

SUMMER 1996

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University of Southern Indiana

It's a Silver Celebration!

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ON THE COVER

Graphic artist Gary Isbell '73, art director at KFS & Associates, used current USI photographs to design the cover of the USI Alumni Association's brochure celebrating its first 25 years and listing the services available. Stephanie Gerbig '92, corporate communications coordinator for Atlas Van Lines, wrote the copy.

Volume 29 No. 3 1996

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Summer 1996

Dear Alumni and Friends,

It's a Silver Celebration! USI's Alumni Association has reason to celebrate. For 25 years, it's been creating opportunity for USI graduates—now 13,000 strong—through career networking, mentoring, recruiting, and volunteering.

Today, with 2,300 active members, the Alumni Association plays a leading role in the success of USI. To become active, alumni contribute a minimum of \$25 annually to the USI Annual Fund or designate a gift to a specific purpose or function.

Graduates, time can be your most valuable contribution to the Alumni Association. No matter how you spend it—as a leader, volunteer, or participant—every level of involvement brings opportunity for both you and the Alumni Association.

As a leader, you can sign up for the Alumni Volunteer Network, promote USI, and lend your professional expertise to students. As a volunteer, serve a three-year term on the Alumni Council, assist with association committees and programs, or attend a student recruitment reception. As a participant, you can take continuing education classes, enroll in one of USI's growing graduate programs, or attend one of the University's cultural, athletic, or social events.

So join us during this Silver Celebration year and become more involved with USI. Active membership in the Alumni Association gives you the chance to use USI to the fullest.

Sincerely yours,

Eric R. Williams '89
President, USI Alumni Association

USI-on-line

Find USI on World Wide Web at <http://www.usi.edu>

The Web page includes the monthly calendar of campus events, enrollment information, and general information about USI.

Correspond with the Alumni Office via e-mail at alumni.ucs@smtp.usi.edu or the Office of News and Information Services at kfunke.ucs@smtp.usi.edu. We welcome letters to the editor, story ideas, news about yourself and other alumni, comments about articles, suggestions, or criticisms.

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USI student achievements cap 1995-96 academic year

Future educators receives state recognition

Citing excellence in academic achievement, student teaching, and service activities, four USI education majors were recognized by the Indiana Association of Colleges for Teacher Education (IACTE). The students are William Centifanto, English teaching major; Michael Flake, social studies, Joan Hill, elementary education; and Kathryn Howard, elementary education.

Michelle Schroeder graduates with highest honors



Michelle R. Schroeder

USI graduate Michelle R. Schroeder of Jasper, Indiana, earned the highest scholarship index of the 1996 graduating class among baccalaureate degree candidates and graduated *summa cum laude* in

May. An accounting major with a 4.0 grade point average (GPA), Schroeder transferred to USI after accumulating 64 hours of studies at the Jasper branch of Vincennes University, where she also achieved a 4.0 GPA. Mrs. Schroeder was a member of the USI Accounting Club and a 1983 graduate of Jasper High School. She is working for Kimball International at Jasper.

Mrs. Schroeder was among 100 honors graduates, 49 who had a GPA between 3.8 and 3.99 and graduated *magna cum laude* and 50 who had GPAs between 3.6 and 3.79 and graduated *cum laude*. Over 1,020 students were eligible to receive master's, bachelor's, and associate's degrees in the May 1996 Commencement. It was the first time in the University's 26-year history of awarding degrees that the number of graduates topped the 1,000 mark.

Lisabeth Luther receives President's Medal

Lisabeth Luther was selected to receive the President's Medal at the 1996 Commencement ceremony. The President's Medal is USI's highest award recognizing accomplishments of a graduating senior. She maintained



Lisabeth Luther

a 4.0 grade point average while completing studies in a double major of political science and sociology.

Ms. Luther, a non-traditional-age student who came to southern Indiana from Colorado a few years ago, hopes to continue her education to become a mediator and later earn a law degree.

Prior to enrolling at USI Luther entered the electrical specialist apprenticeship program at ALCOA, where she became active in the union and, as a newcomer, won unprecedented election to the union executive board.

At USI she was co-founder of Amnesty International, and active in the Student Government Association. She organized study groups in economics, statistics, and chemistry classes, and was a volunteer tutor and notetaker for physically challenged students. Luther was a member of Golden Key, Pinnacle, Pi Sigma Alpha, New Horizons and other student groups.

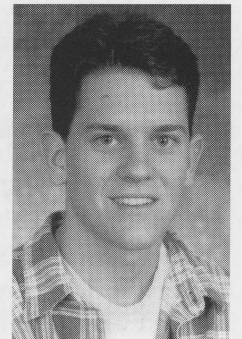
Biology students report on research projects

Bryan Mayes and Heather Schroeder, senior biology majors, delivered oral presentations at two conferences for undergraduate research this spring. The 8th annual Butler Undergraduate Research Conference attracted more than 500 undergraduates and faculty from Indiana and the 10th Annual

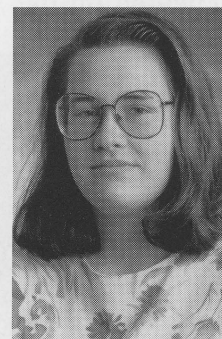
National Conference on Undergraduate Research included oral papers and posters from more than 1,800 undergraduate researchers from across the United States. Their research was conducted under the direction of Scott A. Gordon, assistant professor of biology, and Jeanne K. Barnett, associate professor of biology.

USI students in exchange program to Korea

Sophomore Evan R. Hipple of Grant County and Carrie Sheets, a junior from Wayne County, will attend Keimyung University in Korea next fall as part of a USI exchange program with the Korean campus. Both Hipple and Sheets are Presidential Scholars and consistently on the Dean's list. Hipple, a pre-medicine major, and Sheets, a political



Evan R. Hipple



Carrie Sheets

science major, will be the first USI students to attend Keimyung University which has an established exchange program with about 40 universities in various countries, offering intensive courses in Korean studies. The

Korean campus has an enrollment of 20,000 students. Dr. Sang T. Choe, USI professor of marketing, served on the faculty of Keimyung University last fall and is coordinating details of the student trip.

Class of '71's Centennial Court to celebrate University's roots

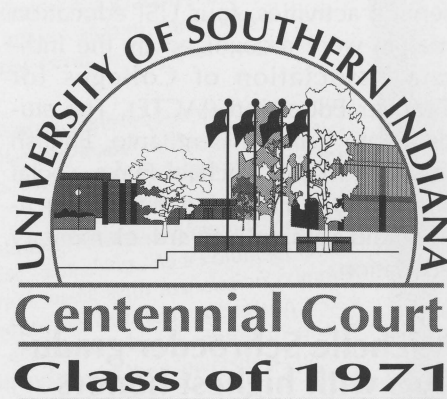
This year USI's first graduating class, the Class of '71, is celebrating its 25th reunion year. Since this marks a University milestone, the class felt a special reunion gift would be appropriate. Class members Robert C. Roeder of Indianapolis, reunion gift chair, and Jean Rickard of Evansville, reunion gift vice-chair, met with other reunion committee members and embraced a project that was under discussion, the Centennial Court.

