



# NEWS RELEASE

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## **USI students go "Into the Streets"**

In observance of Martin Luther's King Jr.'s birthday, University of Southern Indiana students have joined together with USI's Multicultural Center to go "Into the Streets" at 10 a.m. on Monday, January 18, at the Zion Childcare Ministry, located at 1800 South Governor in Evansville.

"Into the Streets" is a nation-wide program developed by the Campus Outreach Opportunity League (COOL) in Washington, D.C. and adopted by over 250 campuses across the U.S. "Into the Streets" was designed to introduce students to volunteering. The continuing goal is consistent with Dr. King's goals -- to strengthen one's capacity to help solve the problems we face as a society. This program seeks to address this goal in partnership with many diverse individuals and institutions through sustained and persistent action.

Ms. Pamela Hopson, director of the Multicultural Center, said that USI students involved in the program chose to volunteer at a daycare because they felt that as representatives of a educational institution, they wanted to promote higher education in the community. Participants will help prepare meals and assist with the children's activities.

The day's observance begins at 9 a.m. with a brief program in USI's Carter Hall, located in the University Center. The program will feature student speakers including Mr. Ennis Brown Jr., president of the Black Student Union, who will lead the group in a gospel song and Ms. Anteia Greer who will read Dr. King's "I Have a Dream" speech.

Civil rights leader Martin Luther King Jr. was assassinated on April 4, 1968, in Memphis, Tennessee and January 18 is a national holiday to celebrate his work.

Note: The Campus Outreach Opportunity League is a national non-profit organization that works with college students to start, strengthen, and expand their community service programs. Founded in 1984 and directed by recent college graduates, its mission is to educate and empower college students to strengthen our nation through community service.