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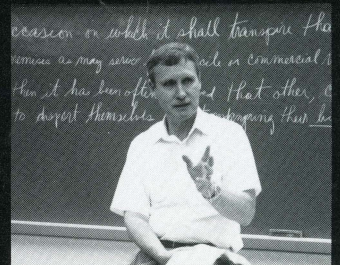
UNIVERSITY BOULEVARD

Thank You
for twenty-five years



"The creation of the University of Southern Indiana is a remarkable story. I know of no comparable story in recent history in the state of Indiana where an overwhelming commitment has been generated within the public and private sector of the community, working together, led by individuals who had a magnificent vision for their community's future."

James T. Morris



• UNIVERSITY OF SOUTHERN INDIANA •

Alumni Association
University of Southern Indiana
 8600 University Boulevard, Evansville, IN 47712



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1990-91

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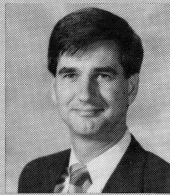
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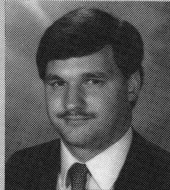
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Mark E. Neidig '76



Shannon K. Harper '87



Michael A. Bevers '85

Dear Alumni,

The young child asks, "What do I want to be?" and then spends the next 12 to 16 years learning, reading, and developing ideas, but seldom has the opportunity to know what it is like to be a nurse, a plant manager, a TV announcer, a retail buyer, a CPA, or a hospital social worker.

Beginning in October, USI students will have that opportunity, as they are invited to spend a *Day on the Job* with USI alumni. *Day on the Job*, sponsored by the USI Student Alumni Association, operates on a very simple premise. Alumni will be matched with students needing information on professions they might enter. Together they will discuss their mutual career interests. This experience can reinforce a decision, bringing students a step closer to their career goal. It may help others decide a certain occupation is not for them, freeing them to explore other options.

We need your help to make this program successful. Watch for your *Day on the Job* mailing and participate in this important student program. Won't you share your experience with a USI student?

Mark E. Neidig '76

President



USI alumni volunteers Janet Schmitt '84, left, and Donna Mesker, '85 prepare to hand out balloons at the USI Alumni Association Silver Anniversary Picnic held in June, 1990. USI alumni and families savored picnic fare and happy conversation recounting the history of USI as the alumni observed the silver anniversary.



USI alumni gather on the campus front lawn during the Silver Anniversary Picnic to celebrate the first 25 years of the University. More than 600 alumni and their friends enjoyed the picnic, sponsored by the USI Alumni Association.

On the Cover

As USI observes its 25th Anniversary, it is important to show appreciation to individuals who made this institution possible. The quote was delivered at the 1987 Commencement address by James T. Morris, president of Indianapolis Water Company, then CEO of the Lily Endowment.

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Remembering Centennial by David Rutter

Centennial "alumnus" David Rutter spent 20 years at the Evansville Courier and is now the news editor at the La Crosse Tribune in La Crosse, Wisconsin.

For those who stepped through the doors of the old Centennial School in the late 1960s, there was a sensory splash. Perhaps it was part our excitement, but mostly it was a more stately personality at work on us.

Centennial School had a soul. As the years pass, I am more and more sure of that.

Old buildings are like that. More than compilations of wood and plaster and concrete, they seem to have a sense of self, of identity. Old buildings often whisper, "Yes, I know who I am and why I am here."

That especially is true of old school buildings. Decades of learning seem to infuse a place with undefined but pleasant odors. Decades of chalk dust, flour paste and floor polish, mixed in a symphony, smelled at Centennial, and the deep brown shadows offered an odd comfort.

There was a passing try at modernity. Some rooms had newer lighting but it seemed an artificial intrusion. After all, this was a place where McGuffey's Readers had reigned and day-glow fluorescence was obtrusive and unnecessary.

But of all those impressions, I recall as a budding collegian at Indiana State University-Evansville, the wood endures. It creaked and smelled and almost sang. Some rooms could produce harmonies from students standing in different corners, rocking on loose flooring.



Centennial School Campus
1965-1969

When classes broke and students tumbled into the halls, the wood rumbled and the old structure seemed to sway in a gentle, reassuring rhythm. In the midst of it, there were kids learning—as it was meant to be in the old dinosaur of a place.

Eventually, time prevailed, as it must. The building was razed, and "ISUE" was reborn as the University of Southern Indiana.

But sometimes, when I am in old buildings these days, I hear that same, gentle whisper... and I remember Centennial.

Washington Columnist to Speak at 25th Gala Celebration



Charles McDowell

Charles McDowell, a Washington columnist for the *Richmond Times-Dispatch*, who has covered the Washington political scene for many years, will be the featured speaker at the 25th gala anniversary celebration marking the establishment of USI. McDowell is a regular panelist on *Washington Week in Review*, a weekly PBS news analysis show, and a syndicated columnist of Scripps-Howard News Service.

He joined the *Richmond Times-Dispatch* in 1949, and has been Washington correspondent and columnist since 1965. A commentator for National Public Radio at both 1984 political conventions, McDowell has covered every national convention since 1952. Author of *Campaign Fever* (a journal of the 1964 presidential campaign, published the same year USI was founded), two other books which are collections of his

columns, and numerous magazine articles, McDowell is the recipient of the 1984 award from the Miller Center of Public Affairs at the University of Virginia for "an enduring contribution to the understanding of the American presidency."

Washington Week in Review is carried locally on Channel 9. Reflecting on the long-term success of the show, Mr. McDowell says, "Viewers will forgive anything if you'll just be straight with them, and this program makes it easy to do that. Maybe it has something to do with being there with colleagues you respect; you're not inclined to be pretentious or fancy. It's being comfortable with who you are and what you know—and not a lick more."

Journalists responded enthusiastically when commenting on McDowell. Tom Tuley, *Evansville Courier* editor, said "McDowell is a well-respected journalist in Washington." William Burleigh, executive vice-president, Newspapers/Publishing, Scripps Howard Newspapers, calls McDowell "funny and profound...wonderfully warm and

understanding. His intellectual, sure-fired, entertaining style will remind you of folk-hero Will Rogers."

Born in Danville, Kentucky, McDowell is the son of longtime Washington & Lee law professor, the late Charles R. McDowell. He attended Washington & Lee University (BA 1948) and Columbia University Graduate School of Journalism (MS 1949). He now resides in Alexandria, Virginia with his wife, the former Ann Webb. They have three children.

The 25th Anniversary gala will be held on September 15 in the Indiana Room of the Robert E. Green Convention Center at 8:00 p.m. Funds from the gala will support the Presidential Scholarship program at USI.

Other Silver Anniversary Week events include an Alumni Professional In-Residence program featuring former USI students who are returning to campus to meet and talk with current students about careers and opportunities after graduation.

A University for southern Indiana

An admitted opponent of USI during debate over the future of the campus in southern Indiana through the 1970s, Bill Schrader, General Manager of The Times-Mail in Bedford, Indiana recently visited the campus and filed a report—first an editorial about USI in the July 11 issue of The Times-Mail and a letter to Dr. David Rice.

When Evansville civic leaders began actively promoting the establishment of a state university in the community, some ominous warnings were heard.

- Funding for the institution will only further dilute higher education dollars already in short supply.
- Evansville, highly competitive and with a slight inferiority complex because of its location, won't be content with a small commuter campus.
- Evansville already has one college and southern Indiana has several other small colleges to provide students adequate access to higher education.

Evansville's legislative clout was successful in getting the university created and start-up funding.

And the warnings have turned into reality.

The campus has 5,713 students now and by the end of the century expects to increase this by another 2,000 at a time when the base of college-age students is getting smaller.

An impressive campus has developed in a rural area west of Evansville with plenty of room for expansion. When the state wouldn't provide funding for campus housing Evansville civic leaders formed a not-for-profit corporation to build and operate dormitories and apartments on the campus. The school's Board of Trustees last week approved a 10-year plan to see \$55 million for capital improvements.

The University of Southern Indiana, however, is far from a liability for the state as a whole.

Just the reverse is true.

It has developed into a tremendous asset, particularly, for the area it has identified to serve...all of the state south of U.S. 50.

Excerpts from the letter to President Rice:

"All the things I predicted would happen at the university are happening...major growth, development of campus housing, carving up the higher educational pie another way without significantly adding to the size of the pie. My error was in not realizing the impact of the human dimension, that the university would be populated by people who would see as a major part of their mission to be advocates for southern Indiana."

*Bill Schrader, General Manager
The Times-Mail*

Under the leadership of its first president, David Rice, the university is an advocate for southern Indiana, dedicated to helping the area solve its problems.

One of the major problems it is addressing is improving the education level in the counties it serves.

Of these 26, a total of 24 are below the state average of 12.5 percent in the percentage of adults with a bachelor's degree or higher.

Of the 10 counties in the state with the lowest per capita income, 8 are within the area served by Southern Indiana University.

The university's mission is to improve both the educational attainment level and the economic circumstance of southern Indiana counties and doing it with the kind of prudence seldom found in higher education.

President Rice's focus is on faculty productivity and the university has achieved a record that should be held up to the rest of the state's universities as a standard.

Its faculty members spend 90 percent of their time in the classroom teaching.

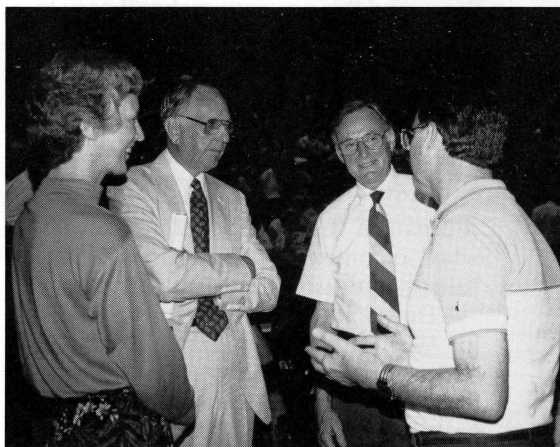
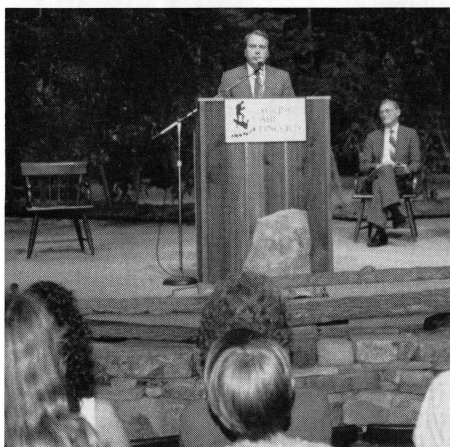
The university puts a great deal of emphasis on outreach, making its services accessible to communities and organizations throughout southern Indiana and developing new services when the need arises.

