



NEWS RELEASE

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**For immediate release
March 16, 2000**

Kenneth Sendelweck is featured Executive-in-Residence

Mr. Kenneth L. Sendelweck, president and chief executive officer of German American Bank in Jasper and a 1976 graduate of University of Southern Indiana, will present the spring Executive-in-Residence lecture for the USI School of Business. His topic will be "Financial Services in the New Millennium...Community Style?"

The lecture will be held at 9 a.m. and 11 a.m. on Wednesday, March 29, in Carter Hall, University Center. The lecture is free and open to the public. Sendelweck will meet with business students, faculty, and administrators in other sessions throughout the day.

Sendelweck began his career in 1976 in administrative sales at Kimball International, Inc. He was promoted to various positions including executive vice president. In May 1999, Sendelweck accepted the position of president and chief executive officer of German American Bank. Sendelweck also serves as senior consultant for German American Bancorp.

A Jasper community leader, Mr. Sendelweck serves on the board of directors for City of Jasper Municipal Utilities as well as for USI Foundation and Diocese of Evansville Foundation. A member of USI Alumni Association, he was recipient of the 1997 Distinguished Alumni Award. He is a member of USI Board of Visitors, USI Accounting Circle, Jasper Kiwanis, and serves as chair for the Dubois County Heart Association "Family Heart Walk 2000."