

TELECONFERENCE, PANEL  
DISCUSSION SLATED AT USI  
ON EUROPEAN MARKET PLANS



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For Immediate Release  
November 22, 1988

An interactive teleconference dealing with "European Integration in 1992: Implications for American Business" will be held Thursday, December 8, in the University Center at the University of Southern Indiana. It is sponsored by the University, Metropolitan Evansville Chamber of Commerce, and Tri-State World Trade Council.

Radically altered competitive conditions are expected for U.S. companies selling in Europe after the European Community completes its plans in 1992 for a single internal market with freedom of movement for goods, services, people, and capital in 12 participating nations. A greater demand for U.S. products is anticipated, along with new risks and greater competition.

The national teleconference will feature presentations by U.S. Commerce Secretary C. William Verity; Alfred H. Kingon, U.S. representative to the European Communities; Willy de Clercq, vice president of the Commission of European Communities; and Sir Roy Derman, head of the Commission delegation.

There also will be a panel presentation involving panelists Richard Humbert, director of the Southern Europe Division, Office of  
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Western Europe; Ms. Pierrette Pelhate, deputy head of the European Community Office of Press and Public Affairs; Judson Reis, executive vice president and managing director of investment banking for Kleinwort Benson, Inc.; and a representative of Peat Marwick Main & Company. They will discuss issues with Nhu Hoang, director international of FMC, Inc.; John Blocha, president of Coburn Optical Industries; Ms. Sherri Sorensen, vice president of international marketing for James Clem Corporation; and a representative of Westinghouse.

The USI program will start at 11:45 a.m. The teleconference will be followed by a panel presentation from local business people and USI business and economics faculty. Dr. Glenn Pitman, dean of the USI School of Business, will chair the panel.

The teleconference is expected to be beneficial to business, industry, boards of trade, chambers of commerce, export specialists, economists, legal and accounting professionals, government and civic leaders, and business faculty members. The registration fee is \$50 and the deadline to register is December 7. Contact the USI Office of Continuing Education, (812) 464-1863, for information or to register.