

Shield

March 15 1978

INDIANA STATE UNIVERSITY EVANSVILLE

Students, faculty attend fest.

by Karen Wakeland

The Otis J. Aggrett Memorial Oral Interpretation Festival was held on March 3-4 at Indiana State University, Terre Haute.

Despite the raging winter storm the night before and Lloyd Lindsay Young's grim warning, "Don't go!" we gathered early Friday morning as ISUE's contribution to this annual event, equipped with suitcases, blankets, slow-burning candles, thermal underwear and well-rehearsed scripts. Dr. Helen Sands, associate professor of communications; Ms. Mary Schroeder, assistant professor of communications; Rick Phillips; Rita Schroeder; Randy Pursley and Karen Wakeland arrived late but intact.

The purpose of the festival is designed to help the participants in choosing a selection for reading, to develop and improve cutting and focusing of the actual interpretation while sharing views on each person's reading. There are three rounds - one each of Prose, Poetry, and Free Choice (any kind of literature), with three to five students in a group throughout the readings. The critics and observers were chosen from professors of different colleges.

Lectures by Dr. Jeanna McClay, associate (professor) of speech at the University of Illinois and one of the developers of Readers Theater, included her theories of developing a grammar of performance for Oral Interpretation. Dr. Robert Breen, of Northwestern University and the founder of Chamber Theater, discussed travel literature for Interpretation.

Friday evening each of them along with Dr. Doyle McKinney, associate dean of special instruction at Saddleback College, shared their many talents by reading various selections. Dr. McClay portrayed Emma Goldman, from the novel "Ragtime." Dr. McKinney read the poems "Birches" and "The Road Not Taken" by Robert Frost, while Dr. Breen read one of Aldous Huxley's short stories about his travels in India.

Although only twenty schools could make it to this year's festival, the enthusiasm was still very high, thanks to Dr. Sherry Pattison, whose cool head and keen wit made it an enjoyable learning experience for everyone present.



Eagles defeated in tourney

Photo by Mark McCurdy

Sunday, Mar. 5-- an estimated AT and T, which fed the game to crowd of 800 enthusiastic fans four- Channel 14, experienced tran- neyed to Charleston, Illinois to smitter problems. Consequently, cheer on the Screaming Eagles. the game was not shown, nor was The journey turned out to be wor- the Monday night game televised. thwhile, as the Eagles defeated Monday night-The Eagles played Northern Kentucky 86-78 in the first against host Eastern Illinois Univer- game of the Great Lakes Regional. city. Hopes for the NCAA Division II However, the television debut of crown were dashed when Eastern the Eagles on WFIE, Channel 14, Illinois defeated ISUE 79-67. was postponed for at least a year. But it was a glorious defeat.

In the first half the score was tied 22 even but just before half-time, EIU took over the lead and kept it. The Eagles trailed by as much as 20 points in the second half; a late rally decreased the spread to 10 points, but with two minutes remaining in the game, time had already run out for the Eagles.



Photo by Karen Wakeland and Julie Phillips

Attending the Otis J. Aggrett Memorial Oral Interpretation festival in Terre Haute were (top, left to right) Miss Mary Schroeder, Dr. Helen Sands, Rita Schroeder; and bottom, left to right, Rick Phillips, Karen Wakeland, and Randy Pursley.

EDITORIALS

Thanks from the coach

Dear Students:

I wish to personally acknowledge the out-pouring of support the students generated for "FILL THE ARENA" night against Kentucky Wesleyan. It was a great night for ISUE and its basketball program. The excitement of the game and the emotional support of the students, cheerleaders and fans helped the Eagles produce their most exciting victory in their basketball history.

The team is thrilled that the student body of ISUE is displaying such enthusiastic support in their behalf. It is their sincere feeling that they represent the students and your backing is important to their performance.

I would be remiss if I did not mention the hard work and organization that Bryon Swader and Dan Tleken put forth for FAN. It proved to be a highly productive evening for our university. Continued efforts on MY part and YOURS must be made to sustain the "unity" and "school spirit" that was a part of everyone Wednesday night.

I'm proud of the ISUE basketball team and likewise, I'm proud of the ISUE student body. Together, we can conquer all.

My regards,

Wayne Boultinghouse
Athletic Director/
Basketball Coach

...And thank you, coach, Eagles

This no time to be unemotional.

Coach Boultinghouse and the Eagles: you're the greatest!

The Shield staff, and probably the entire campus, join me in thanking you for your victories. Your hard work and skill have brought ISUE the attention it deserves on the basketball court.

You proved that your championship-caliber-playing last season was no fluke. You are, indeed, true champions.

Are we proud of you? You bet we're proud of you!

You have sparked an excitement that can be felt all over campus. Students have been instilled with the traditional school spirits--and those spirits are high, even after defeat.

To Emanuel Rowser, Randy Curl, Cortez Collins, Dan Labhart, Ken Mask, Joe Simms, Brad Bolling, George Macon, Rick Kissel, Jim Schmidt, and of course, Coach Boultinghouse: congratulations on a championship season. Thank you for the victories: thanks for not giving up in the final game.

Three of our star players -- they were all star players -- are seniors and will not return next year. Emanuel Rowser, Randy Curl, and Joe Simms contributed immensely to building the Eagles into a great team. We will miss them, of course, but we wish them well in whatever they do after leaving ISUE.

The remaining players and Coach Wayne Boultinghouse will be looking forward to next year with new recruits and the continued support of the campus and the community.

We'll be looking forward too.

Advice from Dr. Quacko

Note: Dr. Quacko is not a member of the American Medical Association or the human race.

The national consumer is heading for a breakdown. I know; I talked to her this morning.

"Doctor, I need your help!" she cried frantically.

I held the receiver of my continental telephone away from my ear to avoid sudden deafness.

"Calm down," I told her calmly. "All right, now what is your problem?"

"I think I have cancer."

"Ah?"

"I'm sure you don't remember me, but I'm the red-haired, diabetic chain-smoker."

"Yes, I remember you. "What are your symptoms?"

"Oh, no symptoms," she cried, "except that I'm constantly broke. My ex-husband skipped town, leaving me with my ten kids. I have chills all the time because I turned down my heat, yet my gas bill has doubled since last month. My grocery bills are sky-rocketing. I can't find a decent job because I didn't finish college; I'm either over-qualified or under-qualified.

"The jobs that are available pay minimum wage and offer no advancement. To top that, I can't afford to have my hair styled or to buy an Aigner purse for job-hunting. Doctor, I can't take it much longer! What do I do?"

This is cinch, I thought.

"Follow my instructions closely," I said.

"I'm listening."

"Take two aspirin and call me in ten years."

Another patient cured, I thought as I hung up the phone.

Watergate returns

Watergate is again in the news. The worst political scandal in American history has returned to the spotlight.

H.R. Bob Haldeman's *The Ends of Power* is a book marked with controversy.

The book centers on Richard Nixon the man. But, unlike past Watergate books, it is supposedly recalled from first hand knowledge.

Haldeman, the former White House Chief of Staff, was Nixon's right-hand man. He coordinated most of the information that went in and out of the Oval office.

Former White House Counsel to the President, John Dean testified during the Senate Watergate Committee hearings in 1973 that the cover-up was operated by Nixon, who relayed orders and received information through Haldeman.

Haldeman appeared at the hearings during its latter stages. He maintained his previous stand of innocence in the Watergate cover-up. To the best of his knowledge, he knew nothing of Nixon's involvement.

His testimony directly conflicted with Dean's. However, since that time, it has been proved that only Dean really told the truth.

Both men, along with their fellow conspirators, have served time (Haldeman is still serving his time).

Writer Joseph DiMona collaborated with Haldeman in writing *The Ends of Power*.

Some former aides have called his book inaccurate. They rationalize that some parts of the book are suppositions.

Looking through this controversy, one would find a ethical conflict. Why does Haldeman suddenly remember the events surrounding the Watergate cover-up when, he stated that five years ago, before the Senate Watergate Committee hearing, he had no recollection?

When will the Watergate backlash end? It will probably continue until the last tape is heard.

by Brent Hardin

Shield

The Shield, 8600 University Blvd., Evansville, Ind. 47712 464-1870. Printed by-weekly by the Mt. Carmel Republican-Register. Opinions expressed are those of the writers and do not necessarily represent those of the administration or faculty.