Centennial Court will mark the site of the University's first graduation cere-

mony on the campus front lawn as it carries the name of the original Centennial building, the site of USI's first four years. It will incorporate lighted flagpoles, benches, landscaping, and a commemorative plaque. It will become a focal point of the campus. Work on the project is expected to be completed by the end of the summer.

A significant amount of the cost has already been pledged by class members, and the University has made a substantial financial commitment to the project by moving the flagpoles to the new location. USI alumni, espe-

cially members of the Class of '71 who have not done so, are encouraged to participate in this special project to commemorate the University's beginning. Inquiries and donations can be made through the Alumni and Volunteer Services Office.



Chapters offer newest version of alumni services

Two regional chapters in Dubois County and the greater Indianapolis area now provide networking opportunities to alumni living there. "During this initial year, alumni have gathered at a chili supper before the USI vs. University of Indianapolis basketball game and cheered on the

Mark Messmer, president of Dubois County Chapter, said chapter members have sold alumni t-shirts and raffle tickets to raise \$500 to fund a scholarship to assist a Dubois student enrolled at USI. "It's not been all work though—we've had fun, too. The Chapter has held several TGIF

Alumni also are assisting USI as ambassadors in their communities. Both the Indianapolis and the Dubois County chapters have implemented a Good Neighbor Program to provide local high school students information about USI and careers. Since this program began, 35 graduates have called or mailed information to 209 prospective USI students. Also at four recruitment receptions for high school students, alumni have shared their personal insights regarding their USI experience. Hammett said, "We are living examples of the benefits of a USI education, and we can give that personal touch to encourage a student to attend USI.

"Our chapter developed a special way to promote USI," said Messmer. To commemorate USI's 30th anniversary last summer, they entered a float in two local parades—the Strassenfest in Jasper and the Herbsfest in Huntingburg. "The float was adorned with a large red, white, and blue balloon arch and USI banners while Archibald Eagle and graduates wearing USI t-shirts completed the entry," said Messmer.



Alumni Council member Kirk Knight '93 presented Alumni Association scholarships and grants during the Honors Program for the School of Education and Human Services. Students receiving the awards are (from left) Rebecca Jost, Staci Bufkin, and Beth Wischmeier. The Alumni Association scholarship endowment was started in 1987 and awards over \$16,000 in scholarships and grants annually.

Indianapolis Indians at a summer baseball outing," said Indianapolis Chapter President Kevin Hammett. "It's a great way to meet people who you have something in common with," said Hammett, a 1990 accounting graduate who is the assistant vice president of corporate accounting for Banc One in Indianapolis.

get-togethers and last summer we enjoyed *Big River* at Lincoln Amphitheatre," said Messmer, a 1993 business administration graduate who is the data processing manager for JOFCO, Inc., in Jasper.

Communal Studies Lectures encourage group discussion of social issues to improve human society

Dr. Leslie Roberts, associate professor of French, will perform music from communal societies in one of a series of Communal Studies Lectures this fall. Through her program, *Music in Communal Utopias: A Performance in Voice and Guitar*, Dr. Roberts will join other scholars, preservationists, and current communitarians as part of the lecture series in New Harmony, Indiana. Sponsored by the USI Center for Communal Studies, the lecture series is a vanguard effort to bring people together and discuss topics relating to intentional communities, and social issues.

Dr. Donald Pitzer, director of the Center, explained that the discussions from the lectures will serve as a basis for a larger initiative. He said, "The lectures are serving as a think tank as we design an Institute for the Study of Community, which will bring the finest scholarly and experiential knowledge to bear on the fundamental issues concerned with the humane, creative, and productive development of human society. Such issues might be free exercise of faith and

reason; equitable and effective decision-making processes; peaceful resolution of conflict; provision for physical, intellectual, and spiritual needs; and equality of race, ethnicity, gender, and age. The Institute would function to examine these and other issues vital to the well-being of human society."

The lecture series, free and open to the public, includes

John Beal and Friends: The English-Americans in Owenite New Harmony and After. Dr. Lucy Jayne Kamau, Department of Anthropology, Northeastern Illinois University. 10 a.m., Saturday, July 20, 1996, Beal House, New Harmony.



Dr. Leslie Roberts

Migration and Community Formation: Lowland Scots and Argyll, Illinois. Professor William Giffin, History Department, Indiana State University. 10 a.m., Saturday,

August 17, 1996, Beal House, New Harmony.

Music in Communal Utopias: A Performance in Voice and Guitar. Dr. Leslie Roberts, associate professor of French,

University of Southern Indiana. 10 a.m., Saturday, September 21, 1996, Thrall's Opera House, New Harmony.

Moravian Communalism in America and South Africa. Dr. Richard Pierard, History Department, Indiana State University. 10 a.m., Saturday, October 26, 1996, Beal House, New Harmony.

Millennial Motivations for Communal Groups. Dr. Robert Clouse, History Department, Indiana State University. 10 a.m., Saturday, November 16, 1996, Beal House, New Harmony.

The Center for Communal Studies at USI serves as an office, clearinghouse for information, and library archival research facility. The Center is in touch with communal and utopian organizations and communities worldwide. The Center has publications, manuscripts, recordings, and photographs of 100 historic communal groups and 350 communities established since 1965.

Questions about the lectures can be answered by the Center for Communal Studies, 812/464-1727

USI education professor named to advisory group for state standards board



Dr. Susan Gooden

Dr. Susan H. Gooden, assistant professor of education, has been appointed as an advisory group member to the Indiana Professional Standards Board (IPSB), a 19-member state board that oversees teacher education, teacher testing, teacher induction, teacher licensing, and continuing education for the state.

Dr. Gooden will be serving on a nine-member group, one of sixteen

advisory groups to be named by the IPSB in an effort to revise the standards by which educators are prepared and licensed. The advisory groups are charged to examine the necessary knowledge base for educators moving to the 21st century. Dr. Gooden's group will be recommending standards that will serve as basis for the preparation and licensure of Middle Childhood teachers of children ages 7-12. The recommendations are expected in November 1996.

