



University of Southern Indiana UNIVERSITY NOTES

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"SNICKEROMICS" ON THE ROAD

The Indiana Department of Financial Institutions will tape a presentation of "Snickermomics" by Dr. Gregory P. Valentine, director of the USI Center for Economic Education, as he presents the program to a sixth-grade social studies class at Castle Elementary School in Newburgh. The taping will occur on Tuesday, April 23, and DFI will use the program later in two half-hour segments that will be broadcast on public television in the Indianapolis area.

Dr. Valentine developed "Snickermomics" for off-campus presentations showing students how economics affect their daily lives. It is a blend of micro and macroeconomic theory, using a Snickers bar to show the use of limited economic resources to satisfy our unlimited economic wants. Students are introduced to the theory of supply and demand and how the price of goods and services are

affected according to those factors. In the past, a Snickers bar has sold for \$10 (in the classroom); the price reflected the limited supply of a good with the unlimited wants of the consumer pushing the market price (equilibrium point -- the price that the consumer is willing to pay for goods or services) to the inflated \$10 value. Other concepts such as bartering, monetary policy, and contrived demand also are discussed.

USI TO SPONSOR TRIP TO SEE BARYSHNIKOV

The Office of Continuing Education has received tickets for the "White Oak Dance Project," featuring Mr. Mikhail Baryshnikov at the Kentucky Center for the Arts in Louisville.

The program of contemporary dance is sponsored by the Louisville Ballet. Ten of the country's finest modern dancers will perform four works created by Mr. Mark Morris, one of today's most ingenious choreographers. Although Mr. Baryshnikov performs in all four pieces, he is not the only star. Hand-picked by Mr. Baryshnikov and Mr. Morris, these performers draw from established careers in either ballet or modern dance backgrounds, and blend the two forms in a unique dance experience.

Only two performances will be available in the Louisville area, on May 17 and 18. USI is arranging a bus trip for Friday evening, May 17, to include dinner, the performance, and immediate return to Evansville. The cost will depend on dinner arrangements, which still are being completed. Call the Office of Continuing Education, extension 1989, for details.

DATE RAPE SEMINAR. A seminar on date rape will be held at 11 a.m. Tuesday, April 23, in Forum 1, sponsored by Alpha

Sigma Alpha sorority. The featured speaker will be Ms. Margaret Bacon of Albion Fellows Bacon Center in Evansville. A city police officer also is expected to spell out the legal consequences for the rapist. The program is open to all interested persons.

NAMES IN THE NEWS. Dr. Darrel E. Bigham, professor of history and director of Historic Southern Indiana Project, participated in the second retreat for managers of the 16 pilot areas of Heritage Tourism Initiative, National Trust for Historic Preservation, held April 6-10 in Galveston, Texas, one of the pilot communities. Dr. Bigham also attended the annual meeting of the Organization of American Historians, held April 11-13 in Louisville. He has been asked by the Indiana Association of Historians to chair a new Committee on History Education, with the first meeting to be held May 18 in Indianapolis.

Dr. Eva K. Jermakowicz, assistant professor of business, and Dr. Walter W. Jermakowicz, associate professor of business,

STUDENT ART SHOW OPENS APRIL 21

The 1991 Student Art Show will open Sunday, April 21, with a reception for the artists, to be held from 1 to 3 p.m. in the Conference Center. The awards ceremony will be at 2 p.m.

The juror for this year's show is Mr. David Huntley, director of the University Museum at Southern Illinois University-Edwardsville. Mr. Huntley also will discuss the contemporary art scene at 7:30 p.m. Thursday, April 18, in The Athenaeum at New Harmony. The public is invited.

The student art will remain on exhibition at the Conference Center through April 29, with public viewing available from 9 a.m. to 4 p.m. Monday through Saturday and 11 a.m. to 4 p.m. Sunday.

MID-AMERICA SINGERS TO PRESENT "SHOW '91"

The Mid-America Singers will present "Show '91," their annual spring concert, at 7 p.m. Saturday, April 27, in Forum I.

