

# University Notes

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## Brian McGuire named associate dean of USI College of Business

Dr. Brian L. McGuire, professor of accounting, has been named associate dean and director of the Master of Business Administration program for the USI College of Business.

Dr. Mohammed Khayum, dean of the College of Business, said McGuire "is an accomplished faculty member who has generated an admirable record of scholarship, teaching effectiveness, and engagement in the community while leading our efforts in the maintenance of accounting accreditation. His keen awareness and knowledge of best practices in higher education will be of considerable benefit to the college in his new role."

McGuire joined USI in 1995. He has served as chair of the Department of Accounting and Business Law since 2004.

The appointment is effective August 2. As associate dean, McGuire succeeds Dr. Gregory B. Murphy, who has been named associate professor of management at Idaho State University in Pocatello, Idaho.

McGuire's teaching and research interests are in the areas of cost accounting, healthcare administration, and accounting information systems. His research has been published in numerous journals, including *Strategic Finance*, *Management Accounting Quarterly*, and *Journal of Cost Management*. He has received a number of research awards, including the 2007 Lybrand Silver Medal sponsored by *Strategic Finance* and *Management Accounting Quarterly*.

McGuire earned a doctorate in business administration in 1996 from University of Central Florida. He also holds a master's degree in business administration and a bachelor's degree in accounting from University of South Alabama. He has earned professional designations as a Certified Information Technology Professional, Certified Business Manager, Certified Management Accountant, and Certified Public Accountant.

He has served on several boards, including the Board of Directors of the Institute of Management Accountants (IMA), Board of Directors of Beta Alpha Psi (BAP), and the Board of Regents of the Institute of Certified Management Accountants. On the international level, he is chair of the IMA External/Member Relations Committee and serves as director of Administration and Development for BAP. He also serves at the regional and local levels for both organizations. BAP is an honor society available only to students enrolled in business programs accredited by AACSB International - the Association to Advance College Schools of Business.

The College of Business recently earned extension of accreditation for its undergraduate and graduate business programs as well as extension of separate accreditation for its accounting programs by AACSB International. USI received initial AACSB accreditation for undergraduate and graduate business programs in 1997. The accounting program achieved separate accreditation in 2003. Accredited schools must be re-evaluated every five years to maintain accreditation.

McGuire is president of the Board of Directors of the Evansville

Philharmonic Orchestra and active in a number of other community organizations, including the Buffalo Trace Council of the Boy Scouts of America and Girl Scouts of Raintree Council.

## Leslie Townsend named director of Historic Southern Indiana

Leslie Townsend has been appointed director of Historic Southern Indiana, a University outreach program that promotes the historic, natural, and recreational resources of a 26-county region in southern Indiana. The appointment was effective July 1.

Townsend has been associated with Historic Southern Indiana for more than a decade. She worked closely with its founder, Dr. Darrel Bigham, professor emeritus of history, in shaping the program and developing plans that continue to move it forward. She has served as interim director since January while Bigham enjoyed a sabbatical semester before retirement.

"Leslie was enthusiastically supported as the new director by the members of the Historic Southern Indiana Board," said Dr. M. Edward Jones, dean of Extended Services. "Her awareness of the region and her skills in developing collaboration among the diverse constituents of Historic Southern Indiana made her a natural for the director's position. Leslie's plans for future programs and new partnerships to promote the region's historical strengths and expand heritage tourism opportunities are exciting."

"In the next five years, many of southern Indiana's river towns celebrate bicentennials. The Lincoln Bicentennial is next year, and the 200th anniversary of the War of 1812 is just around the corner. Leslie and Historic Southern Indiana will be at the forefront in helping emphasize our region's important role in U.S. history and working with USI departments and other regional stakeholders to develop educational programs and tourism around these events."

Townsend joined the University in 1990 as an admission counselor and was appointed assistant director of Admission in 1996. She became program coordinator for Historic Southern Indiana the following year and assistant director in 2005.

She holds a Bachelor of Science degree in history and sociology and a Master of Arts in Liberal Studies degree from USI.

