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This fuchsia thistle is one of the many plants that flourish in the Adopt-A-Spot tended by Debbie and Bob Goedde.

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University laurels: USI captures OCB honors

Honored for its ongoing support of Operation City Beautiful and dedication to maintaining an attractive campus, USI received OCB's Business of the Year award in October.

"The Business of the Year is awarded by the board of OCB to businesses that go above and beyond the call of duty," said **Ms. Kalah Jerstad**, the organization's executive director.

The University was responsible for the first campus-wide Adopt-A-Spot program, Jerstad explained. USI also has hosted the Tour de Bloom, a fund-raising bicycle ride, and landscape symposiums. It has supported new programs and fund-raising efforts, and has established "outstanding grounds maintenance."



The award-winning Adopt-A-Spot nurtured by alumna Debbie Goedde and her husband Bob is located near the Technology Center and Art Studio.

Leadership provided by **Mrs. Sherianne Standley**, vice president for Advancement, also was a factor in the organization's decision-making process.

"You couple that all together, and that warrants a Business of the Year," Jerstad said.



Standley

Standley, a former OCB board chair, captured an individual honor as well. The organization awarded her lifetime membership, a recognition bestowed only seven times before in OCB's history. She has belonged to the organization since 1985.

"At the end of her chairmanship, she was dubbed 'Miss Enthusiasm,' because at every board meeting she was just a ball of enthusiasm, and everyone just loved being around her," Jerstad said. "Certainly, this was long overdue for Sherianne."

USI alumna **Debbie Goedde** and her husband **Bob** also shared in the awards. The couple received OCB's Adopt-A-Spot Volunteer of the Year Award, honoring their two-year cultivation of the spot in the median near the Technology Center and Art Studio on campus.

"They surpassed all expectations," Jerstad said. "It's just amazing the energy they put into that spot.... They're always there."

Founded in 1972, OCB is a private not-for-profit organization dedicated to community beautification. It is a special committee of the Metropolitan Evansville Chamber of Commerce.



From left: The grounds maintenance crew, including Jeff Flener, Ron Arnold, Boyd Winterheimer, Dan Rodgers, supervisor Don Fleming, Adam Rock, Brad Robb, and Kenneth Rice received OCB's Business of the Year Award in a presentation by USI President H. Ray Hoops. Not pictured: Don Andrews and Herb Talley.

WSWI celebrating 20th anniversary

WSWI AM-820, the University's radio station, will celebrate its 20th anniversary Saturday, November 3.

South Central Communications, the parent organization of radio station WIKY in Evansville, gave USI the 250-watt radio station as a learning tool for students in 1981. Since then, radio and television majors as well as other students have worked at the daytime-only media outlet.

The WSWI staff consists of paid students, students earning credit, and student volunteers. All work to create the sound of AM-820, WSWI, and many former WSWI workers are now employed at commercial radio and television stations.

"It is always exciting to see the students get on the air for the first time, and then improve over time," said **Mr. John Morris**, general manager and instructor in radio and television.

"Some gain a love for radio that they never before imagined. No matter where they go professionally, they gain by working at the station by improved communication, learning to work with others, and having responsibilities."

The station, now known as The Modern Rock Revolution, has undergone several changes since it first signed on with a program of classical, big band, and jazz music.

In 1983 WSWI switched to a rock-and-roll format, and since then the music has become even more targeted. The station now features alternative rock on weekdays, while weekends offer a more eclectic mix as student disc jockeys choose what they like to play. Their selections have featured pop, hip-hop, Christian music, and local bands.



Student Mike Vittorio operates the board during a shift at AM-820, WSWI The Modern Rock Revolution.

Sports also have always been a part of WSWI. The station will carry more than 100 games this season as its staff covers men's and women's soccer, men's and women's basketball, and baseball.

In spring 2000, WSWI began carrying its signal on the Internet, which created additional student opportunities since Internet broadcasts can continue after the "terrestrial" station has signed off the air. The radio station also is carried on the University's cable network.

Open enrollment

University employees have an annual opportunity to evaluate their health insurance needs and make changes in coverage during the open enrollment period. This year, open enrollment will begin Friday, November 2, and continue through Wednesday, November 21.

