

8600 UNIVERSITY BOULEVARD



FLAG WAVING . . . OUR NEW PASTIME

Hoosiers, particularly those with roots in southwestern Indiana, are into the Bicentennial celebration with great gusto, seeing to it that this grand old lady — our United States — has a fitting and proper 200th birthday celebration.

In Evansville, members of the Evansville Bicentennial Council have proclaimed a "grassroots festival" that offers something for everyone from street dances to historical exhibits; spinning demonstrations to ethnic celebrations. To encourage residents of the Tri-state area to participate, more than 100 activities have been planned in 1976. Some stress pride in the origin, values, accomplishments, and development of America. Others are strictly fun-type events, and some focus on the future of Evansville, challenging residents to become more active in improving the quality of life in the community.

Members of the Indiana State University Evansville college community have been in the forefront of all this Bicentennial activity. ISUE has a university-wide committee of faculty, staff, and students who have worked to promote the celebration. Individual professors and staff persons have lent their energy and talent to community-wide projects.

According to Dr. Darrel Bigham, Chairman of the Evansville Bicentennial Council and Assistant Professor of history at ISUE, "The on-campus activities have stressed an examination of our past and an evaluation of our progress, which is the role of university work. It is a useful way of serving the community."

Most University-sponsored events have been instructional programs such as *American Issues: The Continuing Revolution*; *The American Experience on Film*; *Horizon 76: Evansville on the Eve of the Third Century*

of the United States; Contest for Empire in the Old Northwest; the Bicentennial Speaker's Bureau; and several credit and non-credit offerings in the University divisions.

American Issues: The Continuing Revolution has been offered as a credit course also open to the general public. To date, the series has brought to campus such notables as Buckminster Fuller, world-renowned educator and architect; Theodore Wilson, scholar of recent American diplomacy; and David Martin, from the Indiana University School of Business. The purpose of the forum is to provide a general analysis of the last 200 years in terms of business, labor, foreign policy, and social trends.

The American Experience on Film, made possible through a grant from the Indiana Committee on the Humanities and the National Endowment for the Humanities, is co-sponsored by ISUE and Historic New Harmony, Inc. The ten-film series began March 11 and will continue through June 10 in Murphy Auditorium in New Harmony. According to Dr. James Blevins, Chairman of the Division of Humanities and moderator of the film series, "American films have always mirrored American ideals, concerns, and problems. This series offers an opportunity to sample some important films of the past four decades and discuss relevant issues raised by the films." Several ISUE faculty members have assisted in this project by leading discussions after the showing of the films.

Contest for Empire in the Old Northwest, a seminar developed by Dr. Donald Pitzer and John Elliott of New Harmony, was co-sponsored by the ISUE history department and the New Harmony Commission of Indiana. The seminar attracted approximately 100 scholars from across the nation to New Harmony to participate in the forum.

Dr. George Abshire coordinated a program entitled *Horizon '76: Evansville on the Eve of the Third Century of the United States*. Through five Monday and Thursday

evening forums, community leaders and ISUE faculty examined the development and future of metropolitan Evansville. *Horizon 76* drew on the expertise of a wide range of humanists, economists, political leaders, communications specialists, and community leaders as moderators, speakers, and respondents. According to Abshire, the purpose of the program was to provide a comprehensive understanding of community values, problems, and forces; and thus, better prepare participants to help effectively shape Evansville's future.

A bicentennial convocation was presented by the Division of Social Science in commemoration of the nation's birthday. Coordinated by Dr. Daniel Miller, Division Chairman, the three-session convocation included "The Election of 1976," "The Changing Status of Women," and "Minority Participation in the Bicentennial: Full, Little, or Not at all" as topics of discussion. Individual members of the social science faculty moderated the discussions.

ISUE gave leadership in developing, with community leaders, the Evansville American Revolution Roundtable, a dinner and lecture program which has met bi-monthly since April, 1975. Through the efforts of Dr. Bigham, Dr. Donald Pitzer, and Dr. Robert Reid, Vice President for Academic Affairs at ISUE, the program was started and has been highly successful.

The Bicentennial Speaker's Bureau was organized in academic year 1974-75 as a part of the University Speaker's Bureau. Revived again in 1975-76, it has put many members of the University community before the public, speaking on issues related to the Bicentennial.

Performances of the Mid-America Singers, under the direction of Dr. Jon Carlson, had a Bicentennial theme this year. The ISUE Library assisted in sponsoring the Ohio River Lecture Series with the Evansville/Vanderburgh County Committee of Librarians, and the ISUE Division of Continuing Education offered several non-credit courses with an historic theme this year.

And, students at ISUE are not to be outdone by faculty and staff endeavors. Among other projects, student organizations have helped to raise funds for the Evansville Bicentennial Monument project, working with a special campus committee which assisted in the fund drive.

The Bicentennial Monument project is a community-wide effort to construct, on the Ohio River waterfront near Dress Plaza, a monument symbolizing the four freedoms — freedom of speech, freedom of religion, freedom from fear, and freedom from oppression. Each of the four freedoms will be represented by one of the limestone columns preserved from the old Evansville Community Center. Once erected, the monument will stand as a lasting landmark for the City of Evansville and the Tri-state and as an eternal reminder of the freedoms of our nation. The project has been undertaken at a cost of \$100,000, and to date, more than \$60,000 has been raised from grants and contributions from civic groups and individuals.

It is expected that the monument will be completed July 4, in time for Evansville's annual Freedom Festival. The Festival will feature a parade and drum and bugle competition at opening ceremonies June 26; a special commemorative Bicentennial Pops Concert by the Evansville Philharmonic June 27; a dance on the walkway July 3; and an evening fireworks display July 4.

It is obvious that much thought and planning has gone into the Bicentennial celebration in Evansville and the tri-state. Dr. Bigham, as Chairman of the Council, said, "The Bicentennial Council of Evansville has carefully avoided commercialism. Originated two-and-a-half years ago, the Council has stressed grassroots participation rather than frivolity." Many persons are taking the advice of the Evansville Council who are saying to residents of this area, "Catch the Spirit of '76 . . . participate. It's fun!"

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Homecoming '76

Plenty of basketball excitement, a lovely Homcoming Queen, and a chance to renew acquaintances at a reception and dance were all a part of the annual Homecoming festivities planned for returning alumni this year.



1976 Homecoming Queen, Miss Deborah Wahl and her escort, at the half-time ceremonies of the ISUE Homecoming game February 14.

At the Homecoming game, the ISUE Eagles used a pressure defense and rode Ernie Brother's 28 points to a 90-87 victory over Oakland City College as a crowd of 1100 watched and cheered. ISUE fell behind in the first half with OCC hitting 54.2% of their shots. As a result, the Eagles trailed at halftime 41-36.

During halftime ceremonies, Deborah Wahl, an ISUE freshman was crowned Homecoming Queen while surrounded by her court of queen finalists, including Tonya Brackett, first runner-up; Patricia Peter, second runner-up; and Stephanie Pearson, third runner-up.

At the start of the second quarter, Coach Wayne Boultinghouse replaced Gary Burdsall and Paul Werner with Joe Simms and Tony Williams and things started to pick up. Aided by three technical fouls against OCC, Brothers began to come on strong, finishing the game with 28 points. Paul Werner was good for 15 points and "Spider" Rowser and Joe Simms each came through with 14 points.

Following the game, alumni were welcomed at a reception in the Varsity Club Room at Central Arena. The Student Union Board sponsored the annual Homecoming Dance for students and alumni in the Florida Room at the Executive Inn.

The highlight of the evening, though, for some, was the ISUE Alumni team pitted against the ISUE Junior Varsity team in a pre-game basketball bout. At the half, the score was JV 42 - Alumni 34, and the alumni never managed to pull it out, finishing with a score of JV 91 - Alumni 75, proving one of two things — either the Alumni are in terrible shape, or the Screaming Eagles have some promising talent waiting in the wings!