Dr. Gooden joined the USI School of Education and Human Services faculty full time in 1995. She was on adjunct faculty at USI for four years before pursuing her doctorate at the

University of Kentucky, which she completed in 1995. She is a resident of Posey County and resides in Mt. Vernon, Indiana.

A classroom teacher in Kentucky for ten years before moving to Indiana, she conducted research on teacher reform efforts in Kentucky at the University of Kentucky's Institute on Education Reform while working on her doctorate. She is a member of the Multicultural Issues Committee for the National Reading Conference and a member of the steering committee for the Tri-County Professional Development Alliance, a partnership between USI and Pike, Warrick, and Gibson counties in southern Indiana.

Mitchells endow Presidential Scholarship

Loyal USI supporters Bill and Trudy Mitchell, of Albion, Illinois, are the recent donors of an endowed Presidential Scholarship, the USI Foundation's prestigious scholarship program to bring qualified Indiana valedictorians and salutatorians to the University of Southern Indiana. The William H. and Trudy Mitchell Endowed Presidential Scholarship is the seventh endowed scholarship in this important program which has attracted more than 170 scholars since the program's inception in 1988.

In thanking the Mitchells, President H. Ray Hoops said, "The University of Southern Indiana once again has the opportunity to say thank you to the Mitchells, who have provided many benchmark gifts during their long and close association with the University."

Their generous \$100,000 gift will provide for a perpetual Presidential



Scholarship, the annual income from which will annually underwrite one scholar's full ride at USI, including room and board.

The Mitchells, for whom Mitchell Auditorium in the USI Health Professions Center is named, hold honorary Doctor of Laws degrees from USI. They also have endowed a scholarship for nursing students.

University is saddened by Jo Carter's death

Dr. Josephine Carter, generous USI benefactress and retired businesswoman and volunteer, passed away March 12 in Vero Beach, Florida, following a brief illness. She and her husband Jennings D. "Nick" Carter, contributed USI's first \$1 million gift in 1994.



Remembering how difficult it was for them to work while attending college, the Carters dedicated their gift to providing a perpetual scholarship fund for students working their way through school at the University of Southern Indiana. The Carters were awarded honorary degrees from USI in recognition of their generous support.

Jo and Nick Carter became Evansville residents in 1944, establishing Carter Mortgage Service, a successful business where both of them worked. Mrs. Carter also was an active volunteer in hospital and church projects, and a member of the League of Women Voters. Since 1970, the Carters have lived in Florida, enjoying fishing and golf, but retained a residence in Evansville. Graveside services were held in May in her hometown of Mentone, Indiana.

USI, SIHE begin master plan study

With strong enrollment patterns emerging and several major capital projects on the drawing board, the University trustees, in concert with the directors of Southern Indiana Higher Education (SIHE), Inc. have undertaken a study to prepare a new master plan for future development. Their work will involve the 300 acres which comprise the University campus as well as the 1,100 acres surrounding the campus which are held in trust by SIHE, Inc.

Bruce H. Baker, chairman of the USI Board of Trustees, underscored the importance of the planning process. "We all have a vision of what the University should be and how it should develop, but we need experts in land use to assist us in making careful decisions. As the University grows it will be important to place each building so that it can be in the most strategic location, given its projected function."

Baker lauded the officials of SIHE, Inc., the organization which originally raised the money to purchase the land for the University campus. "For 30 years, this University has enjoyed enormous support from SIHE. We always have worked hand-in-hand to assure full development of resources for the University. No other university in Indiana, and probably in the nation, has had the advantage we have had of an active, involved, non-profit corporation constantly working to meet the needs of the University and its students."

Major projects which will be considered are siting of a new \$15 million classroom building, relocation of the Children's Center, location of student residence facilities and future academic and research facilities, expansion possibilities for current facilities, including the Physical Activities Center, and the development of areas for

intercollegiate athletics, intramurals, and recreation. Campus infrastructure and the location of transportation networks between the University and the SIHE property also will be studied.

After receiving proposals from master-planning consultants from across the country, the firm of Johnson Johnson & Roy/inc. of Chicago was chosen to undertake the study of needs and prepare a report which is expected before the end of the calendar year.



Atlanta 1996[®]

The Olympic Games in Atlanta this summer will mark the 100th anniversary of the first Modern Olympics, held in Athens, Greece in 1896. And Atlanta is celebrating with the biggest Olympic show ever: the most technologically advanced, with the most athletes competing before the most spectators—in person and on domestic and international television. (Sports Illustrated, July 1995)

On July 19, opening day for the Atlanta Olympic Games, USI graduate William R. Ferguson '81 expects to be at a command center directing a team of volunteers searching for people pretending to be what they are not—authorized licensees or sponsors. As director of sponsor protection for the Atlanta Centennial Olympic Properties, Ferguson is monitoring events to see that sponsor rights are protected.

The \$1.58 billion to stage the 1996 Games has been raised in the private sector with money coming from the sale of broadcast rights, corporate sponsorship, tickets, licensed products, commemorative coins, and other merchandise sales. Sponsors receive

the right to publicly associate themselves with the Olympics and to improve their share of market through that connection.

During the 16 days of competition Ferguson's volunteers will patrol Atlanta streets and competition venues looking for vendors making unauthorized t-shirts in their basements and selling them as Olympic shirts. Other volunteers will be monitoring the media for ads that offer the perception the advertisers are Olympic sponsors when indeed they are not.

Ferguson's monitoring responsibilities are multifaceted because of the volume of people involved and the global environment. Over two million visitors are expected in Atlanta during the Centennial Games. More than 100,000 athletes representing nearly 200 nations will take part in the Games with most athletes housed in Atlanta Olympic Village in downtown Atlanta on the campus of Georgia Institute of Technology. Seven satellite Olympic Villages will be available in venues outside of Atlanta.

Alumnus monitors Olympic events for sponsor protection

Ferguson's office works with the International Olympic Committee (IOC) and the United States Olympic Committee (USOC) to protect official sponsor rights. Ferguson said that through IOC research they discovered that the Olympic rings are the most recognized symbol in the world. His hope for the Atlanta Olympic Games is to keep ambush marketing to a minimum and make it clear to the public who are the true sponsors of the 1996 Games.

The federal Amateur Sports Act of 1978 prohibits using any one of the official Olympic symbols—including the word Olympic—without the USOC's permission, to promote goods or services for any purpose of trade. Therefore, the sale or promotion of any products or services bearing these trademarks, without written permission, is unlawful. Symbols and terms referring to the Centennial Olympic Games to be held in Atlanta are protected trademarks of the Atlanta Committee for the Olympic Games (ACOG). Any use of such symbols is prohibited by both federal and state law.

Ferguson said, "Official sponsors can use Olympic themes in their advertising, but anyone else who does is guilty of ambush or parasite marketing."