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Greeks on campus

Sigma Tau Gamma

Sigma Tau Gamma rush program, initiates, the Sig Taus have like every other activity on campus, renovated the old kitchen into a had been hampered by the winter social room at the Sig Tau House. weather. But when the big snow They had installed a fire place and was cleared and classes resumed, in the process of laying neolineum the Sig Tau's rush had acquired five for the floor. Also, new furniture new pledges with the possibility of was purchased for the formal room and three or more to come. In the rush and storm windows were brought program the Taus have had four and fitted in all the windows to conserve on energy. mixers with the four sororities on campus. A smoker was held in which the Sig Tau's advisor, Mr. Eight of the Taus went to Charleston, Illinois for the regional Cole Banks spoke on the benefits gathering of all the Sig Tau chapters of Sigma Tau Gamma and other in this district. The Alpha Aplha Greek organizations. Also Judge Chapter of Eastern Illinois University were host of the meeting during William Brune, the Sig Tau's Financial advisor and Mr. Kenneth Shipley, Sig Tau's District Governor, attended the event. Two "all campus" parties were also held at the chapter house. Each and every event was a success.

With the help of the new fall class

Sigma Sigma Sigma

Sigma Sigma Sigma was founded on April 20, 1898 at Longwood College in Farmville, Virginia. The Delta Eta Chapter of Tri Sigma was formed from Tau Omega, the first local social sorority at ISUE in 1972.

The colors of the sorority are royal purple and white. The purple violet is the sorority flower and the pearl is the jewel. A sailboat is the symbol of Tri Sigma. The sailboat symbolizes continual forward motion, never moving backward but progressing towards its destination.

Tri Sigma believes that those who receive much should give much. Because Tri Sigmas have a desire to help and serve others the sorority supports a broad social service program.

Service to children is emphasized, particularly play therapy for hospitalized children. Tri Sigma currently sponsors three hospitals: North Carolina Memorial Hospital at Chapel Hills, North Carolina, Cardinal Glennon Memorial Hospital for Children at St. Louis, Missouri, and Children's Memorial Hospital at Dallas Texas.

initiates, the Sig Taus have renovated the old kitchen into a social room at the Sig Tau House. They had installed a fire place and in the process of laying neolineum for the floor. Also, new furniture was purchased for the formal room and storm windows were brought and fitted in all the windows to conserve on energy.

Eight of the Taus went to Charleston, Illinois for the regional gathering of all the Sig Tau chapters in this district. The Alpha Aplha Chapter of Eastern Illinois University were host of the meeting during the week-end of 24th and 25th of February.

The following names are the new pledge initiates of the Spring semester; Jeff Buckman, Brad Ellsworth, Phil McElroy, Tony Scales, Ken Garrett

The Robbie Page Memorial, through which Sigma Serves Children, was established in 1951 following the death of Robbie Page, son of the National President of the Sorority at the time.

The Robbie Page Memorial Fund finances a rehabilitation program for seriously ill children: playrooms: a nursery intensive care unit; and lounge areas with special activities in the hospitals.

There are three basic reasons for Tri Sigma's existence as a Sisterhood: to insure a perpetual bond of friendship; to develop strong womanly character; and to promote high standards of conduct.

Sigma Sigma Sigma sisterhood brings together individuals desiring individual identity, each having different interests, opinions, and ideals.

Through a national sisterhood of Sigma Sigma Sigma, individual Sigmas are turning constructive results into accomplishments that can never be reached by individuals, but can be shared together.

Alpha Sigma Alpha

Alpha Sigma Alpha was founded on November 15, 1901, at Longwood College in Jarmville, Virginia. ISUE Delta Kappa Chapter was formed in 1972. Since 1972 "ASA" has been growing in size. There are now 31 actives and 2 new pledges, Connie Hall and Cindy Carmack.

The Delta Kappa Chapter of Alpha Sigma Alpha elected new officers in January. Sophomore Kathy O'Kruch is the new president; Janet Haywood, is also a sophomore. Karla Kamp is secretary and she is a junior. Julie Orman is treasurer and she is also a junior.

The new membership director is Diane Hendry, sophomore. Her assistant is freshman, Susan Stippler. ASA's new chaplain is Patti Fox and her assistant is Sarah Lobeck. They are both sophomores. Alpha Sigma Alpha is well governed with these new officers.

The Alpha Sig's are proud to have three cheerleaders on the squad this year. They are Beth Rutledge, Ann Lackowecki, and Pammy Madden. Cindy Cannon, also an ASA, is the Eagles water girl. This shows that Alpha Sigma Alpha has spirit!!!!

Since 1972 Alpha Sigma Alpha has been recognized for helping the community. Last year ASA won the service award given to the sorority that has devoted the most time and services to the community and to the school. One of the services included hosting the madrigal dinners. ASA checked hats and coats, and served flaming plum pudding to the audience.

Each year there is an ASA-WJPS Halloween Candy Drive for the underprivileged trick-or-treaters. ASA also sold Halloween candy door-to-door for the Evansville Association for Retarded Citizens.

Alpha Sigs also donates to the Jerry Lewis MD telethon, the Cancer Society, and the Heart Fund.

Our national philanthropic project is coming up this spring. It is called Special Olympics, which consists of games for the handicapped. This event is held at the Central High Gymnasium.

ASA congratulates the Eagles for getting the NCAA bid and bringing worth recognition to ISUE as ASA backs them all the way!!!!

Sigma Alpha

Epsilon

Sigma Alpha Epsilon colony at ISUE has come on like gangbusters since the semester break, but don't let it fool you. The SAE surge to campus prominence is the result of many hours of diligent planning and effort. All of the pieces are falling in place as SAE seeks recognition as the number one Greek organization on campus.

The SAE colony is not new to ISUE. The fraternity began as Phi Alpha fraternity in October of 1975. The fraternity was awarded colony status by SAE during the fall '77 semester. SAE is generally recognized to be the largest and richest fraternity in the nation.

SAE has continued its growth with the recent initiation of its fall '77 pledge class. Twelve young men were initiated into the bonds of brotherhood as they learned the sacred ritual at the fraternity; the 12 initiates constitute the largest pledge class in the chapter's history.

Another addition to the fraternity is the Little Sisters of Minerva affiliation. Fourteen women attending ISUE were initiated as Little Sisters on February 5, 1978 as SAE conducted its first Little Sister of Minerva initiation.

SAE recorded two more firsts with the recent crowning of the king and queen at the homecoming game. Cyndi Schultz and Dave Goodman were crowned queen and king respectively and will reign during the coming year. This is only the first time that SAE has sponsored king and queen candidates.

The SAE intramural basketball team was off to a fast start before the energy crunch forced postponement of the remaining schedule. Coach Jim Daniels has guided the team to a 2-1 record and believes his team can compete with any team in the league. The team is being led by the inspired play of junior Bob "Trot" Temme.

The spring semester holds great hopes for SAE as they anticipate future success in Greek Week and Spring Week Activities. SAE will close out the semester with the Royal Purple Regalia.

The theme for the 1978 Royal Purple Regalia will be "Memories of Minerva," the patron goddess of SAE, and will be held at the Eagles Country Club on May 19. This year's banquet, guided by chairman Dan Orth, will feature more awards to be given for effort on behalf of the fraternity, as well as the traditional humorous awards given before the dancing.

COLLEGE POETRY REVIEW

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One man's junk is another's treasure

Rick Notter

A house with most of the modern conveniences; yet, some items also date back well over one hundred years. That is the variety that exist in P. Steven Mosley's home at 426 Lewis Avenue in Evansville.

Paul Steven Mosley is employed by ADT Security Systems and is a former president of both the ISUE student body and Alpha Omega Psi Fraternity, Incorporated.

Steve is 26 years old and considers himself to be a "collectaholic;" in other words, he has started a collection in just about everything imaginable, including campaign buttons, shot glasses, bottles (all types), kitchen utensils, coins and stamps, and his most attractive and expensive collection--antiques (those over 100 years old); the remaining ones (which he calls collectables) are very close to the century mark.

