



# NEWS RELEASE

Kathy Funke, Director  
News & Information Services  
812/465-7005  
FAX 812/465-1096  
E-mail [kfunke@usi.edu](mailto:kfunke@usi.edu)  
<http://www.usi.edu/events.htm>

For immediate release

March 27, 2000

## Diplomatic historian to lecture at USI on April 5

Diplomatic historian Dr. Walter LaFeber, Marie Underhill Noll professor of history at Cornell University, will address topics from his book *Michael Jordan and the New Global Capitalism* at 1 p.m. on Wednesday, April 5, in the Liberal Arts Center room 2030 at University of Southern Indiana. The lecture is free and open to the public.

An expert on the Cold War and U.S. policy toward Latin America, LaFeber will discuss the impact of American business, advertising, and sports on the rest of the world. He will talk about how the private world of business and sports affects the public world of global diplomacy and foreign policy.

"Dr. LaFeber's book is a required text in American Diplomacy Since 1900, a political science class I teach" said Dr. Charles T. Barber, professor of political science. "We are fortunate Dr. LaFeber accepted my invitation to speak on campus. My students, USI athletes, and other members of the community who have read his book are excited about the opportunity to meet him." Dr Barber added, "The fact that his son Scott LaFeber is on faculty at USI helped."

Scott LaFeber is associate professor of theatre and artistic director at The New Harmony Theatre, an Actors Equity summer theatre produced by USI.