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NEWS RELEASE

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Indiana State University Evansville data processing students will observe how a computer is used to solve business problems at the Atlas Van Lines office Thursday, April 12, 1973, at 6:00 p.m. The students will witness some of the most advanced data handling techniques available.

In a semester a data processing class learns how computers are utilized in the business world. They are introduced to programming and begin to write programs. Indiana State University Evansville rents time from the computers at University of Evansville to run the students' programs.

Visits by the University classes are coordinated by Atlas Van Lines Personnel and Office Service Manager, Charles Taylor and Data Processing Manager, Don Blackburn, with ISUE Assistant Professor Sam Blankenship.

Mr. Taylor noted that Evansville serves as World Headquarters for Atlas' more than 500 agents located in the continental United States, Alaska, and foreign countries. Atlas' computer facilities here include an IBM S/370 computer with several of the most sophisticated modern data handling devices attached. Blankenship praised Atlas' management for their example of effective computer use. Students were openly impressed as ISUE senior and Atlas operator William Fisher called records from the computer for display on a TV-like screen.

In addition to the Atlas visit, students work

INDIANA STATE UNIVERSITY EVANSVILLE

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on class projects as they learn computer fundamentals. A semester class project this year involved working with an investments class to keep the investment history for each student taking the class. Each student is given \$20,000 to invest. With the aid of the computer class, the investment class professor established a file on each student investor, kept records of the transactions and maintained the balance for the student investor. ISUE junior Mike Wilhelmus co-ordinated the project.

Another class project, headed by John Heard, an ISUE senior, is in the beginning stages. The project will work on simulating a traffic situation to study the problem of synchronizing stop lights on Garvin Avenue.

ISUE data processing professor Sam Blankenship feels the class offers the student the opportunities to understand computers and to learn to use them as a worthwhile tool in the business profession.

The ISUE Division of Business will offer a minor in business data processing in Fall, 1973.