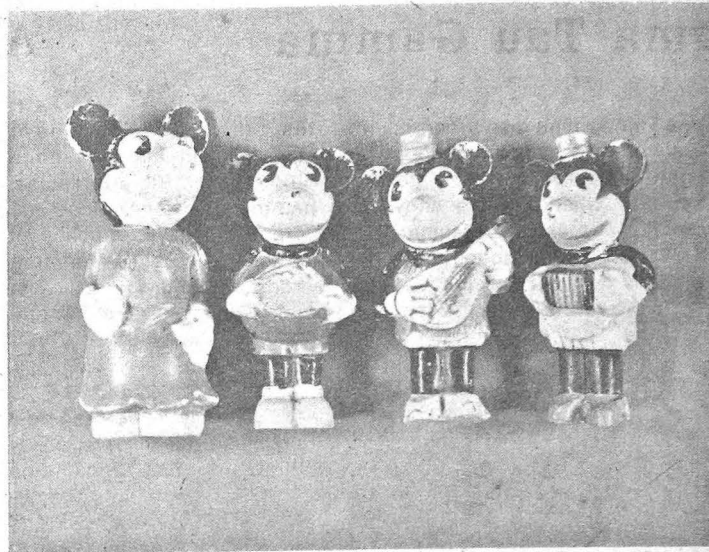
Most of Steve's antiques and/or collectables have a story behind them, for many have been handed down by grandparents, uncles and aunts, cousins, and the immediate family. He has, for instance, a pair of eye glasses that have been handed through four generations of his family. They are still in the original case and are the type that rests on the nose (pince-nez); they are in perfect condition.

Steve's antiques include kerosene lamps, dated June 30, 1868; soda bottles from the Civil War; a broad axe used by the railroad in the 1800's; Mason fruit

jars dated 1858; and a trunk (purchased recently at an auction) that is dated before the Civil War. Steve also owns many valuable collectables, such as a 75-year-old Victrola (a wind-up-record player); a kitchen cabinet dated 1919; bitter bottles (used for medicine) from the early 1900's; and a pump organ from 1885 which still works. Among his kitchen utensils, Steve has several waffle irons, coffee grinders, and milk creamers.

Now, you're probably wondering where Steve keeps all these collections. Well it's simple. He makes them a part of his six-room home by decorating with and arranging displays out of them. His roomy basement has his bottle collection in unique displays while the family room, study, and two bedrooms consist mostly of his large furniture collection (including the Victrola and pump organ).

What Steven doesn't get from his family and friends he buys at area auctions which he like to attend frequently. He goes mostly in the summertime and is always, as he calls it, prepared. Steve says to be prepared, be aware of why you are attending the auction and what you are looking for. Usually the local newspaper will print a list of what is to be auctioned at each sale. When looking at an item you are interested in, be aware of the so-called "replica" and always look over the piece thoroughly for defects or damage. After choosing



The porcelain Miceys and Minnies (above) belong to Kenneth Vance.

the item you want, set a price for yourself as a limit so you don't get caught over-bidding. If you do purchase a item try to restore it to it's original state. If you wish to leave it as it is, without painting or "antiquing" it, it will probably decrease in value.

Antiques and collectable are worthwhile investments for they will always increase in value, if they are not damaged.

According to Steve, many items at auctions in the local area are going for more than they are worth, especially stained glass, rocking chairs, and imported pieces. So if you're interested in becoming a collectaholic, check with relatives, friends and neighbors and go to a lot of auctions--"prepared".

Getting around campus — handicapped

Last in a series

Nancy Allen

Ah! You say the parking lot is full and you can't find a spot close? (Have you been parking in the reserved handicapped spots? (If those of you who have "borrowed" the spaces reserved for the handicapped will be just a smidgen more thoughtful, it would be greatly appreciated. The university officials were so thoughtful and considerate to mark a few parking spots for handicapped students to make it a little easier for them. You may have to walk a little farther than you want to but you will do so much more good by not making me park 3 rows down and 13 places over. Until this semester, I have usually been able to pull right into a parking place that was reserved for me. Even our President doesn't have his own parking place. Parking close does make it easier on me to get to my classes.

I plan my own schedules, but sometimes I tend to think Bruce

Jenner laid it out just so his endurance record wouldn't be broken. It's times like that, that I am especially grateful for my "special" keys. I have keys to all of the elevators. This enables me to get from the bottom to the top or vice versa without being anymore out of breath than I already am (at that time), or working up a sweat. (Also it keeps me out of the stampede on the steps.) Thus, all my classes are accessible. Sometimes I feel like I'm walking myself to death, but I reach each one (at least before it's over.)

By the way, have you noticed that the ramp to the sidewalk is wider? I bet you thought that it was to make it easier to get the wheelchair students onto the sidewalk. WRONG! It's so they can put their chairs in high gear and get home faster. (A word of warning is issued here - stay out of David Jackson's way. He has three more lessons to

go before he gets his motorized operator's permit for the vehicle he is driving.)

After classes, I go to work. I love my job. The university is an equal opportunity employer. This also carries over to student workers. I applied for a job one day, over a year ago, and was hired on the spot. I am the University's afternoon switchboard operator. I love my job and the fact that there are so many people that I get to meet just makes it that much more interesting...(now if I just weren't so SHY.)

My problems on the campus are few. But there are some. When it rains and the tile gets wet, the chances of my falling are greatly increased. The university personnel are doing their best to help me, though. The housekeepers mop it up as fast as it is tracked in, and they have put two rug mats at some of the entrance to the university. Another problem is the snow.

When it snows, I just go a little (maybe a lot) slower. When I get to the campus, one of the security guards will follow me to wherever I park and then bring me back to the main drive. After my day on campus comes to an end, another security guard will come to meet me and take me back to my car.

Do I feel special, just because of the braces and crutches? No. I get the feeling that no one sees them anymore than they may notice that you are wearing glasses. But it is not unappreciated.'

The University Staff and Faculty have made it as easy for me as is conceivable for them to do so. But there remains one great obstacle, the doors to the UC and the Library. They have more than an 8 lb. pull on them. This, usually, is corrected for me by you. Every time you open one of those doors for me, you help more than you know.

I appreciate it, and thank you all.

People on campus

Bill Harrison

by Karen Wakeland

If you heard someone shouting "Harry O!" but didn't see David Janssen around, don't be disappointed. It's just a nickname for Bill Harrison, a sophomore majoring in Communications at ISUE. Bill is frequently seen at Central Arena parading in an eagle costume, entertaining the fans at the basketball games by spreading his wings as the team mascot. Off-court, Bill is a member of Alpha Omega Psi fraternity, and enjoys camping, fishing and hunting. He also takes pride in being the reigning Bachelor of the Year on campus, as do the young ladies he greeted on the way to our interview.

Bill is well-known around campus for his easy-going manner and spontaneous humor, but few people see the creative, serious side until they witness one of his performances in various productions of Repertory People of Evansville (RPE). Having just completed a run in the role of Herb Miller in one of a series of plays by Robert Anderson collectively called, "You Know I Can't Hear You When The Water Is Running!" he is ready to go again.

Although he feels the character of Herb related more closely to his own personality, he doesn't want that type of role all the time. He likes, "...demanding roles (that) one could learn a lot from. I could learn more about my personality."

An example of his versatility would be his portrayal of Chief Bromden in the state versions of "One Flew Over The Cuckoo's Nest." He added that playing the role of an asylum patient gave him more insight "...as to why (certain) people are emotionally disturbed."

Bill wants to help RPE develop their program to include dinner-theater performances and possible tour with some of their future productions. Not forgetting his college degree, he is planning to complete his education through the Air Force ROTC, and serve as a second lieutenant upon graduation.

Having told me about his activities on campus, his ideas about theater, and his future, I asked him about his image as a "class clown." With an earnest look on his face, he replied that when he needed to be serious, he wanted to be understood as such, but he was happiest making people happy. "I like to be what I am."

And he is.



your spring break

SAGA saves energy

SAGA, the food service at ISUE, has initiated an energy management program to curtail energy use. Jerry Gurss, district manager of SAGA foods, says the program has been thoroughly tested and was found to be "sound, workable." A colorful symbol provides the slogan for the program: "Limit it."

