

For immediate release
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USI Student Government Association to hold annual Alcohol Awareness Week

With binge drinking and alcohol abuse on university campuses drawing national attention, the University of Southern Indiana Student Government Association will inform USI students of alcohol's affect has on the lives of those who use and abuse it. The During Alcohol Awareness Week from Sunday, October 24, through Friday, October 29, with campus-wide activities.

"Our goal is to reach out to every student on the USI campus, and make each individual aware of physical, emotional, and social dangers associated with alcohol abuse" said USI student Rick Hudson, SGA co-chair for Alcohol Awareness Week.

Featured activities follow.

Sunday, October 24

Oktoberfest '99 - 7 p.m. - 10 p.m. - Eicher Barn

An alcohol-free college party, Oktoberfest offers a social setting with live music, hayrides, a haunted trail, and refreshments. "It proves to students that alcohol is not needed to have a good time," said Hudson. Isaac & Joseph, a band from West Virginia, will play contemporary hits and encourage audience participation.

Monday, October 25

The Drinking Game - 2 p.m. - University Conference Center, UC

Dr. Charles Petranek, professor of sociology, will present "The Drinking Game", an inebriation-simulation game. Participants experience a situation similar to alcohol overuse.

Tuesday, October 26

Speaker: Cindy McCue on B.R.A.D. - 7 p.m. - Carter Hall, UC

Open to the public. Cindy McCue of Clarkston, Michigan, will present "B.R.A.D." or "Be Responsible About Drinking". She will focus on the dangers of alcoholism, especially alcohol poisoning. Bradley McCue, Ms. McCue's son, was a junior at Michigan State University when he died of alcohol poisoning after celebrating his 21st birthday. She hopes her presentation will prevent other families from suffering a similar loss. This event is co-sponsored by the Student Wellness Office.

Thursday, October 28

Candlelight Vigil - 8:30 p.m. - Helen Niednagel Ruston Terrace, Liberal Arts Center

Co-sponsored by Campus Ministry, students will light candles and pray for college students who have died from alcohol-related injuries and the family and friends they left behind.

Friday, October 29

Alcohol Screenings - 9 a.m. - 3 p.m. - UC

The Counseling Center will offer alcohol screenings to USI students to determine if their alcohol use exceeds normal levels. Results will be confidential.

Week long event

Alcohol Awareness Decorating Contest - throughout campus

The SGA and Student Alumni Association is sponsoring this competition open to all University organizations. Entrants will be given an area on campus to decorate with red ribbons and items pertaining to the theme of Alcohol Awareness. Displays will be judged on creativity and originality, use of red ribbons, impact of the alcohol awareness theme, and visual appeal. Grand prize is \$100 and second prize is \$50.

"Alcohol Awareness Week is an important program for the entire campus community," said Alysia Lamb, SGA co-chair for Alcohol Awareness Week.