The USOC is one of few National Olympic Committees that does not receive financial support from the national government. In addition to protection granted by copyright and trademark law, the Amateur Sports Act was passed by Congress and signed by the President to grant broad protection of Olympic terms, symbols, and trademarks.

Events surrounding the Games provide opportunity for non-sponsors to violate the law, so monitoring of approved sponsorship is conducted for such events as the Olympic Torch Relay and the Olympic Arts Festival.

Logistics alone make Ferguson's job with the relay impressive. The Olympic Torch Relay began in April when the Olympic Flame was lit in Olympia, Greece. The Torch relay began in the United States in late April when the flame arrived in Los Angeles, California. Some 10,000 torch bearers are in the process of carrying the Flame across the United States.

The Olympic Arts Festival is an eight-week event held this summer in Atlanta.

Ferguson explained the concern for parasite marketing. "Parasite marketing devalues the interest in sponsoring, leaving little incentive for official sponsors," he said. "It jeopardizes the ability to stage the Games and get the athletes there. In the end, it's not the star athletes who get hurt, but the grass roots programs helping the athletes down the street, the kid next door."

When parasite marketing is uncovered Ferguson says the recourse is swift. Within 48 hours of discovery, any corporation found to be running print or television ambush advertising will be directly confronted and asked to stop. "If they don't, our own ads will appear the next day in major metropolitan newspapers." He added, "We

will confront that company with intentionally misleading the American public. Our research indicates that once the public finds a company has lied about one thing, they begin to question what else that company is lying about."

Corporate sponsorship is the single greatest benefactor for the Olympic Games. Sponsors pay a significant fee and receive extensive marketing rights. All deals are multi-million dollar deals, and among the largest sponsorship deals in Olympic and sports marketing history.

Ferguson graduated from USI with a baccalaureate degree in political science in 1981. A bike-racing enthusiast, he took a year off and raced bicycles before going to the University of Georgia to complete a law degree. He also has a master's degree in sports administration from Ohio University.

He is married to USI graduate Stacey Lett '83 and they have two children, Abby Joy, 3, and Ian Carson, 11 months.

After law school Ferguson worked for the International Summer Special Olympics in South Bend before joining the sports marketing department at Anheuser-Busch, Inc.

In 1991 he worked in sports marketing for the Kellogg Company when a classmate from law school invited him to Atlanta to join the Atlanta Centennial Olympic Properties.

He has started correspondence with the personnel in Sydney, Australia, site of the next summer Olympics in the year 2000.

Ferguson said interest in Olympic merchandise is high. Official products include caps, shirts, pins, watches, and coins. The ultimate Olympic memorabilia is the Hanes 1006 Olympic Games countdown t-shirt, an individually numbered one-of-a-kind t-shirt. The first one sold for \$20,000 and some successive ones have gone for \$8,000.

Ferguson knows summer 1996 will mean 18 hour days for him and his staff. But he strongly agrees with Juan

Antonia Samaranch, the president of the International Olympic Committee, that every act of support for the Olympic Movement promotes peace, friendship, and solidarity throughout the world."



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Professional tours go in search of Tara

With two million visitors expected to visit Atlanta this summer, tour professionals Steven Dobbs, a 1988 USI graduate, and his wife Keri are preparing for a busy six weeks. The Dobbses are owners of ISOT Professional Tours, which offer luxury sightseeing tours of Atlanta and surrounding areas primarily for business people who visit the city. They provide step-on guide service for bus groups and highly personalized tours concentrating on service to the guests. Sixty percent of their business is with international guests, fueled by the Centennial Olympic Games.

"The international guests have a perspective of Atlanta," said Dobbs. "Their image of Atlanta is often a *Gone with the Wind* image reminiscent of their interpretation from the popular movie. They are shocked by the cosmopolitan Atlanta they find."

He continued, "Atlanta is a modern city that was literally in rubble just a short 130 years ago. Now it is a business city designed by business people to conduct business. Many international businesses have moved permanent offices to Atlanta through affiliation with the Olympics.

An enthusiastic supporter of the Olympic Games, Dobbs recalled the thrill when he heard the announcement that Atlanta would host the Games. "It seems like just yesterday that I joined 10,000 others gathered at Fountains Plaza in the Underground on a cool September morning six years ago to hear the unlikely announcement that this post-modern city would be charged with the responsibility of hosting the largest peacetime event in the history of the world."

He added that he would encourage any USI graduate to take the opportunity to move to a city that might host the Olympic Games in the future. "The plans to host an event of this propor-

tion have transformed the city and catapulted it to the limelight. I think Atlanta has attracted the curiosity of the world."



Steve Dobbs

Dobbs named the company ISOT, an acronym for In Search of Tara, a reference to Scarlett O'Hara's plantation in *Gone With the Wind*. Dobbs said he knows Tara doesn't exist as a real place, but he likes the anticipation the name implies. And if the day comes that he can expand the business, he feels it is a name he can take to other cities.

Dobbs moved to Atlanta "the day after I graduated from USI," saying he wanted to see the world after college.

He settled in Atlanta after taking a job with Golden Key International Honor Society as a regional director. That job took him to universities and colleges throughout the United States building leadership skills with students and working with faculty and administrators.

"The international guests have a perspective of Atlanta," said Dobbs. "Their image of Atlanta is often a *Gone with the Wind* image reminiscent of their interpretation from the popular movie. They are shocked by the cosmopolitan Atlanta they find."

His wife Keri works as an assistant to the accounting department head at an Atlanta architectural firm in addition

to supporting the accounting duties for ISOT Tours. They are patrons of the arts in Atlanta with special interest in the Atlanta Ballet.

The Dobbses live in a midtown condominium within walking distance of 90 percent of all Olympic venues. He said they live in what has become known as the Olympic ring, an imaginary circle around most of the sites. These Olympics have been dubbed the most compact in Olympic history.

They plan to attend many of the events and have tickets for the women's gymnastics finals, volleyball, and track and field finals. In true Olympic style they have opened their home to family and friends who want to experience this once-in-a-lifetime event. He was quick to add that the early bird gets the bed! In addition to the Games, numerous fairs, festivals, road races, fireworks, and parades are planned for the summer.

Two weeks after the closing ceremony of the Games, Atlanta will host the second largest sporting event in the world, the 1996 Paralympic Games, August 15-25, in many of the same venues constructed specifically for the Olympics. The Paralympic Games are for 3,000 physically-challenged athletes from 132 countries. Many related festivals are scheduled for those games.