SAGA has provided the Shield with tips on conserving energy. Those tips appear below and in future issues of the Shield. More information may be obtained from the Federal Energy Administration in care of Energy Conservation Now, Pueblo, Colorado, 81009; be sure to ask for "Tips for Energy Savers."

Ideas for Home and Water Conservation

--Set back thermostat 10 degrees at night to save over 10 percent heating costs.

--Increase thermostat setting for cooling; each degree of increase from 72 degrees can save 4 percent.

--Reduce thermostat setting for heating; each degree of reduction from 75 degrees can save 4 percent.

--Close fireplace damper when not in use to save over 10 percent in heating and cooling costs.

--Weather strip doors and window to reduce 50 percent cold air.

--Investigate installation of storm windows. Windows are poor insulators; year round use of storm windows will save energy.

--Open curtains on cold sunny days; close at night and in summer save over 10 percent.

--Close off unused rooms.

--Ventilate attics in summer months; turbine or power attic ventilation can cut cooling costs 25 percent or more.

--Keep heating-air conditioning ducts clean and free of obstructions; otherwise, systems work harder.

--Clean or change filters in heating and cooling systems monthly; clogged filters increase costs 5 percent to 20 percent.

--Fix air leaks in duct work of forced-air heating systems.

--Wear closely woven fabrics; they add half a degree in warmth.

--Wear two lightweight sweaters instead of one heavy one. Two lightweight sweaters add 5 degrees in warmth; one heavy sweater adds 3.7 degrees.

--Buy room air conditioner with highest Energy Efficiency Ratio (EER) for more efficiency.

--Set fan speed on air conditioner on high except in humid weather; in humid weather, set fan speed on low for maximum removal of air moisture.

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You're You and that's beautiful

The popular Red Cross Course, "You're You and That's Beautiful" is being offered at the Oaklyn Branch Library Mondays at 4:00 p.m. This course deals with proper nutrition, make-up, hair style, clothes and future employment for teens. Sessions are led by professionals in each field, such as models, cosmetologists, and nurses. All interested people should call the library or the Red Cross.

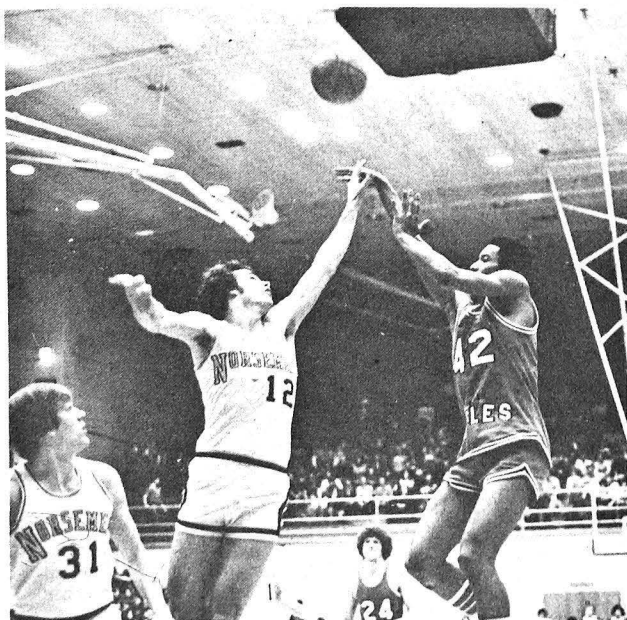
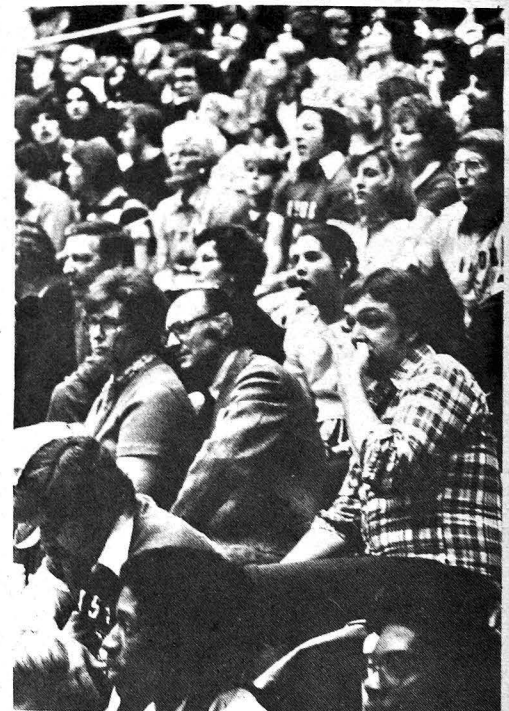
We've only just begun... to win

*Photos by
Mark McCurdy*



Hopes were high as Beth Wannemueller, Brad Ellsworth, Debbie Stoltz, and Tony Scales (pictured left, left to right) left for Charleston, Illinois.

President David Rice during a tense moment.



Cortez Collins against Kentucky Norsemen.

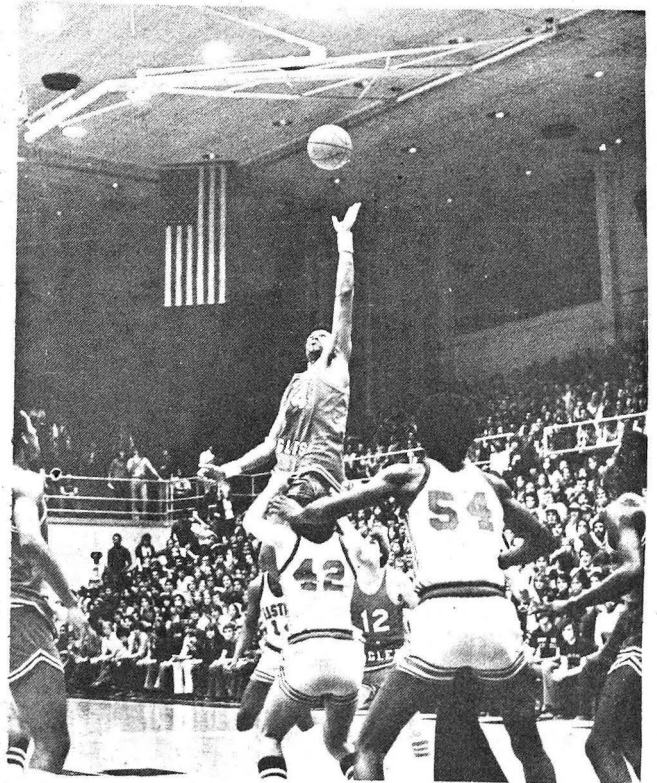


Leading in the cheers are (left to right) Beth Rutledge and Jeff Richard, Ann Lachowecki and Pat Jankowski, and Marcie Vanstone and Bill Branson.

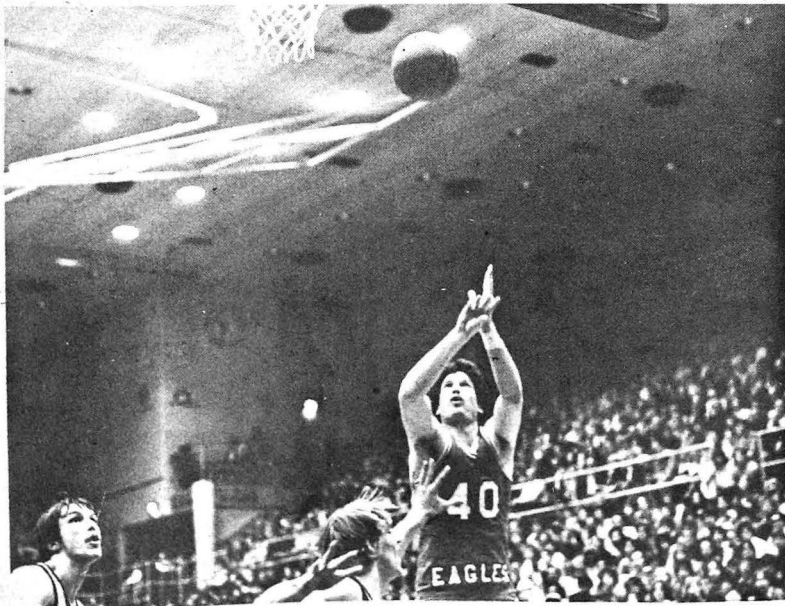


Emanuel Rowser

For Emanuel Rowser, Joe Simms and Randy Curl, the Eastern Illinois game was their last as the Eagles.



