



NEWS RELEASE

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PRESS CONFERENCE TUESDAY, AUGUST 26

H. Ray Hoops, president of the University of Southern Indiana, will announce the gift of an endowed academic chair to *Campaign USI* at 9:30 a.m. on Tuesday, August 26 in the lobby of the River House Hotel, 20 Walnut Street. This is the first time a gift of this kind has been given to USI. The donor will join Dr. Hoops for the announcement and details of the gift will be outlined.

Campaign USI is the first capital campaign fund drive for USI. The goal for *Campaign USI* is to raise \$10.5 million, to help the University on its path to becoming a comprehensive urban university and ensure its transition to a higher level of service.