Alumni participating in the game were Steve Britt, George Davidson, Steve Feagley, Dana Finn, Bob Grannan, Rick LaGrange, Ralph Schickle, John Stocker, and Dave Williamson. Williamson and Stocker both finished the game with 16 points each, Grannan accumulated 11 points, and Feagley tallied 10 points.

ALBERT WOLL NAMED ISU TRUSTEE



Albert A. Woll of Evansville has been appointed by Governor Otis R. Bowen to a four-year term on the board of trustees of Indiana State University.

The appointment was authorized by a law approved by the 1976 Indiana General Assembly expanding the board from eight to nine members and requiring the new member to be a resident of Vanderburgh County where ISUE is located.

Woll is president of the ISUE Foundation board of directors and was a member of the Evansville-Vanderburgh school board for 12½ years, serving that board as president the last two years of his tenure. He is a graduate of the Massachusetts Institute of Technology.

Woll is a member of the board of directors and the advisory board of St. Mary's Hospital, and a member of the board of trustees of the Adath Israel Temple. He is past president of the Evansville Philharmonic Orchestra and of Evansville Rotary International. Woll, an independent oil producer, was reared in Massachusetts and has lived in Evansville since 1951.



By Kathy W. Funke,
Contributing Editor

The love of competition, good health, enjoyment in work, boundless energy, and good business sense are the components Bob Green would identify for developing a successful businessman. Mr. Green expounded on these characteristics as featured executive in the ISUE Division of Business sponsored Executive-in-Residence program this spring semester.

It is an informal program designed to stimulate students' thinking and broaden their education through discussion and interaction with top level executives in business and industry. Mr. Green visited the campus March 24, 1976. He is President and owner of Executive Inns of Evansville and Vincennes, and has other diversified business interests.

"I like competition," Mr. Green enthusiastically responded when a student questioned him as to his feelings about new

"If I Lose on Peanuts, I Don't Mind If I Can Make It Up on Popcorn"

ROBERT GREEN
EXECUTIVE-IN RESIDENCE



Robert Green gives "fatherly advice" to ISUE business students explaining that they have to be willing to work hard to be a success in the business world. Students quizzed him about competition, Evansville's economic future, the hotel tax, and numerous other issues during the program.

hotel business in the community. "I wouldn't care if a hotel moved in across the street from us, because I think I can hold my own."

"I remember when I was in the 5th grade and a 7th grader enjoyed whipping me everyday as I walked home from school. This went on throughout the school year. I'd go home with my clothes torn and get another whipping from Mother. But come summer that year, the two of us were on an independent baseball team. During practice one day, the 7th grader was feeling very tough; and with a wad of tobacco in his mouth, sauntered over to me and began pushing me around. At the encouragement of other teammates, I didn't back down from the bully and we exchanged blows. And I finally made him swallow that tobacco. He left me alone after that. Yes, I like competition."

Giving further advice, Mr. Green explained that being egotistical isn't profitable. "I don't feel you should talk about all you have done. I think you should play down your role. The person you are talking to may be more important than you are."

As an employer, Mr. Green feels it is important for employees "to see the boss," and to know he is available. "I think my formula has been successful. I am fortunate to be able to say 87 employees have stayed with us for over 25 years."

A student asked what he looks for when hiring employees. "When I interview, I hesitate when the first question a potential employee asks is, what are your fringe benefits and how long are your vacations. I am looking for persons who want to work."

A self-made man, Robert Green was cited for his accomplishments by *Life* magazine when they named him one of the Top Six Young Self-Made Businessmen in the United States in 1953. He received his formal education at Indiana State University, and taught and coached basketball in Indiana high schools for six years. Then in 1939, with only \$1500 (and half of that was borrowed) he started Green Construction of Indiana, Inc. and developed it into one of the nation's largest earth-moving and major highway construction firms.

When discussing success and how to be successful, Mr. Green emphasized that practical knowledge is important. "I don't think you should spend a great deal of time finding out everything on your own. Talk to people in your field whom you respect, and learn from them. Let me give you some fatherly advice. Don't let a negative attitude prevail. Improve things, and make them better. People expend a lot of energy fussing

Robert Green, the guest executive at the Division of Business sponsored Executive-in-Residence program this spring, makes a point in the morning session. The program is designed to aid students mesh theory and practicality of the real world.

about things, when they should be out spending that energy in making things better.

"You will have to be willing to work hard, and love to work. I put in a 15 to 17 hour day. Sometimes my wife gets aggravated at me, but I tell her the quickest way to my grave is if my work is taken away. I like to work and so do my sons."

Mr. Green has two sons. Robert is business manager of the construction company and Tom is operating a Green-owned coal mine near Owensboro. And it's a family project — working. Mrs. Green manages the Vincennes Inn. Mr. Green laughs, "A daughter-in-law once commented, 'One thing I have learned. If your name is Green, you have to work.'"

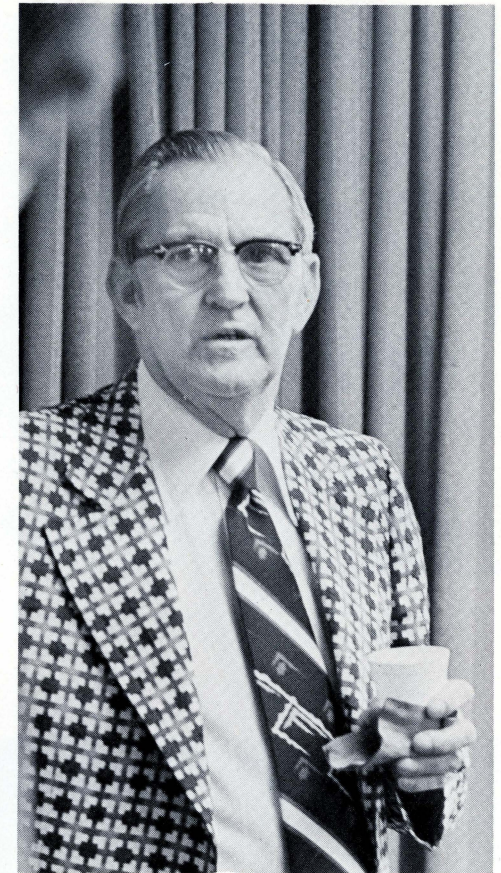
A student posed the question, "How were you able to turn the Executive Inn around to a profitable venture?"



Green responded, "The former owners were underfinanced; that was the main problem. So we had to get that in line. And we had to build volume. People like to come where the crowd is and we felt we had to create traffic." Enlarging the room capacity, adding food facilities, bringing in top name talent as entertainment, and establishing small shops all under one roof have helped to accomplish that goal.

"As I travel across the country and spend time in hotels, I find that once I'm set up in a hotel I like to spend my time there, and I stay in places where I can do everything under one roof. I'm sure other businessmen agree, so that is what we are trying to do at the Evansville Inn.

"Sure I've lost on some big name talents, but I have made it up in the dining area or on conventions. If I lose on peanuts, I don't care if I make it up in popcorn," Mr. Green



theorized.

What is the overall student reaction to the Executive-in-Residence program? Business student, Nora Kittridge, exclaimed, "I love it. He seems like one of us. It is so encouraging." And Kathy Simpson feels the opportunity to meet with such individuals is important. "There would be no way we could go to individual offices and talk with the businessmen." Trishia Parkinson agreed with these statements, plus she liked the "good food" served at the luncheon honoring Mr. Green.

When quizzed if he would be willing to estimate his worth, Mr. Green laughingly said "No. I don't believe what they tell me anyway." And a faculty member added, "Well, his wife still works!"

Alumni Gather In . . .

Indy . . .

In Indianapolis, ISUE alumni enrolled in professional schools there attended a dinner and reception at Stouffers Inn February 27, 1976. Dr. Mike Denner, Division Chairman of Science and Math; Mr. Bill Straeffler, Director of Admissions; and Mr. Ralph Kent, Director of Alumni Affairs presented a program on the progress of ISUE. The next evening, following the victory of the ISUE basketball team over IUPUI, a reception for all Indianapolis area alumni was held at Stouffers.