Randy Curl



Joe Simms

Students Deepen Religious Roots

by John Stratman

Many students do not avail themselves of all the beneficial services college has to offer. These same students, however, have probably experienced the satisfaction of sharing, taking part, or being assisted by someone who has a genuine interest in the concerns. This is where Campus Ministry at ISUE comes in.

Father Bernard Lutz and Sister Sheila Griffin, ISUE's campus ministers, give this insight into the relationship of Campus Ministry to students.

"We are primarily a ministry of presence, which calls us to develop a sensitivity to those persons who verbally or non-verbally communicate a need. The role of the campus minister is to offer support and concern. At the same time, we challenge the student's creativity and problem-solving processes and reach out to build trust levels with them."

To maintain effectiveness, campus ministry has developed skills to detect and interpret situations. CM has sponsored programs on current topics, and conducted workshops, liturgies, retreats and small groups discussions. CM has recently concluded a five-part series of scripture study. The series focused on the books of Exodus, Isaiah, John and Paul. The final presentation, entitled "Scriptures Relation to Life Experiences" was said to have practical application by those attending. On March 14, CM will sponsor a "Ceder Supper" at 7:00 p.m. in the UC cafeteria. Sheila described the Ceder Supper as "A manifestation of the Passover meal celebrated in Judeo-Christian manner." (Those interested should contact Sister Sheila Griffin at ext. 1810.

Because CM is a nationwide organization, many active ideas on campus are derived from state conferences and conventions.

On February 24-25, the Indiana Office of Campus Ministry (IOCM) sponsored an Ecumenical Student Conference. It was the first conference of such to be held. The theme, "Build Bridges Not Walls," focused itself as a time for students and campus ministers to deepen their religious roots, to appreciate their religious differences and to develop personal and community skills. Over 90 persons attended the weekend program.

Everyone had an opportunity to attend two of the five workshops. The topics of the workshops included: "Outreach Beyond Our Walls Into The Community," "Fellowship Experiences," "Getting In Touch With Myself," "Interpersonal Skills" and "Discovering My Unique Gifts And Talents." The last was presented by Sister Sheila Griffin and Joe Simms, an ISUE Electrical Engineering Technology student.

Joe commented, "It became apparent by the close of the conference that many of the fears, frustrations, hopes and goals of the individual denominations were

common facts in all the religious traditions. It was a very worthwhile experience."

The ISUE Office of Campus Ministry is located in the basement of the Library. Students are welcome to drop in anytime. (Phone 464-1810).

Remaining events for the Spring Semester:

March 14 7:00 P.M. UC Cafeteria Ceder Supper

March 15 11:00 A.M. UC 118 BSU Bible Studies; 12:00 P.M. L 119 Liturgy; 2:00 P.M. Variety Pack: "Conflict Utilization" Meeting

March 29 11:00 A.M. UC 118 BSU Bible Studies; 12:00 P.M. L 119 Liturgy

March 31-4-2 Christian Student Fellowship Retreat, Purdue

April 2 11:00 A.M. UCC Sunday Liturgy

April 5 11:00 A.M. UC 118 BSU Bible Studies; 12:00 P.M. L 119 Liturgy; 6:30-9:00 P.M. UCC Workshop: "Interpersonal and Heterosexual Communication.

April 7 Social Night

April 7-9 BSU Retreat

April 8-9 1:00 Campus Ministry Weekend in the State of Indiana

April 9 1:00 P.M. UC Protestant Services

April 12 11:00 A.M. UC 118 BSU Bible Studies; 12:00 P.M. L 119 Liturgy

April 15-16 Retreat: "Simple Life Styles"

April 16-22 Campus Ministry Week in the State of Indiana

April 19 11:00 A.M. UC 118 BSU Bible Studies; 12:00 P.M. L 119 Liturgy; 2:00 P.M. Variety Pack: "Campus Agencies and Services"

April 23 1:00 P.M. UCC Protestant Services

April 26 10:00 A.M. UC 118 BSU Bible Studies; 12:00 P.M. L 119 Liturgy

May 3 11:00 A.M. UC 118 BSU Bible Studies; 12:00 P.M. L 119 Liturgy

May 7 11:00 A.M. UCC Sunday Liturgy

Wear Less Electricity

by Lee Ann Williams

Did you ever really stop to think about how much coal generates the electricity in your own homes? Here are some ways you can tell how much coal for energy you are burning.

In weight, 2,000 pounds equals one ton. In electrical power a kilowatt equals 1,000 watts. If we convert electrical power to coal, a kilowatt-hour (that is the power consumed by ten - 100 watt bulbs burning for one hour) equals one pound of coal. Do you realize how much coal your household appliances burn in a month's time?

Here is a list of some of the most-used appliances, typical wattage, average use, and their average-monthly kilowatt-hour use. Remember that a kilowatt-hour is one pound of coal.

A small window air conditioner uses 9,000 British thermal units (BTU'S) per hour with an average use of eight hours per day. On the average month it uses 321 kwh, or 321 pounds of coal.

A clock (2.5 watts everyday) uses in a month's time 2 kwh.

A clothes dryer (4,900 watts) six loads per week, in a month's time uses 9 kwh.

Automatic clothes washer (512 watts), six loads per week, in a month's time uses 9 kwh.

Window fans (200 watts) two hours everyday, per month uses 14 kwh.

Coffee maker (600 watts) once a day, each month uses 5 kwh.

Lighting per month in your home uses 108 kwh.

A microwave oven (1,459 watts) used 20 minutes per day, in a month's time uses 16 kwh.

A range (12,200 watts) which is used for a family of three uses 100 kwh in a month's time.

A frost-free refrigerator-freezer which is 14 cubic feet (615 watts) used everyday for one month used 152 kwh.

A slow cooker (200 watts) used twice a month uses 3 kwh.

A stereo hi-fi (109 watts) used two hours per day in a month's time uses 9 kwh.

A black and white tube type television (160 watts) used six hours per day in a month's time uses 29 kwh.

A color tube type television used six hours per day in a month's time uses 55kwh.

A toaster (1,400 watts) used twice a day for a month uses 4 kwh.

A vacuum cleaner (650 watts) used 10 minutes everyday for a month uses 4 kwh.

A water heater (general use) 350 gallons per day for a family of four uses 350 kwh.

If you use these items each month you have used 1,269 kilowatt-hours or 1,269 pounds of coal.

If you want to cut down on energy, here are some coal conservation tips supplied by Southern Indiana Gas and Electric Company (Sigeco).

--If something is using electricity and you're not using it, shut it off...appliance, radio, television and unused lights.

--A little maintenance can save a lot of electricity. Avoid dirty furnance

filters, leaky faucets, clogged clothes dryer exhausts and worn refrigerator seals.

--If you need to wash clothes or dishes, wait for a full load and conserve electricity.

--Do household work, laundry, dish-washing, vacuuming, etc., during the evening hours when business and industry are not using electricity.

--Adjust refrigerator controls to medium or below medium setting.

--Reduce energy consumption by using pans that entirely cover the heating element. This way more heat enters the pot and less is lost to the surrounding air.

--Use glass or ceramic dishes in the oven - you will find you can cook at temperature settings 25 degees lower than those required for cooking similar meals in metal pans.

--When cooking or baking, avoid frequent "Peeking" in the oven. Every time you open the oven door temperature drops 25 to 50 degrees and wastes energy.

--Iron batches of clothes instead of one or two items.

When possible, cook complete meals in the oven of your range, or better yet, cook in one of the efficient small appliances.

--Thawed or partially thawed foods cook faster than frozen foods, using less energy.

--Hot water is cold water plus electricity. Avoid letting hot water run while washing dishes, shaving or performing similar chores. Take showers instead of baths. Keep showers down to five minutes.