The program will include contemporary music, Broadway show tunes, '20s and '30s music, gospel, rock 'n roll, and the suite from *The Phantom of the Opera*. This year's show also will introduce "Aftertouch," a contemporary band formed by Singers to accompany their numbers.

Tickets for "Show '91" are \$3 in advance, available at the UC Information Desk, or \$4 at the door.

attended a seminar April 8 at Portland State University in Oregon on "Central Europe in Transition." She presented a paper on "Financial Reporting in East European Countries" and he presented papers on "Privatization Measures in Poland, 1990-1995" and "Joint Ventures in Poland, 1986-1990." The two will spend the last half of the year in their native Poland and will present the paper on "Joint Ventures in Poland, 1986-1990" at the 36th International Council for Small Business World Conference to be held June 24-26 in Vienna, Austria.

Dr. Walter Jermakowicz also attended the 27th annual meeting of the Midwest Business Administration Association, held April 3-5 in Chicago, where he presented papers on "Ownership Transformation Methods: Feasibility Analysis Based on a Sample of Poland's Industry" at a management session and "Radical Currency Reforms: Germany, 1948, and Poland, 1990" at a business economics session. He presented a third paper with Dr. Edward D. Marting, associate professor of business, at an international business session. The paper was entitled "Analysis of Licenses Granted by Foreign Investment Agency for Polish-American Joint Ventures."

Dr. Joseph J. Palladino, chair of the Psy-

chology Department, has been appointed to the board of directors of the Legal Aid Society of Evansville by Mayor Frank F. McDonald II.

Dr. Charles F. Petranek, chair of the Sociology Department, presented a paper on "Death Anxiety: Impending Earthquake, Persian Gulf War, and Other Death Related Variables" at the annual meeting of the Southern Sociological Society, held April 12 in Atlanta.

WELCOME. The University community welcomes Mrs. Nancy L. Martin, senior secretary in the Teacher Education Department. She is a business graduate of Northeast Missouri State University and previously was a secretary/receptionist at WRBT radio station.

REPORT FROM THE OFFICE OF THE VICE PRESIDENT FOR ACADEMIC AFFAIRS. Curricular petitions for course modifications, a course deletion, and a minor program modification have been received and approved, including:

School of Science and Engineering Technology - Course Modifications
CHEM 421/521 Instrumental Methods of Analysis - 3 hours; implementation date:

fall 1991

CHEM 422/522 Instrumental Methods of Analysis II - 3 hours; implementation date: spring 1992

Course Deletion

CET 323 Land Surveying - 3 hours; implementation date: fall 1991

School of Nursing and Health Professions - Program Modification

B. S. in Nursing (minor changes in curriculum); implementation date: fall 1991

GRAN PRIX WINNERS. Mother Nature refused to cooperate Saturday and the 1991 Eagle Gran Prix struggled to completion between showers. The Gilles Schwinn Flyers men's team and Delta Zeta women's team repeated their 1990 victories, giving other campus groups a mark to strive for. The Old National Bank team was victorious in both the Celebrity Race and the Fitness Race. Congratulations to the winners, and to the dejected Activities Programming Board - better luck next year with the weather!

WESTWOOD HOUSE TOUR. The Westwood Garden Club will sponsor "Homes of Artists and Collectors," a tour of six homes with artistic features, on Saturday, April 20. The tour will include luncheon at

VINCENNES RENDEZVOUS TO BE THEME FOR HSI WORKSHOP

The Spirit of Vincennes Rendezvous will be studied as an example of a successful community festival at Historic Southern Indiana Project's second 1991 workshop on marketing and promotions, to be held Wednesday, April 24, in Vincennes.

The group will meet at 9 a.m. (EST/CDT) at the Daughters of the American Revolution chapter house at William Henry Harrison Mansion (Grouseland). Mr. James Holcomb, superintendent of the George Rogers Clark National Historical Park, will coordinate the workshop, assisted by Mr. Marshall Miller and other Rendezvous volunteers.

