



NEWS RELEASE

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Tri-State World Trade Council meeting to feature Indiana Hardwoods, a home-grown international success

Indiana Hardwoods' Phil Fischer, sales manager, and Lewis Reed, sales representative, will discuss Indiana Hardwood's export program at the Tri-State World Trade Council luncheon meeting schedule for 11: 30 a.m. to 1 p.m. on Thursday, January 20 in Carter Hall, University Center, University of Southern Indiana. Luncheon cost is \$8.50 by January 18; \$10 at the door.

Indiana Hardwoods, located near Chandler, Indiana, was established in 1964 to support the furniture manufacturing facilities of Kimball International, its parent company. Indiana Hardwoods has grown into a major producer and supplier of hardwood lumber west of the Appalachian range, with annual production reaching 19 million board feet.

Fischer and Lewis also will describe the company's operating philosophy of exceeding customer expectations. This commitment to quality is recognized by architectural millwork facilities, cabinet manufacturers, hardwood dimension plants, distribution yards, and export customers throughout the world.

Tri-State World Trade Council, which meets on the third Thursday of each month, invites area businesses to share their experiences in international markets. The council provides networking opportunities, trade-related information, and educational events to raise awareness of the importance of trade and serve as a resource for tri-state firms entering the global marketplace. Tri-State World Trade Council meetings provide an opportunity to learn from the experiences of others and network with those who share an interest in the global marketplace.

Tri-State World Trade Council is an affiliate of USI Extended Services. For reservations call 812/464-1864 or fax 812/465-7051; e-mail extserv.usi.edu.