The University of Southern Indiana seems to live by the old Avis Rent-A-Car slogan, "We're number two and we try harder."

It is the smallest of Indiana's state-supported four-year universities, but it has clearly established that it feels service to southern Indiana is an integral part of its mission.

That, for higher education, is refreshing and can be of tremendous benefit for the area of Indiana south of U.S. 50.

That area must reciprocate by taking advantage of the many opportunities that are made available and then demonstrate its total support for the university in very tangible and visible ways.



YOUNG ABE LINCOLN

Opening Night: Pat Ralston, director of the Department of Natural Resources for the State of Indiana, gave welcoming remarks at the opening night performance of Young Abe Lincoln in Lincoln State Park. Young Abe Lincoln is produced by University of Southern Indiana in cooperation with the Indiana Department of Natural Resources. Photo on right: Opening night guests Bill Koch, second from left, president of Holiday World and David L. Rice, USI president, talk with Norm and Pat Hellmers. Mr. Hellmers is the Superintendent at the Lincoln Home National Historic Site in Springfield, Illinois. Opening night brought a record attendance for Young Abe Lincoln.

A GOOD BEGINNING

by Kathy Funke, Editor

In the summer of 1965, announcements of classes to be offered by Indiana State University in Evansville were reported in local newspaper stories and on radio and television. Four hundred and twelve individuals enrolled in the first semester at an abandoned elementary school on the west side of Evansville. These individuals had little idea they would become a historical statistic, recognized later as the first class of Indiana's newest public university.

The 412 students have scattered throughout the state and the nation. In observance of the University's silver anniversary, several of the first students were asked about their recollections of those early days.

Mike Chambers, Evansville resident and president of General Oil Supply, enrolled as a full-time student, and became president of the Student Senate. He remembers planning social events and working with the faculty and administration to establish a student life program at Centennial.

He credits the faculty members with keeping the school functioning. But he said he still wonders what they thought of coming to this program. "The faculty had to feel like they were being sent to Siberia or other torture duty. It was really bare bones. Most of all I remember that the faculty were interested in the students and worked diligently to have classes the students needed for a certain degree program. They served as counselors, academic advisors, instructors, and tutors. But much of the ability to offer classes was out of their control; budget was so limited, and Terre Haute wanted to go slow."

He added, "It has always puzzled me that the state would approve establishing a satellite school for Evansville and provide so little funding."

Dr. Steve Ames of Radford, Virginia, enrolled at the Centennial campus in 1965 because "it was a good match for me. I had just completed military service, had attended classes at Southern Illinois University, but preferred to stay near my west side home to help balance finances at that time."

In recalling the Centennial campus environment, Dr. Ames said, "The setting of the campus, housed in a grade

school, seemed almost artificial to me. In many ways, Ames liked the atmosphere at Centennial. "I didn't feel the tremendous pressure to succeed, knowing other students were not vying for my seat in class, like at major universities. And there was a lot of one-on-one with the faculty. I liked that. I only transferred because course offerings in education were not available when I needed them." He finished his undergraduate degree at the University of Evansville and earned his masters degree at SIU-Carbondale and his doctorate at the University of Missouri. Ames is now professor of Physical Education at Radford University in Radford, Virginia, where he also serves as golf coach. Ames was always interested in sports and physical education, and served as player-coach for an early basketball team at Centennial.

Another member of an early team was Steve Niemeier, who played when the Spartans—the name and first mascot for the Evansville campus—won the championship of a league they shared with Lockyear College and other independent basketball teams in 1966. "The head coach for the team was John Gullede. His son, Bill, was business manager. We were a bunch of guys who thought we were good enough to play. In the first practice about 40 players tried out, and it was chaos. There were no cuts, and in the early games, everyone played a minute or two at a time. Later Coach Gullede began to settle down to eight players and the roster dropped by attrition."

Niemeier continued, "The team got better as the year went along and better the next season, as we picked up players who had dropped out of other schools. Plus we were playing independent and semi-pro teams to fill out our schedule."

Niemeier completed his degree at the Terre Haute campus. An Evansville native, he is employee benefits manager at American General Finance.

And how did the Spartans become the Eagles? Tony Edwards, '73, petitioned Student Government to conduct a survey of student attitudes about the name change. Given the green light, he compiled a list of potential names in one column and ideas of school colors in another. When the survey was tabulated, Eagles and red, white, and blue had the most votes. Edwards, visiting USI this summer, related the story and said that most students thought the eagles and the winning colors were a joint entry since

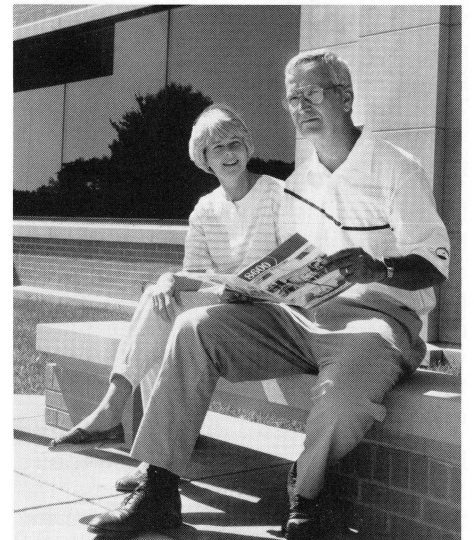
they occupied the same line on the form; they didn't know they could choose one from each column. Edwards also said the "Screaming" was added some time later. Now a graphic designer for the state of Florida, Edwards had a successful career as a television sports anchor in Indiana, Ohio, Connecticut, and Florida.

Marilyn Schneider, real estate sales associate with Emge Realty, had planned to enroll at Indiana State University in the 1965 fall semester, but not in Evansville. When ISU opened the Evansville campus, she said her father insisted she support the home campus. She said the economy of staying at home was a large factor.

Schneider recalls the classroom setting. "It was like going back to grade school. The desks had names carved on them and were undersized for freshmen in college. And the students were a mixture of recent high school graduates and employed individuals going back to college part-time. Many of the students were serious about getting a college degree, and others were trying to find themselves."

"It was a good alternative when considering the high cost of education at other schools," she explained. She continued at Centennial for five semesters. Later when the campus was moved to its present location, she took continuing education classes in real estate. She has worked for Emge for 13 years.

Individuals who recall other interesting stories about Centennial are encouraged to write the editor with their memories. Files about the Centennial campus will be kept in the University archives.



Centennial alumnus Steve Ames and his wife, Barbara, visited the USI campus this summer. While on campus he reflected about his college days at Centennial in 1965.

FROM CENTENNIAL TO

USI 25 1965 - 1990

by Janice Perkins, Assistant Editor

They sat and reminisced, these “old timers,” people who have been around the University of Southern Indiana since its early days as a branch campus of Indiana State University — four years at the aging Centennial School, then in 1969, the move to the new campus west of Evansville, 300 acres of sprawling, hilly, tree-covered terrain that promised a future for public higher education in southern Indiana.

The reminiscing carried a constant thread — the camaraderie among a group of people dedicated to making it work, so much so that they became, as one described them, “volunteers for higher education in southern Indiana.” They volunteered many hours to get the work done, each wearing many hats to fill the momentary — or longer — need.

Dr. Ed Marting, associate professor of business who then headed the business section, says he misses the closeness of the early group. “My office was an old coat closet — 6-foot-wide, 40-foot-long, with the hooks still on the walls. I liked the basement coffee room where everyone congregated every day.”

Reminiscing in separate sessions were Marting, Dr. James Blevins, dean of the School of Liberal Arts; Barbara Brothers, who began as a clerical employee in the Physical Plant and now is coordinator of

Central Scheduling; John Deem, registrar since 1969 and the first paid basketball coach; Kathy Will Funke, then a student, later the assistant to the President who left to raise a family and now is director of News and Information Services; Dr. John Gottcent, professor of English; Joan Jost, who has held various posts and now is administrative assistant to the vice-president for Student Affairs; Dr. Gordon Kelley, assistant dean for Health Professions; Mary Lue Russler, who has held positions in Business Affairs, Development, and Admissions offices;

and William Simmons, custodial services supervisor.

Many joined the young university at Centennial. Deem taught business courses and recalls becoming registrar on August 4, 1969, and setting up his office at the old elementary school on St. Joseph Avenue near the Expressway just two days before he had to pack up and move to the new campus four miles west on Highway 62.

They had left their ancient building with sloping, sometimes flooding floors — where the unreliability of an old furnace sometimes forced students to wear gloves during a final exam; where falling plaster punctuated a lecture; where a secretary shared an office with the boss, moving out when conferences required the space; where, during inclement weather, Business Manager Byron Wright, now vice president for Business Affairs, could be found on the front steps on Saturday morning, handing out paychecks bused in from Terre Haute.

Dr. Kelley recalled his first visit to the new campus, not having been told it was in a rural setting. There was no traffic light at St. Joe then, and Highway 62 was a two-lane road with “nothing beyond St. Joe, just a little Texaco station. I drove and drove, and wondered, ‘Have I missed it?’” Then he saw the entrance drive off to the south.

The traffic problems that came with the campus intersection — and continue today — are a harrowing memory. Dr. Kelley said, “You took your life in your hands trying to cross that highway,” as he recalled living west of campus, but having to turn east most evenings, then



In Fall, 1969 USI President David Rice walked into his office in the quickest fashion available, on curbing that formed the front lawn on the new campus. First classes on the new campus were held that September.

find a place to cross over to county roads on the north, because he was not able to break into westbound rush-hour traffic.

The group recalled the TUB, the Temporary Union Building, where faculty, staff, and students congregated with brown bag lunches and important decisions were made. The presence of an old-fashioned, footed tub enhanced the atmosphere. Jost recalled that it was an honored tub, decorated for special occasions, a tub no one would dare use for something as mundane as icing down drinks.

