8600 UNIVERSITY BOULEVARD

Summer 1980 Vol. 8, No. 3

Cannons and Muskets

The Civil War Battle of Richmond, Kentucky was reenacted on the ISUE campus during the July 4th weekend, putting the final touches on Evansville's 1980 Freedom Festival.

The battle was brought to life by 100 reenactors from all walks of life dressed in authentic Union and Confederate uniforms.

The Battle of Richmond began when, on August 27, 1862, General Braxton Bragg, commander of The Confederate Army of Tennessee, sent General E. Kiley Smith from northeastern Tennessee into central Kentucky with a small army of around 7,000 men. Confederate advance units were driven back as the Union forces prepared to defend Richmond. On August 30, General Smith attacked. After attack and counterattack, the Union forces began to give way. They withdrew to form a new line of defense from which they were forced to retreat toward Louisville. General William "Bull" Nelson arrived to command the Union late in the battle. At the end of the siege, more than 5,000 Union soldiers were counted among those killed, wounded, captured, or missing. The total Confederate soldiers killed, wounded, captured, or missing amounted to less than 500.

The southwestern Indiana community turned out in force for the "Cannons and Muskets on the Ohio" performance. The weekend also included artillery, infantry and cavalry drills; a ladies' tea; and a Blue-Gray Military Ball.



On The

Ohio

8600 UNIVERSITY BOULEVARD

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> Volume 8, No. 3 Summer, 1980

Readers are invited to respond to content in the form of letters signed and addressed to the editor.

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Mary Lue Russler Kelley Coures

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ON CAMPUS

Kae Moore Named to Development Post

By Mary Lue Russler

The appointment of Kae Franklin Moore as Director of Development at ISUE was approved by the Indiana State University Board of Trustees effective July 1, 1980. Eager to assume his responsibilities in educational fundraising, Moore began in June to set long-range objectives for Foundation and development activities that will enhance ISUE programs.

Moore brings to the post a strong understanding of the role of public higher education and a practical approach to fundraising. He sees his new position as one that will study the needs of the University and find resources in the private sector to meet these needs.

Looking to the Eighties, Moore predicts a "huge" challenge for universities, saying "effective planning and implementation of good sound programs is essential." He insists, "voluntary support will be the added edge in helping our campus cope with the fact that all the needs for the University cannot be met with state appropriations."

Born in New Harmony, Moore graduated from New Harmony High School, University of Evansville and earned the master's degree in education at Miami University, Oxford, Ohio. He gained experience in the educational field by teaching and coaching at Jeffersonville High School, Greensburg High School, University of Evansville, and Eastern Illinois University. It was during his tenure as assistant basketball coach at



Eastern Illinois that he had his first taste of fundraising. He directed an annual campaign for Eastern's athletic program, raising \$60,000 the first year and \$92,000 the following year. He resigned his position at Eastern Illinois to return to his native Southwestern Indiana, joining ISUE as assistant basketball coach and director of athletic promotion.

While coaching at ISUE, Moore was responsible for promoting the athletic programs and working on athletic fundraising and Varsity Club activities. He also served as ISUE's United Way Campaign director, successfully increasing contributions by 43 percent over the previous year.

Moore and his wife Susie and two children, Scott and Lindsey, make their home in Posey County.



Members of the Class of 1980 joined members of the Alumni Association and friends of the University at the annual Alumni Dinner Dance at the Evansville Executive Inn. The Alumni Association gave special recognition awards this year to President David L. Rice, Mrs. Aline N. Renner and William and Rebecca N. Couch. The first Faculty Recognition Award went to Dr. Melvin W. Denner.



A new scoreboard has been added at the campus baseball field thanks to Pepsi Cola Bottlers of Evansville. Pictured with ISUE baseball coach Larry Shown (center) are Pepsi representatives Paul Keller (left) and Steve O'Brien (right).

Commencement: Class of 80 First to Graduate in HPER Building

On Saturday, May 10, ISUE's tenth commencement was held in the newlycompleted Health, Physical Education and Recreation (HPER) building where approximately 400 students received associate and baccalaureate degrees.

This year, three students received highest academic honors, *Summa Cum Laude*, for graduating with a 4.0 scholastic index. They were Susan Carol Bunch, a biology major; Michael A. Elliott, an accounting major; and Clara Ann Gilles, who majored in accounting and finance. Twelve students graduated *Magna Cum Laude* with a scholastic index of 3.8 or higher, and 22 students graduated *Cum Laude* with a scholastic index between 3.60 and 3.79.

