



# NEWS RELEASE

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## **3 leadership training authorities featured in November program**

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Three leadership training authorities will be together November 15 to present a six-hour, closed-circuit program, "Eleven Lessons in Self-Leadership," which is being sponsored in the Evansville area by the University of Southern Indiana School of Business and Office of Extended Services.

The featured presenters will be Stephen Covey, author of *First Things First, Principle-Centered Leadership*, and *The 7 Habits of Highly Effective People*; Tom Peters, co-author of *In Search of Excellence* and author of *Thriving on Chaos, Liberation Management*, and *The Pursuit of WOW!*; and Denis Waitley, author of *Seeds of Greatness, Being the Best*, and *Empires of the Mind*. Covey's last book is today's best-selling leadership guide; Peters' books have made him a best-selling author; and Waitley's work, "The Psychology of Winning," is the best-selling audio program.

Each will make a 70-minute presentation during the November 15 program, then come together as a panel for 30 minutes of questions from participants at 100 university/college locations across the country, and another half hour for summations. Television personality Linda Ellerbee will moderate.

The local program will be held 11 a.m. to 5:30 p.m. in the Vanderburgh Auditorium Gold Room. A light meal will be served at 1:50 p.m. The registration fee is \$149 per person, with reduced fees down to \$124 per person available according to the size of teams signing up from participating organizations.

Those who register prior to November 8 will receive a free copy of *Eleven Lessons in Self-Leadership* (\$21 retail value), which is slated for public release in January.

Questions may be directed to USI Extended Services, 812/464-1989, or by calling James at WYNCOM, Inc., in Lexington, Kentucky, 1/800/499-6266 or e-mail to [info@wyn.com](mailto:info@wyn.com) <http://www.wyn.com>