Theatre was an early campus social attraction. Blevins, perusing a 1976 yearbook, marveled at how outspoken and direct people were. The man who has spearheaded USI's growing theatre program laughed while he ate his words from a report of sparring among campus theatre factions in which he was quoted as saying "I don't think we're ready for an elaborate theatre series . . ."

Deem noted USI theatre was started at New Harmony, in Thrall's Opera House, then moved to the USI Theatre on Igleheart Avenue, and now has returned to New Harmony's Murphy Auditorium. "What goes around, comes around," he mused.

The early classes reflected the times. Marting noted there were only two women students in his first classes and now 55 percent of the business students are women.

The fact that children of the early students now come to USI led Blevins and Marting to philosophize about the age of the University. Having been here since Centennial, Blevins said he still thinks of the University as young and fresh, but many students entering now were not even born in 1965. They cited Deem's example, remembering him as a young registrar with a new family, one of whom graduated from USI in May 1990. Deem recalled that Funke was a student worker, handling the switchboard, when one of his sons was born.

Blevins said the Vietnam Moratorium observance of 1970 is one of his most haunting memories. He recalled the high tension in the Blue Room (Forum I) when, as protesters gathered to speak against the war and sing "Where Have All the Flowers Gone," a large group of Vietnam veterans — many of them USI students — filed in and took seats in the front row. He said it was a dramatic moment for a campus where students were older, many lived at home, all commuted to classes, and "we just didn't have a protest mentality."

The fleet of vehicles — cars, vans, trucks, etc. — available for campus use now are a contrast to early years when the University's lone vehicle was a four-year-old station wagon. Simmons recalled how they had to load supplies and cart them around campus in the wagon, while Brothers laughed about the way a former baseball coach crammed the team's equipment into an old vehicle for

a road trip. "I guess the players got there the best way they could," she said.

The decades seemed to fly by with certain events keenly etched in the memories of those who were there. They recalled the creative entertaining by the "President's Lady," Betty Rice, with no catering help in the early years . . . the lunches at the old Sandy's (now Hardee's) adjacent to Centennial . . . the streakers of the early '70s, so proud of their derring-do they'd give advance warning they were coming through . . . cattle and other animals escaping home fences and roaming the campus . . . the enthusiastic community response to the Library's book drive . . .

The challenges of growth have been constant over the years. USI became a full-fledged University, prodded by determined administrators and aided by technology into becoming a contributing member of the community. And a new camaraderie was born, a new kind of pride evolved with the Legislature's 1985 approval of USI as the Indiana's fifth baccalaureate degree-granting university.

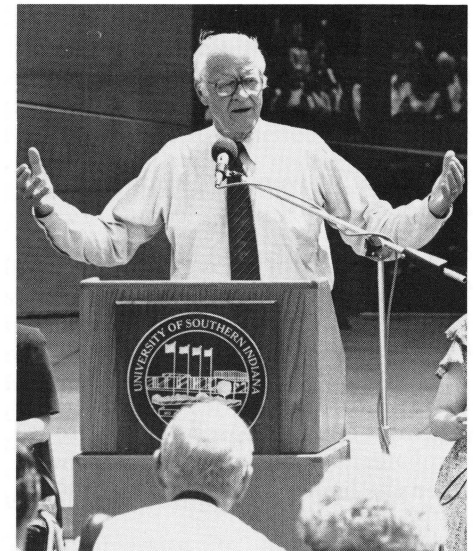
Blevins noted two reporters from the ISU newspaper covered the July 1 signing of the bill granting separation, and could not understand the enthusiasm that greeted state officials for the signing ceremony.

"I think from that point on," he said, "there has been real improvement in morale for USI. My impression is that people felt good about being here."

ORR CENTER DEDICATION



Josie Orr, center, snips the ceremonial ribbon to open the Robert D. Orr Center, named for her husband who was instrumental in making USI the sixth public higher education institution in Indiana. Helping hold the ribbon are USI President David L. Rice, left, and Robert D. Orr.



Speaking in front of the building bearing his name, Robert D. Orr emphasizes the importance of education. "The most important thing America can do is see to it that education is advanced." Robert Orr was governor of Indiana when USI gained separate university status. He now serves as the US Ambassador to Singapore.

USI Grows Up

The University of Southern Indiana celebrates 5 years of independence and 25 years of history in Evansville.

by Erin Hynes

Reprinted with permission from June 1990 issue of Indiana Business

In April, USI celebrated its fifth birthday as a separate state university. But its history goes back 25 years, when the Indiana General Assembly, long-pressured by residents of southwestern Indiana, created a branch of Indiana State University in Evansville. The campus opened in 1965 with 412 students. Four years later, Indiana State University-Evansville moved to its current site, a rolling, breezy expanse surrounded by woods and ponds.

It took another 16 years of growth, accreditations, plans, studies and recommendations before the state legislature approved ISUE's separation from its parent institution. Thereafter, it became the University of Southern Indiana, the state's sixth public university.

USI has proven to be much in demand.

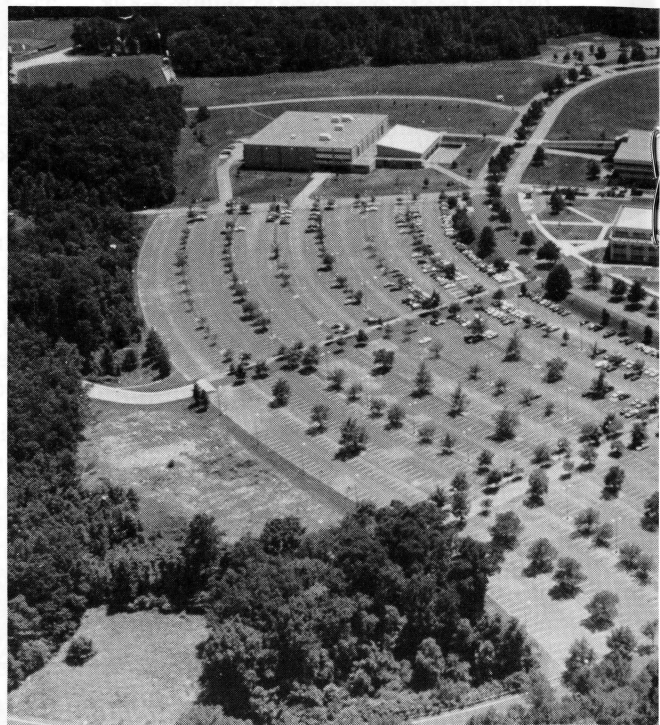
In a region that lagged behind the rest of Indiana in the number of high-school students who went on to college, USI has proven to be much in demand. Between 1985 and 1989, enrollment grew from 4,025 to 5,713—a 42 percent jump. Its programs have increased in response to enrollment, although much more slowly, given the limited funds floating around for education.

Besides academic programs, USI devotes part of its youthful vigor to research and to projects that bolster southern Indiana's economic and cultural growth.

Academically, USI provides a respectable choice of undergraduate programs. Its five schools—business, education and human services, nursing and health professions, liberal arts and science and engineering technology—offer about 30 bachelor's degree programs and more than a dozen associate degree or certification curricula. Ten or so new undergraduate offerings have been proposed and, if approved, will be developed during this decade. The graduate-level fare is much more limited. "We are terribly underserved in this region by master's programs," says Sandra Singer, director of graduate studies. "A study of other similarly sized metropolitan areas found that, in terms of graduate offerings, Evansville is the most poorly served city of its size in the United States."

The problem—caused in part by USI's newness, overstretched budgets for public education and slowness in the approval process—is getting better. Master's degrees in industrial management, secondary education and liberal studies are available.

In April, the Indiana Commission for Higher Education okayed a master of business administration program; psychology and social work await approval. By 1995, USI hopes to have programs in elementary education, nursing, accounting and health services administration. Longer-term proposals are for master's degree offerings in chemistry, applied history, molecular



biology, therapeutics and dietetics. Master's programs that will make southwestern Indiana more enticing to new businesses also are emphasized. That is one reason the approval of the new M.B.A. program was a coup for USI.

USI's Southern Indiana Labor-Management Educational Forum helps a region battling poor labor image.

Already, USI has several efforts under way that contribute to the region's economic development. The 2-year-old Southern Indiana Labor-Management Education Forum, for example, helps area firms develop an active partnership between management and labor—a process that's especially important in a region battling a poor labor image.

"Labor-management relations have a significant effect on attraction and retaining firms," says Tim Mahoney, economics instructor and the forum's coordinator. "Evansville suffered from the impression that it's a hard-line labor town. In the 1950s, there were some disruptions, and in the mid-1970s, there were some extended strikes.

Mahoney finds, for example, that human resources directors transferred to the area have heard that Evansville is a "tough place," only to discover a skilled, productive and cooperative work force.

Last fall, the forum received a \$38,000 grant from the Federal Mediation and Conciliation Service. The forum is using part of the award to put together its first-



annual report on labor-management relations, which will include examples of successful labor-management cooperation. "We need a document that tells the stories of the many good things going on regularly," Mahoney explains. "We need to educate the local community, as well as the corporate community around the country."

Also with the grant funding, the forum is developing a needs survey to find what types of training and programs the labor and management communities would like, as well as to explore attitudes about the workplace. Mahoney expects that the survey will be distributed to about 3,500 members of management and the labor force.

Another effort geared to the region's businesses is the Technical Assistance Center. As part of the continuing education program, the center opened in March with a two-year grant from the Indiana Corporation for Science and Technology.

According to Donald Sobek, center director, the Technical Assistance Center puts USI faculty in touch with the businesses that need their technical expertise. Sobek says a firm, for example, may seek information on high-tech applications such as computer-aided design or manufacture, or may want to know about statistical process control.

If the center can't hook the requester up with a USI staff member who has that information, it can put him in touch with

an expert from the community. The center focuses on small to medium-sized businesses throughout southern Indiana, especially those in manufacturing. Two other offerings that USI's continuing education program makes available to businesses are FrontLine Leadership and Working, which are skill-based training programs licensed from Zenger-Miller, an internationally known training company.

Continuing education offers both programs to the public about five times each year. Staffers from USI also go to the company site to deliver these programs, presenting units that are best-suited to that particular firm.

Because USI is near several polymer companies—most notably General Electric Plastics in Mount Vernon, which is GEP's largest U.S. manufacturing center—the University's chemistry department takes pains to serve the polymer audience. Last fall, it hired Kevin McLaughlin, a former faculty member of the well-respected Polymer Science Department at the University of Southern Mississippi. McLaughlin plans to serve as a resource person and to bring in guest speakers as well as to set up cooperative research efforts with local polymer firms.