The Commencement address was given by Dr. W. Ann Reynolds, provost of Ohio State University, who received an honorary Doctor of Science degree in the ceremony.

Also receiving honorary degrees were three Evansvillians recognized for their community achievements: Monsignor Thomas J. Clarke, former chancellor of

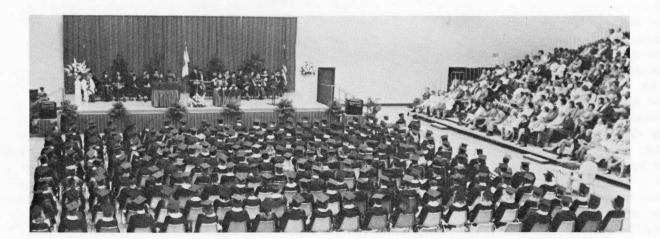


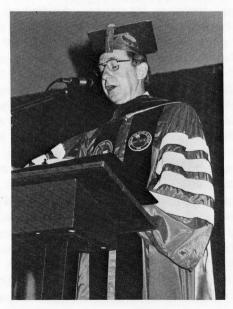
Dr. W. Ann Reynolds

the Evansville Diocese; Roderic Malcolm Koch, executive vice president of George Koch Sons, Inc.; and C. Wayne Worthington, president and chairman of the board of the National City Bank of Evansville.









Charles Ainlay President, ISU Trustees

W9MOK Transmitting. .

By Mary Lou Maxwell

"...the QTH is southwest Indiana. The city is Evansville (Echo, Victor, Alpha...) and the handle is Tom (Tango, Oscar, Mike). How do you copy, ZD8CS? W9MOK."

So begins another conversation across the continents as Dr. Tom Kozel, assistant professor in biology, transmits from the John E. McCutchan Memorial Amateur radio station, W9MOK, at ISUE. Sponsor and trustee of ISUE's station, Kozel has contacted more than 100 countries from all the world's continents while sitting in an eight-by-ten foot room tucked away in the upper reaches of the Technology Center. From that little room, remote corners of the world are within reach through amateur radio, a hobby which promotes communication where it otherwise might not be available.

The station had its beginnings in 1974 when the late John E. McCutchan, former president of the ISU Board of Trustees, bequeathed his radio equipment to ISUE. A "ham" radio enthusiast, McCutchan had acquired equipment valued at approximately \$2,000.

Dr. Howard Dunn, professor of chemistry, who holds a novice license in amateur radio, was interested in establishing the campus station, but delayed it until funding could be provided for an antenna worthy of the equipment.

In 1977, Indiana Higher Education Telecommunication System (IHETS) installed a tower so ISUE could receive educational programs from throughout Indiana. The ISUE Foundation agreed to purchase an amateur radio antenna to go on top of the tower. The well-placed antenna, combined with McCutchan's excellent equipment, gave the station the capacity to transmit up to 1000 watts, the legal maximum power, which compares to the average home station transmitting approximately 200 watts.

The local amateur radio club helped Dunn establish the ISUE club, and Kozel joined the faculty in 1979, bringing with him the general class license needed by a club's trustee for licensing approval. Other ISUE students interested in ham radio were located, and the club was finally a reality.

Any member of the ISUE community is welcome to use the radio with the assistance of a club member. The U.S. and most American countries allow third

tries.

Beyond this and other practical uses of the radio, such as emergency and disaster communication, amateur radio is an opportunity to learn about other cultures and even other parts of the United States. Ham radio allows the user to discover details about life in other places and some operators say it gives them a feeling of having visited there.

Kozel admits he enjoys talking on the radio for "pure escape." His favorite spots in the world to contact are central Asia and Africa. "It's just because they're so romantic. I can visualize trekking through Africa or Asia with Marco Polo. This is part of the reason I like doing this. It lifts you out of this room for at least a second," Kozel explains.

Kozel's general class license allows him to use the microphone to transmit over

You can find out how people in Washington state are coping after the volcano; what the Cuban situation is in Miami, or what the expected weather is at your vacation spot. You can discover details about life in other places that make you feel like you've been there.

party communication as do some other parts of the world, so a foreign student could arrange to talk to his family. He only needs to locate an amateur radio station in his hometown and arrange the date and time to establish contact. Amateur radio enthusiasts around the world use Greenwich time as their clock and English is the accepted language. Eventually, the club hopes to get a telephone hook-up for the radio, which would allow people to talk with friends and relatives in their homes in other counthe radio while other, less experienced, operators must use morse code for communication. The federal government, through the Federal Communications Commission, carefully monitors amateur radio transmissions and insures, through its licensing process, that operators understand how a radio works. Information is relayed faster by talking than by morse code, thus, in-depth conversation is possible. "Of course, to get on and talk to somebody that you know nothing about, you really need imagination to



Mrs. John (Bettye) McCutchan joins Dr. Tom Kozel for a tour of W9MOK.

keep it going," says Kozel.

