



INDIANA  
STATE  
UNIVERSITY

# EVANSVILLE CAMPUS

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## You'll Need Your ID Card Punched (To Vote)

FACULTY STUDENT AFFAIRS COMMITTEE (FSAC), AN IMPORTANT BRANCH  
OF FACULTY ADVISORY COMMITTEE (FAC), APPROVES CALLED STUDENT  
ELECTION ON TUESDAY AND WEDNESDAY, MARCH 19 AND 20, RESPECTIVELY,  
TO SELECT SIX STUDENTS TO SERVE ON INTERIM STUDENT GOVERNMENT  
COMMITTEE. BRING YOUR ID CARD!! ELECTION TO BE HELD IN STUDENT  
UNION

By GAYLE CLARK AND WAYNE ELLIS

### Attention all students!

An election will be held in the student union on Tuesday and Wednesday, March 19 and 20, respectively, for the purpose of your selecting six students who will serve on an interim committee between a temporary student government and a permanent student government, according to Instructor John Magner, Chairman of the Student Affairs Committee.

The Student Affairs Committee is an important branch of the Faculty Advisory Committee, composed of Associate Professor Ben Miller of Physics and Mathematics, Associate Professor James Blevins of English, and Associate Professor Dan Miller of the Social Sciences. Instructor Dean Phelps, who has resigned from the ISUE faculty effective at the end of this semester to accept an advancement in position at another university, recently resigned from the Faculty Affairs Committee.

In addition to Chairman John Magner of the Student Affairs Committee, other members are Instructors Ruthann Sturtevant and John Price.

Be sure to bring your student activity card on March 19 and 20, respectively.

Before you can vote in the student union, your identification card must be punched.

The Student Affairs Committee, according to Faculty Chairman Magner, has appointed three faculty members to serve as advisors to the six students you will elect to serve on the Student Government Committee.

Unofficial reports are that all of the faculty members serving as advisors on the Student Affairs Committee and the Interim Student Government Committee, except John Price, are expected to return to the campus next year to serve in the organizational work leading to a permanent student body government. Instructor John Price has explained that he has accepted an opening in the graduate school of another university, where he will work toward meeting the requirements of a doctorate degree.

The students you will elect to serve on the Interim Student Government Committee are to:

1. seek the necessary counsel and guidance from experienced persons in student government in order that an effective ISUE student constitution, which is suitable to ISUE, may be written.
2. set up a system and organization for representing all of the students and not just a special group in establishing a permanent student government.
3. act as an intermediary between the students and the Student Affairs Committee

According to Gaylord Grow, a junior ISUE pre-law major, the first effort to write an ISUE constitution was too prescriptive and represented the thinking of a small segment of the student body.

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Any ISUE student in good standing (2.0 or better) who wishes to be elected to the Interim Student Government Committee, must present a petition signed by no less than ten registered ISUE students by Friday, March 15.

When the student who wishes to be placed on the ballot has obtained the required signatures on his petition, he is supposed to deposit his petition in a special Student Affairs Committee box which is to be located in the lobby of Instructor John Magner's office on the third floor.

ISUE EXECUTIVE STUDENT PANEL IDENTIFIED WITH STUDENTS OF VARIED ACADEMIC INTERESTS;  
ANY QUALIFIED STUDENT WHO IS INTERESTED IN CLASSROOM IS INVITED TO CONSULT AN  
ESTABLISHED EDITORIAL PANEL MEMBER

This publication is a classroom laboratory assignment for English and Journalism students at Indiana State University, Evansville Campus. The Editorial Panel is not limited to members of the English and Journalism classes. Any qualified student is eligible to participate in the training program represented in the Journalism classroom assignment.

Dr. George Smock is Professor and Head of the English Department at Indiana State University. Professor Eric VonFuhrman is Head of the Division of Communications, Arts and Literature on the Evansville Campus.

Any interested faculty member or student is invited to participate in the Journalism Laboratory classroom assignment. Miss Mary Richards, who is majoring in Psychology, is Student Executive Secretary to the ISUE Editorial Panel.

The first objective of the classroom Laboratory is to train students who plan to major in Journalism and plan to transfer to another university, where they would be expected to meet all of the basic requirements in recognized Schools of Journalism.