In addition to its efforts to improve southern Indiana's business climate, USI has several projects designed to promote the region's historical and cultural awareness. The University is the home of the Center for Communal Studies, the nation's only center dedicated to the

study, restoration and preservation of historical and contemporary communal sites. The center serves as the headquarters for the National Historic Communal Society Association. It also publishes *Communal Societies*, USI's first scholarly journal and the only one on the topic published in English. Since last summer, the center also has served as the headquarters for the Fellowship for Intentional Community, a nationwide network of 9,000 contemporary communes.

The University's involvement with historic communes extends to Historic New Harmony, the revitalized site of two 19th-century utopian experiments. Among the many cabins, homes and public buildings that USI operates in New Harmony are The Atheneum, which is a modernistic visitors center, and the New Harmony Gallery of Contemporary Art.

It also is in charge of the professional summer stock productions at the New Harmony Theater, the state's only resident professional theater outside of Indianapolis. *Young Abe Lincoln*, an outdoor musical drama presented six nights a week throughout the summer at Lincoln State Park in Spencer County, also is managed and produced by USI.

The university, in addition, helps promote Historic New Harmony, Lincoln City and dozens of other places through Historic Southern Indiana, an informal association of historic sites, museums,

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COMMUNITY LEADERS RECALL CONCERN FOR PUBLIC HIGHER EDUCATION

Energized by the cause to bring a public university to southern Indiana, many Indiana residents, especially those in Evansville, played a dramatic role in the history of the University of Southern Indiana.

Rolland Eckels, president of the USI/New Harmony Foundation and retired public affairs officer for Bristol-Myers Squibb, recalls the enthusiasm Southern Indiana Higher Education generated in the late 60s. "Many individuals participated in contributions to the fund drive, from large corporations to generous citizens who wanted educational opportunities available in this community. And businesses donated in-kind material for the fund drive. Bob Martini of Producers, Inc. donated office space; Smith & Butterfield donated equipment; Harry Patton of Mead Johnson handled the collection and record keeping. With less than a \$15,000 expenditure, we raised \$967,000 to buy land for educational institutions."

"We had grandiose plans; we never anticipated the degree of opposition to an independent state university we would encounter at the state level and from the parent campus."

"The battle was won, but I do hope the Indiana legislature goes to the altar and repents for not recognizing early on the importance of education, not as a cost

but as an investment for the people of Indiana. Muscle and support were always given by the area legislators. I have a special respect for Indiana State Representative Vaneta Becker for her untiring work to keep the bill on track when it was nearing finalization."

Alan C. Rankin, ISU President from 1965 to 1975, recalls the stormy days when ISU accepted the offer to come to Evansville. "In 1964, Evansville's leadership asked the ISU Board of Trustees to set up a branch in Evansville. Our Board agreed. Whereupon both Indiana and Purdue wanted to establish branches—either jointly or separately. A dilemma faced the community—too many suitors. Indiana State won the debate."

Former Indiana State Senator Sidney S. Kramer of Evansville reflects on a trip several state senators took to Evansville to view the land proposed for the new campus. "We flew from Indianapolis to Evansville to visit a grade school building, Centennial, and a wooded area, with hills and dales, as the future site for the university, and more importantly to meet a man of vision, Dr. David L. Rice. The Chinese have a saying, "One picture is worth a thousand words." This was never more evident, nor more illuminating, to those senators, than on that day.

Jim Morris, president of Indianapolis Water Company, served as president of the ISU Board of Trustees in 1974-75. He gave the commencement address at the 1987 graduation and his words remain relevant. "Your alma mater is the first new public university to be independently established in Indiana since 1918. I know of no comparable story in recent history in the state of Indiana where an overwhelming commitment has been generated within the public and private sector of the community, working together, led by individuals who had a magnificent vision for their community's future. The geography you have available will make it possible for you to have one of the most attractive campuses in the entire country."

"The tenacity, the deep caring, the persuasiveness, the political sophistication, and the absolute certainty and confidence that your public and private leaders were right in their cause made this remarkable act occur.

"I am hopeful that you will take considerable pride in being a part of this university and that each of you will love this institution and nurture it, generously support it and will work to help it realize its potential."

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parks, chambers of commerce, tourism offices and history buffs dedicated to preserving and promoting historically significant attractions in the southern quarter of the state. Historic Southern Indiana, which began as an USI outreach program in 1986, publishes a quarterly list of special events scheduled throughout the region.

Although USI's main emphases are on teaching and community programs, it is involved to a lesser extent with research. James Divine, for example, who's an assistant professor of education, heads Writing for Math, a study to determine whether middle-school students who write about math topics each week improve their math skills. The performance and attitude of the 200 participants will be compared with those of 200 non-participants. "Writing in a discipline is a hot issue in education," Divine explains. "Teachers who've used the method say it works, but no one's ever measured the results scientifically before."

With its undergraduate programs sound, its master's programs improving and its community outreach and research efforts under way, what's next for young USI? To serve the 7,832 students it expects to have enrolled by 2000, USI intends to add a health professions building, a performing arts and classroom building, a general-purpose classroom building and to expand the library and outdoor physical education areas. A freshman dormitory, a privately funded chapel and a new day-care center are on the wish list as well.

With new programs and facilities, USI will be better-equipped to do what it has done for the past 5—and 25—years. As it says in its statement of objectives for the '90s, "the University of Southern Indiana has a clear vision for the future. The goals of improving access to higher education and providing instruction, service and research activities which enhance the economic, intellectual and cultural life of southern Indiana remain constant."



USI President David Rice accepts a check from Mrs. Bettie G. Engelbrecht to sponsor a full four-year Presidential Scholarship award. Donors to the Presidential Scholarship exhibit a special commitment to bring to USI young Hoosiers who have shown exceptional academic talent, as high school valedictorian or salutatorian.

REQUEST FOR OVERDUE LIBRARY MATERIAL

Individuals who may be holding past due library materials are encouraged to return them to the USI library. As the Library is converting the card catalog to computer, the normal library fines are being excused and a real effort is being made to get loaned books returned to the library. The no fine policy will continue only through September 14, 1990.

ALUMNI TODAY

CLASS OF 1972

Allied Health graduate **Donna K. Winters** is a nurse at St. Mary's Medical Center, Evansville. Her husband, **Raymond M.**, 1978 sociology graduate, is an Evansville city policeman.

Rocky W. Gottman, history graduate, is an electrician with MAPCO of Mt. Vernon.

General science graduate **Dr. Cynthia Alexander Khana** was a guest of the Portuguese Anesthesia Society in attending the November 1989 international meeting in Oporto, Portugal, held on the theme, "Cost Effective Medicine in the 1990s." She was among speakers from eight countries; her topics were "Ambulatory Surgery—The Future Is Now" and "Problem Solving in the Recovery Room." Dr. Alexander is an anesthesiologist with Methodist Medical Center of Illinois in Peoria and was the 1989 recipient of the USI Distinguished Alumni Award.

Kevin M. Moore, finance graduate, has been promoted to a vice-president by Permanent Federal Savings Bank, Evansville.

Accounting graduate **Joseph M. Schnapf** has been named senior vice-president and controller of Warrick National Bank. He has been with the bank since 1982 and since 1985, has had the responsibility of coordinating formation of Warrick Financial Corp., the bank's holding company.

CLASS OF 1974

Accounting graduate **Ronald S. Sharer** has been promoted to vice-president and chief financial officer with Unilens Corp. U.S.A., in Largo, Florida. He and his wife, Beth, live in Pinellas Park.

Dean E. Smith, business graduate, has been promoted to vice-president by Permanent Federal Savings Bank, Evansville.

Accounting graduate **Robert S. Tevault** has been appointed director of finance for AMAX Coal Company, Evansville. He joined the firm in 1975. He and his wife, **Linda Osmann Tevault**, a 1975 business graduate, live in Newburgh with their daughter, Megan.

The Rev. Stephen Ulrich, elementary education graduate, is a Catholic priest stationed at St. Joe and Paul Catholic Church, Owensboro, Kentucky.

CLASS OF 1975

Biology graduate **Debra A. Cage** is a nurse at St. Mary's Medical Center, Evansville.

Michael K. Campbell, accounting graduate, has been promoted to president of the Indianapolis Division of Hurco Manufacturing Company. He will continue to serve as senior vice-president, chief financial officer, secretary, and treasurer of the parent firm, Hurco Companies, Inc., one of the largest U.S.-based manufacturers of computer numerical control systems for stand-alone machine tools. Sociology graduate **Clara B. Easley** is a career counselor with Indiana Vocational Technical College-Southwest, Evansville.

Michael D. Huff, history graduate, is director of human resources with Lazarus department store, Evansville.

Marketing graduate **Kerry Neff** has been promoted to vice-president by Permanent Federal Savings Bank, Evansville.

Jack S. Norvell, communications graduate, is affiliated with Norvell Funeral Home in Mt. Vernon, Indiana, and recently was installed as District 10 director of the Indiana Funeral Directors Association.

CLASS OF 1976

Communications graduate **Brian T. Blanford** is director of education for ITT Technical Institute, Virginia Beach, Virginia.

Claudette Branson, elementary education graduate, has been appointed executive director of St. Mary's Foundation, responsible for fund-raising activities of St. Mary's Medical Center, Evansville. She previously was executive director of Operation City Beautiful for eight years.

Michael R. Deicken, art graduate, is one of four Evansville businessmen who have started a promotion and entertainment management company, Sunnyside-Up

FORMER STUDENT TO BECOME SEIC JOURNALISM INSTRUCTOR

Ken Harper was 20 hours from graduation when he left to serve as one of three USI student media interns in the Indiana Statehouse in 1985, watching the Legislature "give our University its freedom." He never made it back to USI, where as editor of the campus newspaper for three years, he believes he established the groundwork for the career that followed and his recent appointment as journalism instructor at Southeastern Illinois College, a junior college near Harrisburg, Illinois.

In the interim, Harper served as a county editor for *The Daily Register* at Harrisburg, then became editor of 20-page weekly tabloid with 70,000 circulation in San Diego, California, for two years. He returned to *The Daily Register* because he wanted his three-year-old daughter to grow up in a more rural area. He began work early this year at Southeastern and credits the "dedicated instructors and supportive staff at USI (with providing) the knowledge and environment necessary for the successes in journalism that I have enjoyed."