Terry Unfried '74, Allan Knapp '74, and Mark Tornatta '73.



Tom Murray '73, Rick Murray '75, and Randy Ward '75.

And the Windy City

Chicago area alumni were invited to a reception hosted by the ISUE Alumni Association December 6, 1975 at the Hyatt Regency Hotel in Chicago. The reception afforded an opportunity for alumni to renew acquaintances and friendships with former classmates and to hear a brief program — bringing them up-to-date on campus changes.



David Gray '74 peers through the crowd for the camera.



Jack VanWey '72 and Randy Lewis '75.



Steve Dezember '71, Mrs. Dezember, Mrs. Jack VanWey, and Alumni Director Ralph Kent '71.

Annual Alumni Banquet Attracts Many . . .

The Annual Alumni Reception and Dinner Dance, sponsored by the ISUE Alumni Association, was held Saturday, May 1 at the Executive Inn in Evansville.

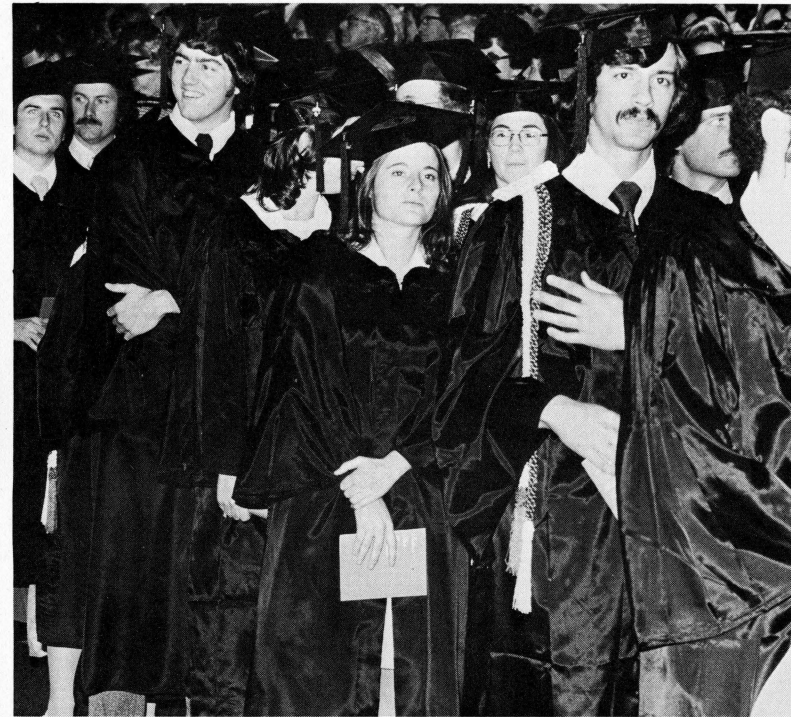
Comedian Woody Woodbury (pictured at right) made a surprise appearance at the affair and took the opportunity to toast alumni and roast the head table guests. His uproarious style of humor had dinner guests literally laughing in the aisles during his 30-minute appearance.

Dr. Melvin Denner, Acting Chairman of the Division of Science and Mathematics at ISUE, received an honorary award for his outstanding contributions made to the Alumni Association during the past several years. Dr. and Mrs. Denner are pictured (below, right) chatting with ISUE President David Rice during the dinner.

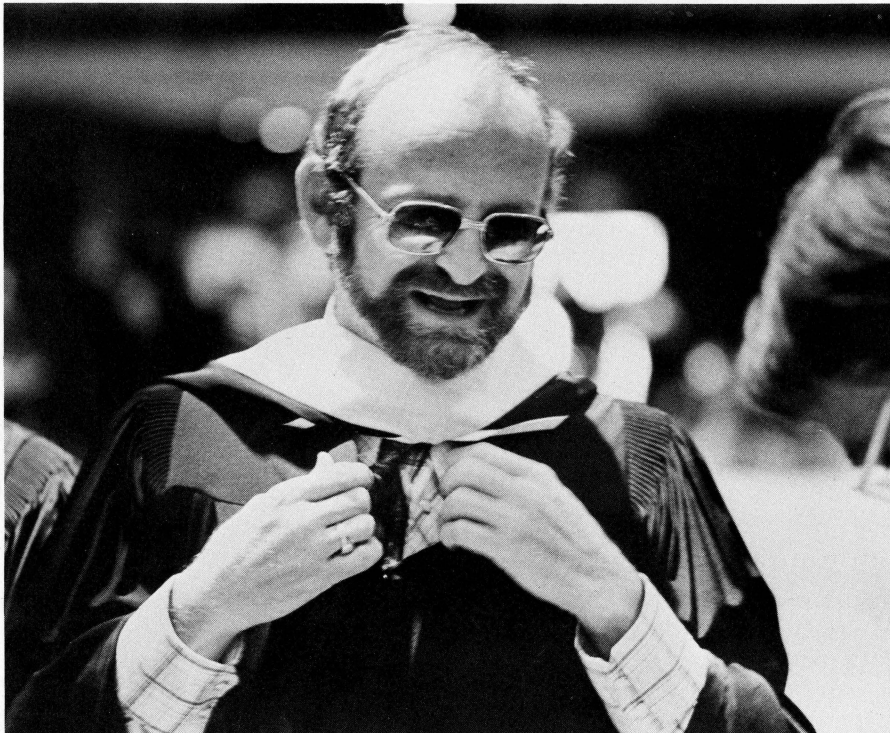
Graduates of the Class of 1976 were inducted into the Association at the banquet. The evening also doubled as a five-year reunion for the Class of 1971, ISUE's first graduating class.



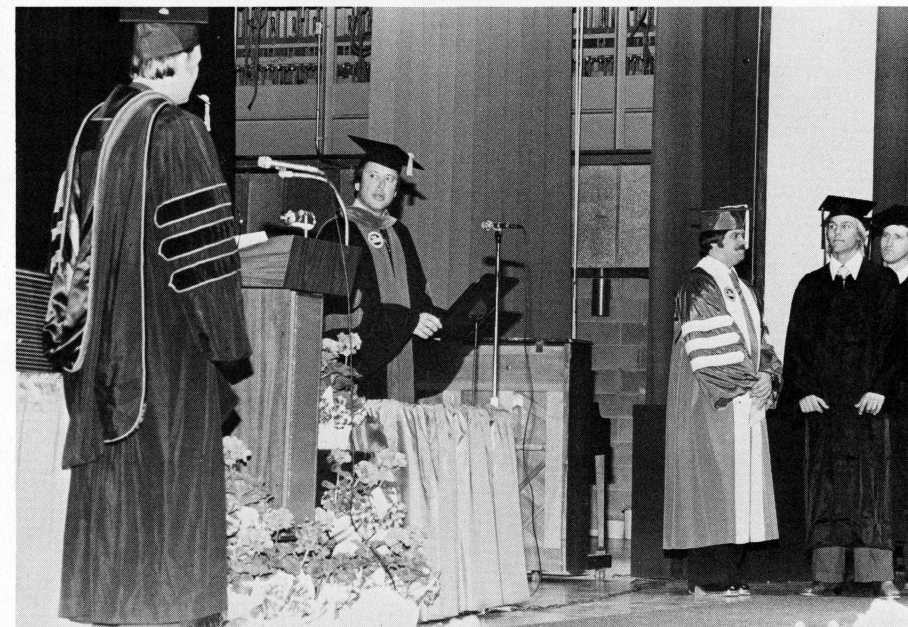
SUITING UP! In the excitement preceding graduation, ISUE degree candidates help one another robe for the Saturday morning Commencement ceremony in which over three hundred and fifty graduates participated.



Members of the Class of 1976 file into the Civic Auditorium to the strains of "Rigaudon" played by Jon Carlson, Assistant Professor of Music. The fourrageres worn by several students indicate academic honors.

