

## **MEDIA ALERT**

August 12, 2015

**University of Southern Indiana**

### **Annual Day on the Bus event allows university faculty to visit healthcare industry leaders**

**WHO:** Over 50 faculty and staff members from the University of Southern Indiana, University of Evansville, Ivy Tech Community College and Vincennes University.

**WHAT:** Faculty will board a motor coach to visit and gain insight on local industry leaders

**WHEN:** 7:30 a.m., Thursday, August 13

**WHERE:** Day begins at Old National Bank on Main Street. Other destinations include Deaconess Hospital, Evansville, Automation, Deaconess Gateway and Seton Harvest.

**WHY:** Faculty will learn the inner workings of each organization's operations and how to better prepare students for regional careers.

**CONTACT:** For a complete schedule or more information contact Center for Applied Research at 812-461-5442 or [appliedresearch@usi.edu](mailto:appliedresearch@usi.edu). Participants will be tweeting using #DOB2015.