Promotions Ltd., to handle concert promotions, trade show management and production, expositions, and fund-raising events. He is owner of Group One Communications Co., an Evansville advertising agency.

Nancy S. Heavrin, dental assisting graduate, has been named assistant manager of consumer loans by Permanent Federal Savings Bank, Evansville.

Sociology graduate **Cornel E. LaGrone** is a unit supervisor at ALCOA Warrick Works, Newburgh. He lives in Evansville.

Harold M. Motz, marketing graduate, is pastor of Mt. Pleasant General Baptist Church, Mt. Vernon, Indiana. He lives in Wadesville.

Mark E. Neidig, accounting graduate, has been named assistant vice-president and director of operations for Old National Bancorp, Evansville.

Elementary education graduate **Michele G. Taylor** is resort manager with Ramsgate Harbour Condominiums, Panama City Beach, Florida.

Kate M. Walls, elementary education graduate, is an eighth-grade teacher with the West Side Catholic Consolidated School System, Evansville.

CLASS OF 1977

Biology graduate **Mary E. Dunkel** of Mt. Carmel, Illinois, is a nurse at St. Mary's Medical Center, Evansville, and is working on a master's degree at the University of Evansville.

The Rev. Lee Maglinger, psychology graduate, is a counselor at Murray State University in Kentucky and is studying for the priesthood. He was named pastor in June 1989 of St. Peter's Episcopal Church by the bishop of Kentucky.

Management graduate **Joe Schapker** and Cindy Carman were married in March.

Jack W. Trainum, Jr., political science graduate, is a planner with Atlas Van Lines, Evansville.

CLASS OF 1978

Business graduate **Scott R. Britt** was named assistant internal auditor with Permanent Federal Savings Bank, Evansville, at the bank's January annual meeting. He has been with the firm since 1986. He and Beverly Sue Roark were married in February.

CLASS OF 1979

Biophysics graduate **E. Floyd Godbey** is manager of automotive specialists with AKZO Coatings U.S. in Louisville, Kentucky.

Jon K. Golding, political science graduate, is a caseworker with the Vanderburgh County Welfare Department, Evansville.

Finance/marketing graduate **David Goodman** has been with the Chicago-based LaSalle Partners, an international real estate services company, for two years and is general manager of the south Florida office, Investment, Management, and Development Division, in Pompano Beach.

Connie Simpson Grabert, elementary education graduate, is a teacher of Holy Cross School, Fort Branch, Indiana. She and her husband, William, live in Evansville. History graduate **Louis Haas** has accepted a position as assistant professor of medieval history at Duquesne University, Pittsburgh, effective in August. He now is archives assistant at the University of Illinois Library, Urbana.

Scott A. Smith, biology graduate, has been named senior marketing representative at Deaconess Hospital, Evansville. He previously was with a division of Baxter Healthcare Corp., Atlanta.

Tia Whitney, radiologic technology graduate, and Chris Penticuff, a USI civil engineering technology student, were married in March. She is a radiologic technologist at Deaconess Hospital. He is a sergeant in the Indiana National Guard.

CLASS OF 1980

Business graduate **Lowell T. Clark** is a systems analyst with Deaconess Hospital, Evansville.

Robin G. Diefenbach, general science graduate, is accounting manager with KIS Equipment in Durham, North Carolina.

Accounting graduate **Susan E. Edmondson** has been promoted to supervisor of accounts payable by Southern Indiana Gas & Electric Company, Evansville.

Susan Garrett, psychology graduate, is president-elect of the Evansville Tri-State Advertising Federation. She is with WIKY radio station, Evansville.

Psychology graduate **Dr. Yosaf "Joe" Hulgus** is a senior analyst with the Dallas Independent School District and is in private practice as a family therapist and a research/computer utilization specialist. He received a M.A. in 1985 and Ph.D. in 1989 from Texas Women's University, has had nine articles published in family therapy and psychiatry journals, and is working with two colleagues on a book about family assessment and family functioning.

Paul Kohlman, management graduate and a financial planner with Associated Financial Group, Evansville, has been awarded a certificate in personal financial planning by the American College in Bryn Mawr, Pennsylvania.

Jeff T. Kreig, respiratory therapy graduate, has been named respiratory care manager at Deaconess Hospital, Evansville. He joined the department in 1980 and was named supervisor in 1984.

Electrical engineering technology graduate **Jeffrey T. Lewis** is an electrician with Seagrams Distillery in Lawrenceburg, Indiana. He lives in Guilford, Indiana.

Theresa Seitz, accounting graduate, has been promoted to accounting officer by Evansville Federal Savings Bank. Business graduate **Jon R. Watson** is a director with Western Ohio Pizza, Inc., Dayton, Ohio.

CLASS OF 1981

Paul R. Alexander, political science graduate, is Indianapolis district manager for Handleman Company of Blue Lash, Ohio.

Chemistry graduate **Dr. James R. Blanton** is a Chemistry Department professor in The Citadel, The Military Academy of South Carolina, Charleston, South Carolina.

Mike J. Broughal, marketing/management graduate, has been promoted to division manager by MAPCO Petroleum of Memphis, Tennessee.

Business graduate **Lori A. Dyer** has accepted a position as sales agent with Bob Swisher Realty, Evansville.

Sociology graduate **Amy Eades Harbison** has joined Southwestern Indiana Mental Health Center, Evansville, as a case manager in community support services. She formerly worked in Child Protective Services with the Vanderburgh County Welfare Department.

Bradley W. Hight, communications graduate, has joined the contract sales staff of Anchor Industries, Inc., Evansville.

Diane E. Houston, marketing graduate, is an office worker with Jerry David Enterprise, Evansville. She lives in Newburgh.

Business graduate **Ronald J. Kaiser** has accepted a position as sales representative with Zee Medical, Evansville.

Barbara L. Kough, accounting graduate, is an accountant with North Star Electronic Systems, Evansville.

Art/philosophy graduate **David A. Lewis** is a visiting assistant professor at the University of Georgia, Athens. He received a master's degree in art in 1986.

Nancy M. McEuen, business graduate, is a secretary with Stephan's, Inc., Evansville.

Biology graduate **Robert O. Melton** is in pharmaceutical sales with Bristol-Myers Squibb's Squibb Division.

Charles Miller, mechanical engineering technology graduate, recently was promoted to director of industrial paint finishing for Abb Flakt, Madison Heights, Michigan. He and his wife, Maria Helak Miller, live in Rochester Hills; they have two sons, Jason, 2, and Kyle, 9 months.

Robyn L. Rice, political science graduate, and **John M. Graybill**, 1988 marketing graduate, were married in May. She is a graduate of the Fashion Institute of Atlanta and is employed by Marshalls, Inc. He is employed by Indian Industries.

FOUR DENTAL ASSISTING GRADUATES ELECTED TO LOCAL, STATE POSTS

Four USI graduates have been elected officers in the Indiana State Dental Assistants Association and the Evansville chapter of the group, including: **Gay D. Walthall**, '73, state association insurance chairman; **Suzanne E. Schnacke**, '75, state association by-laws chairman; **Nancy Mann Simon**, '79, Evansville chapter president-elect; and **Kenda Kleiman**, '88, Evansville chapter secretary.

Elementary education graduate **Madeleine C. Summers** is a teacher at Holy Spirit School, Evansville.

Gene G. Wilderman, mechanical engineering technology graduate, is a mechanical engineer with Kemper Group, Evansville.

CLASS OF 1982

Marketing graduate **Gregory A. Isbill** is materials manager with Kraftmaid Cabinetry, Middlefield, Ohio. He lives in Euclid.

Theresa Wheatcroft Julian, management graduate, is administrative assistant to the vice-president for Fiscal Affairs, University of Evansville, where she is enrolled in the MBA program. She is music director of New Harmony Christian Church and a member of the Evansville Master Chorus.

Finance graduate **John W. Key** recently was named vice-president and consumer loan manager of Merchants National Bank, Terre Haute, a member of Old National Bancorp, Evansville.

Christopher A. Kiefer, psychology graduate, is one of four Evansville businessmen who have started a promotion and entertainment management company, Sunnyside-Up Promotions Ltd., to handle concert promotions, trade show management and production, expositions, and fund-raising events. He formerly was an advocate for Southwestern Indiana Regional Council on Aging.

Stanley J. Miller, accounting graduate, is international tax senior manager with Price Waterhouse in New York City, where he lives.

Radiologic technology graduate **JoAnn M. Murray** is a radiation therapist with the Evansville Cancer Center.

A. Lynn McDurmon Payne, sociology/psychology graduate, and her husband, Brent, recently moved to Tarboro, North Carolina, where he is employed with Black & Decker.

Cynthia Rahn Pierson, an elementary education graduate, received a master's in elementary education in May from Murray State University. She is teaching third grade at Sturgis (Kentucky) Elementary School.

General science graduate **Craig R. Santor** is manager of Kight Lumber Company, Evansville.

John L. Schutz, business administration graduate, has been elected vice-chairperson of the USI Center for Economic Education advisory council.

Science/economics graduate **Michael B. Stuckey** was among 30 branch managers from the 1,200 American General Finance offices nationwide who were honored as the company's top lenders for their respective regions. He is a manager in Evansville.

Larry G. Weinzapfel, accounting graduate, has passed the Indiana certified public accountant examination. He is with Gaither, Koweler, Rohlfer, Luckett & Co., Evansville.

CLASS OF 1983

Business administration graduate **Mark S. Allen** is an operations analyst with St. Mary's Hospital-IRC, Evansville.

Rex Berger, art graduate, is a production designer with Peter Grey Terhune Presents, Cocoa Beach, Florida, where he designs and assists in creating shows for Premier Cruise Lines, Regency Cruises, and Seabourn Cruise Line. He lives in Merritt Island.

Business graduate **Clark Z. Conway, Jr.**, is a customer service representative with Comair at Evansville Regional Airport.

Donna Cook, psychology graduate, is an intern at Hall Psychiatric Institute, Columbia, South Carolina. She expects to receive a Ph.D. in August from the University of Mississippi.

Stacey Lett Ferguson, psychology graduate, has joined CreathJacobsen Advertising, St. Louis. She previously was in the education department at the St. Louis Science Center.