The Rendezvous is held each May, one of Indiana's oldest and most successful heritage festivals. Dr. Darrel E. Bigham, HSI director and USI professor of history, said the in-depth look at Rendezvous will:

- * Demonstrate how a heritage festival can aid community development by helping it discover its roots, by giving it

something distinctive to promote, by offering a foundation on which to build other projects, and by generating income for the community.

- * Examine the origins, development, and administration of a highly successful heritage festival.

- * Encourage southern Indiana communities to establish heritage festivals or similar events or to re-examine current festivals.

- * Develop an inventory of southern Indiana heritage festivals as a first step in creating a master calendar and other promotional pieces.

Workshop reservations are requested by Monday, April 22; attendance will be limited to 50 persons, however, and those interested are urged to respond quickly. Call extension 7014 for information or to register.

USI's University Home between 11 a.m. and 2 p.m. Tickets are \$12.50 through Friday, April 19, and \$15 on tour day, and are available in the USI President's Office. Reservations also may be made by calling 422-4365 or 464-1890. Homes and special interests on the tour will include:

Mr. and Mrs. Donald Ingle, 7125 E. Sycamore Street, sculpture; Mr. and Mrs. Warren Spence 6500 Weiss Road, fabric and antique quilts; Ms. Connie Weinzapfel and Mr. Jim Parrent, 3700 S. St. Phillips Road, antique furnishings, contemporary paintings and sculpture, garden; the University Home, 1230 McDowell Road, family antiques, water color artist at work; Drs. Ron and Betsy Sowa, 875 S. Red Bank Road, personal collection, Evansville Artists Guild paintings, landscaping; Mr. and Mrs. Phil Smith, 915 S. Red Bank, log home restoration, custom woodworking; basketweaving.

PAYROLL SEMINAR. The Human Resources Department will offer payroll seminars on Wednesday and Thursday, April 24-25, in L100 for all department heads, secretaries, and others responsible for processing payroll. A session will be held at 10 a.m. April 24 for academic departments and at 2 p.m. April 25 for the remaining departments. If you cannot attend your scheduled session, please make arrangements to attend the other.

DIRECT DEPOSIT CHANGE. For those who have authorized direct deposit of their

WALK WITH THE USI TEAM

Nearly 70 people now are signed up to walk as the USI team in the March of Dimes 1991 WalkAmerica on Saturday, April 27. Students, faculty and staff members, and relatives still have time to join them. Get the details from a team organizer -- Mrs. Janet G. Duncan, senior clerk, Purchasing Office, extension 1848; Mrs. Yvonne T. Floyd, account clerk, Accounting Office, extension 1772; Mrs. Kathy W. Funke, director, News and Information Services, extension 7050; Dr. Mehmet C. Kocakulah, associate professor of business, extension 1730; or Mrs. Allyn E. Testroet, manager, Employment and Benefits, extension 1790.

paychecks, statements of deposit no longer will be mailed to home addresses but will be delivered to the various University departments for distribution to depositors. Any questions may be directed to the Payroll manager, extension 7062.

STATE MATH CONTEST. USI will be one of 14 sites for the 1991 State Mathematics Contest, to be held Saturday, April 27. To date, 259 area middle and high school students have pre-registered to take tests in four areas: algebra I, geometry, algebra II, or comprehensive. The written portion of the statewide contest will be followed by the USI Mathematics Department competition directed by Dr. Karin V. Chess, associate professor of mathematics. The state contest at USI is being directed by Dr. David W. Kinsey, associate professor of mathematics.

CHEERLEADER TRYOUTS. Tryouts for next year's USI Cheer Squad will be held Friday and Saturday, April 19-20, in PAC200. Ms. Debbie Baumgart, cheerleading captain, said entrants are required to attend practice from 6 to 9 p.m. April 19 and 8 to 10 a.m. April 20. Tryouts will begin at 11 a.m. on April 20. Entrants will be required to do a cheer they have prepared; other cheers will be learned in the practices. Call Ms. Baumgart, extension 1949, to register.