But Kozel recently demonstrated he has no problem talking with fellow ham radio operators around the world. Using the ISUE antenna and equipment, Kozel placed first in Indiana and second in the world in the QRP (low power) Amateur Radio Club International this spring. Because he was limited to ten watts of power or less, Kozel only needed his three-watt radio hooked up to the ISUE antenna. In the 36-hour contest, Kozel, working only ten hours, contacted 137 stations in approximately 30 states and 15 different countries. The contest was close. The winner did not talk to as many different countries, but talked to more stations. Kozel feels if he had worked an hour more, he could have won.

Survey of Graduates Shows Most

By Sherrianne Standley

Remember the graduate survey of 1979? Every alumnus who graduated between 1971 and 1978 was sent a questionnaire, and 798 persons took the time to complete it and return it to ISUE. The project has been long, and sometimes arduous, but ISUE has now summarized all the data from the survey and has a better picture of alumni perceptions of the University.

The sample, 31 percent of the graduates, reveals some interesting statistics. The average age of the respondents was 28.46 years with a range of 19 to 68 years. The group was 57% male and 43% female and 82.9% indicated they were employed full time. Approximately 25% remained employed in the same position they had held prior to receiving a degree. The 31% return rate was considered to be a good sample, considering the length of the questionnaire, which contained 142 items.

By using the sample statistics, the University has been able to draw some inferences about the graduate body as a whole. An analysis of the data was done by Quentin Davis of Landmark Consulting Company, making the data more useful to persons in the University.

One of the more important questions on the survey attempted to discover if the graduates were happy with the major program of study they completed at ISUE. According to Davis, "Graduates in this sample tend to be quite satisfied with their experience. . .two-thirds indicated they were either extremely or very satisfied with their programs at ISUE. Overall, ISUE is either doing something right or its graduates are not very critical," he said.

Graduates gave high rankings to the levels of instructional quality, student interaction and degree of career goals, but, interestingly, a substantial percentage—almost half—indicated they thought the courses at ISUE could be more rigorous.

Another important question dealt with deterining how graduates feel, in retrospect, about the educational choices they made. When asked "Would you do it differently?", the survey showed that those responding said they would still go to college, probably at ISUE, but that they would be more flexible in their career goals, in selecting their major, and in searching for different specializations in their fields.

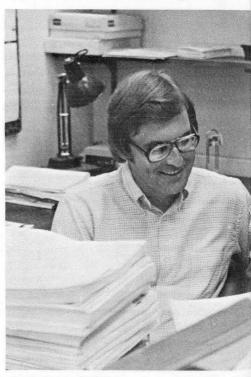
Davis' report says these findings suggest that ISUE graduates appreciated the types and ranges of experiences they had at ISUE and since leaving the University. "They recognize that some of the choices they made might have been more wisely counseled or considered, but overall they are appreciative of the college experience. Only less than a third indicate a good or excellent chance of making different decisions," the report reveals.

The sample also revealed that "in certain areas" graduates tend to perceive themseslves as quite successful. They rate high their sense of accomplishment, recognition on the job, and increased responsibility, and a substantial number-more than half-indicate they have been fairly successful salary-wise.

One question on the survey asked graduates what difficulties they encountered in finding a new position after graduation. The three most frequently mentioned problems were (1) finding a job with the desired characteristics, (2) a tight job market in their field, and (3) a tight job market generally. One thing that apparently did not give them any difficulty was their educational qualifications. In the analysis, it is noted that external conditions appear to affect the opportunities available to graduates more so than the graduates' education or educational environment.

In researching skills and abilities areas of graduates, one of the key informational items for use by ISUE was the section of the questionnaire which attempted to determine which skills and abilities the graduates felt should have had more emphasis. The most frequently mentioned need was for instruction in approaching and solving problems. Ranking next was a need for more supervisory and management skills. The skills and abilities which graduates did not feel warranted additional emphasis included written communication and computer knowledge.