Ella Freudenberg, management graduate, and Larry Strange were married in May. She is a staff project coordinator at Bristol-Myers Squibb. He is employed by the City of Evansville Levee Authority.

Marketing graduate **Madelyn Falkenstein Grayson** is a sales specialist with Newark Electronics, Evansville.

Warren J. Ingram, mining engineering technology graduate who received a certificate in professional accountancy in 1988, has been promoted to senior tax accountant with Marvin J. Wright CPA, Evansville.

Dr. Stephen J. Koewler, biology graduate, has completed his internal medicine residency at Indiana University Medical Center and joined an internal medicine practice at St. Mary's Medical Center, Evansville.

Accounting graduate **Karen Miller** has been promoted to vice-president by Permanent Federal Savings Bank, Evansville. She is manager of the checking account department.

Robin Moore, respiratory therapy graduate, and Christopher Allen were married in April. She is a therapist at Deaconess Hospital, Evansville, where he is supervisor of hematology.

Computer information systems graduate **Laura J. Rush** is a sales representative with The Computery, Evansville.

Roger Waibel, accounting graduate, has been promoted to chair of the Business Administration Department at Lockyear College, Evansville. He has an associate degree from Lockyear and an MBA from the University of Evansville.

Marketing graduate **Julia L. Williams** operates Imagination Graphics in Evansville.

Nancy G. Wright, accounting graduate, has been promoted to supervisor of Computer Applications with Marvin J. Wright CPA, Evansville. She has been with the firm since it was established in 1983.

CLASS OF 1984

Radiologic technology graduate **Terri L. Beckman** is an x-ray technologist with Holiday Professional, Evansville.

Andy Birkhead, communications graduate, has been promoted to on-line editor with WFYI-TV, Indianapolis, editing documentaries and commercial matter.

Dental assisting graduate **Bonnie L. Burton** is a dental assistant with Dr. Sam Euler, Evansville.

Lisa Sailer Calvert, accounting graduate, has been named vice-president and commercial loan department manager at Peoples Savings Bank, Evansville.

John A. Gregory, marketing graduate, is southern Indiana district sales manager for Motorists Mutual Insurance, Evansville. He lives in Newburgh.

Genie Scherer Hulsey, management graduate, has been named manager of compensation and benefits in the Personnel Department at St. Mary's Medical Center, Evansville. She previously held a similar position at USI. Management graduate **Sandra K. Johnson** is unit supervisor with ALCOA Warrick Operations, Newburgh. She lives in Evansville.

Beth Ann Niehaus, history graduate, is chief deputy prosecutor in the Posey County Prosecutor's Office.

Psychology graduate **David L. Smith** is stationed with the Army as a squad leader at Ft. Campbell, Kentucky. He and his wife, **Veronica Brown Smith**, a 1986 elementary education graduate, have two sons.

John W. Winkler, social science graduate, is a biology teacher at Poke High School, Belleville, Illinois.

School of Business Silver Anniversary Alumni Professional In-Residence

Management graduate William E. Fisher '73 will be the School of Business Alumni Professional In-Residence on September 10 as part of the Silver Anniversary Week celebration. Fisher is executive vice-president and chief operating officer of Applied Communications, Inc., Omaha, Nebraska. He recently represented ACI in accepting from President George Bush the President's "E Star" award, presented to companies for superior performance in export promotion. ACI is a developer of computer software for electronic banking systems with up to 50 percent of sales overseas.

CLASS OF 1985

Communications graduate **Michael A. Bevers** has been promoted to national/regional sales manager for WGBF/WWOK radio stations, Evansville.

Biology graduate **Mark Brady** has accepted a position as cardiovascular perfusionist with Tri-State Perfusion, Evansville. He lives in Henderson, Kentucky.

Eric Edwards, communications graduate, is a news photographer with WDRB-TV in Louisville, Kentucky, moving from WTVW, Evansville.

Marketing graduate **Lisa A. Fowler** is senior claims representative with Allstate Insurance Company, Nashville, Tennessee. She and her husband, Thomas, operations supervisor with Waldenbooks Distribution Center, were married in October.

Gregory K. McDaniel, social science graduate, is a teacher at Wood Memorial High School, Oakland City, Indiana. He lives in Evansville.

Social science graduate **Kathleen Miller** is a child protective services caseworker with the Vanderburgh County Welfare Department, Evansville.

David E. Mitchell, finance/management graduate, has been promoted to trust investment officer at Old National Bank, Evansville.

Dental hygiene graduate **Alicia M. Motz** is a hygienist with Dr. John Diekmann, Evansville.

Donald R. Neel, accounting graduate, has been promoted to vice-president and controller of Peoples Savings Bank, Evansville.

Radiologic technology graduate **Christine Pearson** and **Phillip Coudret**, 1990 accounting graduate, were married in May. She is employed by St. Mary's Medical Center, Evansville. He works at Rutherford Wright and Company. They live in Newburgh.

Kimberly Jo Phillips, communications graduate, and Neal P. Mathias were married in June. She recently was promoted to marketing assistant with Visiting Nurse Plus. He is vice president of Evansville Electric and Manufacturing Company. They live in Newburgh.

Radiologic technology graduate **Beth A. Schmitt** is an x-ray technologist at Welborn Hospital, Evansville. She lives in Mt. Vernon, Indiana.

Michael V. Volpe, general science graduate, is a physics teacher at St. Thomas Aquinas High School, Ft. Lauderdale, Florida, where he was voted "Most Creative Teacher" and awarded a deep-sea fishing trip. He also was chosen to attend the Educator Airlift Program at the Air Force Academy, Colorado Springs, and became an honorary admissions liaison officer with the Air Force. Accounting graduate **Scott R. Watters** has passed the Indiana certified public accountant examination. He is with Gaither, Koweler, Rohlfer, Luckett & Co., Evansville.

CLASS OF 1986

Social science graduate **Stanley E. Addy** is a training instructor with the Private Industry Council Job Center, Evansville. He lives in Newburgh.

Reba D. Ashby, psychology graduate, is an assistant instructor with the Evansville Association for Retarded Citizens.

Business administration graduate **Suzann M. Baehl** is an agent with Farm Bureau Insurance, Evansville. She received the Pacesetter Award in November as a Board member for the American Heart Association, and the Excellence in Communications Award in October for the Vanderburgh Division.

Robert E. Burns, communications graduate, is warehouse supervisor with Ace Worldwide, Cudahy, Wisconsin. He lives in Milwaukee.

Sociology graduate **Scott A. Danks** has joined the law firm of Trimble & Jewell, Evansville.

Michael Embrey, communications graduate, has been promoted to senior merchandise manager of women's apparel at J. C. Penney, Anderson, Indiana. He started with the company as a merchandise trainee in January 1988. Sociology graduate **Melissa J. Hammer** is a caseworker with the Vanderburgh County Welfare Department, Evansville.

Dr. Kimberly K. Hankins-Short, biology graduate, began a general surgery residency at Butterworth Hospital, Grand Rapids, Michigan, in July after graduating from Indiana University School of Medicine in May. Her husband, James K., is an internal medicine resident at Butterworth.

Elementary education graduate **Sheila A. Harker** is a teacher with the Evansville-Vanderburgh School Corporation.

Gayle B. Henderson, elementary education graduate, is librarian at Perry Heights School, Evansville. She and her husband, William C., live in Mt. Vernon, Indiana.

Computer information systems graduate **Scott Heneisen** is systems engineer with Electronic Data Systems Corp., a subsidiary of General Motors Corp., at the GM-Inland Fisher Guide Plant in Anderson, Indiana. He and his wife, Kristi, live in Indianapolis.

Terence A. Hildenbrand, business administration graduate, is assistant manager of McDonald's in Evansville. He lives in Newburgh.

Naval Ensign Pennie L. Johnson, biology graduate, has completed the Officer Indoctrination School at the Naval Education and Training Center, Newport, Rhode Island.

Jeff Lenn, respiratory therapy graduate, was among seven Welborn Baptist Hospital employees presented "Excellence in Nursing Awards" recently in honor of National Nurses Day. He was recognized for contribution to or support of nursing.

Accounting graduate **Dana J. Markee** has been promoted

to senior accountant in the Small Business Department of Marvin J. Wright CPA, Evansville.

J. Michael Milligan, accounting graduate, has been promoted to audit supervisor by Citizens National Bank, Evansville. He was with Geo. S. Olive & Co. before joining Citizens early this year.

Marketing graduate **David W. Rexing** recently was promoted to Cincinnati region sales assistant with General Mills, Inc., Cincinnati. He lives in Maineville, Ohio.

Helen H. Ricketts, management graduate, is manager of Toys R Us, Evansville.

Communications graduate **Lori Muehlbauer Robinson** is recreation activity specialist for mentally retarded adults at Lurleen B. Wallace Developmental Center, Decatur, Alabama. She lives in Falkville.

Debbie M. Tweedall, elementary education graduate, is a teacher at Scott Elementary School, Evansville.

Business administration graduate **Mary A. Weidner** is a seminar coordinator with First Financial Group of Newburgh, Indiana.

Frank A. West, art graduate, is advertising/promotions manager with Lowrey Organ Company, LaGrange, Park, Illinois. He and his wife, **Tamara Brown West**, 1985 elementary education graduate, live in Hinsdale.

School of Nursing and Health Professions Silver Anniversary Alumni Professional In-Residence

Catherine Wheeler Jensen '78, associate professor and coordinator of dental hygiene at Southern Illinois University, will be the School of Nursing and Health Professions Alumni Professional In-Residence on September 10 as part of the Silver Anniversary Week celebration. Jensen, author of several professional journal articles and a textbook in the field of dental hygiene, earned her master's degree from Morehead State University, and is currently working on a doctorate at SIU. She was chosen the 1988 Outstanding Teacher of the Year by the SIU College of Technical Careers.

CLASS OF 1987

Finance graduate **Jennifer M. Anslinger** is a consumer credit counselor with Commercial Credit, Evansville.

Susan R. Bolton, accounting graduate, is an accountant with Southern Indiana Gas & Electric Company, Evansville.

Electrical engineering graduate **David A. Caputo** is an electrical engineer with John Brown Engineers & Constructors, Newburgh, Indiana. He also is newsletter editor for the Evansville/Owensboro section of the Institute of Electrical and Electronic Engineers.

John C. Claybon, English/economics graduate, has been promoted to assistant trust investment officer with Old National Bank, Evansville.

