



NEWS RELEASE

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Homecoming - Saturday, February 15

Love and kisses highlight APB Homecoming agenda

For immediate release
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William Cane, an English teacher at Boston College who has lectured at universities and colleges on the subject of kissing since 1991, will visit the USI campus on Sunday, February 9, launching the Activities Programming Board (APB) week-long Homecoming festivities on the theme "Love is in the Air." The program at 8 p.m. in Mitchell Auditorium is free and open to the public.

Cane's multimedia presentation -- he uses music, slides, videotapes, and live student demonstrations -- helps students learn how to get over first-kiss jitters. Topics include the psychology of kissing, how to avoid kissing diseases, and methods of making yourself more kissable in the eyes of the opposite sex. Cane also will offer advice on where men and women like to be kissed, based on the first Internet kissing survey in history; he also will cover bizarre kissing customs from around the world, the newest fads in French kissing, and point-by-point instructions for today's trendiest kisses.

Cane grew up in New York City. He received a law degree from Boston College Law School and practiced briefly in 1986, then turned to teaching; he received an M.A. in English from Boston University. His books, *The Art of Kissing* and *The Book of Kisses*, have been translated into 19 foreign languages and he has appeared on more than 100 local and national radio and television programs. His research has been featured in print and electronic media internationally. His report on a major new study on hugging was due out in 1996.

Other APB programs slated for Homecoming week include:

Monday, February 10, 9 p.m., Forum 1 - "Roommate Game," based on television's *Newlywed Game*
Tuesday, February 11, 9 p.m., McDonald West rec room - TWISTER Tournament; 100 participants expected
Wednesday, February 12, 9 p.m., Mitchell Auditorium - comedian Katsy Chappell
Thursday, February 13, 5:30 and 7:30 p.m., PAC - USI basketball; Homecoming-event participants to attend as famous couples dress-alikes
Friday, February 14, UC Conference Center - Delta Zeta "King of Hearts" dance; open to all students
Saturday, February 15, 5:30 and 7:30 p.m. - USI vs IU/PU-Fort Wayne, PAC; crowning of Homecoming King and Queen at half time of men's game

For APB program information, call 812/464-1872 or Annie Duros, Homecoming director, 468-2059.

The USI Alumni Association will sponsor the tenth annual alumni basketball game at 3 p.m. Saturday, February 15, at the Physical Activities Center (PAC). The annual Alumni reception will be at 9:30 p.m. in PAC200. For information, call 812/464-1924.

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