In summarizing, Davis, in his analysis, says, "First of all, ISUE graduates are satisfied with the overall quality of their educational experience. They perceive some relative strengths and



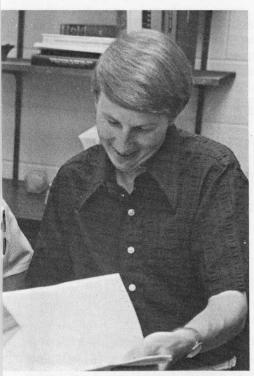
ISUE's Project CHOICE coordinator Ed Jones, who is the data gathered in the 1979 graduate survey with f ment.

t Are Happy With ISUE Education

weaknesses in the programs offered by ISUE, but basically, they believe they have fared well in the time spent with the institution. Only 3.2% indicated they were not at all satisfied.

"Second, they are quite satisfied with their current employment, indicating their university experience has helped lead to productive professional lives.

"Third, they are satisfied with the



also director of continuing education, shares some of alph Kent, director of alumni affairs and career place-

progress made in their professional careers, although the cumulative percentages do not rank as highly as in the preceding two areas. One explanation for this is that the problems (tight job market and job characteristics) encountered in seeking a job on graduation may have led to certain problems in professional advancement.

"Fourth, the graduates perceive themselves as capable and successful in the various occupations they practice. They feel they are functioning at relatively high levels of competence and feel comfortable with the situations and challenges facing them.

"Overall, respondents to the survey are satisfied with the quality and extent of offerings at ISUE. There is some selectivity on different ability and skill factor satisfaction, but the unmistakable conclusion is a very positive one. The graduates are functioning quite well in the marketplace and using a wide variety of skills in their careers. Apparently, the sample is relatively satisfied with career patterns and tends to reflect, subjectively, good prospects for future growth."

The survey was undertaken as one segment of ISUE's participation in Project CHOICE, sponsored by the federallyfunded Center for Helping Organizations Improve Choice in Higher Education. The basic premise of the CHOICE view is that the dissemination of better information to prospective students by educational institutions can benefit both the student and the institution. College or educational outcomes, which the ISUE questionnaire attempted to survey, was felt to be important because little has been done in the past by colleges to document and interpret either the vocational and career outcomes of college study or the personal and intellectual growth which is believed to occur.

Research by Project CHOICE nationally has shown that prospective students feel it is important to know the success of previous graduates in passing certification and licensing examinations, in gaining entrance to graduate and professional schools, in getting a job related to their field of training, the satisfaction of graduates with their jobs, and whether or not previous graduates were satisfied, overall, with their college experience.

It is hoped that conveying data to prospective students about the experiences of other students will help them assess their opportunities and their potential. Also, more careful documentation and presentation of career-related outcomes should stimulate greater attention to earlier career counseling in college. Many graduates, in writing comments on their questionnaire, addressed the importance of early career counseling. One graduate from the Class of 1978 commented, "Career placement services are great. But students should confer with this department before they are seniors. I suggest you talk to freshmen about the job market and career planning. . .you'd sure be helping the student."

Other graduates expressed the concern that students need earlier "real world" experiences. Said another graduate, "There's no one as scared as the graduating senior who's been held at arm's length throughout their education. If it had not been for the chance to make these closing comments, filling this (questionnaire) out would not have been worthwhile."

Other frequently mentioned concerns were housing for students, availability of graduate programs at ISUE, co-op education, more student events, better class scheduling and better counseling.

All the written comments on the questionnaire were transcribed (without names), sorted by major and by year of graduation, and were shared with the academic divisions along with the statistical data and survey analysis.

The survey has given academic and student service areas a world of meaningful input from graduates and the plan now is to find methods of incorporating the results into materials given to prospective students. The University has found it has a great deal to be proud of, for at least in the opinion of the people who responded to the questionnaire, most of its graduates are proud of their alma mater.



The Graduate Round-Up features alumni of Indiana State University Evansville who are making noteworthy contributions in their respective fields. Information is gleaned from the Alumni Information Card, friends of alumni, and the Alumni Association officers and Executive Board. Alumni are invited and encouraged to record their accomplishments on the Alumni Information Card and return it to the ISUE Office of Alumni Affairs.

1971

WILLIAM A. BURGDORF

is the assistant secretary and treasurer and sales engineer for Kuebler Heating & Air Conditioning, Inc., in Evansville.

DR. RICHARD M. HYSLOP is employed by the department of pharmacology at the Mayo Clinic in Rochester, Minnesota.

1972

LANA GEE BUNNER is the department head of accounting and small business management at Indiana Vocational Technical Institute. Lana is currently a member of the Executive Council of the ISUE Alumni Association.

MARYLIN MAY, an elementary education maior, is a parent coordinator in the Parents Are Teachers program in St. Cloud, Minnesota.





