



INDIANA STATE
University
Notes
EVANSVILLE CAMPUS

VISITATION DAY. A campus Visitation Day is being planned for junior and senior high school students on November 11, 1976 at ISUE. The Visitation Day will allow students considering college to see Indiana State University Evansville, meet faculty members and discuss course requirements and career opportunities. The program will begin at 10:00 a.m. and conclude at 2:00 p.m.

Students will lunch in the University Center Dining Room. They will also be allowed to sit in on college classes in afternoon session. Campus Visitation Days are being sponsored by the ISUE Office of Admissions.

COMPLIMENTARY SEASON BASKETBALL TICKETS. The Athletic Department wishes to notify the administration, faculty and staff of ISUE that upon request, they will be given two complimentary general admission tickets for the basketball season. It should be noted that this does not include chairback seats. Every attempt is being made to sell the limited number of chairbacks available. Any administrative, faculty or staff member wishing to purchase chairbacks should notify the Athletic Office as soon as possible. For your convenience in securing your complimentary tickets or purchasing additional tickets, fill out the form attached to University Notes and return to the Athletic Department.

NEW FACES. *MISS CYNTHIA ANN REISING* is the new secretary in the Office of Admissions. A graduate of Reitz High School, *CYNTHIA'S* interests are in piano and swimming. *CYNTHIA* resides at 856 South Vann Avenue in Evansville and was a legal secretary prior to coming to ISUE.

BUSINESS SEMINAR CONTINUES. On November 11, the ISUE Division of Business is sponsoring a forward-looking program designed to show practitioners and students in business the latest techniques available for utilizing all types of business and marketing data as a tool to better identify, understand, pinpoint and penetrate the markets emerging in the late 1970's and early 1980's.

Dr. Morton Marcus, Indiana University and Mr. John Rowe, Indiana Census Users Service Project, will present a free program, open to the public, which will provide information on all available census, labor, and trade information. The speakers will present information that has never before been made directly available for or to the Evansville business community. Utilizing a direct link-up with computers in Indianapolis and Bloomington, Dr. Marcus and Mr. Rowe will demonstrate how government and business leaders throughout Indiana and various regions of the nation have been effectively utilizing census and related information for plant location, market strategy, new product, pricing, advertising and other business decisions.

This program also provides the basic framework for analyzing the potential for business and economic growth in the Evansville region. Providing a preview of data on the Evansville region that has never before been utilized, Dr. Marcus and Mr. Rowe will demonstrate

BUSINESS SEMINAR (CONTINUED), various techniques for manipulating the data to provide answers for decision makers in business and government.

The program will be held in Room A34 of the Administration Building on the ISUE campus from 1:30 p.m. to 3:30 p.m.

ISUE FILM SERIES, "Shop On Main Street" starring Josef Kroner, Ida Kaminska, Hana Slivkova, and Frantisek Zvarik will be showing in Room A126 at 2:00 and 8:00 p.m. Thursday, November 11, 1976. Admission is \$1.00 for all shows.

SECRETARIES TO MEET, The Secretaries of ISUE will meet Thursday, November 18, 1976 in the Rare Books Room in the Library. A Christmas Crafts Demonstration and Salad Luncheon will be held from 11:45 a.m. to 1:15 p.m. Special guest Ruth Ricketts of Evansville Crystal Heights Extension Homemakers Club will present a program on Christmas crafts. All clerical employees of ISUE are encouraged to bring their favorite salad with copies of its recipe to exchange. Reservations should be made by contacting *MARY LUE RUSSELL*, extension 274, or *KAREN WALKER*, extension 255. Secretaries are also reminded to bring their gift for the mentally ill.

A.C.U.-I. CONFERENCE, The Association of College Unions - International (A.C.U.-I.) Conference was held the weekend of October 29-31. The conference took place on the Purdue campus in West Lafayette, Indiana. ISUE Student Union Board members attending were *BARB LODATO*, *JOANN WILDT*, *TIM DEJEAN*, *DAVE BRODERHAUSEN* and Director of Student Activities, *BARRY SCHONBERGER*.

Many sessions were held dealing with delegation on Union Boards, organizational structure, Union Board concepts, and programming a Union Board. Students representing university union boards from Indiana, Illinois and Kentucky were in attendance.