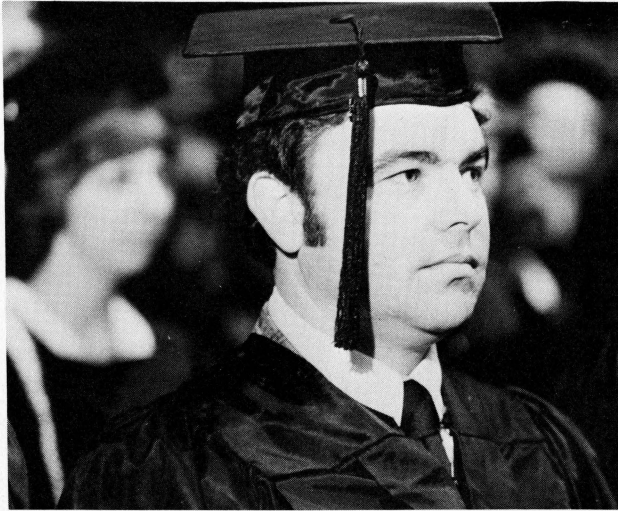


Jack Barnes, Assistant Professor of Geology and Geography, dons his academic regalia, a custom dating back to medieval days when woolen garments were worn by teachers and students for warmth in damp and drafty buildings. Today, the academic dress serves as a reminder that its wearer is a member of an ancient and venerable profession.



James Blevins, Chairman of the Division of Humanities, presents graduates from the Humanities Division to ISUE President David Rice. Marshal John Deem escorts the graduates on stage to receive their diplomas.

ISUE graduates listen intently to the address of ISU President Richard Landini, who called for excellence, saying, "Youth, indeed our whole society, seek the excellent man and woman. And that man or woman may be described as possessed of breadth of learning. They put their ideas into action; they prosecute their values and views and ideas, not as abstractions to be looked at once in a while, but in every element of their total existence. And the excellent man and woman are also patient and deliberate . . ."



CLASS OF 1976 HEARS LANDINI

Dr. Richard G. Landini, President of Indiana State University, Terre Haute, delivered the principal address to the ISUE Class of 1976 at annual Commencement Exercises this spring.

Commencement was held Saturday, May 8 at 10:00 a.m., the first weekend graduation ceremony held by ISUE. Originally scheduled for Thursday, May 6, Commencement was re-scheduled for the convenience of ISUE graduates and their families. The Vanderburgh County Civic Auditorium was the setting for the ceremony where bicentennial decorations greeted the graduates of this historic Class of 1976.

Dr. Landini, who became President of ISU in 1975, was Academic Vice President and Professor of English at the University of Montana from 1970-74 and, prior to that time, held several positions at Arizona State University, including Assistant to the President, Dean of the Litchfield College, and Assistant Dean of the Graduate College. He received his Bachelor of Arts and Master of Arts degrees from the University of Miami, and the Doctor of Philosophy degree from the University of Florida. Dr. Landini is a member of Phi Beta Kappa, Phi Kappa Phi, and Phi Alpha Theta honorary societies and of several professional societies. He has held fellowships at the University of Florida and at Arizona State University and is the author of many articles and papers published in scholarly journals.

Thirty-six ISUE seniors graduated with honors this year. They are:

Social Science

Berg, Lee Charles, Jr., Cum Laude
Fink, Maxine Greenberg, Cum Laude
Kerr, Heather Wynnia, Magna Cum Laude
McClain, Marilyn Sue, Cum Laude
Pitt, Stephen Mark, Cum Laude

Elementary Education

Borries, Marilou McGregor, Magna Cum Laude
Brothers, Deborah Daugherty,
Magna Cum Laude
Cunningham, Robert Warren, Cum Laude
Dorris, Connie Marchell, Summa Cum Laude
Drew, Allan Ray, Magna Cum Laude
Durfee, Katherine Louise, Cum Laude
Hoehn, Mary Ann, Cum Laude
Quick, John Bernell, Cum Laude
Schmitt, Linda Carol, Cum Laude
Settle, Brenda Carol, Cum Laude
Spangler, Martha Ann, Magna Cum Laude
Warf, Terry Lynn, Magna Cum Laude
Welch, Mary Susan, Cum Laude
Williams, James Dewey, Cum Laude

Science and Math

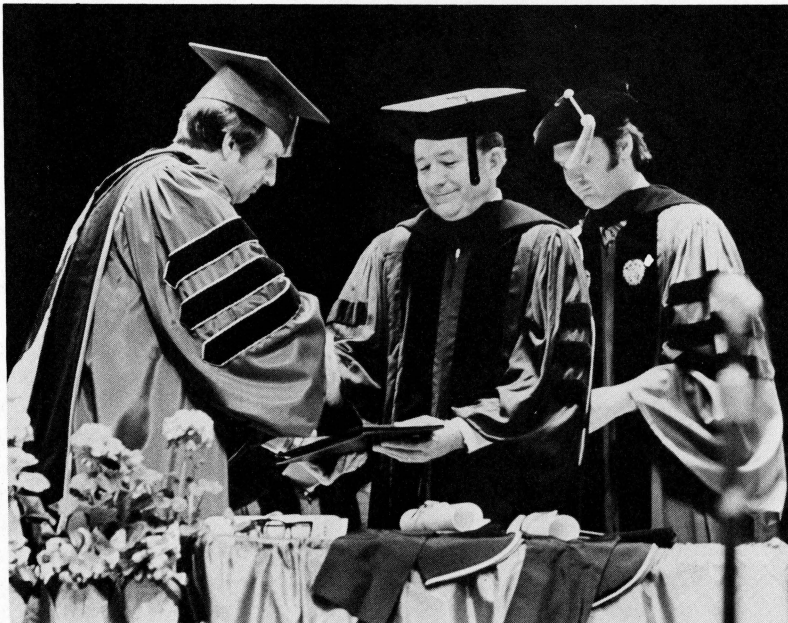
Burkett, Chester*Robert, Magna Cum Laude
McGrath, Timothy George, Cum Laude
Peters, Martha Lynn, Cum Laude
Preske, Richard Joseph, Cum Laude
Simmons, Kirk Allen, Cum Laude
Waller, James Donald, Cum Laude
Werne, Sharon H., Cum Laude

Humanities

Dawkins, Valerie Boewe, Cum Laude
Day, Shirley Martin, Cum Laude
Rust, Carliss A., Cum Laude
Watkins, Anthony Keith, Cum Laude

