



USI CAREER WEEK
FEATURES ALUMNI

NEWS RELEASE

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The School of Business fall Executive-In-Residence program on Wednesday, October 23, will be one of several programs in which alumni will be featured during Career Week, October 21-25, at the University of Southern Indiana.

Michael K. Campbell, an accounting graduate and CPA who is senior vice-president and chief financial officer of Hurco Companies, Inc., and president of Hurco Manufacturing Company, will be the executive-in-residence. He will lead discussion sessions at 10 a.m. on the topic "One of the Best Corporate Turnarounds in Indiana's History -- The Story of Hurco," and 11 a.m., "The Importance of World-Class Manufacturing in America and Competing in International Markets," and speak at a noon luncheon on "Operation Industrial Storm."

The discussions and luncheon are open to the public. The discussions are free; luncheon reservations are \$10 per person and may be made by calling 812/464-1718 by Friday, October 18.

Hurco -- based in Indianapolis, with manufacturing facilities in Michigan, England, and West Germany -- is a manufacturer and marketer of numerically controlled machine tools. The company was incorporated in 1968 and has been a pioneer in the innovation and application of microprocessor technology to specialized machine tools, controls, and accessories. Campbell crafted the original turnaround plan for Hurco and has served in senior management positions during the implementation of this strategy. He has negotiated the acquisition of key business units, has served on the board of all international subsidiaries of Hurco Companies, Inc., and has been responsible for the strategy and implementation of the value engineering program, which has resulted in the achievement of one of the highest gross margins in the machine tool industry.

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Career Week will open Monday, October 21, with a day-long program by Ann Marie Sabath on Business Etiquette; it will be sponsored by the Inter-Business Council and the School of Business. Sabath is the founder of At Ease, Inc. She has developed training programs focusing on business etiquette that include a popular board game, "Mind Your Manners," that was introduced to the retail market at the 1987 Hong Kong Toy Show. She also introduced a business etiquette hot line and writes a weekly "Business Manners" column for several newspapers.

Sabath will speak on "Avoiding the Ten Most Commonly Made Business Faux Pas" at 9 a.m. and "Professional Presence: What Does Your Attire Say About You?" at 2:05 p.m., and will conduct a "Business Etiquette Luncheon" at 11 a.m. The morning and afternoon sessions are open; reservations for the luncheon are \$5 per person and may be made by calling 812/464-1718.

Fifty USI graduates representing 30 career fields will provide current students with one-on-one counseling during an Alumni Career Exploration program from 10 a.m. to 1 p.m. on Tuesday, sponsored by the USI Alumni Association and USI Student Alumni Association. Traveling the greatest distance probably will be Charles R. Miller, director of Industrial Paint Finishing at ABB Flakt Alpha in Madison Heights, Michigan. A 1981 USI graduate, he also will conduct a program for engineering technology students.

Other Career Week features will be:

- * USI Placement and Career Services will hold open house from 10 a.m. to 2 p.m. Monday-Thursday at the Career Resource Center.
- * Department directors in the School of Nursing and Health Professions will conduct "opportunities" programs for students in: dental assisting, Monday; dental hygiene, Tuesday; nursing, Wednesday; radiologic technology, Thursday; and respiratory therapy, Friday.
- * Kappa Delta Pi and the Teacher Education Department will sponsor a program on Creative and Exciting Ideas in Elementary and Secondary Education Monday evening.
- * The Communications Department will hold an Internship Workshop Wednesday afternoon and will join Career Services in sponsoring an Internship Job Fair on Thursday afternoon.
- * The Evansville-Vanderburgh School Corporation will sponsor an Interview Seminar for High School Students Thursday morning.