Accounting graduate **Diedra R. Conner** has been promoted to senior accountant with Geo. S. Olive & Co., Evansville.

Dan Ehrhart, computer information systems graduate, is a programmer/analyst with Keller, Schroeder & Associates, Evansville. He and his wife, **Kristin Dillingham Ehrhart**, a 1989 accounting graduate, live in Newburgh. She is an accountant with Pinnacle Computer Services, Evansville.

Political science graduate **Sharon Rothrock Gieselmann** will begin work on a master's degree in educational administration this fall at the University of Illinois-Chicago. She and her husband, Frank, were married in April and live in Chicago.

Teresa Morris Grisham, computer information systems graduate, has accepted a position as systems application specialist with the USI Development Office.

Communications graduate **Shannon K. Harper** has been named director of public relations at Old National Bank, Evansville.

Randall Harris, communications graduate, is news director of WFPC radio station, Petersburg, Indiana. Accounting graduate **Julie A. Houchin** is an accountant with L. B. Jones furniture, Evansville.

Eventa D. Jackson, social science graduate, has been named supervisor of environmental services at St. Mary's Medical Center, Evansville.

Business graduate **Keith R. Kinney** has been elected president of the Greater Evansville Chapter, Data Processing Management Association. He is employed at Welborn Clinic.

Jeff Kniese, finance graduate, has been promoted to consumer loan officer with Old National Bank, Evansville. Social work graduate **Martha Penry** is a counselor with the Earle C. Clements Job Corps Center, Morganfield, Kentucky.

Linda M. Polito, dental assisting graduate, is an assistant to Dr. Stephen A. Overton, Evansville.

Business graduate **David F. Speicher** has accepted a new position as store manager for Smith & Butterfield, Evansville.

Elizabeth A. Wathen, management graduate, has become an account executive with Creative Press, Inc., Evansville. She previously was an account manager at Bristol-Myers Squibb.

Randall J. Zimmerman, marketing graduate, is marketing manager with Brown-Forman Beverage Company, Paramus, New Jersey. He and his wife, Julie, a nurse, live in Hawthorne.

CLASS OF 1988

Marketing graduate **Alvey D. Albin** is marketing director for Riverside Downs race track, Henderson, Kentucky.

Sheri Feldbusch Armstrong, management graduate, is an employment recruiter with Deaconess Hospital.

Business administration graduate **Steven D. Dobbs** is editor and associate director of administrative services with Golden Key National Honor Society, Atlanta. He lives in Decatur.

Kenneth F. Egler, finance graduate, has accepted a position as financial auditor with Kimball International, Jasper, Indiana.

Sociology graduate **Timothy R. Everly** has been promoted to sergeant while serving with the 4th Marine Division, Evansville. He joined the Marine Corps Reserves in 1984.

Mike Galbraith, biology graduate, and **Ann Hirsch**, a 1989 elementary education graduate, were married in June. He is a chemist at Core Laboratories, Evansville, and she teaches at Sts. Peter and Paul Catholic School, Haubstadt.

Dental assisting graduate **Susan L. Heidorn** and Rodney G. Oxley were married in March.

Sonya Himsel, marketing graduate, is a sales representative with Val-Pak, Indianapolis. She lives near Speedway. Management graduate **Jim Hoffman** is sales manager for Fastenal Company, Lexington, Kentucky.

Kent J. Maurer, biology graduate, and Kelle Rexing were married in April. He is southwest Indiana representative for Sandoz Pharmaceuticals. She is an Evansville veterinarian. They live in Haubstadt, Indiana.

Computer science graduate **Michael Priar** and **Michelle Stroud**, a 1989 science teaching graduate, were married in April. She is employed at Mid-West Federal, Evansville. He is employed at University 76 and enrolled in social science teaching courses at USI.

J. Kevin Waninger, marketing graduate, has accepted a position on the auditing staff of Chase Manhattan Bank in New York City after recently receiving an MBA from Louisiana State University. He lives in Cranbury, New Jersey.

Secretarial administration graduate **Pamela R. Ward** is a secretary with Mulzer Crushed Stone, Evansville. She lives in Leopold, Indiana.

Lauri J. Will, business administration graduate, is a claim representative with Aetna Life & Casualty, St. Louis. Communications graduate **Kris Worsdorfer Zinn** has been named account executive for All About Specialties, Evansville.

CLASS OF 1989

Management graduate **Wilder H. Allen** is safety director for Southern Indiana Gas & Electric Company, Evansville.

John D. Below, business administration/marketing graduate, has been named admissions coordinator at McCurdy Residential Center, Evansville. He previously was consumer relations director with Unicare Health Facilities.

Josett C. Caccavalle, radiologic technology graduate, is

School of Education Silver Anniversary Alumni Professional In-Residence

The School of Education and Human Services will feature four alumni in their Silver Week Anniversary Alumni Professional In-Residence program. Errol Gene Theriac '72 will be the speaker in the September 12 morning session. Principal of West Terrace Elementary School, Theriac is past president of the Evanville Area Reading Council and Public Library Friends. He serves as the president of the Vanderburgh County Elementary School Principal Association and is a graduate of Leadership Evansville. Three social work graduates, Brenda Jones '88, Director Owensboro Spouse Abuse Center; Barbara Wedding '89, coordinator of patient and families services, Evanville Cancer Center; and Luzada Hayes '90, a graduate student, will present a panel on social work.

School of Science & Engineering Technology Silver Anniversary Alumni Professional In-Residence

Dr. Joey V. Barnett, '81 will be the School of Science and Engineering Technology Professional In-Residence on Friday, September 7 as part of the Silver Anniversary celebration. A faculty member at Harvard Medical School's Brigham and Women's Hospital, Barnett will speak on cell communication. He will explain how heart cells in the developing chick embryo respond to environmental cues (growth factors, hormones, neurotransmitters) which stimulate the embryo cells to migrate to their proper locations and form the correct body structures. Currently he is working in the Division of Genetics at the Howard Hughes Medical Institute at Harvard Medical School learning new molecular biology techniques to answer questions regarding cell communication and cell response. He is the recipient of a research grant from the American Heart Association and has received the national research service award from the National Institute of Health.

a radiologic technician at St. Mary's Medical Center, Evansville.

Communications graduate **Carol Dunkel** and **Glenn Smith**, 1990 accounting graduate, were married in June. She has begun work as a front desk/customer relations employee with Radisson Inn, Evansville. He is store manager for Center Hardware, Vincennes, Indiana.

Occupational studies graduate **Eric Gilles** has been promoted to maintenance supervisor at Ragu Foods, Owensboro, Kentucky.

Anthony O. Goodwin, radiologic technology graduate, is a licensed radiologic technologist and diagnostic radiology supervisor, working with St. Michael Hospital, Texarkana, Arkansas. He and his wife have an 18-month-old son.

Dental hygiene graduate **Angela M. Gries** and Aaron A. Bennett were married in April. She is employed at Dr. David Huber's office, Evansville. He is a security guard at the University of Evansville, where he is a business student.

Jeff W. Harding, marketing graduate, and Jennifer Lee Wilkinson were married in April. He is a manager for Fastenal. She is a medical technician.

Finance graduate **John F. Heerdink, Jr.**, is a truck salesman with Dan Young Chevrolet, Indianapolis.

Linda Hormuth Hite, accounting graduate, has joined the tax department staff at Geo. S. Olive & Co., Evansville. Accounting graduate **Bradford A. Hollen** and Cindy Jo Embrey were married in March. He is employed in accounting management with UARCO Business Forms, Fulton, Kentucky. She is a legal secretary. They live in Mayfield, Kentucky.

Jeffrey D. Jackson, business administration graduate, has been promoted from mortgage loan representative, real estate lending, to branch officer and manager by Citizens National Bank, Evansville.

Finance graduate **John Pfender** is an inventory accountant with DAR Group Investments, Evansville.

Carol A. Rogier, business education graduate, is a business teacher at Perry Central High School, Leopold, Indiana. She also coaches junior high volleyball and basketball. She lives in Tell City.

Marketing graduate **Mark Russell** is an account representative with Metropolitan Life and Affiliated Companies, Henderson, Kentucky.

Melba R. Schapker, elementary education graduate, and **Wayne R. Wilderman**, computer information systems graduate, were married in March. She teaches third grade at St. Wendel School. He is a computer programmer for Atlas Van Lines, Evansville.

Danny L. Smith, communications graduate, has been recognized as the top sales producer for 1989 for United States Cellular's Evansville office.

Sharon R. Thomas, accounting graduate, recently passed the CPA examination. She is employed at Geo. S. Olive & Co., Evansville.

CLASS OF 1990

Accounting graduate **Randy Graber** has become a staff accountant in the audit department of Geo. S. Olive & Co., Evansville.

Larry J. Paul, psychology graduate, has joined the community support services staff of the Southwestern Indiana Mental Health Center, Evansville.

Accounting graduate **Michael Sturgeon** has become a staff accountant in the audit department of Geo. S. Olive & Co., Evansville.

USI: A FAMILY MATTER

The availability of public higher education after 1965 gave many young people in southern Indiana an opportunity to take the college courses that might otherwise have been out of reach, due to cost or distance. It also was an opportunity to "try out" college. Many did, disappearing from the classroom after deciding it wasn't for them or transferring to another college.

In fact, a recent study conducted by Dr. Joseph J. Palladino, chair of the USI Psychology Department, indicates many of today's students still regard the University as a place to try their higher education wings, but the retention rate is better.

Among those who came and stayed in the early years were teens and young adults who were the first in their families to go to college. Siblings also followed and the number of Tri-State families boasting several USI graduates spreads outward as USI's attraction continues to expand through the small towns and farm communities.

The Lodato family of Evansville was among the first. The father was a University of Evansville graduate in chemistry, and their mother was an x-ray technician, so higher education was not new. Two older brothers, Michael and Bob, and the oldest sister, Patty, already had completed their college education by the time James "Mello" Lodato enrolled in ISUE at Centennial School and became a member of the first graduating class in 1971.

He says it was a matter of economics. He couldn't afford UE and he wanted to be a teacher. He agrees with his sister, Rosalie, that the budding university offered good, caring teachers, willing to help the students. Both are now elementary school teachers, he at Oakland City, Indiana, she at Hebron in Evansville.

