



# NEWS RELEASE

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## **USI finance graduate to discuss GE career, foreign service**

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Randall L. Haaff, a Grandview, Indiana, native who graduated magna cum laude in finance in 1984 from the University of Southern Indiana, will be the USI School of Business's spring Alumni-in-Residence on Friday, March 24, discussing a career with General Electric Company that began while he was a student participating in the University's co-op program.

Haaff will speak at two public sessions at 9 and 10 a.m. in the University Conference Center. He will emphasize "The Fundamental Truths of Foreign Exposure," having had experience in Asia, Europe, and Canada before spending 18 months as chief financial officer for Seabanc-GE Capital in Kuala Lumpur, Malaysia.

Haaff returned to the U.S. last October, when he was named manager of finance for Total Audio Visual Services (TAVS) of Atlanta, a newly acquired company of GE Capital Services. His responsibilities at TAVS include full financial leadership for a \$70-million business that rents and sells audio visual equipment and provides technical support for hotel, meeting, and trade-show markets.

Haaff's post-graduate career with GE began in the financial management program for GE Aircraft Engines, Boston; he then became product administrator for military cost proposals in Cincinnati. In 1988, he returned to GE Plastics in Mt. Vernon as a business analyst and a year later, was named associate auditor with the GE Corporate Audit Staff in Albany, New York, which gave him extensive experience in Asia, Europe, and Canada. He was named senior analyst in losses and residuals for GE Capital Auto Financial Services, Chicago, in 1992, and accepted the Malaysia assignment in March 1993.

Haaff has participated as a sponsor in local Big Brother/Big Sister programs and served as a mentor for disadvantaged minorities through GE's Elfun Society.

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