

Josephine Elliott



SPECIAL EDITION

February 8, 1973

CURRICULAR COMMITTEE REPORT

At its meeting of February 5, 1973 the Curricular Committee gave its initial evaluation to the following course petitions:

<u>COURSE NUMBER</u>		<u>TITLE AND DESCRIPTION</u>	<u>HOURS</u>
Business	475	<u>Seminar in Contemporary Marketing Problems</u> Individual investigation of selected marketing problems of contemporary significance will be analyzed and related to assigned readings and current periodical literature. Case Studies and field trips will also be used to acquaint the students with actual practices currently employed in marketing.	3 hours
Chemistry	251	<u>Organic Chemistry I</u> Part one of a two semester series of general organic chemistry which integrates the treatment of aliphatic and aromatic compounds. Three hours of classroom instruction and three hours of laboratory work per week.	4 hours
Chemistry	252	<u>Organic Chemistry II</u> Three hours lecture and three hours lab per week. Continuation of 251.	4 hours
Chemistry	300	<u>Environmental Science</u> Combination field, lecture, demonstration and laboratory course to study the collection, analysis and effect of pollutants on the environment. Five week contact hours. Prerequisite: one semester of organic chemistry or consent of instructor.	3 hours

Chemistry	310	<u>History of Science</u> Study of the important ideas, hypothesis, theories and laws of science and the individuals responsible for them.	3 hours
Chemistry	333	<u>Clinical Chemistry</u> Two hour lecture and two hours lab. An introduction to the theory and techniques used in modern hospitals and clinical laboratories.	3 hours
Communications	400	<u>Independent Study in Communications</u> Designed to provide an opportunity for upper division Communication majors to research subject area in the field of Communication.	1-3 hours
Communication	490	<u>Seminar in Mass Communication Advertising</u> Study of the advertising process, its functions and objectives, socio-economic and legal aspects, and research and management. Students will be directly involved in design and staging of an advertising campaign. Prerequisites: 9 hours of Mass Communication and/or Marketing or consent of instructor.	3 hours
Life Science	453	<u>Field Biology</u> Local plants and animals in their natural environment. Included will be methods of collecting, culturing, and preserving specimens. Especially designed for in-service teachers. 2 hours lecture and 2 hours lab.	3 hours
Music	201	<u>Elements of Music</u> Open to all students but designed to aid the elementary major in the division of education in learning the rudiments of music.	1 hour
Music	301	<u>Elementary Music Education Methods</u> Fundamental procedures of teaching elementary music, stressing music materials suitable for the first six grades.	3 hours
Spanish	409	<u>Survey of Spanish American Literature</u> A comprehensive study of the Spanish American literature emphasizing its literary movements, authors and representative works.	3 hours