



NEWS RELEASE

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TWO USI PROFESSORS ELECTED TO BOARDS

**For Immediate Release
November 17, 1992**

Two University of Southern Indiana professors have been elected to leadership posts in regional and national professional organizations.

Dr. Sang T. Choe, associate professor of business, began a three-year term in 1992 on the board of the Midwest Marketing Association. The association publishes the *Journal of Marketing Management* and will hold its annual conference in Chicago.

Dr. Charles F. Petranek, chair of the USI Sociology and Anthropology Department, was elected co-chair of the Board of Directors and co-chair of the 1993 annual conference of the North American Simulation and Gaming Association during the organization's recent 37th annual meeting. Dr. Petranek's review of the simulation "Imagine That!" will appear in the December 1992 issue of the journal *Simulation and Gaming*. The simulation dealt with drinking among college students and was tested in his class, Simulated Games of Society.

- 30 -