There is another approved publication independent of the Journalism Laboratory publication on the ISUE Campus. The Literary Miscellany accommodates written material of a description varying in subject matter and for a long time self-defined in publishing practices on university campuses.

Faculty members and students who desire to write articles for circulation through the Laboratory publication for the purpose of bringing onto the ISUE Campus current issues of conflicting opinions, and the like, should write materials under their signature and present materials to the Student Executive Secretary of the ISUE Editorial Panel.

The following are members of the ISUE Editorial Panel. Their academic interests are in parentheses.

BILL GERLING (Journalism and Music), LARRY CANNON (Journalism and Business), WAYNE ELLIS (Journalism and Marketing), BRENDA ARNOLD (Journalism and Secretarial Services), JOHN GRISLEY (Liberal Arts), BOB HAMMONDS (Journalism and Physical Education), LINDA BRACKETT (Journalism and Education), PATSEY CHINN (Sociology and Education), NANCY JOLLY (Journalism and Education), DAVID RUTTER (Journalism and Sociology), CHARLES REID (Journalism and Marketing), JACK REYNOLDS (Journalism and Theology), MIKE DEIKEN (Art and Journalism), SHARLENE TAYLOR (Journalism and Psychology), SANDRA OVERFIELD (Social Sciences, Education, and Journalism), MIKE FITCH (Liberal Arts and Journalism), JAMES J. CELANIA, JR. (Social Sciences and Journalism), STEVE ADAMS (Education and Journalism), BRENT DONAVAN (Education and Journalism), ANN WILSON (Accounting), BONNIE BIGLER (Speech), JOBETH CULLNANE (Journalism and Home Economics), GAYLE CLARK (Journalism and Advertising), STEVE HACKER (Journalism and Science), JOHN McEWEN (Journalism and Social Sciences).

A CAREER IN CHEMISTRY

Leonard Weiss is a laboratory assistant in the Chemistry Department. He works 20 hours a week. He prepares solutions, washes glassware and assists in the student management lab responsibilities.

Thinks ISUE Faculty Equal To Any In Indiana  
In Teaching And Coverage Of Course Of Study  
Now Being Offered

PURDUE UNIVERSITY HOME ECONOMICS MAJOR WHO TRANSFERRED  
TO ISUE IN ORDER "TO STUDY AT HOME FOR AWHILE" WRITES  
ABOUT HER ACADEMIC INTERESTS, "THINKING OF OTHER GIRLS  
CONCERNED ABOUT HOME ECONOMICS"

(Note: Miss JoBeth Cullnane was an honor student at Mater Dei High School. Her Purdue grade point average is A. At ISUE last semester, she earned a 3.79 average.)

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First In Series Of  
Articles By Students  
About Major Interests

..... By JO BETH CULLNANE .....

Home Economics is a professional field that includes a variety of jobs. Its primary goal is: a better life for all people, beginning in the home. As a home economist, one might be a scientist, a buyer, a business executive, a welfare worker, or a teacher--to name only a few possibilities. The field of Home Economics in Journalism entails newspaper and magazine work, Photo Journalism, advertising, public relations, television and radio. One aspect of this field is working in the society department of a newspaper or a woman's magazine.

The society page surrounds four types of information: (1) engagement and wedding announcements, (2) society news pertaining to teas, luncheons, dinners, and activities of prominent families and clubs, (3) community news about women's organizations and church groups, and (4) information about food, clothing, shelter, and child development.

#### GATHERING INFORMATION

Gathering this information to relate to the public is the duty of the society page editor. A typical day may begin at 7 A.M. at the office. The morning is filled with "laying out" the page, writing headlines, copyreading the galley proofs, and preparing a dummy sheet. After the one o'clock edition is off to the press, the assembling of news for tomorrow's articles is next on the agenda.

Some of the editor's resources of materials come from the local stores and from the major syndicated wire services such as the Associated Press, United Press, or International News Service, and the public. While attending fashion shows and social functions, the editor becomes adept at presenting the seasonal fashion trends and the society angles of such affairs. Paris styles or foreign recipes, taken from wire services, may be presented to the local housewife. Finally, readers may express their methods for better housekeeping (such as is found in "Heloïée's column"), old family recipes, or ask questions concerning etiquette, housekeeping and family or personal problems.

