



NEWS RELEASE

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USI will host satellite broadcast of "Worldwide Lessons in Leadership" in November

University of Southern Indiana will host the fifth annual satellite broadcast of "Worldwide Lessons in Leadership Series," from 9:45 a.m. to 4:30 p.m. on Wednesday, November 15, at the Radisson Hotel, 600 Walnut Street. The topic is "The Brave New Workplace: Strategies to Excel in a World of Change" and will bring together the world's leading business strategists.

The Worldwide Lessons in Leadership Series is broadcast live via satellite hosted by colleges and universities at various sites in cooperation with *Fortune* magazine.

Nobel Peace Prize winner Nelson Mandela will open the series with personal insights, followed by renowned authors Dr. Stephen Covey, Dr. Tom Peters, and Dr. Ken Blanchard, among others. Intel founder Andy Grove will appear alongside Yahoo! founder Jerry Yang. Martha Stewart, chair and CEO of Martha Stewart Living Omnimedia, will share her expertise in the FORTUNE executive panel that is known for lively exchanges among the world's best business minds.

Inspiring leader Nelson Mandela, former President of South Africa, has won numerous awards for peace and freedom accomplishments.

Dr. Stephen Covey, named one of America's 25 most influential people by *Time* magazine, has sold over 12 million copies of his book *7 Habits of Highly Effective People*.

Author of the *Brand You50*, the *Project50*, and the *Professional Service Firm50* series, Dr. Tom Peters has launched a revolutionary new movement on reinventing work that has been featured on national television, radio, and on the covers of *Time* magazine and *USA Today*.

Dr. Ken Blanchard, author of the *One Minute Manager* and his newly released *Big Bucks*, is an advocate for respecting human worth in organizations, and has had four books on *Business Week's* top 15 best seller list.

Rates for the series vary from \$159 to \$199 per person, depending on the number of people in a group. For more information or to register for the workshop, call 1-800-689-9771, or visit the Web site at www.wyn.com.