Employees currently enrolled in the flexible spending account program must complete a new election form for 2002. Memos and election forms will be sent via campus mail to current participants.

Employees also may enroll in the voluntary group term life insurance program that allows employees to purchase additional term life insurance for themselves, a spouse, and/or dependent children at low group rates with a payroll deduction.

All open enrollment materials must be returned to the Human Resources Department by Wednesday, November 21.

An Open Enrollment Fair will be held from 8:30 a.m. to 3:30 p.m. Thursday, November 8, in the University Conference Center. Representatives from Anthem Blue Cross/Blue Shield, Wellborn Health Plans, Health Resources Inc., BKD (formerly Olive LLP), and TransAmerica Life Assurance Company will be available to provide additional information and address questions or concerns.

Additional information about open enrollment also is available by contacting Ms. Jamie Heeke, senior administrative assistant in Human Resources, at extension 1781 or jlheeke@usi.edu, or by contacting Mrs. Angie Brawdy, manager of Benefits and Compensation, Human Resources, at extension 1988 or abrawdy@usi.edu.

Web tips

The Office of Intramural and Recreational Sports has added new functions and services for students to its Web site. The updated site includes a comprehensive list of events and an intramural league schedule that are automatically supplied with information from a database maintained by office staff.

Information available on the list includes who is playing, the dates, and how many points can be earned by participants.

The league schedule lists various sports, game schedules, and team records.

By adding these pages to its site, Intramural and Recreational Sports can provide event information that is accessible to students around-the-clock and in their homes. Keeping the latest information online about student teams, activities, schedule changes, and rain dates will allow students to check the information regularly and stay up-to-date.

The office's new online services also are expected to decrease the number of walk-in inquiries as well as e-mail questions and telephone calls.

In addition to providing participants with the information they need, the updated site also makes other students aware of the many recreational opportunities available at USI. The site is located at www.usi.edu/rec/irs/.

Friday series to feature Russian film

The free "Friday Night in the Forum" film series, sponsored by the School of Liberal Arts, will present *House Built on Sand* (Russia 1991) at 7:30 p.m. Friday, November 2, in Forum I. An informal discussion will follow the screening.

Names in the news

Achievements

Dr. Darrel Bigham, director of Historic Southern Indiana, will speak at the National Honor Society's national conference Friday, November 9, in Louisville, Kentucky. His topic will be "The Significance of the Ohio River in American History."

Dr. Susanna Hoeness-Krupsaw, assistant professor of English, presented the paper "Maria Sibylla Merian: Another Visitor to Suriname" at the 12th Annual Conference of the Aphra Behn Society held in October in Daytona Beach, Florida.

Three Lincoln Amphitheatre representatives participated in the 39th annual National Conference on Outdoor Drama held in October in Beckley, West Virginia. **Mr. Steven Renner**, managing director; **Ms. Joy Hook**, public relations/marketing coordinator; and **Ms. Kathleen Crews**, group sales coordinator and marketing associate, attended. Renner served on a panel discussion about raising the national profile of outdoor historical drama.



Rawley

Welcome

A former intern in the Office of Accounting has accepted the position of special fund accountant in that office. **Mr. Philip Rawley**, Evansville, holds a bachelor's degree in accounting from USI.



Van Hoosier

Mr. Allen Van Hoosier has accepted the position of Web Services coordinator. The Santa Claus, Indiana, resident previously worked as Webmaster at Old National Bank. He is a 1995 graduate of USI.

Promotions and transfers

■ **Mrs. Laura Berry**, from acting assistant director of Residence Life to assistant director of Residence Life.

In sympathy

The University community expresses sympathy to the family of **Dr. William Stegemoller**, associate professor of mathematics, whose father-in-law **Richard Wells**, Massachusetts, died Friday, October 19.

For job openings, visit the Human Resources Web site at www.usi.edu/hr/. Information also is available on the bulletin boards in the front lobby of the Wright Administration Building and outside the Human Resources office, or call the University's job line at 465-7117.



Ms. Rebecca Lis, left, assistant softball coach, and **Ms. Sue Kunkle**, softball coach, get into the habit at the Varsity Club Steak Fry 'n Auction. The annual fund-raising event took place in October.

