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## Schibik, Harrington discuss learning

Two educators will explain how teachers know that students are learning during the 10th annual Nursing and Health Professions Educator Conference to be held at USI on Wednesday, October 19. The conference is sponsored by the College of Nursing and Health Professions.

**Tim Schibik**, professor of economics and director of the Center for Teaching and Learning Excellence at USI, and **Charles W. Harrington**, provost and vice chancellor for Academic Affairs at the University of North Carolina at Pembroke and a former administrator and faculty member at USI, will present characteristics of classroom assessment and offer understanding of the connections between assessment and learning. They will tell nursing educators how to develop personal teaching goals inventories and discuss what students gain from the assessment of teaching and learning.

Harrington said both presenters will talk about reasons why faculty should separate formative and summative assessment. He said, "Summative assessment, typically conducted through student evaluation of teaching, is done at the end of the semester and is really the assessment of teaching."

"Formative assessment should be conducted throughout the semester, and should be viewed as the assessment and evaluation of learning."

He said the goal is to explain these two distinctly different issues that need to be viewed in isolation. They want to help educators understand clearly the distinctions between the two and the reasons for which they should, by necessity, be separated.

He said, "It is in an educator's best interest to make certain that the curriculum design, pedagogical methodologies, and academic content lend themselves to measurement and evaluation. As faculty, we should never be satisfied with the status quo—ours should be a constant and persistent search for improvement."

Other presenters are coming from St. Mary's College, University of Illinois at Chicago, Kent State University, and Purdue University.

The conference will be held from 8:15 a.m. to 3 p.m. in the University Center, and registration fee is \$70. Deadline to register is October 12. Information is online at [health.usi.edu/](http://health.usi.edu/).

## For these employees, work is home

USI has many employees who take their work home with them, but there are some for whom work is home. The University currently employs five area coordinators who live in student housing.

Area coordinators develop programming in student housing and administer and manage housing-wide disciplinary systems. As live-in staff members, they supervise resident assistants (RAs), advise student groups, and oversee apartment operations.

Area coordinator **Ebony Eskridge** has been with the

University since July. She was formerly a resident director with Student Life at Kentucky Wesleyan College. She oversees eight RAs in the O'Daniel North Apartments.

"Every day is different," she said. "We have office hours, and we have meetings, judicial hearings, and programming within our office, and at night we have meetings with our RAs and other committees. We work with the Physical Plant if someone has a maintenance emergency, and with Security. We deal with drug and alcohol issues."

Because they live and work with students, area coordinators have the opportunity to make a real impact on students' lives.

"There is a freshman who is having difficulty adjusting," Eskridge said. "She is homesick, and I've been working with her RA to try and get her involved with activities on campus. We had a long talk about what she wants to do, and I think I was able to help. I encouraged her to hang in there and focus on who she is and what she is learning."

Area coordinators take turns serving on emergency call 24 hours a day for a full week.

"If there is an emergency, we are on campus, so we can respond," Eskridge said. "It would be a lot harder for us to do our jobs living off-campus."

**Tracy Shadowens** has been with the University for over two years and oversees 14 RAs in Ruston and O'Bannon halls. She was similarly employed at California State University-Northridge.

One of her responsibilities as an area coordinator is to meet with students who violate University policies.

"Once I met with a student who violated the alcohol policy," Shadowens said, "and we talked about how his actions would affect him in the long term. He wanted to go into law. I asked if this might affect which law schools would accept him. It's rewarding when you see a light bulb go on, and students start thinking on a bigger scale. They realize their actions have an impact."

She said that area coordinators are always on call, whether or not it is their turn on the emergency shift.

"It is very difficult to say, I am not going to help a student now, even if that student is one of my staff members. You can't say I'm at home now and I need time for myself."

Shadowens is pursuing a Master of Business Administration degree, and often sees students she works with on her way to class. "If my staff members or students see me, and ask me for help with something, I'm not going to refuse," she said.

**Brian Hinterscher** is area coordinator for the O'Daniel South Apartments, where he supervises nine RAs. He has been with the University for two years. Previously, he was a graduate assistant in the Housing and Residence Life Department at Grand Valley State University in Allendale, Michigan.

"I'm willing to help students out when I see them on campus," Hinterscher said. "I take the time because I feel it's part of our responsibility as professionals. The students' focus is to get their education, and when they're having issues the best we can give

them is to assist their needs when they arise.”

