



# NEWS RELEASE

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## **Author LaJoyce Brookshire to lecture at USI on February 2**

Sponsored by the University of Southern Indiana's Multicultural Center, *Soul Food* author LaJoyce Brookshire will be featured at a free public lecture at 7 p.m. on Tuesday, February 2 in Carter Hall, located in USI's University Center. She will sign books immediately following the lecture which is part of the USI Multicultural Center's Black History Month calendar of events.

Ms. Brookshire is the first black woman to write a novel based on a major motion picture. Selling over 105,000 copies and exhibited in a national book tour, *Soul Food* (based on the film by the same name) has out-sold every novelization ever written. *Soul Food* is the story of a Midwestern black family whose relationships are held together by the Sunday dinners served by the matriarch.

In her lecture, Ms. Brookshire discusses how to take a book from concept, to computer, to contract; her experience as an entertainment publicist who has worked with Aretha Franklin, Sean "Puffy" Combs, Whitney Houston, and Kenny G.; and how to break into the publishing business.

Additionally, Ms. Brookshire has been commissioned to write the official biography of Jimi Hendrix and the account of his estate's litigation. She has written with her husband Gus the story of their teenage relationship entitled *You, Me, & Thee - A Christian Book for Adults and Adolescents*, scheduled for a 1999 release date.