



NEWS RELEASE

Kathy Funke, Director
News & Information Services
812/465-7005
FAX 812/465-1096
E-mail kfunke@usi.edu
www.usi.edu/events.htm

For immediate release
News from the University of Southern Indiana

Attention: Janet Howell

Advanced bass fishing course starts this month

University of Southern Indiana has a fishing course for anglers who have considerable experience in fishing and would like to explore answers to bass fishing questions. University of Southern Indiana's Continuing Education Department, in conjunction with ESPN Outdoors and the Bass Anglers Sportsmans Society, will be offering a master course in bass fishing entitled the Bassmaster University Masters Series. This new program is being offered at only a few selected sites across the country. This event is designed for the experienced bass anglers in Indiana. This three-week course will be held from 7:30 p.m. to 9:30 p.m. on Wednesday, January 25; Wednesday, February 1; and Wednesday, February 8, 2006.

Topics to be presented will be

- Using electronics and GPS
- How the pros organize their tackle and their time to develop a game plan for any particular fishing situation
- The "Go-To" technique
- How the pros develop particular techniques when conditions are really tough

Other presentations will stress common mistakes that even experienced anglers make and how to prevent those mistakes. Learning to pattern bass by understanding bass biology, and how bass relate to PH, oxygen content, and water temperature will be other topics covered.

Instructors include the 2003 Great Outdoor Games Gold Medalist and 20-time Bassmaster Classic Finalist Gary Klein. Klein, known as the "fishing professor" for his analytical approach to solving angling problems, has won over \$1.5 million fishing for bass. "While it's not totally possible, I do my absolute best to eliminate the luck factor," Klein says. "You can't keep a bass from sometimes throwing the hook, but you can eliminate a lot of unproductive water and concentrate your efforts where you have the maximum possibility of success. Klein also believes that a jig, with any number of applicable trailers, gives an angler the optimum chance to land a really big lunker bass."

Regarding the new Bassmaster University Masters Series, Klein states, "I'm looking forward to getting into a small group environment with anglers who have experience. I plan to share the knowledge I've acquired over the last 25 years of guiding and fishing bass tournaments at the professional level. My goal is to communicate this information and see that everyone has the opportunity to ask questions and interact."

Also instructing will be Bassmaster Classic Champion Ken Cook as well as four-time Bassmaster Classic Finalist Joe Thomas.

To enroll or for more information call toll-free 1-866-732-BASS.

Enrollment fee is \$169. Everyone who attends will receive a merchandise pack valued at \$50 and other perks including a BASS membership. Current members to BASS and BASS Insider qualify for discounts of \$10 and \$25, respectively.