils.

Class of 1979

Leslie Geiselman, an art graduate, and Kevin Oxley were married in October. Both teach in the Warrick County (Indiana) School Corporation system. She has earned her master's degree from the University of Evansville.

Joanne Wildt Gonnerman, a psychology graduate, has become the first director of public relations and development for Warrick Hospital at Boonville, Indiana. She previously was public information director for WNIN-Channel 9 in Evansville and is a board member and treasurer of the USI Alumni Association.

Jill Padgett, a business education graduate, has been named a special services counselor with faculty rank for the Educational Talent Search at Oakland City (Indiana) College, where she also is a business instructor. She lives in Evansville.

Class of 1980

John J. Bolger, a business graduate who now is senior vice president at CrediThrift in Evansville, was the Executive-in-Residence for the fall program sponsored by the USI Division of Business.

Accounting graduate **Myrna Craney** has been named a partner in the Evansville accounting firm of Brown, Smith & Settle. She formerly was a partner in the firm of Craney & Wilson.

Mathematics graduate **Susan Lynn Maier** was married in January to Brian Thompson, who is studying mechanical engineering at the University of Evansville. She is a computer programmer with Bristol-Myers USPNG in Evansville.

Angela L. Short, a business graduate, has been promoted to media planner/buyer at Keller-Crescent Company in Evansville. She joined the company in June 1982 and has been a media buyer since October 1983.

Class of 1981

Holly Lynn Billings, a mathematics graduate who now is a senior actuarial assistant with Aetna Life and Casualty in Hartford, Connecticut, has achieved the distinction of associate with the Casualty Actuarial Society, a professional development group. She lives in Wethersfield, Connecticut.

Finance graduate **Donald J. Endicott** has been promoted to mortgage loan officer at Mid-West Federal Savings Bank in Evansville.

John L. Schutz, a business administration graduate, is an investment broker with Hilliard Lyons, Inc., in Evansville.

Economics graduate **Howard Wells**, who is affiliated with Wells Homes in Evansville, is the new vice president of the southwest Indiana chapter of the Indiana Manufactured Housing Association.

Jeffrey Wolf, accounting graduate, has been named assistant director of financial reporting and analysis at Deaconess Hospital in Evansville. He previously was controller for Deaconess Development Corporation.

Class of 1982

Computer information systems graduate **Connie Corbett** and **Bill Witters**, assistant manager of Postal Instant Press in downtown Evansville, were married in November. She was promoted in November to office manager of Ambassador Travel, Inc., in Evansville. She has been with Ambassador eight years and in 1984 earned the Certified Travel Counselor's designation.

Donald R. Hulsey, Jr., a data processing technology graduate who earned a management degree in 1984, has been named manager of Mid-West Federal Savings Bank's new branch at North Park in Evansville.

Debbie Julian, a computer information systems graduate, and **John Colbert**, a 1985 communications graduate, were married in November. She is employed at Indiana Tube Corporation, Evansville. He is employed by WEHT-Channel 25.

Mining engineering technology graduate **David B. Laine** and **Robin Hess**, a clinical dietician at Deaconess Hospital in Evansville, were married in October. He is regional sales manager for Prince Manufacturing Company.

Patrick Riley, a marketing graduate, and **Caroline Tozer** were married in January in Oceanside, California. He is a U.S. Marine helicopter pilot, stationed at Camp Pendleton, California. She is a native of Santa Ana, California, where she is a nursing student.

Class of 1983

Kimberly Andrew, a management graduate, and art graduate **Timothy Fickas** were married in November. She is employed by United Way in Evansville. He is employed by WEHT-Channel 25.

Marketing graduate **Ronald Bonger** and **Karen Begle**, a 1984 marketing graduate, were married in October. He is an account executive at Creative Press in Evansville and current president of the USI Alumni Association. She is an account executive with Physicians Health Plan.

Michael A. Doris, a general business graduate, has been promoted to senior vice president and senior trust office at Citizens National Bank in Evansville. He has been with the bank since 1976 and headed the trust department since 1983.

Karla Rupprecht, an accounting graduate, was married in September to **Ronald Giesler**. Both are certified public accountants employed by the Indiana State Board of Accounts in Evansville.

Class of 1984

Andrew Birkhead, a communications graduate, and **Janet Brown** were married in October. Both are employed at WFIE-Channel 14 in Evansville.