## "Model teacher" is Cooper Award winner

Enthusiastically endorsed by colleagues and students, Dr. Michael Dixon, associate professor of history, is the 2008-2009 H. Lee Cooper Core Curriculum Teaching Award winner. Focusing exclusively on teaching, the Cooper award honors a USI faculty member whose work in University Core courses has been especially creative and successful in furthering UCC goals.

Dixon has been with the University since fall 2000. He introduced Latin to the curriculum during the 2001-02 academic year and developed a classical studies minor at USI.

In nominating him for the award, Dr. Tamara Hunt, chair of the History Department, said Dixon "is a model teacher in the core curriculum" and quoted student evaluations of his core course History 111: World Civilizations to 1500. "They make it clear that he is a demanding teacher who nevertheless inspires his students to



work hard and do their best in his classes," she wrote.

**Dr. Silvia Anna Rode**, chair of the Modern and Classical Languages Department, wrote a letter in support of Dixon's nomination, citing "his meticulous and challenging course materials and preparations, his high level of energy to help students succeed, and his up-to-date knowledge of materials and teaching theory."

Other faculty members in the History Department cited his collegiality, respect for students, and dynamic classroom style.

Dixon inspired **Jessica Doyle**, a 2008 graduate with a Bachelor of Arts degree in history and a classical studies minor, to follow in his footsteps. She took History 111 during her first semester at USI. In her recommendation, she wrote, "Dr. Dixon inspired me to be interested in ancient history because of the way he presented it in this course and the way he motivated me to succeed. Although I was one of many students, he took the time to encourage me personally and to assist me in any way." Doyle plans to earn her Ph.D. and become a professor of ancient history.

In 2006, Dixon received the Indiana Classical Conference's Outstanding University Teaching Award in recognition of his "remarkable efforts to promote the study of Classics at USI as well as at the state and national levels."

He holds a Ph.D. and Master of Arts degree in ancient history from The Ohio State University and a Bachelor of Arts degree in Classics from the University of Massachusetts.

The Cooper award is named in honor of H. Lee Cooper, long-time friend and supporter of USI. The award will be officially presented at the Fall Faculty and Administrative Staff Meeting on Monday, August 25. It includes a generous stipend, a plaque, and additional monies for travel and related faculty development.

As this year's winner, Dixon will deliver a presentation to the University community during the 2008-09 academic year. Details will be released at a later date.

## Governor appoints new members to USI Board of Trustees

Governor **Mitch Daniels** announced the appointments of three new members of the USI Board of Trustees. **Ira Boots** of Evansville, **Steve Schenck '72** of Indianapolis, and **Ron Romain '73** of Evansville have been named to the board.

Boots, president and CEO of Berry Plastics, graduated from the U.S. Department of Labor's tool-making program in 1975 and studied at the University of Michigan's Executive Business School. He has served as plant manager, executive vice president of operations, and CEO during his 30-year tenure at Berry Plastics.

Schenck received his undergraduate degree from USI in 1972. He is a vice president at Merrill Lynch and is a member of the Board of Directors for the United Way of Central Indiana and the Greater Indianapolis Chamber of Commerce.

Romain, who received his undergraduate degree at USI in 1973 was recommended by the USI Alumni Association to represent alumni as required by statute. He is the CEO of United Companies and a former chair of the USI Foundation Board.

They replace **Mark Day**, **Frank McDonald II '73**, and **James Will**. Their terms begin immediately and expire on June 30, 2012.

## Two named department chairs in College of Business

Two faculty members in the College of Business have been named department chairs. Their appointments are effective August 25.

**Dr. Leslie E. Nunn**, associate professor of business law, will chair the Department of Accounting and Business Law. Nunn joined the University in 1998. He holds a J.D. degree from the

University of Denver. As department chair, he succeeds **Dr. Brian McGuire**, who has been named associate dean of the College of Business and director of the master's program in business administration.

**Dr. Carl Saxby**, associate professor of marketing, will chair the Department of Marketing and Business Communication. He joined the University in 1997. Saxby earned a doctorate at the University of Memphis. He succeeds **Dr. Sang Choe**, professor of marketing, who will return to full-time teaching.

**Dr. Mohammed Khayum**, dean of the College of Business, said, "Both Les Nunn and Carl Saxby have many years of business experience. We look forward to many innovative contributions from them."