SOCCER WINNERS TOLD, The \$100.00 Novice Tournament for Table Soccer (Foosball) was held Sunday, November 7 in the Recreation Room. Winners in the Advanced Novice First Place: *MIKE SNELLING* and *PAUL GENTRY*, Second Place: *LEE ANDERSON* and *BRAD HENSON*; Third Place: *HOWARD WELLS* and *MARK HASSEL*. Winners in the Novice Division First Place: *GARY GONNERMAN* and *DEBBIE GREEN*; Second Place: *DON JOHNSON* and *TOM GARDNER*; Third Place: *PHYLLIS WELLS* and *PAT SNELL*. The tournament was sponsored by the Southern Indiana Table Soccer Association and ISUE.

PEOPLE IN THE NEWS, *DALE SHOOK*, Associate Professor of Business, presented a slide-tape program entitled "The Evansville Business Economy: In the Mainstream of American Economic Development" before the North Side Kiwanis Club on November 9. At this program, *DR. SHOOK* also discussed area business and economic development opportunities.

LAKESIDE STUDIO PRINT SHOW, Lakeside Studio in Lakeside, Michigan will present a print show on Tuesday, November 16 in Room UC350 from 10:00 a.m. to 4:00 p.m. Old master, contemporary, and special collection prints will be on display.

EMPLOYEE PORTRAIT. In the *FROST* family home in Jerseyville, Illinois hangs an oil painting; the only one ever produced by its creator. It remains unsigned. The lack of signature exemplifies the modesty of the artist *DONA FROST*, ISUE Professor of Business. *DR. FROST* speaks quietly of the old homestead in Jerseyville, fifty miles north of St. Louis where her sister, Cuma Lee, lives today. All the planning, scaling and selecting of its recently remodeled interior was accomplished by *DR. FROST*. Her touch for interior decorating has carried her through every move from the homestead in Illinois to the new condominium in Evansville where she resides today.

DONA FROST constantly seeks improvement in her work and her surroundings. "I am never satisfied with what I do," she states, "including my method of teaching. I change it every semester."

DR. FROST received the Master of Science Degree in 1960 and the Doctor of Education in 1967 from the University of North Dakota. Prior to joining the ISUE faculty, she had progressed from business/secretarial positions in her hometown to Associate Professor of Business at Utah State University in Logan. Her status at ISUE culminates twenty years of teaching experience.

For eight years, *DR. FROST* has been ardently tracing her family tree. She tells how one 50¢ ad in a genealogy periodical brought information from an individual in Reno, Nevada tracing the *FROST* name back seven generations. From her painstaking search, she has learned that *FROST* family members were founding fathers of Newark, New Jersey where they disembarked in the early 1600's. The name was originally Forstt. The original quad in Chicago was constructed by ancestors. The *FROST* family were building contractors for five generations. *DR. FROST* believes pursuing one's genealogy is akin to

being an alcoholic: "Once you start you can't stop." It's nothing to sit down and write fifty letters, according to *DR. FROST*. However, she may not find time to work on genealogy again for six months.

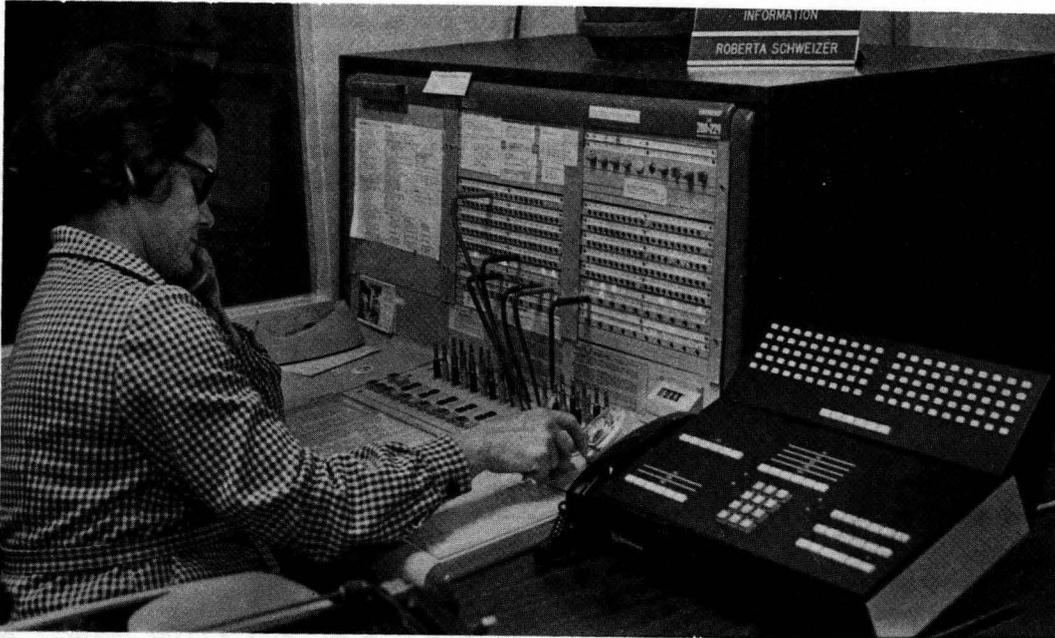
Among numerous other professionally oriented organizations, *DR. FROST* is a life member in the National Education Association and the ISUE representative to the National Association of Business Teacher Educators. She was named to appear in the 1973 edition of Outstanding Educators of America and the 1971 edition of Leaders in Education.