Business

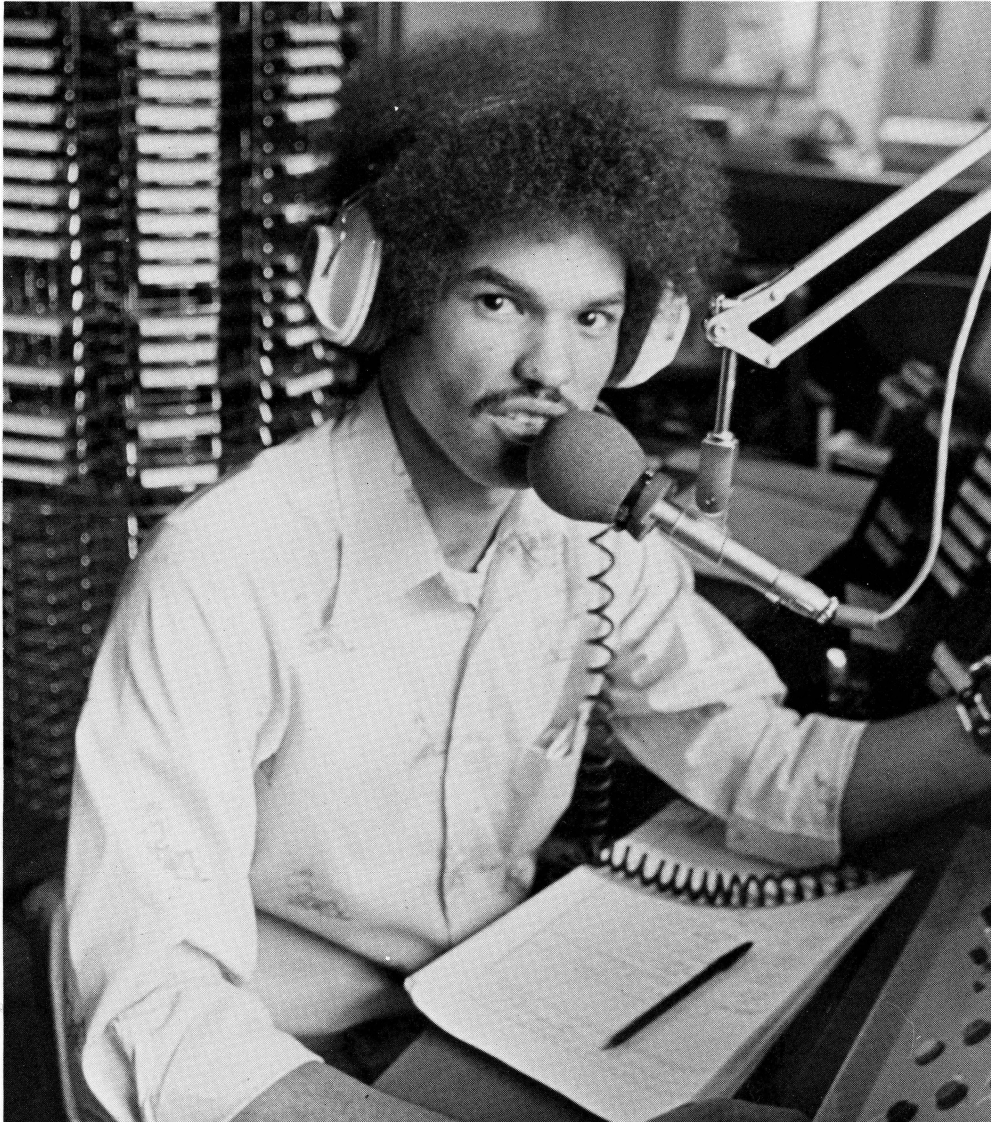
Folz, Gail Ann, Cum Laude
Juncker, Kenneth Joe, Magna Cum Laude
Kroeger, Catherine Jane, Cum Laude
Schapker, Sharon Ann, Cum Laude
Schmuck, Deborah Jean, Cum Laude
Waldroup, Linda L., Cum Laude



Honorary degree recipient Rolland Eckels (center), Public Affairs Director of Mead Johnson and Company, was cited for his uncommon commitment and concern for public higher education. Other honorary degree recipients, renowned in their own fields, were Byron Hubbard, Chairman of the Board and past President of Evansville Sheet Metal Works, Inc. and Malcolm Fuhrer, retired President of the Fuhrer-Ford Milling Company of Mt. Vernon, Indiana.

MAKING IT IN MEDIA

By Kathy W. Funke, *Contributing Editor*



Harry Lyles at WGBF Radio

"The early shift doesn't bother me. I just consider it an excellent job opportunity. And often my listeners drop by with coffee and donuts or pizza. That keeps me going," laughs Harry Lyles, a late-night disc jockey at Evansville radio station WGBF. Harry is on the air from 2:00 a.m. to 6:00 a.m. every day, playing top recordings and favorite golden "oldies." Harry, who is a 1975 graduate of Indiana State University Evansville, has been working in radio for one year.

Questioned as to what he feels makes a good disc jockey, Harry Lyles responds in his mellow voice, "You have to be familiar with the industry and constantly aware of new things in radio. I listen to many other stations for techniques and ideas I like."

Spotted in the recording room, amidst tape racks and an impressive control board, Harry looks at home as he talks to his audience. His broad smile gives away the fact that Harry likes being a disc jockey. A lyric nut, a self-applied definition of himself, Harry noted that his on-air comments often come from the lyrics of songs. He works from no written script except for the commercials that run on his show.

The handsome, energetic DJ sees his future in radio. "Sure, I would someday like to go to a bigger station in a large metropolitan area. But this is a fine place to gain experience. And I am working for a man I listened to and admired on an Indianapolis station when I was growing up. Isn't that a coincidence?"

Candy Mulkey Lockwood, a '74 graduate, is working as the librarian at *The Evansville Courier*. Candy is responsible for clipping and filing major news stories that appear in the *Courier*. She files items under people and

events categories. These stories are used later as resource material by reporters for future stories.



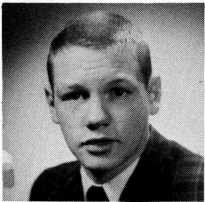
Candy Lockwood, Courier Librarian

And Candy has a sizeable job ahead, as she plans to reorganize the files to custom fit the needs of the reporters. Clippings from the papers are kept for fifteen years or more, depending on the usefulness of the article. Microfilm files of the *Courier* go back to 1875. Candy is also responsible for maintaining a picture file for *The Evansville Courier*. The file holds photographs that, in the future, may possibly be used again in the papers. Pictures of major news stories, visiting dignitaries, and prominent Evansville persons are kept in the file.

Another ISUE graduate in media is Larry Joyce of Chattanooga, Tennessee. Larry is a radio announcer for WMOC, a 24-hour gospel station. Larry, his wife Nancy, and their two sons, Timothy and Jeff, moved to Chattanooga when Larry decided to enroll in the seminary at Tennessee Temple School.

Larry began by working part-time at the radio station. He broadcasts a two-hour radio program from 6:00 p.m. to 8:00 p.m. each evening, and monitors a call-in portion of the broadcast. Larry explains, "The show is called 'Prayer Tower,' and people can call in to share prayer requests with others 'on the air.'" As to future plans, Larry is reluctant to plan far ahead, but is certain of remaining in the work of the ministry, and possibly continuing to combine ministry and broadcasting.

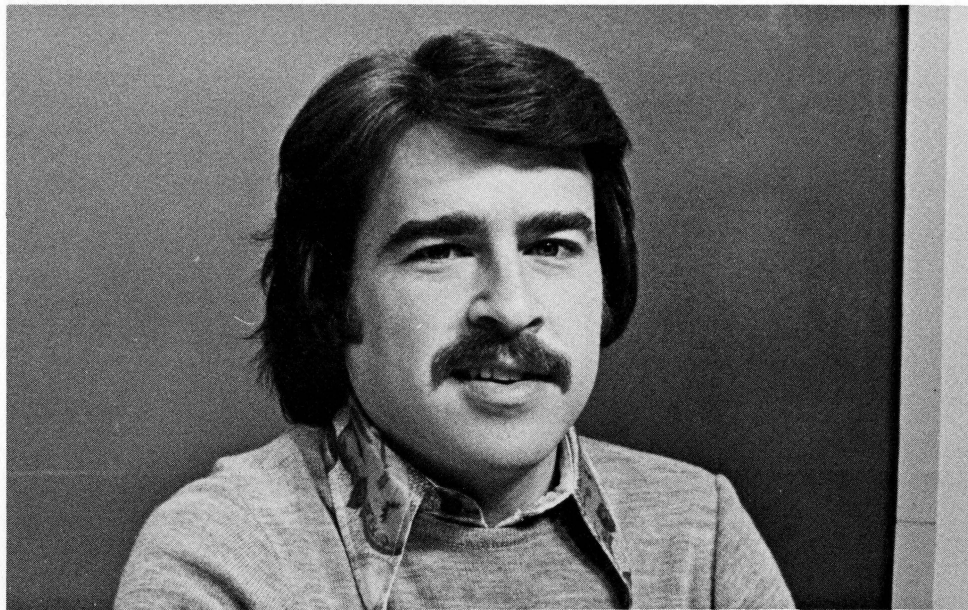
TV personalities are among the ranks of ISUE graduates also. Television sports announcer, Jim Celia, who has been broadcasting for four years, is an ISUE communications graduate. Jim worked as sports director at WEHT-TV in Henderson, Kentucky for three years, and is currently sports director at WTVW-TV in Evansville. Tony Edwards, a 1973 graduate, is a sportscaster and news reporter for WTVN-TV in Columbus, Ohio where he has been working for two years. He covers sports in the central Ohio area including Ohio State University football.



