

For immediate release
July 12, 2001

What: Indiana Department of Commerce's EXPORT INDIANA 2001

Who: Speakers: IDOC's International Trade Division director, Indiana's foreign trade office directors, and geographic and regional trade specialists

When: 8 a.m. Thursday, July 19

Where: University of Southern Indiana, University Center, Room 201

Hosts: USI Extended Services and the Tri-State World Trade Council

IDOC's EXPORT INDIANA 2001 to be presented at USI Registration deadline extended

Indiana Department of Commerce's EXPORT INDIANA 2001 program will be presented at 8 a.m. Thursday, July 19, at University of Southern Indiana.

Hosted by USI and the Tri-State World Trade Council, the free event will feature a variety of guest speakers including Dr. Cyrus Reed, director of IDOC's International Trade Division, as well as Indiana's foreign trade office directors from Brazil, Chile, Mexico, Canada, Europe, South Africa, Eastern Mediterranean, China, Japan, Korea, Singapore, and Taiwan.

"We would like to emphasize that this will be an excellent opportunity for the participants to meet one-on-one with foreign trade officers for 12 different world trade regions," said Larry Bohleber, manager of the Center for Human Resources Development, USI Extended Services.

Geographic and regional trade specialists from IDOC's Indianapolis office also are on the program, which will be held in Room 201 of USI's University Center. Opportunities for one-on-one meetings will be available after lunch. Potential exporters, seasoned exporters, and international service providers will benefit from the program that will include:

- Briefings and market profiles on 12 different regions
- Small group meetings with foreign trade office directors
- Networking with other exporters and international service providers
- Meetings with officials from the Export-Import Bank of the United States
- Opportunities to speak with Indiana's agricultural trade specialist

EXPORT INDIANA 2001 is being presented free of charge locally with the support of USI, Tri-State World Trade Council, Saint Mary's College, American Electric Power, First Source Bank, Fifth Third Bank, Fairfield Inn, Vectren, Escalade Sports, Northern Indiana Public Service Company, Michiana World Trade Council, Butler University, Barker & Daniels, and Cinergy.

The registration deadline has been extended to Tuesday, July 17. To register, call IDOC at 317/233-3762. For more information about the program, call USI Extended Services at 812/464-1864.