DR. FROST values ISUE because it has provided her the opportunity to become involved in facets of education impossible in a larger, more established institution.

'When she has time' *DR. FROST* plans to seek growth in areas of interest that have remained unpursued during her peak professional years. Music is just one of those interests. *DR. FROST* studied piano and voice in her youth and performed with the St. Louis Chorale Society. She would like to study piano again someday. She tries to take one evening a week from her professional commitments for personal interests. It doesn't always work!



*Employee
Portrait*



DIMENSION TELEPHONE SYSTEM ORIENTATION SESSIONS. Enthusiastic response has been received toward the telephone orientation sessions, which will begin next week, November 15, 1976. If you have not confirmed your scheduled day and time to attend these sessions, please contact your Division Chairman/Department Head, for the schedule of orientation sessions.

All employees who use University telephones are encouraged to participate in these orientation ses-

sions. These sessions will be extremely valuable, if not almost a necessity, to enable the use of the features of the new DIMENSION SYSTEM.

The length of the seminars, depending on the features that will be on your particular telephone, could be shorter than the two hours as previously announced. (Most faculty member sessions will last approximately one and one-half hours, or an hour and forty-five minutes). Refreshments have been scheduled for both the morning and afternoon seminars. The sessions are part of the in-service training for clerical/support personnel.

As you will note, in the picture on this page, the telephone switchboard will be affected as far as both performance operation and size are concerned. Telephone operator, *ROBERTA SCHWEIZER*, is shown working at the present board, and the new board is the much smaller one shown in the right hand corner of the picture. The advanced electronic switching gear enables the size of the switchboard to be reduced tremendously, and will also improve the telephone service.

The changeover to the new DIMENSION SYSTEM is scheduled for November 21, 1976.

EVENING AND SATURDAY ONLY STUDENTS. Students who wish to enroll in Evening or Saturday classes only may pre-register Monday and Tuesday evenings, November 22-23. Fall semester evening classes on these evenings will delay their starting time until 6:30 p.m. to allow the currently enrolled night students to pre-register. The pre-registration TALLY window at the Registrar's Office will be open from 4:30 p.m. until 6:30 p.m. on these evenings. A staff of academic advisors should be available in their Division Offices on these evenings to advise students. The purpose of the early pre-registration period for the Evening and Saturday only students is to allow them first opportunity to enroll in the evening and Saturday classes.

Evening and Saturday only students who cannot pre-register on these evenings may pre-register according to the schedule for Day students.

DAY STUDENTS, Students who wish to pre-register for Day only or a combination of Day, Evening and Saturday classes, may do so Monday through Friday, November 29-December 3. The pre-registration TALLY window at the Registrar's Office will be open from 8:00 a.m. until 5:00 p.m. during this week. Students pre-register according to their year of study classification: Students pre-register according to their year of study classification: Seniors - Monday, Juniors - Tuesday, Sophomores - Wednesday, Freshmen - Thursday and Friday.

Only currently enrolled students are eligible to pre-register. Students who are classified with the University as a Guest or High School Agreement student cannot pre-register until they have reviewed their admission status with the Admissions Office. New students admitted for the Spring Semester and readmission students from previous terms are not eligible to pre-register. The new and readmission students will register during their orientation, advisement, and registration program.