## Register for the Wabash Heritage Paddle Fest and win a free kayak

A registered participant in the fourth annual Wabash Heritage Paddle Fest could be paddling down the Wabash River in his or her own kayak at next year's Paddle Fest. Registered paddlers will be entered to win a free kayak from Gander Mountain at the August 16 event.

The 9.7 mile canoe float from Grayville, Illinois, to New Harmony, Indiana will be accompanied by food, music, giveaways, and activities throughout the day.

Registration and check in begins at 7:30 a.m. in New Harmony. The canoe float will start at 10 a.m. in Grayville, Illinois. All activities will end by 3 p.m.

"Celebrity" teams in Illinois and Indiana "war canoes" captained by Grayville mayor Henry Kijonka and Ralph Weinzapfel of the Posey County Council will race to the finish line. Kijonka said Paddle Fest "will be an opportunity for all the communities on the Wabash to share this great experience that illustrates tremendous natural resources that Indiana and Illinois share."

In addition to the canoe float, special events will take place throughout the day in both communities. In Grayville, a pancake breakfast sponsored by the Grayville Lions Club will begin at 8 a.m. and "quick start" canoe classes will be offered at 9 a.m. In New Harmony, food provided by the Red Geranium Restaurant will be available at 11 a.m., music will begin at noon under the tent at the riverfront, and there will be children's games and historical demonstrations.

Near the New Harmony riverfront sponsors such as Gander Mountain and Top Spot Outdoors will display boats, canoes, kayaks, and mountain bikes, and will offer coupons and giveaways. Radio station HOT 96 will broadcast live from the site and give away free tee-shirts. The Wabash River Heritage Corridor Commission and the new Web site company [www.WabashRiver.us](http://www.WabashRiver.us) will distribute promotional items.

Registration is \$25 for adults and \$15 for ages 15 and under. Those who register before 4:30 p.m. on Thursday, August 14, will receive a free Wabash Heritage Paddle Fest tee-shirt. Anyone who wishes to register on the day of the event can do so at the Atheneum/Visitors Center located at 401 N. Arthur Street in New Harmony.

Canoe rental is \$30, or participants may use their own canoes or kayaks. Transportation between New Harmony and Grayville is free for all registered participants.

An online registration form, more day-of-event logistics, information on sponsors, canoe rental, and lodging partners can be found at [www.usi.edu/paddlefest](http://www.usi.edu/paddlefest). Historic New Harmony is a unified program of USI and the Indiana State Museum and Historic Sites.

Wabash Heritage Paddlefest is sponsored by the Robert Lee



Blaffer Foundation, Shetler Moving & Storage, Inc., and Toyota Motor Manufacturing, Indiana. Others sponsors include USI, Historic New Harmony, the City of Grayville, Gray Cemetery Trust, the Evansville Convention & Visitors Bureau, and WFIE Channel 14.

## Save pull tabs to help Ronald McDonald House of Evansville

**Jenny Medcraft**, computer systems analyst for the College of Business and the College of Liberal Arts, is asking your help to collect pull tabs from beverage and food cans for development of the Ronald McDonald House of Evansville.

Medcraft knows firsthand the importance of the Ronald McDonald House, which provides housing for families of seriously ill children receiving treatment at nearby hospitals. In 1981, her son Rease McDaniel was diagnosed with cancer during his freshman year at Harrison High School.

"For four years through multiple surgeries, treatments, and checkups, he and I spent time at the Ronald McDonald House of St. Louis," she said. "One stretch was for four months. It was such a blessing to have a 'home' to go to after a long day at the hospital, and have someone there 24/7 to talk with and share experiences. When my son was discharged from the hospital, he found many friends and activities to occupy his time at the home while still having medical treatments."

According to officials at Ronald McDonald House, one million pull tabs equal 1,000 pounds of aluminum. Though the return depends on supply and demand, currently it is at 70 cents per pound. One million pull tabs, at the current rate, would mean \$700 toward the general operating budget of Evansville's Ronald McDonald House.

Medcraft urged USI employees to start collecting pull tabs in every office, and encourage co-workers, friends, and family to participate. "Put out your own container for collecting the pull tabs or I can furnish you with a decorated bottle," she said. "Let me know when you are ready for me to come around to collect your supply."