--Keep tabs on the temperature. Set your dial to save. Each degree you turn your dial down can save about two-and-one-half percent of your fuel cost.

--Use fireplaces on those "in-between" days to take off the chill, but cold weather fires waste heat. More heat goes up the chimney than the fire gives off. Keep the damper closed when the fireplace is not in use.

--Keep attic and basement doors as well as doors to unused room closed to confine and hold in the heat.

--Open the draperies when the sun is shining. Close them at night to reduce heat loss through the windows.

--When arranging furniture be careful not to block heating units. Drapes should be arranged so that the air flow is not restricted.

--Keep lamps clean to make sure that the maximum light is obtained.

--Select low wattage bulbs for decorative lighting.

--Use hot water only when absolutely necessary.

--Dry full loads of clothes and remove before they are completely dry.

--Select temperatures for the fabrics being dried.

--Set back temperatures for the fabrics being dried.

--Set back temperatures on a water heater to the lowest setting possible. It is usually hot enough for most house usages.

--Wear warmer clothes.
"WEAR LESS ELECTRICITY."

Correction

The Shield erred in the last issue in announcing the deadline for ordering commencement announcements. The deadline is March 15, not April 15. We apologize to the book store for the error.

Blood drive returns,

The Red Cross blood drive is returning to ISUE on April 3 and 4 in the Bridge.

Once again the Red Cross is asking for you to donate blood.

Want to spend this summer SAILING the Caribbean? The Pacific? Europe? Cruising other parts of the world aboard sailing or power yachts? Boat owners need crews! For free information, send a 13c stamp to Skoko, Box 20855, Houston, Texas 77025.

Time. Money. Blood.

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you can
spare.



Red Cross. The Good Neighbor.

Lend a helping hand

The volunteer services department of the Volunteer Action Center has several opportunities open to people interested in having a "close encounter of the HELPING kind"--lending a hand for their neighbors in need.

Tutor--Assist kids in basic classroom skills. They may have learning disabilities or be handicapped.

Friendly Visitor--Be a friend to a hospital or nursing home patient.

Crisis Line Listener--Help people who call the Crisis Line.

Big Brother-Big Sister--Have a one-to-one relationship with a child from a single-parent home.

Office Helper--Duties from stuffing envelopes to typing. Help out one of many deserving organizations with your time and skills.

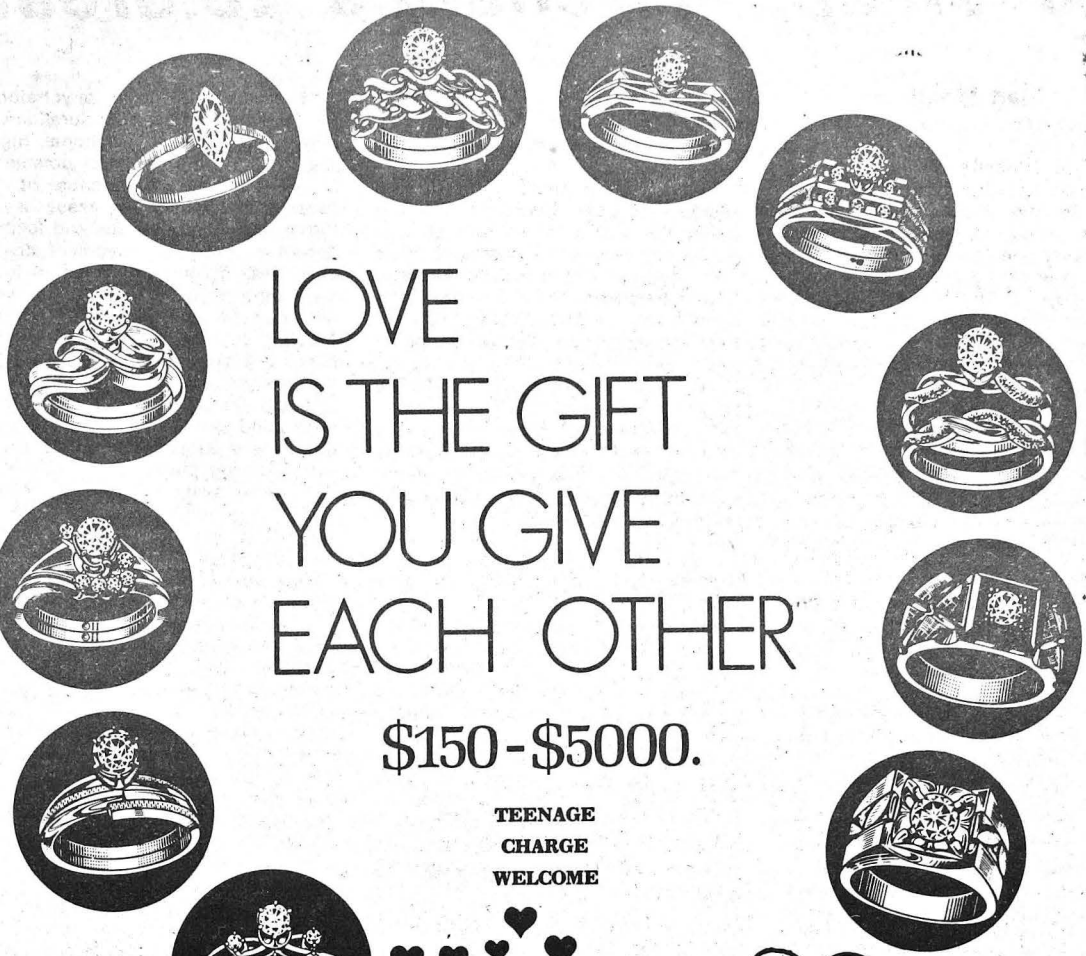
Swimming Guide--Help handicapped kids learn to swim.

Gift Shop Worker--Learn the ins and out of sales, management and merchandising.

To find out about any of these volunteer jobs--or to explore others--call the Volunteer Action Center at 423-4243. Or, visit their offices at the Community Center at Walnut and Heidelberg Streets.

School for peace

Grindstone Island School: Programme for a Small Planet
Spend two weeks this summer on a wooded island in Ontario, learning about peace, Third World struggles, sexism, structural violence, and the New International Economic Order. The 1978 session of the Grindstone School for Peace Research, Education and Action will be held from Aug. 5 to 19 on Grindstone Island, 105 km south of Ottawa, Canada. Cost is \$200 for tuition, room and board. Co-operatively designed for university students, teachers and activists, the school is an intensive course on major social issues. Twelve resource people include university peace researchers, Native People's organizers, anti-nuclear power leaders. Write Co-ordinator A. Grindstone School, Box 571, Stn. P, Toronto Ontario, Canada M5S 2T1 for information and applications.



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To sleep, perchance to dream

Lisa Maxfield

Socrates looked on them as representatives of the voice of conscience. Voltaire dismissed them as random products of physical indispositions. Freud called them "the royal road to the unconscious." However one feels about dreams, they are an enduring source of fascination.

Today, at numerous laboratories around the country, the relationship between the 25 percent of our sleeping time spent dreaming, and our waking moods, memories and emotions is being intensively explored. Although there is still much disagreement about it, the bare outline of a new general dream theory seems to be coming clear. Much simplified, the theory sees human beings as information processors equipped with two ways of dealing with an infinitely complicated world.

The first, which involve the left hemisphere of the brain, is the one we usually employ during our waking hours. It deals most effectively with the constant bombardment of facts, that must be judged as meaningful or dismissed as irrelevant. The second, which involves the right brain, is concerned more with perceived feeling than objective fact and seems the mode of the dreaming mind. The stray feelings and random bits and pieces of emotion that are recorded but go unrecognized and unexamined during the day must be dealt with during sleep to see how they fit our most interior, most intimate conceptions of ourselves.

"This sort of processing of information is our regular nightshift work," says psychologist Rosalind Cartwright of the University of Illinois. "Mostly it concerns the personally relevant information to our old self, and put it all together so we can get up and fight another day."

Dreams punctuate our sleep several times each night of our lives—a trait we apparently share with cats, dogs and nearly every other mammalian species studied. Moreover, the kind of gentle oblivion we associate with a "quite slumber" hardly exists: a night's sleep is a time of intense physiological and mental.

