

Mrs. Josephine Elliott

INDIANA STATE UNIVERSITY EVANSVILLE  
"Equal Opportunity and Affirmative Action Employer"  
UNIVERSITY NOTES VOL. VIII NO. 20 Feb. 20, 1974  
Editor, Kathy Will; Assoc. Ed., Laura Rohrbacher



# Indiana State University Notes Evansville Campus

## FINAL ISSUE HOME GAME

The Angel Flight from University of Evansville will present the colors and perform a precision drill during half-time at the final ISUE home game on February 25 at Roberts Stadium, where the Eagles meet University of Missouri/St. Louis at 8:00 p.m.

## DINNER FOR FIVE-YEAR EMPLOYEES

Clerical and support personnel who completed five years of ISUE employment in 1973 will be honored March 20, 1974, during the annual Five-Year Staff Recognition Dinner.

Several persons who began their employment during 1968 will be honored guests at the 6:30 p.m. social-hour and dinner at Bockelman's Restaurant, 4001 Big Cynthiana Road. Dinner will be served at 7:30 p.m., with presentation of awards and entertainment following.

All clerical, support and administrative employees and spouses, escorts or dates are urged to attend to help salute the five-year employees. Reservations accompanied by checks should be sent or presented to the Personnel Office by March 13, payable to John Munger, Personnel Director. Cost per person is \$4.50.

## PEOPLE IN THE NEWS

JANET GOODRUM, Instructor in Education, was featured speaker at the Helfrich Park PTA Founder's Day meeting on February 12, 1974. Her topic was "Education Lights the Way".

GLENN KINZIE of the Human Relations Consortium addressed the Evansville Exchange Club on February 5, 1974. His topic was "Human Relations: A New Perspective".

BARBARA MARTING, Professor of Business, was guest speaker at the Data Processing Management Association, Greater Evansville Chapter meeting on February 19. Her topic was "Problems of Women in Business".

## MARKETPLACE

Maple double bed with box springs and mattress, matching dresser and mirror. Maple chest of drawers, power mower, two dressing tables with chairs, yard tools and hide-a-way bed. New set of barbecue utensils. Phone Mrs. Frank Sturtevant, 963-3695.

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### ENGLISH ENERGY CRISIS

Mrs. Paul Grimes recently returned from a six-week trip to England where she drove nearly 1,000 miles visiting friends and relatives in the Gloucestershire and Nottingham areas.

The energy crisis is quite severe in England and the enforced speed limit is 50 mph. If you are caught exceeding this limit, you will be fined 50 pounds, which is approximately \$110.00 -- with no option but to pay. Although gasoline is not rationed, the prohibitive cost (\$1.00 per gallon) creates its own type of rationing.

The merchants also are conserving energy by not heating their stores and by using kerosene lamps and candles two days a week for lighting purposes. Such poor lighting resulted in Mrs. Grimes using her good old American ingenuity and shopping by flashlight.

Designed room temperatures are normally 65° but the inflationary cost of fuel has forced some homes to drop their temperature into the fifties. And while we "sanctimoniously" turn our thermostats back to 68° or even 65° at night, the English turn their heat OFF! (by Judy Rogers)

### DIRECTORY CHANGE

Address Change	Hahn, Mrs. Ruth N. 224 State Street Newburgh, IN 47630	L202 325 853-6301
Phone change	Stigler, Mr. Gerhard W.	239

### PETITIONS RECEIVED BY CURRICULAR COMMITTEE

The following Petitions have been received by The Curricular Committee:

#### 1. Public Relations (Major and Minor)

##### Academic requirements for the degree

Business (Major: 15 hours; \*Minor: 12 hours)

- \*240 Principles of Management
- \*280 Principles of Marketing
- \*332 Consumer Behavior
- 334 Promotional Strategy
- \*338 Marketing Research

Communications (Major: 18 hours; \*Minor: 9 hours)

- \*104 Introduction to Interpersonal Communication
- 316 Business and Professional Speech

- 362 Sociological Aspects of Mass Communication  
\*365 Introduction to Public Relations  
\*396 Seminar in Public Relations  
490 Seminar in Public Opinion

Psychology (Major: 3 hours; Minor: 3 hours)

240 Social Psychology

2. Introduction to Public Relations 365 3 hours

Lecture, discussion, and practical application of the concept of public relations; public opinion; corporate relations; tools of public relations. Students will plan and execute a public relations campaign.

3. Seminar in Public Relations 396 3 hours

This course is designed to study ethical issues and considerations in public relations activity, current status and trends in public relations policies and procedures, the effect of public relations purposes and objectives in management, and the importance of human relations concepts in public relations.

Anyone who wishes to question these courses must do so within ten days from this publishing date of University Notes. Direct comments to Dr. Melvin Denner, Chairman.

FACULTY POSITION VACANCIES

The following positions are vacant as of February 14, 1974. Women and members of minority groups are encouraged to apply.

Marketing Faculty Member	Division of Business	Teach undergraduate and MBA courses. Doctoral Degree required. Available August 27, 1974. To apply or for information, contact Dr. Kenneth Settle, Chairman.
Political Scientist	Department of Political Science	Teach undergraduate courses in area of American Government and politics with responsibility for survey course in political science. Secondary competence in public administration desirable. Ph.D. required. Teaching experience preferred. Contact Dr. William Kirsch.

CLERICAL AND SUPPORT POSITION VACANCY

Secretary III  
(Half-time)

Physical Plant

Typing, filing, record-keeping,  
receptionist and some secretarial.

CAMPUS REPORTERS NAMED

To improve reporting campus events, various persons in the University have been asked to be campus reporters by the Assistant to President's Office. Reporters and their areas follow:

Phyllis Ashby  
Computer Center

Gladys Loving  
Education

Florence Bergbauer  
Library

Rosemary Oberhausen  
Science & Math

Shirley Dill  
Physical Plant

Dorothy Robinson  
Business Division

Melinda Evinger  
Humanities

Jo Ann Wilson  
Business Office

Wanda Kirchoff  
Social Science

Rose Zigenfus  
Student Services

Campus reporters will inform the Assistant to President's Office regarding events and personalities in their area.

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LAST WEEK TO REGISTER

EAGLE GRAN PRIX

TEAMS ACCEPTED UNTIL FRIDAY

INQUIRE DEAN OF STUDENTS OFFICE

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