



July 7, 2000

Media Advisory

**Results of study of economic and workforce trends and educational needs in USI service area to be released on Thursday, July 13**

Last November, a university-wide task force undertook a study of the economic and workforce trends in the University's service area and region. The committee was charged with conducting an audit of the current University curriculum and determining the congruence between academic programs offered by the University and the educational needs of the region as they relate to economic development.

The task force has gathered information from a cross section of regional employers, civic leaders, and economic development specialists in an effort to document the educational needs of the area. The task force has completed its work and will release its findings during a luncheon at noon on Thursday, July 13 in Carter Hall of the USI University Center. The report will include implications for the University's future directions.

USI President H. Ray Hoops will host the luncheon and lead discussion about the report. He will be available for interviews following the luncheon.

***Members of the media.*** You are invited to join us for lunch. Call reservations to Karen Altstadt, News and Information Services Office, 465-1192 by noon on Tuesday, July 11.