



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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MARTIN RECOGNIZED FOR OUTSTANDING ACHIEVEMENT BY USI SCHOOL OF BUSINESS

Craig Martin, a member of the USI men's basketball team competing in Springfield, Massachusetts for the NCAA Division II national championship title, was honored in the School of Business Honor's Day program held at the campus today.

Martin, a senior and a Presidential Scholar*, was named recipient of the academic achievement award in marketing, an award given by the faculty from the department.

Martin of 949 Varsity Drive in Evansville is the son of Larry and Sandra Martin, New Salisbury, Indiana. He is a graduate of North Harrison High School there.

Honor's Day programs are traditionally held at USI during the third week of March recognizing high scholastic achievement.

*A Presidential Scholar is awarded to an Indiana high school valedictorian or salutatorian who scores a minimum 1,000 on the Scholastic Aptitude Test. A Presidential Scholar must maintain a cumulative USI grade point average of 3.2 through 62 credit hours attempted; thereafter, the student must maintain a 3.4 GPA.