#### HOME ECONOMIST EDITOR

Another department of a newspaper functions as an authority in the testing of foods. Test kitchens are sometimes set up to affirm the quality of the recipes before they are printed. The reputation of the editor is based upon these results. Preparing food and clothing for photographs are other divisions. Finally, the Home Economist Editor is often called upon to represent the newspaper at social functions, to speak before women's clubs and high school assemblies, or to conduct cooking schools. Sometimes this editor writes human interest stories for other parts of the paper, edits fill-in material, and writes supplemental booklets on etiquette, clothes or food. Therefore, the Home Economist Editor's job is one of constantly keeping up with the new trends in home economics.

The work schedule varies from paper to paper, but the average amount is an eight-hour day, five days a week, with a salary between \$110-\$250 per week. This rate, established by the American Newspaper Guild for the mid 1960's, may be more or less, depending upon the size of the journal. Some newspaper women earn over \$250 a week. Some editors may receive from \$12,500 to over \$50,000 yearly.

#### WOMEN'S MAGAZINES

Thus, to the second area of discussion--women's magazines. This media offers a different scope for readers' interest. Often a magazine will specialize in one particular aspect of home economics. For example, Good Housekeeping is a service magazine while McCall's and Woman's Day relate to all aspects of home life.

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(Continued)

The staff of a woman's magazine is usually composed of an editor-in-chief, departmental editors in foods, fashion, home furnishings, and other departments, which are responsible for the overall appearance of each issue. Three publications are edited at one time. The themes and the key ideas must be selected four to six months ahead. Visits must be made to fabric, yarn, ready-to-wear and accessory manufacturers about eight months before the merchandise appears in the stores. At the same time, the editor is involved in proofreading the copy for printing. The staff must make sure, then, that the information contained in these articles is factual and the merchandise will be available in the stores when the magazine appears on the market.

Summer, part-time jobs and working for college publications give a student the experience of learning the technical and production aspects of newspaper work and expose him to "deadlines." Such work positions in communications enterprises are positions in the college editorial office where the college catalog is prepared, under the editor of the local newspaper, and for professors in the communications departments. After graduation, one could work as a copywriter, secretary to an editor, or reader correspondent.

The people needed for these jobs must have three essential characteristics: (1) an overall writing skill with the patience to keep striving toward perfection, (2) knowledge of how the fashion world is organized, who the leading personalities are, and what and where the resources of fashion merchandise are, and (3) experience in the specific techniques of various kinds of fashion writing. One must be "typed" as versatile, resourceful and well-organized. To be able to recognize newsworthy stories, he must be a careful, responsible worker with keen observation. He must have curiosity to follow through on his observations and accurate memory in writing down details.

If a person obtains the education, experience, and is the right type of person, he will have little trouble in securing a job in the field of Journalism. And, this occupation gives him the opportunity to see new products before they reach the market, to travel to foreign places, and to meet the people who are helping to shape the contemporary world through their interest in and knowledge of home economics.

An Opportunity To Enroll In Junior Level Geography Course: See Instructor Ernst  
GRIFFIN

If a sufficient number of students sign up for the class, the Geography department will offer a junior level course, Geography 330, the first summer session of 1968.

Geography 330, or World Regional Geography, is an introduction to the major cultural regions of the world. Agricultural, industrial, ethnic, political, and linguistic aspects of cultures will be studied. Particular interest will be given to Africa, Asia, and Europe.

Interested students who have completed at least 60 hours should sign the petition in Room 35, or the petition on Mr. Griffin's door, Room 36A. Geography 111 is a prerequisite for the course. All questions should be directed to Instructor Ernst Griffin.

Meet John Doe At The Evansville Campus Of Indiana State University

John Doe is a student at the Evansville campus of Indiana State University. Every day he comes to school, attends classes, loafs about in the student union, retreats to the parking lot, and boards his trusty vehicle which will take him home safely. John is one of the many scholastic students at ISUE who is totally unconcerned about the organization of any extracurricular activities that could easily improve the status of our campus. This uninitiative student does not like basketball, will not join the debate team, and has no desire to join the newspaper staff. Furthermore, he does not have the nerve to organize a new activity in which he would like to participate. John Doe is a well-known person around the Evansville campus. In fact, the majority of students probably know him--personally. (SHARLENE TAYLOR)