FACULTY AWARDS PROPOSALS SOUGHT. A second round of proposals is being solicited for the Faculty Research and Creative Work Awards, which fund full-time faculty members' creative work, applied research, and basic research. Friday, April 19, is the deadline to submit these proposals, for which approximately \$1,500 is available. Submit the original and seven copies to the Office of Grants and Sponsored Research, AD117-A, where copies of policy guidelines and proposal outlines are available.

GRANTS SEMINARS. Western Kentucky University will be host on Wednesday, April 24, for three presentations on grant opportunities. Dr. William H. Rauckhorst of the National Science Foundation Science Education Division will speak at 9 a.m. on NSF science education programs. Dr. Carl Dolan of the National Endowment for the Humanities Outreach Office

HEALTH NOTES from the Human Resources Department

UTERINE CANCER - Incidence: Estimated 46,000 new invasive cases in 1991 - 13,000 cancer of cervix and 33,000 cancer of uterus, usually endometrium (lining). Invasive cervical cancer steadily decreasing; most common today among women of low socioeconomic groups, but all women are at risk. Endometrial cancer most common in mature women; diagnosis usually made after age 50.

Mortality: Estimated 4,500 deaths in 1991 from cervical cancer; 5,500 from endometrial cancer or unspecified uterine cancer; overall rate for uterine cancer decreased more than 70 percent past 40 years, due mainly to Pap test for early detection and regular checkups.

Warning Signals: Bleeding outside normal menstrual period or after menopause, or unusual vaginal discharge.

Risk Factors: Cervical cancer - early age at first intercourse, multiple sex partners, cigarette smoking, and certain sexually transmitted diseases; endometrial cancer - history of infertility, failure to ovulate, prolonged estrogen therapy, obesity.

Early Detection: Pap test is valuable simple procedure, performed at appropriate intervals as part of pelvic examination; should be done annually in women who are or have been sexually active or who have reached age 18. After three consecutive examinations with normal findings, test may be less frequent, at the discretion of physician; effective in detecting early cancer of the cervix, only partially effective in detecting endometrial cancer and women at high risk should have tissue sample evaluated at menopause. During menopause, hormones (estrogens) normally produced by ovaries declines, causing symptoms such as "hot flashes" or thinning of vaginal lining (can make sexual intercourse painful). Estrogen replacement therapy can increase risk of endometrial cancer; benefits and risks of treatment should be discussed with physician.

Treatment: Uterine cancers generally are treated by surgery or radiation, or by combination of the two. In precancerous (in situ) stages, changes in the cervix may be treated by cryotherapy (destroying cells by extreme cold), by electrocoagulation (destroying tissue by intense electric current heat), or by local surgery. Precancerous endometrial changes may be treated with progesterone.

Survival: Five-year survival rate for all cervical cancer patients is 67 percent, 88 percent for patients diagnosed early, virtually 100 percent if the disease is in situ. Endometrial cancer survival rate is 85 percent overall, 93 percent if discovered at early stage, virtually 100 percent if discovered at precancerous lesion stage.

Source: American Cancer Society *Cancer Facts & Figures - 1991*

will speak at 2 p.m. on NEH opportunities. Dr. Wayne Stevenson of the Science and Engineering Education Division of Oak Ridge Associated Universities will speak at 2 p.m. on faculty research opportunities through the Department of Energy. Anyone interested in attending should contact Dr. Peggy F. Harrel, coordinator of Grants and Sponsored Research, extension 7016, for information.

LEADERSHIP EVANSVILLE is seeking applicants for its 1991-92 class. The University funds one scholarship each year. Interested employees should request an application from the University Relations office. The scholarship recipient will be determined by Administrative Council. Deadline for applications to Leadership Evansville is May 15. To be considered for the USI scholarship, applications must be received by May 1 in University Relations.

AAUW CARD PARTY. The American Association of University Women is sponsoring a dessert card party from 1 to 4:30 p.m. Saturday, April 20, at Solarbron Pointe Retirement Center. It will feature a style show by Putt'n on the Ritz and a fairy tale quilt raffle. Tickets are \$5 and are available at the front desk at Solarbron. Proceeds will go to Public Library Friends for the new Red Bank Branch Library furnishings.