Larry Joyce

Both graduates have met many sports personalities in their tenure as sports announcers. An odd turn of events has occurred for Jim Celia, who has interviewed race car drivers just shortly before they were killed in auto racing events. He interviewed Peter Revson, Art Pollard, and Mark Donahue — each within six months before they were tragically killed. Jim counts the Indianapolis 500 and the Owensboro Regatta as two of the top sporting events he has covered.

Tony Edwards considers his interview



Jim Celia

with Cornelius Greene, Ohio State quarterback, most memorable. "I found Corny to be a warm, sincere, and sensitive person playing in the shadow of two-time Heisman Trophy winner Archie Griffin. To those of us who watched the Buckeyes during the season, Corny was the 'main man' for OSU. Yet most of the ink went to Archie. Corny was very happy about being selected the Big Ten's Most Valuable Player; but through it all, he insisted Archie was the best player on the squad."

Tony became interested in sports announcing because of his love for sports, but it disappointed him to see announcers just reading copy on the air. He feels there is more to be told. "Before I interview any athlete, I do some homework. Recently, I interviewed Bob Johnson, a center for the Cincinnati Bengals and middle linebacker Bill Bergey of the Philadelphia Eagles. Before beginning the interview, I talked with them about their college days at Tennessee and Arkansas State. Both were surprised that I knew where National Football League

players went to school. It may not sound important to the story, but the players felt closer to me and I received a much better interview from them. I feel it is important to know an athlete as a man not merely as a jock."

Does Jim Celia have a model he strives to follow? "No," Jim replies. "I am disappointed in network sports announcers, for I feel they play too much the politician. And as far as Cosell — well, I think he is trying to imitate himself."

When asked how he feels about maintaining objectivity as a sports announcer, Jim comments that "keeping yourself out of the sportscast is impossible. I can't remain impartial. If a favorite team wins, sure — I play it up. And if a favorite team loses, I don't try to hide my frustrations. I don't think an announcer has to."

Approximately 40 ISUE Communication graduates are working in the broadcasting and newspaper professions, in all phases of media; but one thing remains common to all — media people are busy people.

ALUMNI TELEFUND SUCCESSFUL

Contributions to ISUE from alumni are up by 25% over last year as a result of the 1976 Alumni Association Telefund. More than 2000 alumni were contacted by the 60 persons who volunteered to assist in the fund-raising effort for six nights in April.

A total of \$6400 was raised through specific pledges, and 300 persons made pledges of unspecified amounts. In addition, over 200 letters were mailed to persons the volunteers were unable to contact.

Ralph Kent, Director of Alumni Affairs, expressed pleasure with the results of the Telefund, noting that this year's effort resulted in an additional \$1300 in specific pledges over last year's Telefund. "I want to express my appreciation to all alumni who contributed and to the volunteers who worked tirelessly to make the Telefund such a success," he said.

William Burgdorf, Class of 1971, was Chairman of the 1976 Telefund.

the GRADUATE ROUNDUP

The Graduate Round-Up features alumni of Indiana State University Evansville who are making noteworthy contributions in their respective fields. Information is gleaned from the Alumni Information Card, friends of alumni, and the Alumni Association officers and Executive Board. Alumni are invited and encouraged to record their accomplishments on the Alumni Information Card (found on the next page) and return it to the ISUE Office of Alumni Affairs.

1971

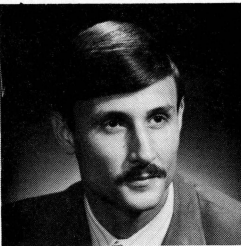
STEPHEN M. COLLINS, a teacher at Washington School, has been appointed a director of The Evansville Teachers' Association.

DIANA M. TEPOOL HAMER is a business teacher at Lock-year College.



STEPHEN J. SCHENCK, CPA, was promoted to Controller of Indiana Realty, Inc., a subsidiary of Indiana National Corporation.

GARY SEIDL recently accepted a position with Ball Plastics as a service and sales coordinator.



ROBERT WILLIAMS has been promoted to Revenue Officer Group Manager with the Internal Revenue Service in Cincinnati, Ohio.

1972

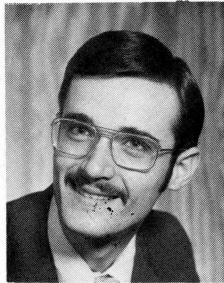
KEITH MEIER, a graduate of Indiana University School of Law, has accepted the position of Police Legal Advisor in Evansville.

1973

REBECCA R. DEEG is an elementary education teacher at Harrison "Pod" School in Janesville, Wisconsin.

STEVE FARRELL is a senior accountant with Gaither, Hortin & Koewler; a public accounting firm.

RANAAH P. HATCHER, a history major, is a missionary in Brazil, South America.



STEVEN O. HILL was recently married to the former Sandra S. Fisher. Steve is the manager of Neighbors Parts and Sales in Boonville.

JULIE DULL MARSHALL, an elementary education major, was married to Donald E. Marshall December 27, 1975.

ANDREA GOINS MILES, Little Rock, Arkansas, is a service representative for the Arkansas Social Services Agency.

STEPHEN R. MILLER, an accountant with Price Waterhouse in Memphis, Tennessee, has successfully completed his CPA.

STEVEN J. NOTTINGHAM was recently married to the former Margaret M. Schmitt. Steve farms in St. Wendell.

JULIANA E. TOPPER recently became the bride of Michael W. McFall. She is a teacher in the Vanderburgh School Corporation and has completed her master's degree in education.

1974

WILLIAM R. BLACKARD is a career agent with American United Life Insurance Company in Evansville.

MARCIA A. COOMES is a caseworker in the Department of Public Welfare, Vanderburgh County, working in Aid to Dependent Families with Children.

STAN COVEY has been named golf coach for the North Montgomery High School in Crawfordville, Illinois. Stan is a former member of the ISUE golf team and presently teaches at Coal Creek Elementary School in Crawfordville.

ROBERT CROWE completed the M.B.A. at New Orleans University. Bob has accepted a marketing position in Evansville with Complax Industries. His wife, **CEIL CROWE** (1973), is a teacher at St. Ben's grade school.

JOE T. EFFINGER is based at Vance Air Force Base in Enid, Oklahoma where he is in pilot training.

RICHARD J. ELLIOTT, an accountant with Welborn Hospital, has successfully completed the CPA.

CATHERINE E. FRICK, an elementary education major, is in graduate school at Indiana University completing her master's degree in education.

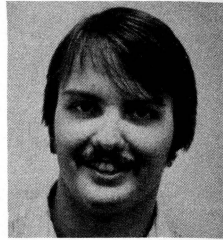


ROBERT J. GRANNAN, an accountant with Ernst & Ernst in Indianapolis, has successfully completed the CPA.

SCOTT R. NOAH was recently married to the former Janis S. Yeiser. Scott is an account executive at Keller-Crescent Company in Evansville.

GARY A. RUSSELL

was recently married to Barbara Wiseman. Gary is an accountant with Gaither, Hortin & Koewler; a public accounting firm in Evansville.



GARY R. RUSSELL was married to Sharon A. Britt November 8, 1975. Gary is a fifth grade teacher in the South Dearborn County Community School Corporation in Aurora, Indiana.

RUTH ZIMMERMAN is an elementary math teacher at Delaware School.

1975

JEAN E. LEMOND BENNETT was recently married to John R. Bennett, Jr. Jean is a secretary at Product Acceptance & Research, Inc. in Evansville.

MICHAEL EAKINS has entered Southern Baptist Theological Seminary in Louisville, Kentucky. Mike has become involved with magic and he and his wife perform for churches, nursing homes, and Bible camps.