Faculty members are asked to announce the pre-registration dates in the classes.

GUITARIST HERE FRIDAY, An accomplished guitarist will be on the Indiana State University Evansville campus on Friday, November 12. He is Richie Lecea from Long Beach, California. The 'coffeehouses' in which he will be performing are at 11:00 a.m. and 12:00 noon. Both will be held in the Pyramid Lounge of the University Center.

At the age of 10 Richie Lecea received his first guitar from his father. Lecea became adept on his new instrument and by the time he reached high school had formed his own group. After high school he joined another group that was later called "Shango". They were signed by A&M Records and recorded the single, "Day After Day" which became a national hit. Lecea continued to work with the group, writing, singing and playing guitar. In 1973 he recorded his first solo album entitled "Magic" which contained ballads and up-tempo numbers.

Lecea not only possesses a unique and distinctive talent but also a unique idea of "stardom". He believes he is fortunate to be an entertainer and strives to be true to himself as an artist. Lecea feels 'caring is love' and to him . . . that's what it's all about.

Richie Lecea's appearance at ISUE is sponsored by the Student Union Board.

NOTICE TO ALL BLUE CROSS/BLUE SHIELD MEMBERS, A recent administrative change will specifically affect employees who are carrying the single Blue Cross/Blue Shield plan and who are married now. Persons who did not elect to include spouse and/or children on the original enrollment application may do so during November to be effective December 10. Otherwise the next opportunity will be available effective July 10, 1977.

A member who marries subsequent to enrollment may include the spouse on the membership effective with the date of marriage provided application is made within 30 days after the date of marriage. If such application is made after 30 days, the employee will have to wait until July 10 or November 10, whichever comes first.

Since the current month of November is OPEN ENROLLMENT, changes can be accepted this month. In addition, any employee who is not currently enrolled may do so during the

BLUE CROSS/BLUE SHIELD NOTICE (CONTINUED), rest of November. The effective date of coverage would then be December 10.

The family plan cost to employee is \$18.00 per month; single plan coverage is \$6.50 a month. The University contribution is \$30.72 a month for the family plan and \$10.54 for the single plan. Employees enrolling in Blue Cross/Blue Shield are eligible to participate in the major medical-dental plan at a cost of \$3.50 a month for the family plan and \$1.42 a month for the single plan. The University's contribution is \$7.90 for the family plan and \$3.18 for the single plan.

To enroll in Blue Cross/Blue Shield during the open enrollment month of November, or to elect inclusion of spouse and/or children, visit the Personnel Office. If you have a question, call the office at extension 270.

CAFETERIA MENU, Sunday Buffet 11:00 a.m. - 1:30 p.m. Also featuring daily salad bar.

Wednesday, Nov. 10

- a) Fried Chicken
- b) Barbeque Beef
- c) Turkey Ala King

Monday, Nov. 15

- a) Roast Beef
- b) Spaghetti with Meat Sauce
- c) Chicken and Noodles

Thursday, Nov. 11

- a) Stromboli Day
- b) Hot Beef Sandwich
- c) Spanish Macaroni

Tuesday, Nov. 16

- a) Taco Day
- b) Meat Loaf
- c) Chicken Tetrazzini

Friday, Nov. 12

- a) Fish Fillet
- b) Hot Pork Sandwich
- c) Pizza

Wednesday, Nov. 17

- a) Chicken Special
- b) Tuna Noodle Casserole
- c) Polish Sausage with Kraut

MARKETPLACE.

HOUSE FOR SALE

By Owner: 2115 North Red Bank Road, brick, four bedrooms, three baths, two fireplaces in home on 1-3/4 acre wooded lot. Two car garage, plus many extras. \$58,000.00. 426-1342.

POSITION AVAILABLE. The following position is available as of November 4, 1976. Indiana State University Evansville is subject to the requirements of Executive Order 11246 and is an affirmative action employer. All interested persons are encouraged to apply. Contact the Personnel Office to apply except where otherwise indicated.

CLERICAL/SUPPORT POSITIONS

Bookstore
Assistant

Bookstore

Minimum 50 wpm typing ability. Bookkeeping or accounting and money-handling experience desirable. Bookkeeping training necessary. Must have ability to operate 10-key adding machine.

Rumors are like checks: shouldn't be endorsed
until you know they're genuine.