



NEWS RELEASE

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April 18, 1997

For Immediate Release

Shelley M. Plessinger, a University of Southern Indiana sophomore art major, won third-place in a national poster design competition sponsored by Anheuser-Busch, Inc. The competition asked students to develop poster concepts that creatively addressed the need for personal responsibility in the consumption of alcohol. The competition, which was part of National Collegiate Alcohol Awareness Week, was open to undergraduate students enrolled in a U.S. college or university last fall.

Plessinger's poster, "It's Your Dynasty", had an Egyptian theme that depicted today's college student, complete with hat worn with the bill to the back of the head. She used hieroglyphic symbols to complete the theme of taking personal responsibility for one's actions. It was drawn with colored markers. She received \$500 for her work.

Plessinger is from Greencastle, Indiana, and a graduate of Greencastle High School. She is the daughter of Carl and Crystal Plessinger, 5527 W. Co. Rd. 125S, Greencastle.

The University of Southern Indiana, with a student enrollment of 7,666 students, is located in Evansville, Indiana.