CHRISTINE BIPPUS is Michael married to Cheshire. They reside in Evansville.

DAVID DOOLEY is an international traffic coordinator for Atlas International, Inc.

DEBRA DUNNING ROWLAND is the Vice-President of Larco Associates, Inc., in Evansville, and is a public relations consultant for several companies in the tristate area.

PAULA J. GALLOWAY is an accounting instructor at Western Michigan University at Kalamazoo, Michigan. Paula obtained the Master in Business Administration degree from University of Evansville in August, 1979.

JANE HEILMAN is employed at Atlas Van Lines.

DR. MARK TORNATTA is in dentistry practice in Evansville, Indiana.

1974

PHILLIP LEE COUNTS was recently promoted to assistant store manager for K-Mart in Detroit. Michigan. Phillip graduated from ISUE with majors in management and marketing.

LINDA MARX DAVIS is the manager of Tandy Leather in Evansville.

EDWARD HAYES is a claim manager for ANN E. DICKS was recently married to the Central Insurance Underwriters in Orlando, Florida.

1974

RICHARD A. MILLER graduated from the University of Tennessee Law School and is employed by Fox and Company in Colorado Springs, Colorado.

DAVID ROBINSON was recently promoted to manager of Sieberts Men's Store in Princeton, Indiana.

1975

WILLIAM MOEHLENKAMP is the operating manager for Sears Central Service in East Peoria, Illinois. Bill completed his M.B.A. at University of Evansville in 1978.

MICHAEL G. PERRY and JANE ALLYN HEARD PERRY are living in Corydon, Indiana. Mike is in graduate school at the University of Louisville studying for his doctorate in physiology.

MICHAEL SALM is the assistant controller for third party reimbursements at Community Hospital in Indianapolis, Indiana.

1976

SUSAN BYRUM BUSS is a customer service representative for Citizens Realty and Insurance Company in Evansville.

MICHAEL COCKRUM has accepted the position of manager of quality control assurance for General Electric in Mt. Vernon, Indiana.

Benjamin Cline. Ann is a teacher at the Evansville State Hospital.

DANIEL E. HORRELL has joined Consolidated Coal Company as an accountant and will be working with the company's sales contract accounting group in Evansville.

SECOND LIEUTENANT ARTHUR D. OSGA-THARP is in the U.S. Air Force stationed at the Foreign Technology Division of Wright-Patterson Air Force Base in Davton. Ohio.



JAMES E. SCHMITT was recently married to Jennifer Woosley. Jim is employed by Southern Indiana Gas & Electric Company.

1977

ROBERT BECKER , a finance major, has accepted a position with R. J. Reynolds as a sales representative.



CHRIS EDWARDS BUTLER was promoted to marketing support representative for IBM in Evansville.

KATHY R. GOODLOE is the assistant director of donor resources development for the American Red Cross in Buffalo. New York.



SHARON BURKS-MAIER majored in secretarial administration and has accepted a position with Fosse & Associates in Evansville.

FIRST LIEUTENANT JOHN W. MILLER is a security police shift commander at Wurtsmith AFB in Michigan.

WILLIAM and JACQUELINE MUEHL-ENBEIN are pursuing careers in the insurance industry. Jacqueline is employed by Nationwide Insurance Company as a development programmer and Bill is employed by Ohio Medical Indemnity, Inc., as a programmer analyst.

GAYLE HENDERSON ROLFES was recently married and is a dental hygienist in Oxford, Ohio.

TONYA BRACKETT SCHMITT is a dental hygienist in Kokomo, Indiana.

CINDY STOCKER has received the Master of Science in Public Adminstration degree and was promoted to planner I with Southwestern Indiana Manpower Consortium.

DAVID STRATMAN has accepted a new postiion as Vanderburgh County soil and water conservation technician.

TIMOTHY WILL is an announcer on WBTO Radio in Linton, Indiana.

THOMAS WILLIAMS is currently program director for KWKH Radio in Shreveport, Louisiana.

STEPHEN and DARLA THENE WOODALL are both employed in Evansville. Steve is a Vanderburgh County Sheriff's deputy, and Darla is a U.S. Postal Service employee.

1978

JOHN C. BLACKBURN is in gradute school at Grace Theological Seminary.

GAIL DOWNEN recently accepted a position with the Koch Label Company as payroll, personnel, and insurance clerk.

P.J. HAYDEN is presently employed by KC103 Radio in Henderson, Kentucky as an account executive.

