



NEWS RELEASE

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USI to host 4MAT® Training and Re-Certification Seminar

The University of Southern Indiana will host Excel Corporation's Advanced 4MAT® Training and Re-certification seminar from 8 a.m. to 4:30 p.m. Tuesday, June 1, through Saturday, June 5, in Carter Hall of the University Center. The 4MAT® System provides a basis for understanding the core elements of learning, and provides guidance in how to use these elements to improve learning effectiveness. Eligible participants have completed beginning and intermediate 4MAT training.

As a lesson-planning tool, 4MAT gives teachers a systematic way to train all students to think and learn well. As a staff development tool, it offers a clear, sequential path for in-house training programs. As a system design, it provides an integrated system of training for instruction, staff development, curriculum, and assessment.

The 4MAT® model for lesson development entails the use of right- and left-brain strategies within four distinct phases of the learning cycle. The phases are experiencing, conceptualizing, applying, and creating.

Advanced 4MAT® Training enables educators to become proficient in 4MAT® teaching methodologies to implement in their own classrooms or on a system-wide basis in their school environment.

Participants successfully completing the seminar will become certified instructors to teach Beginning 4MAT. In addition, instructors currently certified in 4MAT® may receive the 5-year renewal certificate at this seminar.

Excel, Inc. is a training, consulting, and publishing company that helps organizations improve the quality of their learning programs by teaching them to design more effective learning systems. They help schools, businesses, and professional organizations discover what it takes for people to learn well and offer turnkey instructional programs in key content areas that reflect sound educational theory and practice. Excel's goal is to make learning meaningful through helping organizations adapt their teaching, training, or instructional programs in ways that are compatible with how people really learn.

Cost for the seminar is \$250. There is a discount of \$50 for the Tech Prep Consortium in Davis, Dubois, Gibson, Knox, Martin, Perry, Pike, Posey, Spencer, Vanderburgh, and Warrick counties.

For more information about 4MAT®, contact Dr. Larry Arp, chair of the Information Systems and Business Education Department, at 812/465-7030. For information about the seminar or to register, contact Linda Cleek, associate director of Extended Services, at 812/464-1863 or lcleek@usi.edu.