The successful ISOT Tours business was established two years ago. Dobbs said, "I was able to identify hospitality professionals who were truly concerned about the level of professionalism and dedication in the Atlanta tour industry." ISOT has realized success in the tourism industry by marketing to upscale business in the downtown service arena. His timing for such service parallels well with the Centennial Olympic Games and Paralympic Games.

The ISOT Professional Tours reservation line is 404/522-4768. It gives a listing of tours available and other information.

ALUMNI TODAY

1970s

Terry Southerland '72, art, is the marketing director for the Evansville Brewing Company.

Judy Dewig '75, radiologic technology, is an ultrasonographer at Tri-State OB-GYN in Evansville.

Wm. Michael Schiff '75, English, is a partner/labor lawyer with Ziemer, Stayman, Weitzel and Shoulders in Evansville.

David E. Goodman '79, marketing/finance, is a managing director for McCoy Realty Group in Dania, Florida.

Karen Kuester '79, elementary education, was awarded a 1996 Lilly Endowment Teacher Creativity Fellowship to study a pioneer ancestor's journey to Indiana as described in a poem written in 1805. She teaches at Dexter Elementary School in Evansville.

1980s

Michael H. Head '80, finance, has been promoted to executive vice president at First Federal Savings Bank in Evansville.

Donna J. Cotton '81, business, is a banking representative for American General Finance in Evansville.

John L. Schutz '82, business administration, has been elected first vice president at Hilliard Lyons in Evansville.

Kevin R. Bryant '83, history, is an assistant city attorney for Evansville and has joined the firm of Shaw and Loosemore.

Joe Parker '83, marketing, has been promoted to law supervisor at Norwest Financial in Des Moines, Iowa.

Emily Gartner Berkman '84, business administration, is a sales associate with Rosebar Textiles in Bushkill, Pennsylvania.

Gina Masterson Meredith '85, art, is the children's librarian with the Spencer County Public Library in Rockport, Indiana.

Bret Townsend '85, biophysics, was named a certified professional geologist by the American Institute of Professional Geologists in April 1996. He works for the Vanderburgh County Health Department.

Michael Weber '85, marketing, is a sales representative for Weber Foods, Inc., in Evansville.

Steve Gogel '86, accounting, is the assistant controller for Faultless Castor in Evansville.

Randal K. Hughes '86, biology, is a partner/vice president with Hurt Ophthalmology Associates in Murray, Kentucky.

Gary P. Lutz '86, chemistry, received a Ph.D. in organic chemistry in 1991 from the University of Illinois and will be moving in the summer 1996 to teach at the University of San Francisco in Quito, Ecuador.

Ronald A. Hurm '87, accounting, is a senior financial analyst with Bristol-Myers Squibb in Evansville.

Gretchen Wallace '88, communications, is a production manager for On Target Marketing in St. Louis, Missouri.

Scott Felts '89, management, has been promoted to financial officer at Bank One Credit Card Services in Lafayette, Indiana.

Debra Kast Plump '89, certificate in dental assisting, is an assistant head teller at Evansville Teachers Federal Credit Union.

Eric Sargent '89, marketing/management, has been promoted to marketing communications administrator with Aristokraft, Inc., Jasper, Indiana.

Jennifer Greubel Silence '89, elementary education, is an elementary teacher for the Catholic school system in Cincinnati, Ohio.

1990s

Toni Walker Eich '90, business administration, is a district manager with *The Evansville Courier*.

Lori Miller Hermann '90, elementary education, is the director of St. Bernard Early Childhood Learning Center in Rockport, Indiana.

Melissa Jamieson Roe '90, communications, is an office/purchasing manager for Meece and Sons Contracting Company in Newburgh, Indiana.

Shawn Rumsey '90, communications, is editor of the Progress Section for *The Evansville Courier*.

Michael E. Sturgeon '90, accounting/finance, recently passed the CPA exam. He is the controller for Central Beverage Company in Evansville.

Beverly Wade '90, elementary education, is a teacher's assistant with the Dubois-Spencer-Perry Exceptional Children's Co-op in Tell City, Indiana.

Brad Apple '91, marketing, has been promoted to homecenter sales manager at Schuster's Building Products, Inc., in Indianapolis.

Keith D. Gander '91, sociology, has opened a home health agency in Evansville. HomeCare serves the counties of Vanderburgh, Posey, Pike, Gibson, and Warrick.

Erin Donovan Helfrich '91, secretarial administration, is an assistant technology technician with PATINS Project (Partnership for Assistive Technology with Indiana Schools) covering southwestern Indiana and based in the Evansville-Vanderburgh School Corporation's Special Education department.

Stephanie Sargent Pinkstaff '91, elementary education, is a fifth grade teacher at Loogootee East Elementary in Loogootee, Indiana.

Lynell Walton '91, accounting, is an assistant controller/accounting manager for Old National Bank in Evansville.

Carla I. Alexander '93, elementary education, is an administrative assistant for Earth Exploration, Inc., in Indianapolis.

Tess Libbert Fleming '93, business administration, has been promoted to account executive with GTE Mobilnet in Jasper, Indiana.

Peggy Sander Jacobs '93, accounting, is an accountant for Naas, Kerney and Associates in Evansville.

Mark Messmer '93, business administration, has been promoted to data processing manager with JOFCO, Inc., in Jasper, Indiana.

Teacher going to Oregon Shakespeare Festival

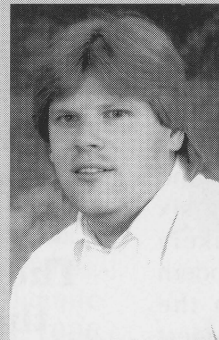
Posey County teacher Paul Swanson, who completed teacher certification at USI in 1992 after obtaining a baccalaureate degree from Indiana University, has been selected as one of 25 English teachers in the nation eligible to attend the National Endowment for the Humanities summer program sponsored by Southern Oregon State College and the Oregon Shakespeare Festival. Over 400 teachers applied.

The program, *Shakespeare in Ashland: Teaching from performance*, is a month-long seminar offering

new approaches to effectively teaching Shakespeare in high school today.

Participants will see four plays, *Romeo and Juliet*, *Love's Labors Lost*, *Coriolanus*, and *The Winter's Tale* with Shakespearean scholars from throughout the United States conducting discussions about the plays. Directors and cast members will be part of the dialogue.

Swanson teaches English and directs the drama program at Mt. Vernon High School in Mt. Vernon, Indiana.



Paul Swanson

Ronald G. Young '93, mechanical engineering technology, was promoted to administrator of employee learning and development at American Electric Power in Lawrenceburg, Indiana. He is currently working towards a Master of Business Administration at the University of Notre Dame.

Tamara Harrison '94, communications, is an editorial assistant for the *Indianapolis Star & News*.