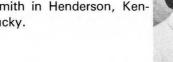
REBECCA L. MEMMER has joined the Benedictine Order at Convent Immaculate Conception in Ferdinand, Indiana.

CYNTHIA SPARKS is married to Rodney Bishop and is a staff accountant for Kemper, Fisher, Faust, Lawrence & Co. in Mt. Carmel, Illinois.

WENDY WHITE has accepted a position as specification analyst at John Deere-Harvester Works in East Moline, Illinois.

MARA BETH DUNCAN WOMACK is a dental hygienist for Dr. William L. Smith in Henderson, Kentucky.

1979



JAN L. BESING is a dental hygienist in

Greencastle, Indiana.

REVEREND ROBERT W. CUNN-INGHAM was recently ordained into the ministry in Evansville. He is Chaplain for the Memorial Primary Care Center in Louisville, Kentucky.

JEFF DAUGHERTY, a psychology major, has accepted a position with The Community Action Program of Evansville (CAPE) in computer operations.

JANE ANN GOLDMAN has been promoted to medical sales representative with Mead Johnson & Company in Memphis, Tennessee,

KIMBERLY JO HINTON is a claims representative with State Farm Insurance Company in Indianapolis, Indiana.

TERRY MULLINS was recently married to Danette Robertson. Terry is a retail sales manager for Goodyear of Evansville.

KAREN SWEAT MYERS is a news reporter for WGBF Radio in Evansville.

KATHY OKRUCH is working as a dental hygienist in Columbus, Indiana.

CHRISTINE A. REISING is studying for the Master of Fine Arts degree at the University of Windsor in Ontario, Canada.

KIM ROUNTREE was recently married to Ricky Igleheart and they have made their home in Mt. Carmel, Illinois.

PATRICIA M. SOTOLONGO is a dental hygienist for three peridontists in Matawan, New Jersey.

LARRY SPRINGER, a management major, has accepted a position as sales trainee with Goodyear Tire and Rubber Company.

ISUE graduates SCOTT SMITH and GLADYS FREUDENBERG were recently married. Scott is a medical sales representative with Mead Johnson & Company in Pensacola, Florida.



LAWRENCE STOEN has accepted a position with Peter Josef Korzilius Shone GMBH & Company of Ransbach-Baumbach, West Germany.

LORRAINE WHEELOCK is chief technician for the radiography department at Deaconess Hospital.

KELLY YATES is working as a certified dental laboratory technician in Evansville.

SECOND LIEUTENANT STEVEN YATES is stationed at Gill AFB, Utah, as a munitions officer.

1980

RICHARD E. BROWN, a mathematics major, is a secondary math teacher in the Evansville Christian Schools.

ROBERT DYE, an elementary education major, is the new program director for the YMCA in Evansville.



KENDRA GOWER is a dental assistant in Dr. Mark Tornatta's office in Evansville.



RICK ELLIOTT is a senior accountant with Mead Johnson & Company.

GINGER GUINN recently became the wife of Robin Courtney. Ginger is a radiographer at Calloway County Hospital in Murray, Kentucky.

ANGELA L. MCDER-MOTT recently accepted a position with Old National Bank in Evansville as a budgeting accountant.

JOE SMITH is a new assistant mining engineer with Morrison-Knudsen Company in San Antonio, Texas.

Alumni Information Card

Please complete the Alumni Information Card with updated material and send to Director, Alumni Affairs, ISUE.

NAME ADDRESS

CITY _____ State ___ Zip _

Present position (list title and date you started this position):

Recent personal information (Include marriage, births, awards received, business promotions, and other pertinent personal information.)

Year graduated and major field of study.

R. JOHN M. WHEATON has accepted the postiion of statistician with the Indiana State Department of Mental Health in Indianapolis, Indiana. John was an economics major.

FRANK KEITH WILSON, Class of 1972, was found dead of an apparent heart attack at the age of 47 on May 28, 1979. A cum laude graduate in elementary education, he was a teacher at Yankeetown Elementary School and the Republican candidate for Mayor of Boonville at the



MR. AND MRS. WILLIAM ALVEY, a JAMES AND CAROLYN SCHMITZ GARRISON, a son, Cory James, March 7. 1980.

> **RICHARD AND TERRI SCHWAD-**ERER GRANT, a daughter, Amanda Gayle, February 3, 1980.

MR. AND MRS. K. ALLAN HENSON. JOSEPH AND CATHERINE SIEMERS a daughter, Jayne Renee, October 19,

TERESA AND RUSSELL KNEW, a

MR. AND MRS.CHRISTOPHER MAY, a daughter, Stacey Beth, October 11, 1979.