SIX FLAGS DISCOUNTS. USI employees and their families are entitled to Funseekers discount cards for admission to Six Flags at St. Louis. The park is open daily May 21-August 25, weekends at other times, and will close without notice for private outings; call before going, 314/938-4800. One Funseekers card is good for the entire family. Cards are available in the Human Resources Office, FWA172.

SPRING FILM SERIES: *Zuckerbaby* (*Sugar Baby*) (1987, West German) Director: Percy Adlon; cast: Marie Sagebrecht, Eisi Gulp. By the director of *Baghdad Cafe*, this film is the story of a large female mortuary attendant who is smitten by the conductor who calls out the stations on the Munich subway. A Cinderella fable about a woman who rouses herself (from the

dead) to gloriously satisfy her desires. The film will be shown at 2 and 6 p.m. Tuesday, April 23, in Forum I; it is free and open to the public.

WSWI RADIO THEATRE. Dr. Gordon E. Kelley, associate dean for Health Professions, hosts the rebroadcast of his collection of old radio programs at 10 a.m. Saturdays on WSWI. Programs for April 20 are: *Kraft Music Hall* starring Bing Crosby; *Green Hornet*, "Murder and the Dope Racket;" *Yours Truly, Johnny Dollar*, "Youngstown Credit Group Matter;" *Cisco Kid*, "Sundown at Shadow Falls." Dr. Kelley is available to talk with listeners or take requests; call 464-1836. Don't forget the rest of the Saturday line-up: *Broadway Bandwagon* at 9 a.m. and *Big Band Review* from 12 noon to 3 p.m.

RIVER CITY BIATHLON. A River City Biathlon will be held at USI on Saturday, April 20, sponsored by Sports Quarters and Gilles Schwinn. Events get under way at 8 a.m. in the Outdoor Education area and will include a two-mile run followed by a ten-mile bike ride followed by a two-mile run. Registration opens at 7:30 a.m. Call Mr. Shane Thread, 425-8673, for information.

SPORTS THIS WEEK -- Baseball -- USI at Southeast Missouri, 2 p.m. Thursday, April 18; St. Joseph's at USI, 12 noon Saturday, April 20; Lewis at USI, 12 noon Sunday, April 21; IU/PU-Indianapolis at USI, 2 p.m. Tuesday, April 23.

Golf -- USI in Vincennes Invitational, 9:30 a.m. Friday, April 19.

Men's Tennis -- USI at IU/PU-Indianapolis, 2 p.m. Friday, April 19; USI and Northern Kentucky at Indianapolis, 8 a.m. Saturday, April 20.

Softball -- USI at Austin Peay, 3 p.m. Thursday, April 18; USI at St. Joseph's, 12 noon Saturday, April 20; USI at Lewis, 12 noon Sunday, April 21; Southeast Missouri at USI, 3 p.m. Tuesday, April 23; USI at Kentucky State, 4 p.m. Wednesday, April 24.

Soccer -- USI in Illinois State Tournament, 12 noon Saturday and Sunday, April 20-21.

MARKETPLACE

For Sale

1985 Mazda GLC deluxe - 5-speed, air, stereo tape deck, 53,000 miles. \$2,395. Call extension 1721 or 858-9803 after 5:30 p.m.

1982 Honda CM 450E motorcycle - maroon; only 6,700 miles; garage-kept; windshield, saddlebags, matching helmet; mint condition. \$750. Call 985-5681 after 6 p.m.

Radio/record player - 6 speakers; floor model w/extra cabinet of 3 speakers. \$50. Call 422-2448 after 9 a.m.