Even the soft blurring of waking consciousness that we associate with falling asleep seems to be an illusion. Experiments have taped the eyelids of subjects to keep them open. One minute the subjects are awake, the

next, despite their open eyelids, they are functionally blind. Even shining a bright light in their eyes produces no reaction.

About ten minutes after falling asleep, sleepers gradually descend during the next half-hour through four stages of sleep, each demarcated by its own particular brain-wave pattern. Rousing sleepers becomes increasingly difficult. At the end of Stage 4, a re-ascend through the lighter stages of sleep begins, lasting 10 to 20 minutes. This "rousal" period is the time of night terrors, sleepwalking, bed-wetting and most sleep-taking.

But instead of coming awake as we reach the time of lightest sleep, we enter what researchers call the Rapid Eye Movement, or REM, phase. During this stage, which has been found to be closely related to periods of vivid dreaming, sleepers suddenly stop tossing and turning, their snoring ends, their breathing becomes irregular, sometimes halting altogether for a few seconds. Brain temperature and blood flow soar, and the sleeper's body goes limp as a rag doll, the large muscles of the arms, legs, trunk becoming paralyzed, with only tiny twitches of the hands and face visible to the observer. The eyeballs suddenly begin to dart rapidly back and forth. If the eyelid are pulled gently back, the sleeper appears to be watching something, while the muscles of his middle ears contract, as if listening to sounds. If awakened at the end of this period, almost all sleepers report dreams very different from the realistic thoughts they recall on awakening in non-REM stages. Instead of saying, "I was thinking about going swimming this weekend," for example, a dreamer might say, "Wow! I was swimming in a huge, pink-marble bathtub, and the water was green." After ten minutes, the rapid eye movements end, and the sleeper gradually descends again through the stages of non-REM sleep.

Four to six times a night, at intervals of about an hour and a half, a sleeper enters the REM stage of sleep, each period becoming longer until, by the fourth or fifth dream, it may last as long as an hour. This 90-minute rhythm seems to be a basic pulse of human life. More than a hundred different body functions, from stomach contractions to hormone secretions, and many mental activities as well, follow a cycle that repeats itself every 90 minutes.

"Every night," says psychologist Paul Bakan, "for the brief duration of a dream, the illogical, emotional, highly visual right brain is almost completely freed from the dominance of the rational left brain, and result is the torrent of images, sounds and feelings known as a dream." Images of striking color (all dreams are in color) jostle each other in a "dream stream," while the laws of logic are often causally ignored. In this strange world, lofty pine trees grow in the bottom shelf of the refrigerator and timid kittens turn into ten-foot monsters. Moods of giant terror and giddy happiness are common, often seeming unreal to the events taking place.

All of us seem to need our dreams, and the younger we are, the more necessary they appear to be. Infants spend nearly half of their sleep in the REM phase. By using drugs that eliminate only REM sleep, researchers have demonstrated that dream-starved persons undergo subtle personality changes; they become increasingly abrasive and anxious, often unable to concentrate.

One subject began to develop signs of paranoia after several days without dreaming; another began to cheat waitresses when paying his check in restaurants. When no longer deprived of REM periods, all the subjects sometimes taking up almost the entire night's sleep.

Yet too much dreaming appears to be almost as harmful as too little. "When you doze late on Sunday morning, often you wake up feeling very tired," says one researcher. "The reason is that the longer you sleep, the longer your dreams become. And dreaming is hard work." One of the worst side effects of withdrawal from alcohol, barbiturates, amphetamines and tranquilizers (all of which cut down on dreaming) are nights of exhausting, often nightmarish dreams.

Why do we dream? APPARENTLY, THE PROCESS HELPS US COPE WITH PROBLEMS. People faced with difficult situations, from an upcoming job interview to mastering a new skill, usually show sharp increases in the amount of time spent in REM sleep.

The ability of the dreaming mind to post solutions to unresolved problems has intrigued dream researchers for years. Albert Einstein, Mozart, Edgar Allan Poe, among scores of highly creative people, regularly relied on

dreams for new insights. After spending many years trying without success to discover the structure of the benzene molecule, German scientist Friedrich Kekule had a dream about a snake writhing in a circle. Waking up, he recognized that the formation made by the snake was a hexagon and was the molecule's actual structure as hexagonal, a flash of insight usually considered one of the most brilliant pieces of prediction in the history of organic chemistry.

Most dreams follow a standard, highly organized sequence. The first and shortest dream, usually set in the present, is a kind of overture; it often revolves around a problem occupying our mind before we fall asleep, and sets the basic theme for the dreams to come. The next two dreams, though they incorporate feelings from the present, usually deal with the past. The fourth dream if often set in the future and concerns some kind of wish fulfillment ("What if I didn't have this problem?"). The fifth, for most people the final dream of the night, builds on material from all the previous dreams, forming a grand finale set in the present.

Although dreams are notorious for their habit of slipping away within a few minutes of waking, apparently more of our dreams are remembered, at least on some level than we consciously realize. Dr. Milton Kramer, co-director of the Sleep Laboratory at the Veterans Administration Hospital in Cincinnati, has found that the daytime moods of his subjects varied according to what they had dreamed about the night before, although often they were unable to recall many details. Moreover, and possibly not coincidentally, people facing upsetting problems tend to be light sleepers who often wake up at the end of their REM periods—increasing their chances of remembering their dreams. "You're apt to have good recall when you're in bad shape," says one researcher. "Who knows? Maybe it's not such a good idea to take a sleeping pill if you're anxious. It might be better to dream on it."

Dream researchers often quote the remark of Kekule, who ended a speech to a scientific congress concerning his discovery of the structure of benzene by telling his skeptical audience, "Let us learn how to dream, gentlemen, and then perhaps we will discover the truth."

Bill moves human services from welfare to new board

INDIANAPOLIS--The Indiana House of Representatives passed SB 278 today by a vote of 98-2. This bill, which was co-sponsored in the House by Representative Dennis Avery (D-Evansville) will remove the administration of the Title XX programs under the federal Social Security Act from the Department of Public Welfare. Under the provisions of this bill, these programs will now be supervised by an Interdepartmental Board for the coordination of human service programs. This board will be responsible for the implementation and development of Title XX programs.

"I am glad that the House has supported this measure," Rep. Avery said. "The Title XX funds available to the state of Indiana can provide a number of useful services to the people of Indiana. The Department of Public Welfare has not done a good job of administering those services and I am glad to see that a new board will now be able to devote full time to the Title XX programs."

This bill also creates a Title XX advisory committee within the interdepartmental board which will review and comment on the state plan for services under Title XX.

Health in the home

The American Red Cross is offering Health In The Home class starting Tuesday, March 21, 1978 for 6 consecutive weeks, from 9:30 a.m. to 11:30 a.m. It will be held at the Red Cross Chapter House. These sessions cover:

- Nutrition and Maintaining Health
- Recognizing Illness
- Personal services for a bed patient
- Taking temperatures, pulse and respiration
- Bedmaking with a patient
- Body Mechanics
- Giving medicines, simple treatments and keeping records

There is no charge or fee for the course. Should anyone be interested, please call the Red Cross Chapter, 425-3341, for class registration.

Deadline for walkway exhibit

The deadline for submitting entries to exhibit for the Walkway Festival of the Ohio River Arts Festival has been scheduled for March 31. Sponsored each year by the Evansville Arts and Education Council, this event is a popular offering to the tri-state and Midwest visitors who enjoy strolling along the downtown Walkway watching artists and craftsmen demonstrate their skills, enjoying a variety of entertainment, and purchasing their finds.

Only handcrafted items will be accepted. No prizes or commissions are applicable to the Walkway Festival. For more information on fees, please call the Arts Council at 422-2111.

Back from the USSR

Dr. and Mrs. Pitzer visit the Soviet Union

by Kim Rountree

"After I bought a Russian fur hat in Moscow, many of the people we met on the streets didn't seem to notice that I was a foreigner. A few people even asked me for directions," said Dr. Donald Pitzer, who toured Moscow and Leningrad for eight days during the latter part of November 1977.