Accounting graduate **Steven Karp** and **Julie Trockman**, who has attended USI, were married in November. He is employed by Rachlin and Chen accounting firm in Fort Lauderdale, Florida, where she is employed by General Finance.

Lisa L. Sailer, an accounting graduate, and **R. Casey Calvert, Jr.**, were married in December and live in Mt. Vernon, Indiana. She is a commercial loan officer with Peoples Savings Bank of Evansville. He is a farmer.

Tammy Weiss Schroeder, an art graduate, has completed the entry level interior design program at **Chuck Frary & Associates, Inc.**, of Evansville and has been accepted as an interior decorator and associate designer with the Frary firm, an international member of the Institute of Professional Designers, London, England.

Class of 1985

Management graduates **Waverlyn Alexander** and **Kurt Karch** were married in December. She is a media assistant at CrediThrift in Evansville. He is employed with Pioneer HiBred. They are living at Haubstadt, Indiana.

Michael Bevers, a communications graduate, was married in October to **Joan Shrawder**, who will be a 1987 communications graduate. He is an account executive with Evansville radio station WGBF and she is employed as an administrative assistant with Research Systems Corporation.

Elementary education graduate **Tamara Brown** and **Frank West**, a 1986 art graduate, were married in January. She teaches at Resurrection School in Evansville and is working on her master's degree at Indiana State University. He is working on his master's at Southern Illinois University-Edwardsville.

Patricia Farmer, a marketing graduate, and **Jerry Marx** were married in December. She is employed by Evansville Concrete Company. He is employed by Delbert Peach Construction.

Management graduate **Kathryn Gower** and **Tony Vincent** were married in November. She is personnel manager at Snyder's department store in Evansville. He owns Tony's Waterbed and Furniture Company.

Robert Kohlruess, a business administration graduate, and **Deborah Ann Jacobs**, an elementary education major, were married in January. They live in Bloomington, where he is working on a master's degree in marketing and finance at Indiana University.

Glenn Mathews, art graduate, opened his own business, Eagle Woodworking, on December 1 in The Depot Woodworking Shop in New Harmony, Indiana. He specializes in making custom furniture and in furniture restoration. Future plans call for the second floor of his shop to be used as a gallery for selling original artwork done by Mathews and other USI students.

Communications graduate **Michael Nalin** and **Susan Hubbard** were married in September. He is a sales coordinator at Kimball International in Jasper. She is a legal secretary in the Evansville law offices of Mitchell, Staser & Shaw.

Dawn Nicholson, an accounting graduate, and **Duane Michel** of Ft. Branch, Indiana, a farmer, were married in October. She is an employee of the Warrick Federal Credit Union.

Anthony Reising, a management graduate now employed as a distribution manager by Indian Summer in Balding, Michigan, was married in September to **Mary Jane Ferderber**. She previously worked at Deaconess Hospital. They live in Grand Rapids, Michigan.

Communications graduate **Lisa Sandefur** and **James Bennett** were married in September. She is employed with Pitney Bowes. He is employed with Northwestern Mutual Insurance Company, Evansville.

Janet Schmitt, an administrative systems graduate who is an admissions counselor at USI, and **Joseph Heldt** were married in October. He is an employee with Fehrenbacher Cabinets.

Dental hygiene graduate **Julia Schneider** and **Scott Johnson** were married in October and live in Logansport, Indiana. She works in Kokomo, Indiana. He is a geology major employed by the Cass County School Corporation in Logansport.

Management graduate **Steven Shore** was married in December to **Karen Valandra**, a 1986 Spanish graduate. He is an assistant manager at K-Mart Corporation in Owensboro, Kentucky. She works for Manpower.

Class of 1986

Susan Curry, a management graduate, and **William Jeffries**, an employee of Southern Indiana Gas & Electric Company, were married in September. She is employed by Roy C. Cobb, Evansville CPA.

Electrical engineering technology graduate **Jeffrey Erwin** and **Clara Marx** were married in October. He is employed with Olstens Temporary Services. She is attending Ivy Tech College in Evansville.

John S. Johnson, a business management graduate, is an account executive with Data Duplication Systems in Evansville.

Lillian Hardin, a social science graduate, and **Eric Kahre**, who attends USI, were married in October. She is employed at Wolf's Bar-B-Q in Evansville. He is employed at Crawford and Russell Engineers and Constructors.