Assessment Day approaching

Assessment Day is planned Tuesday, November 13, when classes have been canceled to accommodate the testing of first-time, full-time freshmen; juniors who began their college careers at USI; and seniors majoring in select programs.

The Office of Institutional Research is organizing the day's activities, and faculty will conduct the testing.

"Results from the testing show students' academic growth. Historically it shows how students compare over the years, and it helps identify trends as students progress through college," said **Mr. Edwin Ramos**, director of Institutional Research.

Testing will take place in the Health Professions Center, Orr Center, and Liberal Arts Center. Three sessions will be offered, beginning at 8:30 a.m., 1 p.m., and 6 p.m.

Students are required to participate in Assessment Day and will be notified by mail of the time and place of their testing.

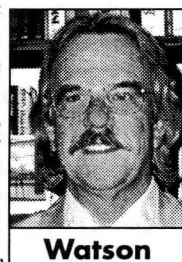
Michigan writer to speak at USI

USI's RopeWalk Reading Series will feature author **Thomas Watson** at 7 p.m. Thursday, November 15, in Kley Meyer Auditorium in the Liberal Arts Center.

His short story collection, *See Rock City and Other Stories*, placed as a semi-finalist in the 2001 Julia Peterkin Prize competition, and his most recent essay, "The Bug Beacon," appeared in *Peninsula: Essays and Memoirs from Michigan*, which Michigan State University Press published last year.

Watson lives near Grand Rapids, Michigan, where he teaches writing to at-risk students as well as an on-line graduate creative writing course for educators through Indiana University. He received an M.F.A. in writing from Vermont College, and his stories have appeared in numerous magazines and journals, including the *Southern Indiana Review*.

A book signing at the USI Bookstore will follow Watson's reading. The School of Liberal Arts sponsors the free series.



Watson

FYI**Book fair**

The USI Children's Center will host its semi-annual fund-raising Scholastic Book Fair from 9 a.m. to 3 p.m. daily, November 12 through 16, in the lobby of the Orr Center.

The center receives cash and free books based on sales made at the fair. Previous support from the University community helped the center develop a children's library. Proceeds this year will benefit documentation projects that record the work of children at the center.

Career search

USI will host Career Search 2001-2002 from 3:30 to 6:30 p.m. Monday, November 12, in Carter Hall.

The career and graduate school fair is designed for students, alumni, and recruiters in the business, liberal arts, and science and engineering fields.

University of Evansville joins USI in co-sponsoring the event, which is the only general, full-time fair the two universities will sponsor during the current academic year.

Anger management

Alumnus Scott Ames will lead an Anger Management Seminar for USI employees and students from 12:15 to 1 p.m. Thursday, November 29, in Room 206 of the University Center.

A 1998 graduate, Ames has worked at Evansville's Youth Care Center for five years, and he has taught anger management for two.

The Office of Recreation, Fitness, and Wellness, and the Employee Wellness Committee are sponsoring the free seminar. To register, call extension 5268.

Hometown news

Hometown news – information about student, faculty, or staff achievements – is often of interest to the news media in a person's hometown. Notify News and Information Services of such achievements, and NIS will send press releases to the local media as well as appropriate hometown news organizations.

Anyone with information about achievements or honors is encouraged to forward it to **Ms. Libby L. Keeling**, NIS writer, at lkeeling@usi.edu or extension 5259.

Chicago trip

The Alumni Association and Office of Extended Services are planning a three-day art excursion to Chicago, Illinois, Friday through Sunday, December 7 through 9.

Participants will travel by bus, stay at the Palmer House in downtown Chicago, and visit the Field Museum of Natural History for the exhibit "Cleopatra of Egypt: From History to Myth" and the Art Institute of Chicago for "Van Gogh & Gauguin: Studio of the South." The schedule also includes plenty of free time to dine, shop, and see plays.

A \$100 deposit is required by Wednesday, November 7. For additional information or to register, call Extended Services at extension 1989. Additional information also is available online at www.usi.edu/extserv/chicago2001/chicago2001.htm.

Chemistry week

USI faculty and students will join the American Chemical Society (ACS) in celebrating National Chemistry Week Sunday, November 4, through Saturday, November 10. Events on campus will include:

■ Wednesday, November 7 – USI's ACS Student Affiliate Chapter and the University's Art Club plan to celebrate this year's National Chemistry Week theme - "Chemistry and Art" – by painting with egg paint and glazing pottery from 11 a.m. to 12:30 p.m. on Rice Plaza.