He struggled with getting away from the job. “If there was something going on, I wanted to be involved,” he said.

Hinterscher has found an outlet in church and community activities. “I’m away from USI but still helping out the greater good, through parish events at the church I attend, or Tri-State Alliance, which I volunteer with,” he said.

“We also know that we have a support system. There are other area coordinators who are here to assist us.”

## Harvard Med professor to speak

Harvard Medical School professor **David M. Eisenberg, M.D.** will address current issues relating to integrative medicine on Tuesday, October 25 at USI. Complementary approaches, such as herbal remedies, acupuncture, massage, meditation, chiropractic, and others, represent a \$40 billion annual “invisible mainstream” existing within the U.S. health care system.

Eisenberg, Bernard Oshner Professor of Medicine at Harvard Medical School and director of its Oshner Institute and the Division for Research and Education in Complementary and Integrative Medical Therapies, will be on USI’s campus as keynote speaker for the Indiana University School of Medicine-Evansville’s annual Patrick J.V. and Margaret B. Corcoran Lecture. The Evansville campus of the IU School of Medicine is located at USI.

Eisenberg will speak at three sessions for specific audiences on the following topics:

- “Complementary and Integrative Medicine in the USA: Current Trends and Future Opportunities” following an 11:30 a.m. invitation-only luncheon in Carter Hall in the University Center.

- “How to Advise Patients about the Use or Avoidance of Complementary and Alternative Therapies” at a lecture for health professionals and medical students at 2:30 p.m. in the Health Professions Center.

- “Integrative Medicine: A Disruptive Innovation?” at a public lecture at 7:30 p.m. in Mitchell Auditorium in the Health Professions Center.

After talking to a number of patients, Eisenberg was amazed to learn that a third of his patients were involved in alternative therapies.

“He wondered how to advise patients as to whether or not they should pursue these alternative medicines or therapies, so he got involved in how you integrate Western medicine with Eastern medicine, and the value of this complementary medicine, which is not traditionally practiced in the West,” said **John Schaeffer**, associate professor of physiology and biophysics.

In his public lecture, Eisenberg will discuss some success stories relative to the integration of Western and alternative complementary medicines, and how that ultimately is proving to be a somewhat disruptive innovation.

“There is notion that if you are going to innovate it has to be disruptive,” Schaeffer said, “because to change the standard way of doing things causes people to be irritated; there is resistance to change.”

“He is pushing for an integrated approach to medicine, continuing the notion of science-based rational application of therapies on the one hand, and then complementing those with therapies that appear by word of mouth to work, but have relatively little scientific support, either because they are not readily amenable to scientific exploration, or no one has undertaken to do it.”

Eisenberg has authored numerous articles on complementary and integrative medical therapies. A graduate of Harvard College and Harvard Medical School, he completed fellowship training in general medicine and primary care and is board certified in internal medicine. In 1979, Eisenberg served as the first U.S. medical exchange student to the People’s Republic of China, under the auspices of the National Academy of Sciences. In 1993, he was medical advisor to the PBS Series, “Healing and the Mind” with Bill Moyers. Recently, Eisenberg served as advisor to the National Institutes of Health, the Food and Drug Administration, and the Federation of State Medical Boards in regard to complementary and alternative medicine research, education, and policy.

IU School of Medicine-Evansville sponsors the annual Corcoran Lecture in memory of its founding director, the late Patrick J.V. Corcoran, M.D., and his wife, Margaret B. Corcoran, a nurse, who established an endowment gift to provide medical lectures to the Evansville community and scholarships to area medical students. Corcoran was a professor of medicine at the Indiana University School of Medicine and assistant dean from 1971 to 1983.

For more information, contact Schaeffer or **Pamela G. Hinkebein**, director of development for the Evansville campus, at 812/464-1831.

## “The Case for Mars”

**Robert Zubrin**, founder of the International Mars Society, will discuss the necessity and viability of settling the red planet at 7:30 p.m. Thursday, October 20, in Mitchell Auditorium in the Health Professions Center.

Since the beginning of human history, Mars has been an alluring dream, the stuff of legends, gods and mystery. The planet most like ours, it has still been thought impossible to reach, let alone explore and inhabit, but Zubrin has crafted a daring blueprint.

