

**USI PROGRAM TO EXPLORE
INTERNATIONAL BUSINESS
OPPORTUNITIES**



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"Investment Opportunities in China, Korea, and the Far East" will be the topic of a late August seminar opening a fall program on International Business Opportunity at the University of Southern Indiana.

The seminar, designed to introduce participants to the advantages and precautions of doing business in the Far East, will be held at 1 p.m. Thursday, August 30, in the University Conference Center. It is co-sponsored by the Metropolitan Evansville Chamber of Commerce, Tri-State World Trade Council, and the USI Office of Continuing Education. Subsequent seminars will cover business with Poland and Eastern Europe, October 11, and international business basics, November 26.

The featured speakers in August will be Dr. Armin Bohnet, an expert in public finance and theory of economic orders, with a specialty in strategies for economic reform in socialist countries, particularly China and East Germany, and Dr. Sang T. Choe, USI associate professor of marketing who has been certified since 1970 as a foreign trade specialist by the Republic of Korea Ministry of Commerce and Industry.

Dr. Bohnet has been a professor of economics at Justus-Liebig University Gießen since 1973 and is auditor of the International Institute of Public Finance. He has written many articles on China's economy and public policy. Dr. Choe's numerous publications include articles on models for export/import procedures and U.S. attitudes toward foreign investment.

Topics for the four-hour program will include "Development and Evaluation of Foreign Capital Investments in the People's Republic of China," "Comparing Investment Conditions in China, India, Malaysia, and Thailand," "Cultural Considerations for Doing Business in Korea," and "Understanding Korean Consumers, Governmental Regulations, and Organizational Structures."

Friday, August 24, is the deadline to register for the seminar. The fee is \$75 (\$65 each when two or more register together). Call the USI Office of Continuing Education, 812/464-1989 or 800/467-8600, for information or to register.

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