Dr. Pitzer, professor of history, and his wife Mariann visited two of the USSR's most famous cities with a group of alumni from five Ohio colleges, including Wittenberg, where Dr. Pitzer earned his A.B. in humanities.

The group found most Russian people to be friendly.

"Even though the language difference was sometimes a barrier, the Intourist guides spoke fluent English and did an excellent job explaining the museum exhibits. The guides were also quite candid in answering questions about Soviet life and society," said Dr. Pitzer.

Many of the Russians seemed eager to adopt Western customs and styles, especially clothing styles. Dr. Pitzer noted that several members of the alumni group were approached by Russian youth who were willing to pay them as much as \$100 for a pair of blue jeans manufactured in the United States.

Above right - Winter Palace of the Izars in Leningrad.



He hastened to add, "visitors are forbidden to sell or exchange goods for money in the USSR, so our group didn't sell any blue jeans."

Selling American-made blue jeans in the USSR is a form of illegal black market that is severely punished. Soviet clothing styles and fashions are slowly but steadily becoming Westernized despite discouragement by the USSR government.

Popular modes of travel in the USSR differ somewhat from those here in the United States. The Russian government encourages the use of public transportation, including trolleys, railroads and subways. Trucks are also used extensively.

Although increasingly dramatically, private ownership of automobiles is not as common in the USSR as it is in the U.S. According to a recent issue of *U.S. News and World Report*, as few as four per cent of Soviet families own an automobile.

Subways are used by large masses of workers in Moscow and Leningrad. Dr. Pitzer commented that the subways in Moscow and Leningrad are surprisingly clean and well-lighted in contrast to American subways in New York City or Chicago. People feel quite safe using the Soviet subways during both daytime and nighttime. Some pretty thievery is reported but very little serious crime occurs in the Russian subways, according to the people who use them.

Large Russian cities have extremely efficient snow removal systems.

"A truck with scoops and brushes on the front moves the snow to the side of the street. A conveyor belt then takes the snow to another truck which hauls it away to a dump site," said Dr. Pitzer.

Members of the group were allowed to take photographs in most of the buildings they visited in Moscow and Leningrad, except on the inside of some museums. They were warned not to take photographs from trains, planes, or bridges, though.

A fear of bombings that stems from World War II is responsible for this restriction on photography.

"This is understandable when we realize that one out of three city buildings in Leningrad was destroyed by bombs during World War II. Leningrad lost 2,000,000 people during the war. Fifteen thousand of those people were killed by bombs," explained Dr. Pitzer.

The Russian people have not forgotten the terrors of war and they have not completely recovered from World War II. To this day, the fear of war and bombings is very much alive, especially in Leningrad.

Moscow and Leningrad are still in the process of building and rebuilding.

Dr. Pitzer said, "Nearly 80 per cent of all the buildings in Moscow have been built within the last 60 years."

Left - Cathedral of St. Basil in Red Square.



Below left - guards at Lenin's mausoleum in Red Square. Below right - famous bear at the Moscow Circus.



The Ukraina Hotel in Moscow and the Leningrad Hotel in Leningrad, in which the alumni stayed during their tour, were among the best in the USSR; however, the rooms in the Leningrad Hotel did not have matched towels or linens and the dining room did not have matching chinaware or silverware. While in the USSR, the visitors ate a

lot of fish, and caviar was also a common food. Some restaurants served Pepsi-Cola, which seemed to be popular with Russians as well as American visitors. As a souvenir, Dr. Pitzer brought home a Pepsi-Cola bottle with a Russian label.

The first four and one-half days of the group's eight day tour were spent in



Moscow. Dr. Pitzer visited the Kremlin, a circus, St. Basil's Church and several museums.

The group was in Leningrad for about three and one-half days. During that time, he toured the Lenin museum and the Winter Palace of the Czars.

An English School, the History Museum and St. Isaac's Cathedral were

also visited.

Part two of this series will establish a closeup view of well known churches, museums, palaces, government buildings and other places that were observed and enjoyed by Dr. and Mrs. Pitzer as they toured Moscow and Leningrad.



Telethon emcee Jack Klugman with poster child Tony Zidek and Tony's mother.

National telethon to be telecast locally

The Rehabilitation Center, which is operated by the Vanderburgh County Easter Seal Society, will be part of the 7th Annual National Easter Seal Telethon this year on April 1 and 2.

WEHT-TV25 will carry the show locally with Sports Director Gary Montgomery and ISUE Assistant Professor of Communications and WEHT-TV25 Program Director Seymour Brodsky (Brod Seymour) serving as co-hosts during the 20-hour telecast.

Jack Klugman of TV's "Quincy" and "The Odd Couple" fame will be the national host.

The national program, featuring top stars and personalities from the entertainment and sports worlds, will originate from Hollywood, and the Evansville portion will take place at a specially constructed TV studio site at the Washington Square Mall.

The telethon network will number 83 stations throughout the country.

The local Easter Seal Society is calling on clubs and organizations to provide volunteers to help during the 20 hours. More than 260 volun-

teers will be needed. Clubs and organizations already scheduled to participate are the Sweet Adelines, Medical Assistants Association, National Guard, Evansville Grocery Representatives Association, Holiday Inn, Pizza Hut, Wendy's, Mac's Bar-B-Q, and Midas Mufflers.

If an organization for club holds a special event, representatives will be scheduled to make check presentations on the air.

Also planned is the on-the-air presentation by Mayor Russell Lloyd of the "Mayor's Trophy," which will be inscribed and awarded to the club raising the most money for the Easter Seal Telethon. The club that wins the rotation trophy three years in a row will receive the trophy permanently.

The Rehabilitation Center, which treats more than 2,200 handicapped children and adults annually will benefit from the money raised locally. More than 96 percent of the money stays in Evansville.

Anyone interested in participating should contact Mr. Lee Baker at the Rehabilitation Center--479-1411.

Marketing club preps for real world

Think about this--how effectively do you really think you can deal with the "real world" after sinking \$10,000 plus for a college education?

The Marketing Club of ISUE will receive information about other chapters most of that money in has little value unless you can apply from other chapters occasionally on academic theory to actual hand to present local discussions, situations. And the only way to do an informative publication, that while you're still going through school is to become active in an organization which makes practical use of textual materials.

The Marketing Club of ISUE was founded on the principles of offering members the opportunity to apply their educational skills in practical, real-life situations.

You don't have to be a business major to benefit from the activities the Marketing Club has to offer. You only need to have a keen desire to meet and become friends with other students who are striving to transform theory into practical projects.

For instance? How about experience dealing with research and questionnaire design and revision, sometimes in the form of extra credit through the division of business self-study program? Or tours through major industrial firms and possibly potential employers.

Recently the club toured Keller-Crescent, Ind., one of the top firms in its field. Future activities include a tour through the Mead Johnson facilities, noted speakers, extensive seminars featuring major business concerns, and funded telephone surveys and analysis.

Many employers place emphasis on extracurricular activities and consider greatly the practical projects and prestige Marketing Club members have experienced, and invaluable addition to any job resume. The club is soon to become a charter member of the American Marketing Association,

Marketing Club will receive information about other chapters most of that money in has little value unless you can apply from other chapters occasionally on academic theory to actual hand to present local discussions, situations. And the only way to do an informative publication, that while you're still going through school is to become active in an organization which makes practical use of textual materials.

But most important of all, as a member of the Marketing Club, you will meet and become active with fellow students. And although they are students now, they will become future contacts in the real world and business community later. The Marketing Club plans to host more parties and social activities like recent ones which were highly successful.

Meetings are designed to fit everyone's schedules so that you only have to devote as much time as you think you can. There is one regular monthly meeting; subcommittees meet however many times deemed necessary with regard to subcommittee member's schedules.

Dues? If you join now, you only need pay five dollars for the whole semester. Later, after the club becomes a member of the A.M.A., the dues will be \$10.

If the ISUE Marketing Club sounds interesting to you, the ISUE Marketing Club needs you. Your decision to join may be the most important decision you'll make while going to school.

Either watch the bulletin boards for the next scheduled meeting and come sit in on the discussion, or call and talk about the advantages and benefits members are receiving. Phone Brian Devers at 425-3862 or Jackie Kauffman at 985-3145.

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