In “The Case for Mars: The Plan to Settle the Red Planet and Why We Must,” Zubrin will explain step-by-step how we can use present-day technology to send humans to Mars within 10 to 12 years; actually produce fuel and oxygen on the planet’s surface with Martian natural resources; build bases and settlements, and one day terraform Mars — a process that can alter the atmosphere of planets and pave the way for sustainable life.

His is not a vision for the far-away future or one that will cost us impossible billions. Carl Sagan told *The Denver Post*, “Bob Zubrin really, nearly alone, changed our thinking on this issue.”

In August of 1998, Zubrin founded the International Mars Society, an organization made up of individuals from every walk of life, and dedicated to the concept of manned missions to and the settlement of Mars.

“The Core Speaker Series identifies a theme each year, and the theme this year is scientific breakthroughs,” said **John Gottcent**, University Core Curriculum director. “We chose it because this is the 100th anniversary of Einstein’s 1905 publications.”

“Exploration of outer space is one of the consequences of what Einstein developed, and that’s how we arrived at Zubrin, because his specialty is exploration of Mars in particular.”

Zubrin is a former senior engineer with Lockheed Martin and the founder of Pioneer Astronautics, a space exploration research and development firm. His book, *Entering Space: Creating a Space Faring Civilization* was published at the end of 1999 by Penguin Putnam.

His “Mars Direct” plan was the basis for The Learning Channel’s (TLC) program *Mars: Pioneering the Planet*. His latest book is entitled *Mars on Earth: The Adventures of Space Pioneers in the High Arctic*. It is the story of Zubrin and his band of fellow sci-

entists and engineers who simulated a manned mission to the Red Planet in the most desolate region on Earth.

The lecture is part of the University Core Curriculum Speaker Series and is free and open to the public. A reception will follow.

For more information, contact Gottcent at 812/464-1750.

## Woolf scholar to speak

**Louise DeSalvo** will describe the differences between writing about the famous and the obscure in the Community of Scholars lecture, "Writing Obscure Lives: From Virginia Woolf to my Immigrant Ancestors," on Thursday, October 27.

DeSalvo specialized in writing about Woolf during the early part of her career, publishing *Virginia Woolf's First Voyage: A Novel in the Making and Melymbrosia*, an edition of an early version of Woolf's first novel, *The Voyage Out*; and co-editing *Vita Sackville-West's Letters to Virginia Woolf*.

Her acclaimed and controversial biography *Virginia Woolf: The Impact of Childhood Sexual Abuse on her Life and Work* was named one of the most important books of the 20th century by *The Women's Review of Books*. After its publication in 1989, DeSalvo lectured extensively throughout the United States and abroad on the impact of sexual abuse and trauma, and made many television and radio appearances on the subject.

Her latest book, *Crazy in the Kitchen: Food, Feuds, and Forgiveness in an Italian American Family*, is a memoir in which DeSalvo relates her family history through its relationship with food.

DeSalvo's mother and Italian step-grandmother turned the kitchen into a battleground over what constituted good food. "It's about how people use food to comfort, but also to retaliate," said **Julia Galbus**, associate professor of English. "Food becomes a tool to manipulate, but also to console.

"As an adult, DeSalvo became focused on never having a bad meal again, because she realized there is something nurturing about good food."

DeSalvo's other works include the memoirs *Vertigo*, *Breathless*, and *Adultery*; and *Writing as a Way of Healing: How Telling Our Stories Transforms Our Lives*.

DeSalvo graduated from Douglass College in 1963 and took her Ph.D. from New York University in 1977. From 1977 through 1982, she taught at Fairleigh Dickinson University, in the Master of Arts in Teaching program. She joined the faculty of Hunter College in 1982, where she is currently the Jenny Hunter Endowed Scholar for Creative Writing and Literature.

Douglass College awarded her The Douglass Society Medal for Distinguished Achievement in 1990. She was Distinguished Visiting Writer in Residence at the University of South Carolina during spring 2001.

The lecture will begin at 7 p.m. in Carter Hall in the University Center.

The College of Liberal Arts engages a speaker for the Community of Scholars presentation each fall. The English Department hosts the 2005 program.

For more information, contact Galbus, at 812/465-1225.

## Retirement information sessions

The University is offering employees two presentations on retirement planning in October.