Judy Hausmann '94, nursing, is a registered nurse at St. Mary's Medical Center in Evansville.

Derrick Pickett '94, communications, is the director of quality systems at Can Clay Corporation in Cannelton, Indiana.

Michelle Sprinkle '94, elementary education, is a remedial academic developer at Perry Central High School in Leopold, Indiana.

Janet L. Terrell '94, political science, is a graduate student working toward an agency counseling degree at Indiana State University in Terre Haute.

Kristie Alexander '95, English, is an assistant manager for Alexander Funeral Homes in Evansville.

Heather L. Borgus '95, communications, is a research associate for the Indiana Association of Cities and Towns in Indianapolis.

M. Catherine Fanello '95, accounting, is a finance officer in the controller's office for the City of Evansville.

Carla Forston '95, communications, works for the Reliance Insurance Company in Chicago.

Kelly D. Huff '95, Spanish, is a production supervisor at Azteca Milling Company in Evansville.

Alan D. Jones '95, business administration, is a loan review specialist for CNB Bancshares in Evansville.

Gail Bridgewater Kinney '95, communications, has been promoted to public relations assistant account manager at Keller Crescent in Evansville. Her husband, **David Kinney '95**, business administration, works for Grainger in Evansville.

Amy Rapp '95, social work, is employed with the Homeless Initiative Program in Indianapolis.

John R. Reed '95, elementary education, is a fifth grade teacher at Castle Elementary in Newburgh, Indiana.

Rebecca Rexing '95, elementary education, is a teacher at St. James Elementary in Haubstadt, Indiana.

Bob Sternberg '95, business administration, is a construction supervisor for Wadsworth Golf Course Construction Company in Chicago.

Cheryl Stoelting '95, elementary education, is a sixth grade teacher at Southridge Middle School in Huntingburg, Indiana.

Michele Swain '95, communications, is a customer service representative for Electronic Data Systems in Chicago.

Jennifer L. Walker '95, political science, is a flight attendant for American Airlines in New York.

Rich Willoughby '95, business administration, is a computer programmer for Faultless Castor in Evansville.

Jeff Anderson '96, communications, is the education reporter/sports writer for the daily newspaper *The Messenger* in Madisonville, Kentucky.

Tony Bacon '96, math, is a coordinator for the Evansville Teachers Federal Credit Union.

Ann M. Buechler '96, Master of Business Administration, is a staff accountant for Red Spot Paint and Varnish Company in Evansville.

Heather D. Fisher '96, business administration, is the office manager for Hemisphere Corporation in Evansville.

Lori Hortsmeyer '96, psychology, is a graduate student working toward a degree in counseling at St. Louis University in Missouri.

Kevin Keltner '96, science, is a biology teacher at Eastern High School in Pekin, Indiana.

Kevin Kolley '96, business administration, is an operator/programmer for JOFCO, Inc., in Jasper, Indiana.

Cindy Mahaney Vincent '96, business administration, is the coordinator of public relations/marketing for USI Theatres.

Alumni work in regional theatres

Catherine A. Kirsch '96, communications, is group sales coordinator for Lincoln Amphitheatre this summer.

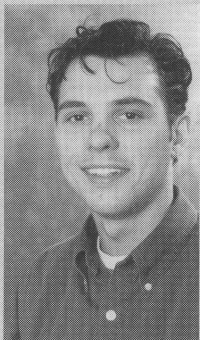
Jayme J. Lively '96, communications, is lighting supervisor at Lincoln Amphitheatre this summer.

Charles R. Schefer IV '96, communications, has a role in the New Harmony Theatre's 1996 production, *A Moon for the Misbegotten*, on stage in September. Later he plans to move to Los Angeles to begin his professional career as an actor.

Timothy Paul Taylor '96, communications, will play the role of Mark Twain in the outdoor musical, *Big River*, on stage this summer at Lincoln Amphitheatre.



Timothy Paul Taylor



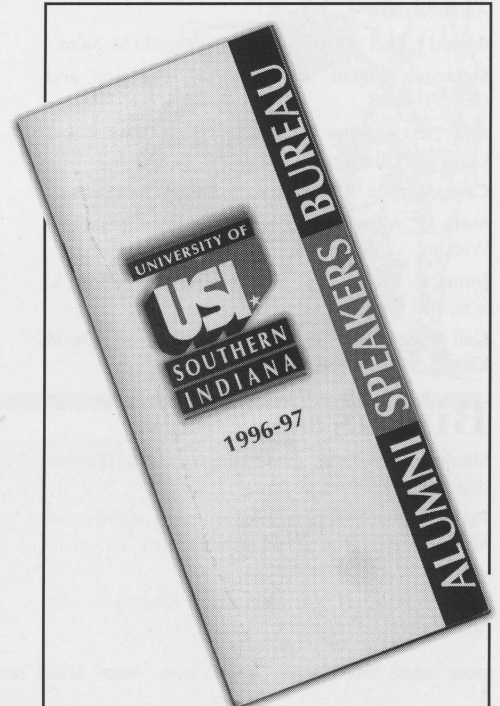
Charles R. Schefer IV



Jayme Lively



Catherine A. Kirsch



Experts available through Alumni Speakers Bureau

A USI Alumni Speakers Bureau lists nearly 100 alumni who are available for speaking engagements to community organizations. Topics range from career and life planning, financial planning, and human resources issues to photography, fishing, and a wide selection of other subjects. Copies of the Alumni Speakers Bureau are available in the Office of Alumni and Volunteer Services.

Marriages

Cheryl Kemp '85, communications, and David P. Oldham

Christopher Geiser '87, math, and Karen Anderson

Thomas J. Rehl '87, communications, and **Brenda K. McCain '95**, business administration

Jennifer S. Greubel '89, elementary education, and Gregory K. Silence

Debra L. Kast '89, certificate in dental assisting, and Ronald R. Plump

Bradley J. Lenn '90, respiratory therapy, and Heather J. Stevens

Thomas MaVeety '90, art, and Dinah Villanueva

Toni L. Walker '90, business administration, and Aaron M. Eich

Ronald J. Paul '91, marketing, and Angela M. Salm

Stephanie Sargent '91, elementary education, and Chris Pinkstaff

Amy D. Alexander '93, elementary education, and Dereck W. Blocker

Carey Hudson '93, psychology, and Andrea Baus

Mark W. Miles '93, accounting, and Rachael A. Watkins

Jonna L. Preske '94, psychology, and Jeffrey S. Schindler

Gail Bridgewater '95, communications, and **David Kinney '95**, business administration

Births

Stanley J. Miller '82, accounting, and wife, Theresa, daughter, Kelsey

Patricia Bunner Colbert '83, mining engineering technology, and husband, **Ken Colbert '86**, management, son, Remington Cuyler

