



NEWS RELEASE

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Elexica Finch named Student of the Month for January at USI

For immediate release

Elexica Finch, a 1991 graduate of Evansville Central High School and a sophomore communications major with emphasis in public relations at the University of Southern Indiana, was selected as Student of the Month for January in a new program of recognizing USI student leadership.

She was nominated by Nicole Cable, vice president of Student Government and the student member of the USI Board of Trustees. Cable listed Finch's membership in various campus organizations but specifically cited her efforts to get students involved in campus activities.

"Elexica has dedicated herself to helping incoming students become an integral part of the USI community...She was a part of the summer AMIGO (Ask Me I Give Orientation) program where she was able to introduce new students to a campus that has something to offer everyone. She has proven that by making herself at home at a place that is not very culturally diverse..."

Finch said she tries to get students involved because she feels that is the way they can support what they believe is good or change what they believe should be changed. She said involvement also increases retention, making it more likely the student will stay in school.

She is a Resident Assistant in University housing and although she is the only USI member of Delta Sigma Theta, a public service sorority with joint membership between USI and the University of Evansville, she serves as president and is the sorority representative in the USI Student Government House of Organizations. She also is active with the Black Student Union and the Multicultural Center and is a charter member of the USI Chapter of Public Relations Student Society of America.

Finch is the daughter of Marie Finch of 437 SE 11th Street, and William Rogers Sr., 1617 Culver Drive. Her effort to be involved started at Central, where she was a member of the Student Council Executive Board for two years, a member and two-year vice president of the French Club, and one of two students in her senior class who were named "Youth for the Day." She attended Girls State in 1990 and was voted Outstanding City Girl. She also was very active in athletics at Central, running track for four years, including making it to state competition, playing basketball for four years, and running cross country for two years. She also hopes to play basketball at USI.

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