Medcraft can be reached at [jmedcraf@usi.edu](mailto:jmedcraf@usi.edu), 812/461-5248 in the College of Business, or 812/461-5319 in the College of Liberal Arts.

## Art students display "Senior Series" work

Artwork by five USI seniors is currently on display in the Arts Council of Southwestern Indiana's Bower-Suhrheinrich Foundation Gallery located at Innovation Pointe at 318 Main Street in downtown Evansville.

The "Senior Series" display includes a wide variety of mediums including photography, jewelry, functional ceramics, and paintings. Artists from USI include **Clinton Bosler**, **Joshua Dodd**, **Brock Flamion**, **Nick Mason**, and **Amy Moore**. Artwork from four University of Evansville students will also be on display.

Gallery hours are 9 a.m. to 5 p.m. Monday through Friday. The exhibit will run through Friday, August 15.

Call the Arts Council at 812/422-2111 for more information.

## O'Brien named GCA All-America Scholar

USI senior men's golfer Ted O'Brien was named a Cleveland Golf/Golf Coaches Association of America All-America Scholar for the 2007-08 year. This is the second straight season that O'Brien has been honored by the GCAA.

A social science major, O'Brien was one of 26 NCAA Division II players to be recognized and one of 131 men's golfers across the

three divisions.

To be eligible for Cleveland Golf All-America Scholar status, an individual must be a junior or senior academically and compete in at least two full years at the collegiate level, participate in 70-percent of his team's competitive rounds or compete in the NCAA Championships, have a stroke average under 78.0, and maintain a minimum cumulative grade point average of 3.2.

O'Brien finished his collegiate career this past spring, ranking second on the team with a stroke average of 77.0. He also placed in the top five once; appeared in the top 10 twice; and finished in the top 20 three times in USI's 10 tournaments last year.

For his four-year USI career, O'Brien appeared in 39 tournaments for the Eagles and had a stroke average of 77.4 in 80 rounds of play. He also had one tournament championship; placed in the top five three times; appeared in the top 10 on four occasions; and finished in the top 20 in eight tournaments.

## Conference addresses issues for successful aging

Issues important to older adults and those who work with and care for them will be the focus of the first annual Mid-America Institute on Aging sponsored jointly by the USI College of Nursing and Health Professions and the Southwestern Indiana Regional Council on Aging.

The conference will take place from 9 a.m. to 4 p.m. August 13-14 in Carter Hall of the University Center at USI.

Sessions will provide information for health-care professionals from a variety of backgrounds including nursing, social work, dental care, radiology, respiratory care, and health-facility administration. Many sessions are suitable for older adults and family members or others caring for older adults. A shuttle service from the parking area to the University Center will accommodate individuals with limited mobility.

The purpose of the multi-disciplinary gerontology conference is to provide information and tools for successful aging.

Speakers on the first day of the conference include **Sandy Markwood**, chief executive officer of the National Association of Area Agencies on Aging. She will deliver the keynote address on the topic "Creating Elder-Friendly Communities." Closing speaker on the first day will be **Rosemary Cox**, a certified "sage-ing" leader from South Bend, Indiana.

Topics for concurrent sessions on the first day include community resources, Elderhostel, legal issues, scamming/elder abuse, osteoporosis, geriatric health concerns, legislative issues, forgiveness, technology, Medicare, and minority populations.

Keynote speaker on the second day will be **Diana Waugh**, a nursing home consultant from Waterville, Ohio. She will speak on communication. **Faith Bresnan Roberts**, parish nurse coordinator for Carle Foundation Hospital in Champaign, Illinois, will close the conference with a presentation on generational differences.

Topics for concurrent sessions on the second day are spirituality and sexuality, pain management, falls, driving, vision impairments, pharmacology in geriatrics, Third Age retirement (an initiative that encourages lifelong learning), depression, end-of-life care, and movement and exercise.

For more information, go to [health.usi.edu/cont\\_ed/conferences.php](http://health.usi.edu/cont_ed/conferences.php) or call 812/464-1989 or 800/467-8600. A discounted price is available for participants who register by July 30.

## Names in the News

### Passings

**Marvin Guy Jessi**, father of **Gale Hoehn**, instructor in the



College of Nursing, died on July 11. Services were held on July 14 at Werry Funeral Home in Poseyville, IN. Memorial contributions can be made to the New Harmonie Healthcare Activity Fund or Deaconess Hospice.