Following him to USI were Rosalie Lodato Woodall, Class of '73; Angela Lodato Stumpf, Class of '75; and Phyllis Lodato Fenneman and Barbara Lodato Dempsey, both of whom transferred to other schools to earn degrees in health professions – Phyllis in physical therapy at Indiana University, now working at Deaconess Hospital, Barbara in nursing at UE, now working at St. Mary's Medical Center. Angela, a social science major, formerly worked in the USI Admissions

Office, then chose to stay at home with her children.

Mel Lodato is a little vehement in his defense of his alma mater. "It wasn't IU and it wasn't Harvard, but it wasn't that 'glorified high school' we used to hear comments about," he declares. "The teachers were good, they worked with us to help us, and we worked hard for what we got."

Mel and Rosalie feel good about their "firsts" status – he in the first graduating class, she in the first freshman class at the new university west of Evansville.

He remembers Centennial as being a pretty run-down place, but a place that was "small and warm, where everyone knew everyone. The new building was nice, but it wasn't the same. It wasn't as warm," he said.

She – like others – first remembers the mud at the new campus, where the entrance drive hadn't been built yet. "It was fascinating to watch it grow," she said, "and fun being involved in it." She was a member of the Student Union Board and was one of the first pompon girls in 1971.

With a new library under construction, Rosalie remembers well the spring 1970 book campaign, how student fraternities, sororities, and independents fanned out through the area, soliciting books and money to stock the Library.

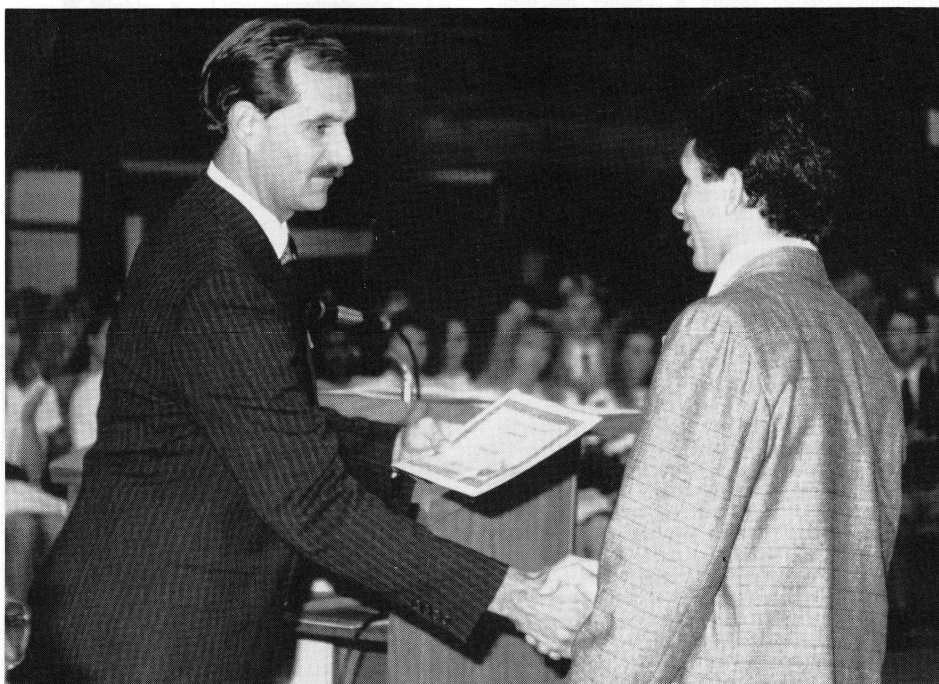
She remembers her tuition being "in the low 20s, maybe \$23" per credit hour, and said the Lodatos earned their tuition as

summer lifeguards. "I suppose the students still do that, but I'll bet they don't make enough to pay it all like we did," she said.

Tuition is now \$56.25 per credit hour and the majority of USI students still work to help pay their way. And families still come to USI. Like the Grabers of the Daviess-Dubois-Martin County area who keep turning up on Dean's and Commencement lists.

Randall Graber, a 1990 accounting graduate from Montgomery who now works at Geo. S. Olive & Co., Evansville, said perhaps 20 of the younger Grabers have attended USI, including his sister, Tina Graber Helms, Class of '87, who lives at Holland, Indiana, where she works for a farm equipment dealer, and younger brother, Scott, a current student. The majority take business courses. Most are cousins and come from basically farm families who have not previously gone to college. Perhaps 50 percent have returned to their home communities to live and work.

The area is about halfway between USI and IU. Most of the Grabers select USI due to size, Randy said – "Everyone knows everyone at home and we feel we'd be lost in a school the size of IU." He said they have heard USI has good business programs and now, as a graduate, he affirms this. "I made the right decision," he declared. "The education I received at USI was excellent, the accounting professors are above average."



1989-90 Alumni Association President John Schutz awards the USI Alumni Association Leadership Award to Matthew Alan Goebel, a 1990 Mater Dei High School graduate. The award, given to a high school student who exhibits leadership, is a \$1,000 scholarship to USI.

BROTHERS TO MEET WHEN USI PLAYS GEORGETOWN DECEMBER 1; FAN TRIP PLANNED TO WASHINGTON, D.C.

November 29—December 2. Join USI fans on a trip to Georgetown when USI Screaming Eagles meet the perennial Division I powerhouse, the Georgetown Hoyas. USI's Ilo Mutumbo and brother Dikembe, who plays center for the Hoyas, will oppose each other for the first time on December 1 in Maryland.

Fans will leave Evansville on November 29 and will have dinner in Washington, D.C., that evening followed by a city lights tour of Washington. A tour of Washington, is planned on November 30, with the evening free. Saturday the Eagles will meet the Hoyas at 1:00 p.m. (EST) on the Hoyas home court, in Landover, Maryland. Details are being finalized; persons interested in joining the USI fans can contact Annie Krug, Special Events Office, 465-1654.

Former Students Reflect

It was the era of the Vietnam War and the draft lottery. George "Skip" Allen, who enrolled in university classes at Centennial in 1967, remembers how "it hung over our heads." He recalled the pressure of trying to maintain grades good enough to stay out of the draft and working a full-time job. Allen recalled the dedication of faculty at the Centennial campus, like Dr. Donald Pitzer, professor of history and his counselor. Allen recalls, thinking of Pitzer, who was his counselor, "Here is a man who has published books and he is counseling a freshman in a coat room at Centennial...that's dedication!"

Dennis Orsburn was one of the older students at Centennial School. He was 24, married, the father of three children. It was a time of struggle for Orsburn, who noted he'd been out of school long enough to have forgotten how to study. Orsburn quit his full-time job and took three part-time jobs to support his family while taking a schedule of courses that would allow him to finish in three years. He also became editor/manager of the new school newspaper, *The Shield*, and subsequently editor of the first *Transitions* yearbook, published in 1971, the year he graduated. He credits the USI experience with helping him in the career that followed. He is an operations manager for the Davis Paint Co. of Kansas City.



Keith A. Young, (left) Student Alumni Association president, Nancy Johnson '83, director of Alumni Affairs, and Shannon Harper '87, vice-president of the Alumni Association pose by the Centennial Campus rendering by Carol Schneider '90 that hangs in the Orr Center. The sketch was presented at the Orr Center dedication by the Student Alumni Association to mark the first campus of USI.

How the South Won

How the South Won: The Making of USI is a personal narrative of the history of the University of Southern Indiana written by Daniel A. Miller, professor emeritus of history. The book outlines events from the University's origin at Centennial School to 1985, when the University of Southern Indiana became the state's newest institution of public higher education. Writes Dr. Miller, "To utilize a military metaphor, 1967 was USI's Gettysburg; 1985 its Appomattox; in our struggle, however, history was reversed; this time the South won! As the patriarch of the institution, both chronologically and biologically, I was on hand from the beginning to the present. There is no question that I am biased — much of my time, energy, and skill went into the making of USI."

In outlining the 20-year struggle for autonomy, Dr. Miller traces the steps through the legislative process and writes about the personalities from the campus and the Evansville community that made independence a reality.

Dr. Miller credits USI President David Rice with saving USI from an early grave, and giving it the leadership which was so essential in the formative years. He recalls in 1968 when he and President Rice shared a moment looking into the future:

"He came to my office and said, 'Come on Dan, let's go out and see how the new building (our first) is coming along.' I was quick to comply, as we all were curious about our future site. We walked around the half-finished interior and tried to imagine what the final appearance would be like. After leaving the building the President led me up to a look-out on the hill now between the Administration Building and the University Center. Two solitary old pine trees still stand near our look-out. For several minutes, he did not speak, nor did I. In silent mental preoccupation we gazed out over the cornfields and the half-finished building. I have never identified more with a man and his dreams than at that moment. Somehow, both of us knew that our vision would materialize — among these cornfields would rise a beautiful new campus, a fitting monument to the hopes, dreams, and efforts of many dedicated men and women."

Copies of Dr. Miller's book are available for sale through University Relations for \$4.95 plus tax and postage. The book will be a memento to individuals attending the 25th anniversary gala on September 15.

Soccer

When the University of Southern Indiana soccer team takes the field in 1990, they will have to find the right combination of talent to defend their seventh Great Lakes Valley Championship in ten years and gain berth in the NCAA Division II play offs.

Head Coach Tony Colavecchia has 16 players returning from the squad which won its second consecutive GLVC title last year, and has added 13 new players this season.

At Strassweg Field this season, USI will host three Division II powers — Erskine College, University of South Carolina-Spartanburg, and University of Missouri-St. Louis and NAIA power Sangamon State University.

On the road this season, USI will be playing Oakland University (Michigan), Lock Haven University, and the University of North Carolina-Greensboro, all NCAA play off teams a year ago.

"The early part of our schedule will highlight our strengths and weaknesses playing some of the top Division II schools. We are pleased to incorporate a large number of Central Region teams which will hopefully help us gain national recognition in 1990," said Colavecchia.

"In the coming year, we hope to involve the students and continue building school spirit," Colavecchia added. "The addition of lights on the soccer field has improved student fan support as students enjoy soccer as a part of the fall tradition at USI."



HOMECOMING 1991

Saturday, February 9

USI vs Ashland

Women's Basketball Game	1:00 p.m.
Homecoming Game	3:30 p.m.
<i>Alumni special reserved seating</i>	
Alumni and Faculty Reception	post-game

Come Home to USI

Reunion Classes 1971, 1976, 1981, 1986, 1990
Contact your friends - Make plans now to attend!

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