SARAH C. FRAKER WANNEMUEHLER recently became the bride of Thomas Wannemuehler. Sarah is working toward the master's degree in speech pathology.

JAMES GOFF has accepted a position with Scout Check, Inc., Evansville, as an oil reporter and office administrator.

JAMES M. HALL was recently married to the former Laura B. Eskridge. Jim is employed at Modern Maid Foods as production supervisor.

DANIEL P. HARTZ was recently married to the former **DEBORAH L. BUTCHER**. Both Dan and Debbie were elementary education majors at ISUE.

FLOYD R. HERTWECK, JR. was recently married to the former Debra J. Sander. Floyd is a graduate student in the University of Kentucky's School of Geology.

RANDY MADDEN is a business education teacher at North White High School in Monon, Indiana.

LEONARD J. SCHMITT was recently married to the former Susan M. Seibert. Leonard is attending the Deaconess Hospital School of Medical Technology.

RANDALL STONE recently accepted a position with Xerox Corporation as a service representative in Evansville.

LAURA J. HOPKINS THOMAS became the bride of Mark Thomas. Laura is employed at Sears Roebuck and Company in Princeton, Indiana.

ROBERT WALKER was married to Vicki Gibbons May 31, 1975. Bob is youth director for the Bethel United Church of Christ in Evansville.

LOUIE WILDEMAN, an accounting major, recently accepted a position with Indian Industries as assistant traffic manager.

Alumni Additions



CYNTHIA COOK BENNETT '73 and husband Bill, a son, William G., born November 2, 1975.

CATHY SCHMITT BREDHOLD '72 and husband Tom, a son, Brad Alexander, born September 16, 1975.

WILLIAM A. BURGDORF '71, Vice President of the ISUE Alumni Association, and wife Nancy, a son, Timothy William, age 2½.

STEVE FARRELL '73, and wife, a son, Darren Michael, born October 22, 1975.

RITA K. INGRAM '73 and husband Gordon, a daughter Leslie Lynn, born September 16, 1975.

RICHARD MAYNE '71 and wife Melinda, a son, Jason Mathew, born November 3, 1975.

CHERYL CAUTS NELSON '72 and husband Allen, a son, Daniel Wayne, born June 16, 1975.

GARY P. WAGONER '73 and wife, a daughter, Alexa Rae, born September 13, 1975.

CHARLES WITTMER '72 and wife, a daughter, Julie Louise.

PAMELA A. GRANDERSON '74 and husband Wayne, a son, Even Younger, born February 13, 1976.

Indiana's New Personnel Director Is ISUE Graduate

Robert C. Roeder '71 of Indianapolis, Indiana has been appointed by Governor Otis R. Bowen as State Personnel Director for Indiana. Roeder, 28 years old, has been Job Classification Supervisor for the Personnel Division and currently serves as Assistant Coordinator of the Governor's Task Force on Position Classification and Salary Administration.

Roeder, who graduated from ISUE in 1971 with a bachelor's degree in management, was recipient of the Outstanding Student Achievement Award in 1970, served as President of the Student Union Board, and was named to *Who's Who in American Colleges and Universities*. While attending ISUE, he worked as an accountant at Whirlpool Corporation.

After graduation, Roeder accepted a position as an employment counselor for the Indiana Employment Security Division. He is presently working toward a master's degree, with a concentration in personnel management, in the School of Public and Environmental Affairs at Indiana University, Purdue University, Indianapolis, where he is an adjunct faculty member, teaching in the evening.

He has been awarded a commendation from Governor Bowen and is the recipient of the Indianapolis Jaycee "Spoke Award." In assuming the office of State Personnel Director, Roeder replaces Alan J. Fromuth, New Castle, who is retiring.

In the Professions . . .

Indiana University has notified the ISUE Alumni Association of alumni who are currently enrolled or have graduated from its professional schools.

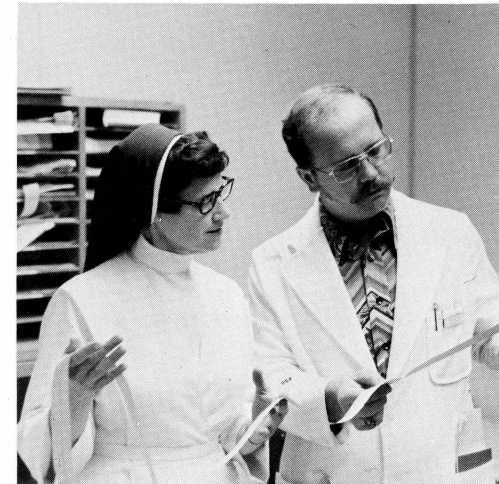
Dr. Thomas Field '72 and Dr. John Fehrenbacher '71 have graduated from the Indiana University School of Medicine. Five other ISUE alumni presently are attending the medical school. They include Schyler Geller '72, Don Elder '75, Rick Murray '75, Mark Ambre '74, and Michael Niemeier '75.

Among practicing attorneys who have completed study at the Indiana University School of Law are Keith Meier '72, Bill Hudson, *Centennial*, Steve Bolehber '72, and C. Dennis Wegner '71. Three other alumni are now enrolled: Joe Abelson '71, David Gray '74, Robert Reinlander '75, and Robert Pigman '74.

Although no graduates of the dental school are known to the Alumni Association at this time, several alumni are currently enrolled in the I.U. School of Dentistry, including Dave Miller '72, Pete Cornils '72, Terry Unfried '74, Tom Murray '73, Allan Knapp '74, Mark Tornatta '73, Dan Fink '73, Rick Crawford '76, and Randy Ward '75.

A number of ISUE students have been accepted to professional schools for the next academic year.

EDITOR'S NOTE: We are certain there are other alumni in professional schools other than I.U. We welcome information on those persons.



Dr. Tom Field discusses a medical question at the Indiana University School of Medicine.

Alumni Information Card

Please complete the Alumni Information Card with updated material and send to Director, Alumni Affairs, ISUE.

NAME _____

ADDRESS _____

CITY _____ State _____ Zip _____

Present position (list title and date you started this position):

Recent personal information (Include marriage, births, awards received, business promotions, and other pertinent personal information.)

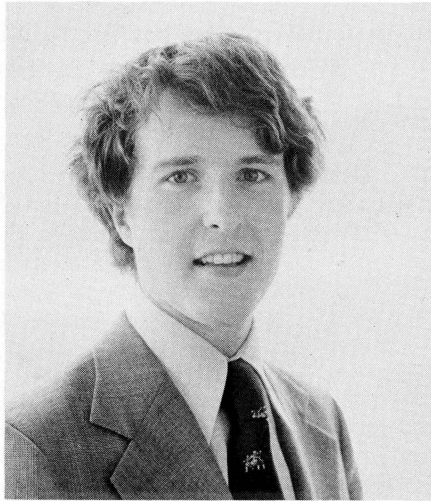
Year graduated and major field of study.

LIFE INSURANCE: Is Yours Keeping Pace?

Editor's Note: 8600 University Boulevard occasionally will carry articles written by ISUE graduates that pertain to the graduate's profession. These articles are designed to be informative. This first article, dealing with life insurance, was written by Jeff Gaul, a '75 ISUE graduate who is an insurance representative for the Massachusetts Mutual Life Insurance Company.

When the country's economic picture is blighted by inflation and the dollar isn't buying what it did a few years ago, you must ask yourself if your life insurance program is keeping pace. As the standard and cost of living rise each year, the need for additional life insurance coverage goes up, too. Cost-of-living salary increases enable most families to maintain their standard of living and enjoy a relatively comfortable life. However, when additional dollars in the form of pay hikes are allocated, how many of those dollars are set aside for additional life insurance coverage once the original policy has been purchased?