Debbie Vincent, a management graduate, has accepted a position as an operations analyst with Old National Bank in Evansville.

Accounting graduate **Kathy Konrad** and **Gary W. Weinzapfel** were married in October and are living in Salem/Roanoke, Virginia. He is an electrical field engineer with General Electric.

Radiologic technology graduate **Carla Ann Sander** and **Jeffrey S. Martin** were married in May. She is employed as a radiologic technologist in the office of Dr. Augustin Sierra and at the Northbrook MEC. He is a Vincennes University graduate stationed with the U.S. Army at Nuremberg, West Germany.

Daniel Sanders, a mathematics graduate, and **Lisa Schroeder**, an elementary education graduate, were married in July. He is an estimator for Centran Corporation and she is employed by the Educational Recovery Service.

Marc Senn, a social science graduate, has accepted a position teaching social studies at Mater Dei High School, Evansville.

Class of 1987

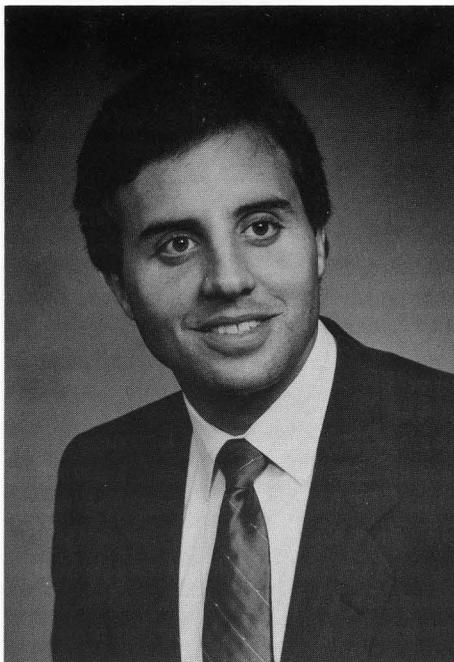
Amy Baehl, a December 1986 communications graduate, has accepted a position as customer relations representative with CrediThrift Financial, Inc., Card Services Division in Evansville.



ALUMNI PRESENT UNIVERSITY CHAIR TO FIRST FAMILY

The Alumni Association has presented President and Mrs. David Rice with an official University chair. The presentation was made at the December holiday dinner of the Association Council and Advisory Board at the University Home. The handsome windsor chair has a brass seal of the University embedded in the backrest.

USI GRADUATE NAMED MEDSTAR VICE PRESIDENT



Gregory A. Folz, a 1978 art graduate who has been director of public relations and advertising at St. Mary's Medical Center in Evansville, recently was appointed vice president for marketing at Medstar Communications, Inc., in Allentown, Pennsylvania. The firm is the leader in televised medical news and health information.

Folz has been recognized as a pioneer and leader in health-care marketing and advertising. During 1986 alone, his advertising campaigns won 36 major awards. Over the past three years, he set an industry first by earning 13 Touchstone awards, the highest advertising honor bestowed by the American Society for Hospital Marketing and Public Relations.

Folz's marketing and advertising accomplishments have been featured in major publications, including *Fortune*, *Advertising Age*, *U.S. News and World Report*, and *Modern Healthcare*. His work also has appeared in four college marketing textbooks and in numerous professional articles.

While at St. Mary's, Folz also established one of the nation's first in-house hospital advertising agencies and pioneered the development of nationally syndicated advertising for use by hospitals throughout the country.

As Medstar's vice president for marketing, Folz will spearhead the national and international marketing of Medstar's critically-acclaimed *Health Matters*, a weekly TV series of half-hour programs, and *Med*SOURCE*, a medical news service for broadcasters.

In addition, Folz will direct the introduction of "How to Beat Heart Attacks," a new one-hour special that Medstar will produce and distribute to television stations throughout the United States. Medstar also plans, under Folz's direction, to become the leading distributor of nationally syndicated advertising for hospitals.

CHEMISTRY STUDENTS CREATE SCHOLARSHIP ENDOWMENT

How do you create a scholarship endowment? The students in the American Chemical Society have made it seem simple!

