



NEWS RELEASE

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Third annual "Worldwide Lessons in Leadership" series will features Covey, Blanchard, and Peters

Three world-renowned authors will lead the "Worldwide Lessons in Leadership" series sponsored by the University of Southern Indiana from 9:45 a.m. to 4:30 p.m. on Wednesday, November 18, at the Radisson Hotel located at 600 Walnut Street in Evansville.

Spanning closed circuit locations across America and over 50 countries, this year's topic, "World Class - How to Team Up for Success Wherever you Live and Work", will be discussed by Dr. Stephen Covey, Dr. Ken Blanchard, and Dr. Tom Peters. This public event will also include a 75 minute *Fortune* magazine session with Jack Welch, chair and CEO of General Electric; and Herb Kelleher, chair, CEO, and president of Southwest Airlines.

Emmy award-winning journalist and best-selling author Linda Ellerbee will moderate this unique event during a question and answer session asking the questions submitted by participants via the Internet.

Recognized by *Time* magazine as one of the 25 most influential people in America, Dr. Covey is considered an expert on personal and professional development. His book, *The Seven Habits of Highly Effective People*, sold more than 12 million copies in 28 countries.

Dr. Blanchard, a leading advocate for merging proven human values with strong business practice, is the first author with four books on *Business Week's* Top 15 best-seller list simultaneously - *One Minute Manager*, *Raving Fans*, *Empowerment Takes More Than A Minute*, and *Everyone's a Coach* - in 1996. His latest books, *Mission Possible* and *Gung Ho!*, made the list in 1997 and 1998, respectively.

Called "the father of the post modern corporation" by *The Los Angeles Times*, Dr. Peters is the world's best-selling business author with such titles as *In Search of Excellence* and *The Circle of Innovation*.

Cost, based on group size, ranges from \$199 each for one and two people to \$149 each for 30 or more people. Reservations may be made by calling 800/689-9771. Registration deadline is November 13.

For more information, contact Mr. Larry Bohleber, manager of the USI Center for Human Resources Development.