If the principal breadwinner does not maintain life insurance coverage appropriate for present-day economic conditions, the family could suddenly find itself, in the event of a death, the recipient of life insurance proceeds that were designed for an earlier period in time. The only economically feasible way to protect a family against inflation in the event of natural or accidental death is by proportionately increasing the amount of life insurance protection. An up-to-date life insurance program creates an immediate estate for an individual's dependents in the event of unexpected death or before an investment in some other economic enterprise can be built up.



Jeff Gaul

If you feel your current life insurance program is inadequate and outdated, your next concern should be how much additional insurance you should buy. The purpose of any life insurance program is to leave one's dependents in the same economic position they would have experienced had death not occurred and the income could continue to be provided for them. The average American family has approximately \$30,000 of life insurance, including group coverages. Once the final expenses a death creates are deducted from this amount, there is usually enough money left for the family to survive for a short period of time.

After reading the preceding material, if you feel the purchase of additional life insurance coverage is in your immediate future, you should be aware of the two basic types of policies you can purchase.

Permanent life insurance offers to the insured a very flexible and rewarding investment. It combines an investment feature

with an insuring agreement. While you, the policy holder, are insured for the initial face amount of the coverage, you also can accumulate equity in the form of cash value. For example, because permanent life insurance is a tax-sheltered investment program, cash value increases in the policy are not taxable as current income. Secondly, the original sum of money you plan to save can be completed automatically, through a waiver-of-premium option, should you become unable to pay the premiums due to a severe disability. Unlike term or temporary insurance, premiums never will increase over the years because of your age. Finally, the sheer economy of permanent life insurance cannot be overlooked. For instance, if you, the insured, because of age, would pay \$20.00 annually per thousand dollars of protection, you would be paying \$2.00 for every \$100.00 of protection (by using the concept of discounted dollars), and in fact would be paying only \$.02 for every dollar of protection you own on your life. To analyze this effectively, let's be realistic about one important fact. People buy life insurance to provide a sum of dollars for delivery at a future time. It makes a great deal of sense to pay \$.02 for a dollar now, rather than pay a dollar or more for a dollar of protection sometime in the future when the need arises.

The second most popular form of life insurance coverage is term or temporary insurance. This form is very marketable due to the low initial cash outlay. Term insurance is described as the purest form of life insurance because it provides a death benefit only, with no increasing investment feature built into the plan. There are many applications for term insurance in a business, as well as in individual life insurance portfolios. A competent underwriter knows

when these conditions exist.

In addition to maintaining adequate life insurance coverage for the husband and father, however, the astute life underwriter who is genuinely concerned with a family unit's financial welfare has become increasingly aware of the need for women to have additional coverage on their lives. As more women enter the job market, or join husbands in providing a living, it becomes essential for them to increase their insurance coverage. Once a family's lifestyle and standard of living become dependent on a working wife's or mother's income, that income should be insured. Housewives with several young children also should be adequately protected; in the event of the mother's death, life insurance proceeds could help to provide domestic assistance for the necessary number of years in the children's lives.

All of these points support the final and most important statement of this brief article. If you have overlooked your life insurance program during the last few years, it is time to have it re-evaluated. The cost of living does not remain the same year after year, nor should your life insurance program. Insurance needs change when a baby is born, when a child graduates from school, when a high school graduate goes on to college, and when a standard of living rises. In those contracts, most probably stuffed back in a desk drawer, lie the foundation for your family's financial future, as well as your own.

COME, LET US WALK A MILE TO MORROW

*I know the mile isn't any longer today than yesterday,
For all the times my feet have thumped this roadbed
They have not flattened it into a longer stretch of dust.
When I arise each day I know full well that the mile I walk to Morrow
Is the same mile I walked the day before.*

*I enjoy walking in late winter
When the days are filled with scents of May,
When the warming sun seems to have difficulty sponging up the dew
And the cold trickles into my lungs like a ball of silver needles,
When shrouds of fog weave a cloudy web amongst honeysuckled forests
And log barns jut nightmarishly from the mist.*

*Yes, it is the same mile I've walked before,
Filled with the same newness and change,
Overflowing with the wonders that exist in timeless space,
Torn not between life and death, but merely alive.*

*I walk as if searching for a supreme maker,
I kneel in wet grass to gaze at spider silk glistening in the dawn
And peer through the maze of crisscrossed strands
As though I were looking for a new mile to walk to Morrow.*

*What is curious is that
I am always in that mile at sunrise and sunset.
Perhaps that is why I cherish the walk as much as I do.
Extending beyond work and sleep I have a few moments each day
To lose myself between horizons where hours and days and years
Pass only at the ends of the mile I walk to Morrow.*

*I am one among twos, odd among evens,
Energy trying to break free from what is no barrier
For it does not exist.
It is I between sun and moon, earth and sky, here and there, up and down.
It is I between life and death, yes and no, young and old.
It is I between me and my self.*

*But no matter all of this.
In nature there are no arbitrary names.
And I enjoy walking with a friend.
Come, let us walk a mile to Morrow together.*

— Brad Awe

ON CAMPUS

DENTAL TECHNICIAN PROGRAM ADDED

A new program in the Allied Health Sciences will be added to the curriculum at Indiana State University Evansville in the Fall 1976 semester. The new program is dental laboratory technology. Dental laboratory technology is a two-year (twenty-four month) associate degree program which trains students to become dental technicians.

"The dental technician is a vital part of the dental health team and works closely with the dentist in the delivery of dental health care," according to Dr. Gordon Kelley, Director of the Allied Health Sciences at ISUE. "Working from written prescriptions supplied by the dentist, the technician fabricates various types of appliances and restorations that replace missing teeth as well as other oral structures," Dr. Kelley added.

The program in dental laboratory technology is being offered in cooperation with Indiana University School of Dentistry. Several of the courses will be offered by dental school faculty via closed circuit color television and two-way telephone talk-back. A new dental laboratory, complete with dental laboratory equipment necessary to train students for construction of necessary dental appliances, will be open for the program. It is located in the ISUE Science Center.

A similar program is being offered at Indiana University-Purdue University at Fort Wayne. Candidates for the program may apply to either of these programs, but must signify their choice of programs after an admissions interview. All candidates for the program must be approved by the Dental Technology Admissions committee before being accepted into the program.

Prospective students should possess good hand-to-eye coordination, the ability to

work with small objects, and a feeling of general satisfaction in constructing and fabricating quality products with close tolerances.

Upon completion of the two-year accredited program and three years of experience, the technician may take a written and practical examination and become certified in any or all of the five specialty areas. The specialty areas of certification are complete dentures, partial dentures, crown and bridge prothodontics, ceramics, and orthodontics. The examinations are administered by the National Board for Certification. Successful completion of the examination allows candidates to be called Certified Dental Technicians.

Application forms for the dental laboratory technology program are available from the Allied Health Science Office at Indiana State University Evansville. Requirements to enter the program are graduation from an accredited high school college preparatory curriculum, completion of the College Board Scholastic Aptitude Test or the American College Test, and a personal interview with the dental technology admissions committee.

The new program is one of three programs in dental auxiliary education offered by Indiana State University Evansville. The other programs are dental assisting and dental hygiene.

EMPLOYEES HONORED AT BICENTENNIAL CELEBRATION

Representatives of the ISUE Clerical/Support Staff Bicentennial Committee are garbed in colonial costume as they prepare for a banquet honoring five- and ten-year employees of ISUE. A Betsy Ross Flag complemented other red, white, and blue decorations at the affair where a special "Revolutionary Buffet" was served to those attending. Pictured are committee members (left to right) Mrs. Rosemary Oberhausen, Mrs. Judy Beck, Mrs. Mary Lue Russler, and Miss Pat Sides.

HONORS DAY

More than 500 ISUE students received recognition at the 1976 Honors Day program which recognizes students who have excelled in academic and social roles throughout the academic year. Those honored included Dean's List students, scholarship recipients, student organization award recipients, athletic award recipients, academic achievement recognition award recipients, and the all campus student award recipients. The Honors Day program was coordinated by Barry Schonberger, Director of Student Activities.