■ Friday, November 9 – USI chemistry faculty and students will work with Girl Scouts earning merit badges during a National Chemistry Week Overnight, beginning at 7 p.m. in the Science Center. The event also will include demonstrations, career talks, and science movies.

Lincoln bicentennial

The Lincoln Bicentennial Commission will meet Monday, November 19, at Gettysburg College in Pennsylvania. The meeting will be part of the annual commemoration of Lincoln's famous address there at the dedication of the national cemetery in 1863.

Newsletter deadline

Today is the deadline for submitting information for the next issue of *University Notes*. Submissions may be made via e-mail to lkeeling@usi.edu or by calling extension 5259. Submissions for *Marketplace* should be e-mailed to kaltstad@usi.edu.

Leadership challenge

USI will host "The New Leadership Challenge: Teaming Principles with Practices in a Time of Change," a one-day closed-circuit television presentation, from 9:45 a.m. to 4:30 p.m. Wednesday, November 7, at Evansville's Victory Theatre.

Featuring some of the world's leading business authorities, the program in the sixth annual Worldwide Lessons in Leadership Series will include **Mr. Stephen Covey, Mr. Ken Blanchard, Mr. Tom Peters, Ms. Martha Rogers, Mr. Gary Hamel, and Mr. Harry Paul.**

The cost is \$199 per person. A variety of discounts are available to teams of three or more people registering from the same organization. To register, call 800/689-9771 or visit the Web at www.lessonsinleadership.com.

Visiting artist

USI's fall 2001 Visiting Artist will make two presentations on campus in November.

Mr. Bradford Johnson will lead "Survivor: The American Art World," a discussion of what it takes to be self-supporting as an artist, at 7:30 p.m. Wednesday, November 28, in rooms 203 and 204 of the University Center.

On Thursday, November 29, Johnson will give a slide lecture on his work, "Land, Sea, and Sky: The Paintings of Bradford Johnson." The program will begin at 7:30 p.m. in Kley Meyer Auditorium in the Liberal Arts Center.

Calendar

Friday, November 2

- Volleyball at Northern Kentucky University - 6 p.m., Highland Heights, Kentucky.
- "Friday Night in the Forum" - featuring *House Built on Sand* (Russia 1991), 7:30 p.m., Forum I.

Saturday, November 3

- Volleyball at University of Indianapolis - 1 p.m., Indianapolis, Indiana.
- Men's and women's soccer at GLVC Tournament - site to be determined by final regular-season standings. Continues November 4.
- Men's and women's cross country at NCAA Division II Great Lakes Regional - University of Wisconsin-Parkside, Kenosha, Wisconsin.

Monday, November 5

- Early registration for spring 2002 - 9 a.m. to 3 p.m., office of the student's advisor. Continues November 6, 7, 8, 9.

Tuesday, November 6

- World Poverty - program hosted by The Global Community, 7:30 p.m., Governors Hall lounge.

Wednesday, November 7

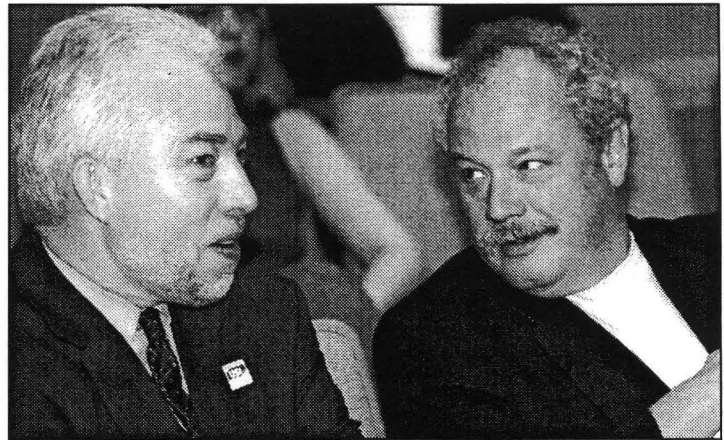
- "The New Leadership Challenge: Teaming Principles with Practices in a Time of Change" - closed-circuit television presentation, 9:45 a.m. to 4:30 p.m., Victory Theatre. Featuring leading business authorities including Stephen Covey, Ken Blanchard, Tom Peters, Martha Rogers, Gary Hamel, and Harry Paul. Registration: \$199, 800/689-9771.