ANTHONY AND SUSAN NEWMAN, a daughter, Amy Elizabeth, March 26, 1980.

DOUGLAS AND DONNA GRAPER POTTS, a son, Derrick W., October 11, 1979.

MARK AND JEANNE TORNATTA, a son, Christopher Mark, March 6, 1979.

son, Noah Andrew, May, 1980.

- IN MEMORY OF

time of his death. He was a veteran of the Viet Nam war, having served in the U.S. Navy and attaining the rank of lieutenant. Survivors, in addition to his wife Donna and children Jeff, Mike, Steve, and Kathy, include his brother, James and father, Frank H. Wilson, all of Boonville.

UTC Grant to Nancy Allen

Mrs. Nancy Allen, Class of 1979, has been awarded a special grant to aid in her study of the field of special education. The \$500 renewable scholarship was given by the Order of United Commercial Travelers of America.

UTC began awarding scholarships to special educators pursuing studies in the field of education of the mentally retarded in 1962, three years after the organization named aid to the retarded as its top priority civic project. According to local officials of the organization, Mrs. Allen received the scholarship on the basis of grades, performance and dedication to the field. She has been teaching at Central High School and is pursuing the master's degree in special education.

1975 Graduate Named **To Actuaries Society**

Van Allen Jones has been named an Associate of the Society of Actuaries (A.S.A.). To be named an Associate, Mr. Jones successfully completed five examinations administered by the Society on mathematics, probability and statistics, risk theory, compound interest, numerical analysis and life contingencies.

Jones is an associate actuary with Blue Cross and Blue Shield of Kentucky, Louisville, and holds a B.A. degree in mathematics from ISUE.

Alumni Additions

son, Scott, November 7, 1979.

EMERY AND DEBORAH BEARD, a daughter, Angela Kay, March 12, 1980.

PATTY AND RALPH BERTRAM, a son, Adam David, January 20, 1980.

CROWDUS, a daughter, Kira Nichole, 1979. October 2, 1979.

CATHY AND MIKE DECKARD, a son, daughter, Erin Michelle, December, 1979. Cory Michael, November 16, 1979.

MR. AND MRS. ALAN DREW, a daughter, Erica Marie, March 31, 1980.

DAVID AND HELEN DOOLEY, a son, Brendan, February 19, 1980.

RICK AND CATHY ELLIOTT, a daughter, Brittney Jill, March 4, 1980.

DR. AND MRS. STEVEN ELLIOTT, a daughter, Elizabeth Ann, February 24, 1980.

MR. AND MRS. HAROLD FORESTER, a daughter, Vanessa Lynn, February, ARTHUR AND MARY JO WERNER, a 1980.

Volunteering the ISUE Way

By Kelley Coures

They hang banners, sell concessions, dance in marathons, run telephone banks, lead fund drives, coach youth groups, serve community organizations. Who are *they*? They are volunteers and members of the ISUE family who have established a reputation for rarely saying "no" to a project that will improve the community.

Volunteerism, the giving of time, energy and self to a common goal, is a familiar concept to ISUE people. Like the gears of a clock which must work together, so must individuals in a community work together. And ISUE's family members, from students to the administrative officers, routinely roll up their collective sleeves and assume responsibilities assigned them, whether large or small.

The attitude toward volunteerism that seems to pervade the University probably evolves from the fact that service, in addition to instruction and research, traditionally has been a mission of higher education. Community involvement, according to ISUE President David Rice, satisfies the mission of service and also is "positive self-actualization."

"Everyone wins when you cooperate in a successful operation," explains Rice, who has donned several hats in service to the community. His lastest volunteer activity has been for the United Way of Southwestern Indiana, as general chairman of the 1979 fund drive and as an advisor in administrative matters.

Many faculty and administrators have been involved in community fundraising projects, not only for United Way but also for the Heart Association, YMCA, YWCA, Arts and Education Council, Museum, Philharmonic, West Side Nut Club, many church groups, and most any area organization asking for assistance.

Though it is not always the case, many employees pursue volunteer activities which relate to their particular field of expertise or to their instructional area.

Take John Arno, for example, who teaches in the radiologic technology program. Deeply concerned with the health aspects of radiation exposure, he devoted his time to lobbying in the Indiana legislature for passage of a bill which would have provided licensing requirements for persons who operate radiation equipment. He also spent countless hours researching the effects of radiation and writing guest editorials in local newspapers, hoping to increase the awareness of Hoosiers on the issue.