- "The Retirement Dilemma, Transitioning from the Accumulation Phase to the Income Phase" - A branch manager

with Raymond James investment advisors will be on campus on Tuesday, October 18, to discuss retirement with faculty and staff. Discussion will center on changes in financial thinking that employees must make as they transition from full-time work and wealth accumulation to retirement and possible wealth draw-down. Attendees will be educated on the five key risks which retirees face in planning for lifetime income, including longevity risk, inflation risk, poor asset allocation, too rapid withdrawals, and rising health care costs. The need to consider investment probabilities in retirement planning rather than relying on historical averages will also be discussed. The session will conclude with discussion of specific trade-offs and possible solutions to help achieve a secure retirement. Two sessions will be offered. The first will be from 10 to 11 a.m. in Carter Hall A, and the second will be from 1 to 2 p.m. in Room 201, in the University Center.

- "Getting Ready for Retirement" - An institutional representative for TIAA/CREF will be on campus on Thursday, October 27. Attendees will learn how TIAA/CREF can help get employees organized, identify goals, and develop a strategy to help achieve their goals. Topics of discussion will include sources of retirement income, importance of examining asset allocation, and retirement asset allocation. Two sessions will be offered in Rooms 203-204 in the University Center. The first will be from 9 to 10 a.m. and the second from 11 a.m. to noon.

Reservations are not needed to attend either presentation. For more information, contact Angie Brawdy at 812/464-1988.

## Alcohol Awareness Week

The Student Government Association will sponsor events during National Collegiate Alcohol Awareness Week October 16-22, encouraging students to "Drink Responsibly."

- On Monday, October 17, SGA will promote the SAFE Ride program in the University Center mall. Sponsored by the University, River City Yellow Cab, and Schultheis Insurance, the program provides a safe alternative for emergency situations when other transportation is unavailable. It is a "way out" of dangerous or potentially dangerous situations by giving USI students safe transportation home. There is a minimum \$20 and maximum \$50 fare, and the cost is charged to the student's USI account. SGA will pass out cards with the River City Yellow Cab phone number, explaining the role of the program.

- On Wednesday, October 19, SGA will be joined in the mall by the Indiana State Police, who will bring their "Drunk Goggles." Students will be invited to put on the goggles and attempt to hopscotch, throw a football, or play a game of disc golf. The event is meant to simulate the loss of motor control that comes from alcohol consumption.

- On Friday, October 21, the Perry Township Fire Department will stage a mock rescue in the parking lot between the University Center and the Liberal Arts Center. Perry Township firefighters will use the Jaws of Life to pull a "victim" out of a wrecked car. SGA will offer students "mocktails," alternatives to alcoholic drinks.

All events will be held from 11 a.m. to 2 p.m.

In another reminder about the dangers of alcohol, SGA will place mock tombstones around the USI campus with statistical information about drinking and driving, and the number of college students hurt and killed annually.

USI students will join their peers on more than 3,000 campuses across the country by participating in these events, designed to reinforce personal responsibility and respect for current state laws and school policies when it comes to alcoholic consumption.

NCAAW has grown to become the largest event of its kind in

academia because students design and implement the observance for their campus communities. The week gives campuses the opportunity to showcase healthy lifestyles, free from the abuse or illegal use of alcohol, and to combat negative stereotypes of college drinking behavior.

## Important early registration information

Early registration for spring and summer will be held simultaneously this academic year because of the University's Banner software conversion. The student module is scheduled to "go live" in time for new student registration at the end of March 2006.

The early registration period for spring and summer 2006 is Thursday, November 3, through Friday, November 18. Ordinarily, students register for summer and fall during the first two weeks of April.

While additional periods of registration also will be available, faculty should encourage students to register early. "We encourage students to register early so they can get the classes they need at the times they want to have them," said **Jennifer Briggs**, assistant registrar.

Students can register in the office of their advisors during the registration period, or on the Web via MyUSI. Web registration begins at 8 a.m. November 3.

## Names in the news

### In sympathy

The University community mourns the loss of **Dona Frost**, professor emerita of business, who died October 6, 2005, at the VNA John and Betty Charlier Hospice Center in Evansville. She retired in 1987 after 17 years with USI. She is survived by her sister, Cuma Frost. There will be no services at Alexander North Chapel. The body will be cremated and burial will be at a later date in Jerseyville, Illinois.