This fall, the group raised over \$900 in a candy sale. They needed \$250 for their annual scholarship. They also use money from this fundraiser for expenses for guest speakers and so students can attend professional meetings. Since this was the most money the group ever had made in a fundraiser, their advisor, Dr. Howard Dunn, suggested they set \$500 aside to begin a scholarship endowment and use the interest it generates for the scholarship. He asked the students to give him one week to match the amount. In four days, he raised an additional \$1500 by asking past chemistry majors, as well as some faculty members and friends, to contribute to the endowment.

Now Diane Julian, a senior chemistry major and president of the 25-member student group, proudly points to a still-growing endowment fund with nearly \$3000 to perpetually provide assistance to deserving chemistry majors. The group not only was able to provide its usual \$250 scholarship this year, but by saving most of the principal and having Dr. Dunn match the amount, they have an additional \$150-\$250 scholarship available each year.

USI GRADUATE WINS ROTARY SCHOLARSHIP

Ms. Laura Fredrich, a USI graduate who now is an adjunct instructor in the Division of Humanities, has been named the recipient of the Rotary International Foundation Scholarship. It will cover expenses of travel, tuition, lodging, and incidental needs for one academic year at the university of her choice, provided it is outside the United States. Ms. Fredrich was selected from among 50 applicants from colleges and universities in Indiana counties south of Indianapolis. She plans to use the scholarship to pursue graduate studies in Latin American History. She is the daughter of Jay and Cecelia Fredrich; he is chairman of the USI Division of Engineering Technology. She received her Bachelor of Arts degree in art from USI in 1984, then spent three months studying Spanish at Universidad Iberoamericano in Mexico City. She later received a graduate fellowship for the study of Spanish at Indiana State University, where she earned the Master of Arts with honors in 1986.

WILLIAM E. WILSON'S BOOK REPUBLISHED

On the Sunny Side of a One Way Street, written by William E. Wilson about his boyhood in Evansville, was republished in December by Friends of Willard Library. The book was first published in 1958 by W. W. Norton of New York.

Mr. Wilson is professor emeritus of English at Indiana University and received an honorary Doctor of Humane Letters from USI in 1982.

Alumni Gather



John and Janet Elliott of Indianapolis enjoy talking with Suzanne Nicholson, USI director of Development and Alumni Affairs.



The Mischler Family gather at the Alumni Reception on February 7 in Indianapolis, after the USI vs. University of Indianapolis basketball game.



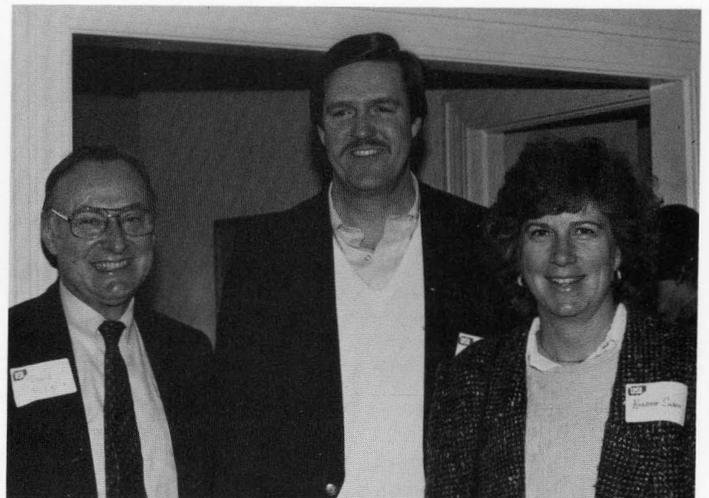
Carole Rust, Alumni representative to the USI Board of Trustees, converses with State Representative Dennis Avery at the USI Alumni Association-sponsored Legislative Reception in Indianapolis February 3.



Alumni and friends gathered around enlarged photographs of members of the Class of 1972. Other honored classes at the Homecoming reception were 1977 and 1982. More than 200 people attended the post-game reception sponsored by the Alumni Association.



The 1972 yearbook brought back memories for Doug Knight, Pat Knight, and Brenda Hoyt.



President Rice greets Bob and Roxanne Swan at the pre-game dinner for the Class of 1972. A member of the honored class, Bob is a CPA and manager of Kemper C.P.A. Group in Evansville.

Honor Roll of Donors Update

Our apologies to the following friends of the University who made gifts to academic divisions and other restricted funds, and who were not included in the annual honor roll of donors.

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