Karen S. Wargel '84, elementary education, and husband, Mark, daughter, Kelsey

Carol Ferguson Parkinson '85, communications, and husband, Wayne, daughter, Brynn Luisa

Robin L. Barton '87, accounting, and husband, Jason, son, Jake Austin

Jon Townsend '87, marketing, and wife, **Leslie Norris Townsend '88**, history/sociology, son, Ethan Norris

Jill Burch Sargent '89, elementary education, and husband, **Eric Sargent '89**, marketing/management, daughter, Valerie Jordan

Dolli Kight '90, marketing/management, and husband, Scott, daughter, Chandler Dale

Michael E. Sturgeon '90, accounting/finance, and wife, **Leanna Nurrenbern Sturgeon '93**, elementary education, son, Ryan Michael

Anita Lengacher Miller '92, elementary education, and husband, Bruce, daughter, Christine Danae

Misty Kendle Baggett '93, business administration, and husband, Scottie, daughter, Emily Rose

In Memoriam

Cathy L. King, MSED '90, died May 7. She had been a vocal music teacher at Scott Elementary School in Evansville.



The 1995-96 Alumni Council gathers for a photo before a spring meeting. They are (top row, from left) Nancy Johnson, director of Alumni and Volunteer Services Office; Eric Williams '89, president; Douglas Killian '90; Charles Beck '73; Jeff Wolf '78, treasurer; Keith Moore '74; April Whitehead '90; Greg Newman '88; and Maureen O'Daniel '88. Bottom, from left: Tina Kern '86, alumni trustee; Jane Jackson '86; Kirk Knight '93; Suzann Baehl '86, president-elect; Teresa Grisham '87, secretary; Kelly Carlton '80; and Karen Myers '78.

We want to hear from YOU!

Do you have professional news about yourself or other alumni to share with fellow graduates? Have you moved? Do you have a suggestion for a story? Use this space to let us know! If you have been quoted in a newspaper article, send us a copy. We want to hear from YOU.

Name _____ Year of Graduation _____

Address _____ Degree _____

State _____ Zip _____

Home Phone () _____ Business Phone () _____

News: _____

We value your comments via mail (Alumni and Volunteer Services Office, 8600 University Boulevard, Evansville, Indiana 47712), phone (812/464-1924), fax (812/464-1956), or through E-mail on the Internet (ALUMNI.UCS@SMTP.USI.EDU).

Highland dancers, balladeer, bagpipes to headline events for *Scots in Harmony*

by Cindy Knudson, *manager of development and public programs, Historic New Harmony*

A return to New Harmony's Scottish heritage is promised when Highland dancers, the Kyilindy Bagpipe Band, and Scottish balladeer Colin Grant Adams of Oban, Scotland, perform during the *Scots in Harmony* festival on Sunday, October 13 at Mumford Farms in Griffin, Indiana, a short 10 miles north of New Harmony.

Authentic Scottish pub fare and brew will be served at the "Pub" in a large tent set up on the scenic hills of Mumford Farms for the family festival. A sheep-herding demonstration by world champion Scottish border colliers and Scottish athletic events like tossing the caber will be performed in

fields surrounding the pub. Scottish tea will be served on the terrace along with a selection of traditional Scottish delicacies.

Scots in Harmony is being planned by the USI/New Harmony Foundation to celebrate New Harmony's past and present links with Scotland. Prior to the purchase of New Harmony in 1825, Robert Owen, founder of New Harmony's second communal society, operated a successful cotton mill in New Lanark, Scotland, where he developed many ideas he hoped to put into practice in New Harmony. William Maclure, Owen's partner, was a Scot, as were many of New Harmony's settlers.

Scots in Harmony is a public event with a \$10-per-car fee that includes

parking and admission to all events except the tea, which will have an additional charge. Pub food, beverages, and souvenir programs will be sold separately. Reservations for *Scots in Harmony* are being accepted at the Historic New Harmony office, 812/682-4488.



All-Abe adventure scheduled for August 16-18

Plan to travel with USI on a visit to the Chicago Historical Society to see the most comprehensive exhibit ever devoted to the life and achievements of Abraham Lincoln. The Last Best Hope of Earth: Abraham Lincoln and the Promise of America illustrates the life of the Great Emancipator and includes more than 200 rare items, including many personal items and original documents (including one of the five hand-written copies of the Gettysburg Address).

The trip will leave Evansville at 7 a.m. on Friday, August 16 and will return at 9 p.m. on Sunday, August 18. It includes stops at the Lincoln Home National Memorial, Lincoln-Herndon Law Office, and the Lincoln tomb in Springfield, Illinois. Bill Bartelt, adjunct history lecturer and Lincoln researcher, will accompany the group as expert commentator and discussion leader.

The \$265 registration fee includes transportation, admission to Springfield sites, admission to the Chicago Historical Society and Lincoln exhibit, two nights lodging, and lunches on Friday and Saturday. Registration deadline is August 1. For more information call USI Continuing Education, 464-1989 or 800/467-8600.



Building signs like the Byron C. Wright Administration Building sign pictured here were installed on campus this spring. More directional signs and a front entrance campus sign are expected in the near future.

New Harmony Theatre can satisfy theatre appetites

Three plays, directed by Jay Raphael, the New Harmony Theatre's artistic director, make up the remainder of Season 96. Raphael, a New York City resident, likes the variety of the offerings. He said, "My intention is to create something for everyone and the shows that are scheduled create a nice buffet to satisfy every type of theatre appetite."

The line up includes *Scotland Road* by Jeffrey Hatcher, a play centered around a woman who claims to be a survivor of the Titanic. Is this a hoax? Is she a time traveler? This voyage is a helter-skelter course of death, survival, identity, and an obsession with history. The play opens July 12 and continues each Thursday, Friday, Saturday, and Sunday until July 27.

More laughter is expected when *The Mystery of Irma Vep* opens on Friday, August 2. A play by Charles Ludlam, this mystery is a whirlwind of stage illusion and quick change that creates a comic and gothic evening of vampires, werewolves, and the occasional Egyptian mummy. *Vep* runs through August 24.

The season finale will end with Eugene O'Neill's *A Moon for the Misbegotten*. This production is romance in its truest form, searching, finding, and accepting what love has to offer. *A Moon for the*

Misbegotten opens Friday, August 30 and runs through September 14.

Curtain time is 7:30 p.m. Thursdays, 8 p.m. Fridays and Saturdays; and 2 p.m. Sundays at Murphy Auditorium in New Harmony, Indiana. Reservations can be made by calling the box office at 812/682-3115.