### Accomplishments

**Miles Krieger**, assistant coach of men's and women's cross country and track and field, won the second annual Evansville Half Marathon on October 9, beating last year's fastest time by almost two minutes. He finished the 13.1-mile course in 1:11:33. Krieger is a graduate student pursuing a Master of Public Administration degree. Head **Coach Mike Hillyard** came in fourth overall in 1:13:49. **Wesley Werner**, a junior business education major and student worker in the Copy Center, came in first in his division (20-24) after the top 10, and 14th overall in 1:19:50.

An article entitled "Critical Thinking: What Is It Good For (In Fact, What Is It?)" by **Howard Gabennesch**, professor of sociology, will appear in the December issue of *Skeptical Inquirer*. Advance copies are available from Gabennesch.

**Nancy Dauby**, assistant director of Admission, transfer coordinator, and **Penny Tiedt**, assistant director of continuing education at University of Wisconsin-La Crosse, co-presented "Continuing Education 101: Strategies for Success" September 22 at the University Continuing Education Association's regional conference in Chicago.

## FYI

### Fall 2005 RopeWalk Reading Series

The second reading in the fall RopeWalk Reading Series will feature **Tom Hunley** at 7 p.m. Thursday, October 20, in

Kleymeyer Hall in the Liberal Arts Center. Hunley is an assistant professor of English at Western Kentucky University, and editor of Steel Toe Press. He is the author of the poetry collections *The Tongue* (Wind Publications 2004), and *Still, There's a Glimmer* (WordTech Editions 2004). His manuscript, *My Life as a Minor Character*, recently won a chapbook contest and was published by Pecan Grove Press. *Towards a Rhetoric of Poetry Writing Instruction*, a book of essays, has been accepted by the British publisher Multilingual Matters, LTD. Hunley has a Ph.D. in English from Florida State University, an M.F.A. in creative writing from Eastern Washington University, and a B.A. in English from the University of Washington. All readings in the series are free and open to the public. For more information, contact **Jim McGarrah**, assistant professor of English, at 812/461-5208.

### AAA annual shopping trip

USI Administrative Assistants and Associates will make a second annual shopping trip to Opry Mills Shopping Center in Nashville Tennessee on Saturday, November 19. The trip is open to all USI staff and guests and is chartered through Evansville Teachers Federal Credit Union's ET Odyssey travel service. For reservations, call 812/469-9905. The cost of the trip is \$35 per person. Please note on your check that you are with the USI group. The agency will attempt to put all USI employees on the same bus. For more information contact **Bonnie Scheller**, AAA vice president, at 812/465-1276 or go to the AAA Web pages at [www.usi.edu/aaa/index.asp](http://www.usi.edu/aaa/index.asp).

### Community Emergency Response Team training

The recent disasters on the Gulf Coast and elsewhere in the world are grim reminders that people caught in large-scale emergencies are likely to have to fend for themselves for hours or even days. Earthquakes and tornadoes are very real threats to us, and man-made disasters also are possible. The University will host two information sessions on Community Emergency Response Team training at 11 a.m. and 1 p.m. Monday, October 17, in Room 201 in the University Center. "We want to know whether there is sufficient interest in the USI community to train one or more CERT teams and what sort of training schedule might work best," said **Linda Cleek**, director of Continuing Education. **Christine Martin**, director of the local Disaster Resistant Communities organization and a CERT trainer, will conduct the sessions. No registration is necessary to participate in the information sessions. For more on CERT, go to [training.fema.gov/EMIWeb/CERT/certfaq.asp](http://training.fema.gov/EMIWeb/CERT/certfaq.asp). Contact Cleek at 812/464-1932 for more information.

### Americans with Disabilities Act Audio Conference

**Barry C. Taylor**, an attorney, will cover recent legal issues and cases in the Courts involving the Americans with Disabilities Act in the audio conference, "Legal Update: Current litigation trends under the ADA." Taylor is the legal advocacy director for Illinois Protection and Advocacy Services Equip for Equality. He has presented nationally on the topic of court cases and decisions involving the ADA. The audio conference will be held from 1 to 2:30 p.m. Tuesday, October 18, in Room 1212 in the Science Center. It would be of special interest to employers, businesses, local government officials, people with disabilities, and other interested community members. For more information, contact **Gary May** at 812/465-1694.

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