Business professor George Abshier applies his knowledge of management and marketing in community volunteer work as a consultant for the Mt. Vernon Chamber of Commerce, and in assisting small business in the tri-state region.

One of the most visible areas of involvement, however, is in the promotion of fine arts. The 1980 Ohio River Arts Festival, held May 10-18, drew large numbers of ISUE employees and students into its ranks of volunteers. Art instructors Lennie Dowhie and Bill Leth served as co-chairmen of the crafts fair at the riverfront, a juried event that required much planning and coordination. And, led by personnel director Cindy Newhouse, several secretaries spent the craft fair weekend cooking and selling concessions. To spread the word about the Festival, publications director Ann Humphrey chaired the publicity committee, enlisting the help of many students and staff in making media contacts and hanging banners over state highways.

Dean Carney, a communications student who was actively involved in the publicity committee, found his experience to be educational. Between November and May, he contacted area businesses to secure free festival advertising on everything from billboards to milk cartons. "What I did wasn't very glamorous, but I learned a lot about public relations," Carney enthuses.

Expressing the opinion of many volunteers, he says volunteerism is a "vital part of the community. . .a great way to get things done that need to be done."

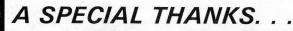
That's the feeling, too, of Darrel Bigham, a history professor, who was appointed by Mayor Michael Vandeveer to head up the new department of volunteer services within city government. Bigham, volunteering his time, is organizing a corps of volunteers to supplement the paid city work force and to serve on boards, task forces, and commissions as they are needed.

There are many other university per-

sonnel who respond to the volunteer call, and for many, their volunteer work is the way they fill their leisure time. The recent Freedom Festival event of a Civil War reenactment on campus involved many members of the ISUE family in planning and hospitality roles. The physical plant staff worked diligently to get the grounds in shape, security officers assisted in greeting campus guests and in handling traffic, and secretaries and administrative staff were on hand to oversee the weekend activities and serve as hosts for each planned event.

Another on-campus event which will be held in August is the Ohio River Writers Conference. Although ISUE faculty have been involved in planning for the event in previous years, this is the first time the conference is to be held on campus. With the added involvement comes greater responsibility and humanities faculty members Tom Wilhelmus, Robert McDowell, and Walter Everett, working with assistant director of continuing education Sylvia Weinzapfel have spent almost a year planning the program, securing the guest lecturers, publicizing the event to writers, and seeing to the physical arrangements. Their volunteer activity will aid the sponsoring Arts and Education Council and benefit their University as well.

Numerous other agencies and organizations receive assistance from ISUE's people. From Boy Scouts to the Red Cross and from church clubs to the Goodwill organization, ISUE's helping hand is extending farther into the community each year.





To Mrs. Aline N. Renner, Mr. William Couch and Mrs. Rebecca N. Couch for their generous alumni challenge grant and to the following businesses which donated gifts for volunteers in the 1980 Alumni Telefund.

The National City Bank of Evansville Moutoux Furniture and

Appliance Company Paul's Men and Boys Wear Moser Printing Company, Inc. Farmer's Daughter Pepsi Cola General Bottlers, Inc. Marian's Card and Gift Shop Snow Motors, American International Rent-a-Car Spalding's Food Center Franklin Shoe Company Sam's Cleaners The Lily Pad The Pour House-West Mead Johnson and Company Atlas Van Lines, Inc. Gus Doerner Sports, Inc. The Pub Tavern Gordon Arnold Barber Shop McCullough Auto Parts Elsfelder Jewelers ISUE Bookstore Baynham's Turoni's Pizza Nancy Owens' Arts-n-Crafts Ye Olde Tyme Tavern Ace Hardware Muensterman's Parts and Service J. C. Penney and Company

How Alex Alumni's Gift Grew...

Each spring, Alex Alumni contributed \$50 to the ISUE Alumni Telefund. But in 1980 when Mr. and Mrs. William E. Couch and Mrs. Aline N. Renner issued a challenge grant to all alumni, offering to match all new donations or increases in donations, Alex decided to increase his gift to \$200. The grant added \$150, by matching his increase of \$150. In addition, the company Alex worked for double-matched the amount he gave, adding \$400 to his donation. His \$200 donation grew to \$750.

At the same time, Alex was pleased to find that Indiana gives a 50% tax credit which allowed him a \$100 credit on his state income tax, and he also received a deduction on his federal taxes. Alex figured his \$200 donation actually cost him between \$50 and \$75 and was worth \$750, a real value for his money.

Thanks, Alex!

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