For Immediate Release

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Four local professionals will discuss their public relations activities at a forum sponsored by the University of Southern Indiana's Public Relations Student Society of America (PRSSA) chapter on Wednesday, March 26. The forum will be from 6:30-8 p.m. in UC350 on the USI campus.

Speakers include Anna Courter, public affairs specialist for Toyota Motor Manufacturing of Indiana; Kimberly K. Bumpous, advertising and public relations manager for Casino Aztar; Robert L. Quick, president/CEO of Metropolitan Evansville Chamber of Commerce; and Kay Forbes-Smith, president of KFS & Associates.

Courter joined Toyota Corporate Services as an executive assistant in 1996. Last fall she transferred to her current position where she is responsible for community and external relations, philanthropy, and overall local communications.

Bumpous has been with Casino Aztar since 1995. Her responsibilities include coordination of all marketing support services, including advertising, public relations, and market research.

Quick assumed his current position in 1994. He previously served as executive vice president of the Iowa City Area Chamber of Commerce.

Forbes-Smith founded her communications and marketing firm in 1989. KFS provides advertising, marketing, public relations, and internal communication services to regional and national corporate clients.

Anyone interested in public relations, advertising, or marketing is invited to attend the forum, said Jennifer Riggs, PRSSA chapter president.