**Frank Herman Killian**, husband of **Mary Killian**, administrative assistant in the College of Nursing and Health Professions, died on July 17. Services were held on July 21 at Good Shepherd Catholic Church. Memorial contributions can be made to Good Shepherd Catholic Church.

**Dorothy Nell Linville Kroeger**, mother of **Jane Kroeger Tang**, programmer/manager in the Computer Center, died on July 11. Services were held on July 16 at Saint John's Church in Buckskin, IN. Memorial contributions can be made to Saint John's Church of Buckskin or East Gibson Dollars for Scholars.

### Welcome

**Kimberly Jost** has accepted a position as administrative clerk in Student Financial Assistance. She holds an associate's degree in computer information systems from USI. Jost was formerly employed at Hearing and Speech Associates.

**Gail Otterson** has accepted a position as graphic artist and Web designer in Computer Services. She holds a Master of Fine Arts from Indiana State University and a Bachelor of Arts degree in art from Southern Illinois University. Otterson was formerly employed as a design teacher at the University of Evansville and Ivy Tech.

**Dennis Siepinski** has accepted a position as instructional and Internet services coordinator in the College of Nursing and Health Professions. He holds a master's degree in instructional technology from the University of South Florida and a Bachelor of Science degree in technology education from State University of New York College at Buffalo. Siepinski was formerly employed as a technology integrator at the University of Pittsburgh.

**Michelle Simmons** has accepted a position as administrative assistant in the College of Business. She holds a Bachelor of Science degree in art marketing from North Georgia College and State University. Simmons was formerly employed as a Web communications specialist at The Salvation Army.

**Ashley Sipes** has accepted a position as senior administrative assistant in Human Resources. She was formerly employed as a training supervisor at Borders.

### In appreciation

"Dear Friends, Thank you so much for the cards, emails, thoughts and prayers for me and my family in the loss of my mother. Your thoughtful acts of kindness are greatly appreciated."  
- **Debbie Clark**, circulation manager in the David L. Rice Library.

### Accomplishments

*The Stonemasons of Creuse in Nineteenth-Century Paris* by **Dr. Casey Harison**, associate professor of history, was recently published by The University of Delaware Press. Harison has been with the History Department since 1992. His Ph.D. is from the University of Iowa.

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### Road trip to Holiday World

On Saturday, August 23, head to Santa Claus, Indiana, for the USI Alumni Association's USI Day at Holiday World and Splashin' Safari. Tickets are \$34 for adults; \$30 for children ages 3-6; and free for children 2 and under. Cost includes admission to the park, picnic, and free unlimited soft drinks, parking, sunscreen,

and inner tubes at the water park. The "Grand Buffet Picnic" will be held from noon to 2 p.m. at the Good Old Days Picnic Grove and includes Moonlight barbecue pork, hamburgers and hot dogs, potato salad, macaroni and cheese, fruit salad, brownies, and cookies. For reservations, call the Office of Alumni & Volunteer Services at 812/464-1924.

### Welcome new students to USI

USI's Multicultural Center is holding a Cultural Diversity Welcome Reception from 4 to 5 p.m. Thursday, August 28, in University Center Room 201. Enjoy a variety of appetizers and welcome new students and their families to the USI community. To RSVP, call the Multicultural Center at 812/465-7188.

### Procurement Services has relocated

Procurement Services and Risk Management and Safety have moved from the Administrative Services North Annex to the Willard Building in the McDonald East apartments to make way for construction of the new Business and Engineering Center. Phone numbers will remain unchanged.

### New Harmony Theatre offers discounts for Posey County residents

New Harmony Theatre has begun a program offering discounted tickets for Posey County residents for one performance of *My Fair Lady*. The program, "Posey County Nights," is supported by a grant from the Posey County Community Foundation. Tickets for Posey County residents are \$8 on the special nights. The Posey County Night for *My Fair Lady* will be Thursday, August 6. Call the New Harmony Theatre box office at 812/682-3115 and show a valid ID with your address when you pick the tickets up. For more information, go to [www.usi.edu/nht](http://www.usi.edu/nht).