USI Extended Services is sponsoring a "First Thursday" bus for those interested

in seeing the theatre productions in the convenience of bus travel. The bus will pick up playgoers at 6 p.m. at Eastminster Presbyterian Church, 5501 Washington Avenue, and 6:30 p.m. at USI for attendance on July 18, August 8, and September 5. The \$25 fee covers theatre and bus tickets (\$22 for senior citizens) per show. Call 464-1989 for information.



The outdoor musical, **Young Abe Lincoln**, is celebrating its 10th anniversary season this summer with performances through August 17 at Lincoln Amphitheatre. Family audiences enjoy seeing the small community of Pigeon Creek come to life as the Lincoln story unfolds in nightly productions. **Big River**, a musical version of Mark Twain's *The Adventures of Huckleberry Finn*, will be staged alternating nights. Call 800/264-4223 for performance dates and ticket information.

Safety program inaugurated by Student Government Association

The Student Government Association organized the Safe Ride Program this spring. Safe Ride offers students a safe ride as a way to avoid dangerous situations like driving while intoxicated, date rape or other physical abuse, or theft. Students who discover themselves in a dangerous situation can call Yellow Cab for a cab ride home. The cab driver will supply a voucher to be signed by the student and paid by the University.



Debbie Duren, last year's SGA president, stressed that this is assistance in an emergency and students should be aware that they ultimately must reimburse the University for the ride.

In a U.S. Department of Transportation study it was found that alcohol-related highway accidents

Richard Schmidt, vice president for Business Affairs, welcomed the Student Government Association's safety program, Safe Ride, during a press conference

to launch the program. SGA president Debbie Duren, right, was instrumental in organizing the USI program.

are the leading cause of death for adolescents and young adults. Another study by Harvard University listed the greatest public health concern regarding alcohol-related behavior as impaired driving by college students. It is hoped Safe Ride can help reduce drinking and driving and promote community-wide safety, according to Duren.

Safe Ride programs are becoming common among college communities, and the USI program is the first such program among Indiana institutions. The USI Safe Ride program is operational seven days a week, 24 hours a day. It is open primarily to serve students in Vanderburgh County.

Golf team ranks 17th in the nation by Ray Simmons, sports information director

For the third consecutive year, the University of Southern Indiana has had a team reach the NCAA Division II National Championship round. The last two years it was in men's basketball and this year the men's golf team took the honors.

Over the last four years men's golf has been one of the top teams in the NCAA II District IV, but has not been able to make the final step into the national spotlight until this year.

"Reaching the national tournament is what we strive for," said Head Coach Jim Brown. "We thought we were one of the better teams in District IV, and we were able to take it a step further."

The Eagles advanced to the NCAA II National Championship in Edmond, Oklahoma, and finished the season in 17th place nationally.

On a course designed to host the PGA tour, USI fought heat and winds (sometimes gusting to 50 mph) to finish with a four-day total of 1268.

USI, whose best round as a team came on day three with a 310, was led by junior Brett Melton (Odon, Ind.), who had a four-day 314. Junior Kirk Jones (New Market, Ind.) had the best day for an Eagle when he marked a two-over 72 on the third day of competition, the fifth lowest of the third round.

Weather played a factor for much of the spring golf season. In the Bradley Invitational the squad teed off in 30 degree temperatures with a 0 degree wind chill. But the Eagles persevered through the spring to finish in the top ten of three out of four NCAA Division I-sponsored tournaments.

The Eagles finished fifth in the NCAA Division II District IV Tournament to secure a spot in the first-ever NCAA North Regional, the first step in the NCAA II National Tournament.

Reaching the tournament was a first for the golf team. The Eagles did qualify for the NAIA National Tournament in 1973, when they won the district championship.

In the North Regional the Eagles set the pace for the 15-team field. USI shot out to an early six-shot lead after the first day and a three-stroke lead after the second. On the third day, the University of Indianapolis out-dueled USI to finish first, while USI took second place tied with Ferris State University.

"After the first day when we were up by six shots, I was more nervous than after day two when we led by three," said Brown. "It was overwhelming with the team shooting that well, especially because we were away from home with no one to share it."

Individually USI put two players into the top five. Junior Ben Robak (New-

burgh, Ind.), who was tied for fifth after the first day, finished first by a stroke, while Melton finished tied for second.

Senior Brian Merrill (Boonville, Ind.) contributed two good rounds in the regional while junior Jason Hagan (Evansville, Ind.) and Jones shot above their season averages to help lift USI to the next round.

Merrill became only the fourth student/athlete in USI history to be named All-GLVC in each of his four seasons. In his USI career, Merrill has been named Academic All-American Scholar twice, All-District IV four times, All-GLVC four times, and Academic All-GLVC three times.



The men's golf team finished the season 17th in the nation following an appearance in the NCAA Division II National Tournament in Oklahoma in May. The team members are Coach Jim Brown (from left), Ben Robak, Jason Hagan, Brett Melton, Kirk Jones, and Brian Merrill.

Colavecchia moves to Louisville

The University of Louisville announced the hiring of Tony Colavecchia as the director of soccer for its men's and women's teams.

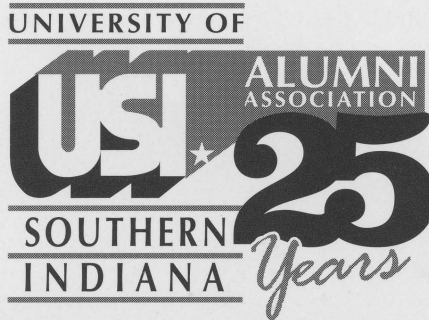
Colavecchia, who joined the USI athletic staff in 1988, is the winningest coach in USI soccer history with a record of 97-59-13 in eight years as the head coach of the soccer Screaming Eagles. During the 1995 season Colavecchia led the Eagles to a 11-6-3 overall record, 6-1-1 GLVC, and tied for third in conference play.

USI Athletic Director Steve Newton said, "We appreciate the significant contributions Coach Colavecchia has made during his distinguished tenure as soccer coach. His impact on the development of soccer at all levels in the southern Indiana area is to be admired."

It's a Silver Celebration!

**Thanks to Class of 1971
25th Reunion Committee**

Nine members of the Class of 1971 served as the Reunion Committee that organized events for the June 21-22, 1996 celebration. Special thanks to Robert Roeder, management, Indianapolis; Jean Rickard, elementary education, Newburgh; John Schroder, management, Evansville; Brenda Jeffers, business, Evansville; Diana Hale Melton, elementary education, Evansville; Dennis Orsburn, business, Springfield, Missouri; Richard Reising, biology, Evansville; and Harolyn Atwater Torain, biology, Indianapolis.



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