Dishwasher - Sears Lady Kenmore; stand-alone; butcher-block top. \$50. Call 985-2862

Apple 2C computer - color monitor, all software, Image Writer printer, \$650; love seat - gray, modern, \$125; recliner - maroon, leather, \$150; Chinese secretary desk - \$500; two Chinese bedroom end tables - \$150 each; two lamps - black, modern, w/biege lampshades, \$35 each; Futon - w/mattress, \$200; waterbed - king-sized, w/headboard, \$250; lawnmower - like new, \$225; Geni organ - originally \$1,200; w/cartridges & speaker, \$475. Call 853-6813.

Services

General typing - former USI secretary guarantees neatness and accuracy. Call Rosemary Oberhausen, 473-5328.

Want a clean, shiny house to come home to after a hard day at work? Any type of housecleaning provided; reasonable rates; dependable and punctual. Call 425-3867.

Classified ads in The Shield, the USI newspaper, can be run for 5 cents a word, no limit on number of words. Deadline is Friday for the next week. Call extension 1870.

Wanted

House-sitting or subleasing - retired couple living in Texas will return to Evansville for summer months and seek a house-sitting or subleasing arrangement. References furnished. Call extension 1902.

POSITIONS AVAILABLE

The following positions are available for the April 17, 1991, University Notes. The University of Southern Indiana is subject to the requirements of Executive Order 11246 and is an Affirmative Action Employer. Interested individuals should contact the Human Resources Department, FWA174, extension 1844.

Each job is assigned a reference number. When applying for positions, please use the reference number.

FACULTY/ADMINISTRATIVE

Coordinator, Business and Professional Programs - A1003 - Extended Services

Full-time administrative position; responsibilities include coordinating self-supporting programs designed to meet the continuing education, training, and human resource development needs of regional business, industry, not-for-profit, and governmental organizations. Individual will perform needs assessment, program development, marketing of noncredit programs, and development of on-site credit and noncredit contractual services, and will assist with the Management Diagnostic Center. Master's degree in business or related area, with experience in college-level teaching, marketing skills, and administering education and training programs required. Certification in Zenger-Miller training desired, as

well as familiarity with computer applications and software appropriate to business use. Submit letter of application, resume, and the names of three professional references by April 30 to: Dr. M. Edward Jones, Associate Vice President for Academic Affairs.

Women's Basketball Coach - A1004 - Athletics Department

Full-time position with responsibility for administration of the women's basketball program, coaching, recruiting, scheduling, promotional activities, and fund raising. Individual must have a thorough knowledge of and commitment to compliance with NCAA rules and regulations. Additional teaching or administrative duties will be assigned, depending upon previous experience and background. Position requires a master's degree with successful coaching, teaching, and/or administrative experience at the college level. Submit application, resume, and the names of three professional references by April 26 to: Larry W. Arp, Director of Athletics.

Assistant Professor of Communications - F1024 - School of Liberal Arts

Tenure-track position beginning fall 1991; will teach diverse nine-hour load in broadcasting, including such courses as Survey, Audio Production, Performance, and Pro-

gramming, and manage a flourishing AM radio station. Ph.D. preferred; master's required. A strong emphasis will be placed on candidate's ability to teach and maintain rapport with students and colleagues. Send letter, resume, and names of three professional references by May 15 to: Dr. Dal M. Herring, Chair, Department of Communications.

CLERICAL/SUPPORT

Graphic Artist - B1006 - Printing Services

Full-time position, 8 a.m.-4:30 p.m. Monday-Friday; will be responsible for designing, typesetting, and keylining University publications for one to four-color printing; must have desktop publishing experience. Position requires two years of college work or equivalent combination of education and experience in graphic design; a portfolio will be required at the interview. Application deadline: April 22.

Senior Secretary - B1007 - Extended Services/Gateway Project

Full-time position 8 a.m.-4:30 p.m. Monday-Friday; will perform secretarial and receptionist duties, including developing and maintaining academic files; will provide information on Gateway programs, answer telephone inquiries, and perform other related clerical duties. Position requires a high school diploma with three years of office experience, typing skills of 55-60 w.p.m., and knowledge of word-processing equipment. Application deadline: April 26.

Minds are like parachutes - they only function when they're open.

- Unknown