Thursday, November 8

- GLVC Volleyball Tournament - site and teams to be determined. Continues November 9, 10.

Friday, November 9

- Women's basketball at Division II Tip-Off Classic - noon, Lake Buena Vista, Florida. First round: USI vs. Nebraska-Omaha. Continues November 10, 11.
- "Friday Night in the Forum" - featuring *Smell of Camphor, Fragrance of Jasmine* (Iran 2000), 7:30 p.m., Forum I.



Dr. Iain Crawford, left, dean of the School of Liberal Arts, chats with alumnus Dan Brumett, president/CEO of MDH Productions, who gave one of his Emmy Awards to the University during a special presentation in October.

Marketplace

For sale

1988 Chrysler LeBaron - 160,000 miles, fair condition, has been very reliable, \$850. Contact 765/793-4791 or kdrollin@usi.edu.

Nokia 5120 digital phone - purchased October 2000; used infrequently. Ready for activation. Best offer. Contact dbigham@usi.edu or Ext. 7014.

Kenmore range - all-white, self-cleaning, digital display, delay bake, \$150; **VHS-C Magnavox camcorder** - with two batteries and charger, \$200; **Kenmore freezer** - 5.0 cubic feet chest freezer, \$50; **Kenmore freezer** - 6.0 cubic feet chest freezer, \$50; **futon frames (2)** - black metal, extend to double-size beds, \$35 each; **daybed** - white metal with decorative ceramic knobs, \$60; **27" Zenith color console television** - cable-ready, stereo sound, \$100; **13" color television** - \$25; **dining room furniture: white tile-top table with four ladder-back chairs** - \$150; **matching hutch** - \$150; **tea cart** - \$40; **whole set purchased together** - \$300; **1998 Jeep Grand Cherokee** - 4 x 4 with all the accessories, 74,200 highway-driven miles, new brakes, \$13,900. Contact Suzanne Devine, Ext. 7055 or 867-0057, for information or to schedule an appointment to see items.

Lionel train service - Cleaning out your attic or basement? I buy old Lionel trains and accessories OR I will clean, service, and lubricate your trains in time for the holiday season! Call John Gottcent, 426-2989.

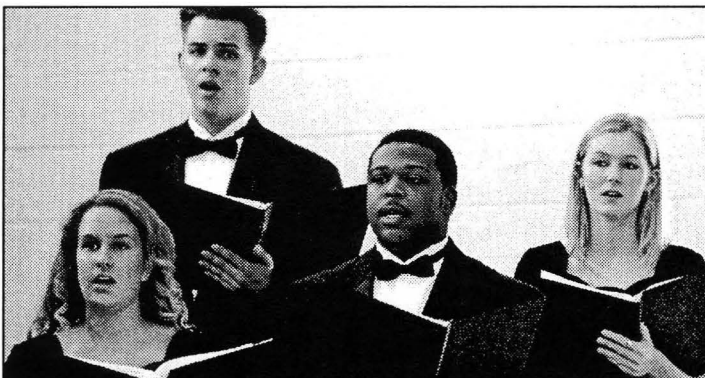
Couch - 6' (approximately), cream/light blue pin-striped, two seat cushions, plush back, \$125 OBO. Call 476-8144.

For rent

Most beautiful apartment in Evansville - upstairs, two bedrooms, 1,400 sq. ft., hardwood floors, stained-glass windows, lots of light, washer/dryer hook-up, off-street parking, no smoking, \$650/month (single renter may qualify for special rate). Call 437-4525.

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Today is the deadline for submitting information for next week's *Marketplace*. Submissions may be made via e-mail to kaltstad@usi.edu.



From left: USI Chamber Choir members Kate Hollander, Steven Risinger, Keith Lloyd, and Audrey Seay prepare for the University's Madrigal Feaste, which will be presented November 29 and 30, and December 1 and 2 in Carter Hall.