**International Laboratory for Digital Transformation in Public Administration**

June 26th, 2024. 15 00

**Round Table** “New directions in the study of digital transformation in governance”.

**Moderator** Prof. Dr. Eran Vigoda-Gadot

This round table aims to discuss new developments in the study of digital governance, digital transformations in public administration and policy science. The digital revolution in state halls and around public spheres is mounting and we are far from its peak. Studies point to improvements and greater sophistication of theory building, methods with emphasis on experimental designs, interdisciplinary and better usage of big data sources. We bring together local and international scholars and students to share knowledge on only few directions along these tracks.

**Program:**

**Dr. Ricardo Correa Gomez** “Experimental Research in Public Administration Journals: a systematic literature review”

Experimental research has been published in public administration journals since 1980. The journal that has published the most articles is Public Administration Review, followed very closely by JPART. In terms of types of experimental research, we found Laboratory, Field, Survey, Quasi Natural and Conjoint. The most used type is the survey. It is worth mentioning that the survey’s experimental research has had exponential growth in the last ten years, while the others present a linear progression.

**Dr. Trent Engbers** “Guardians of the Digital Galaxy: Transforming governance”

Digital transformation in governance is revolutionizing public administration by integrating advanced hardware like internet of things sensors and software such as AI and blockchain to enhance efficiency and transparency. These technologies promise to improve customer service and personalize public services, although they bring significant privacy and accountability challenges. This lecture will offer some New directions in digital governance and how to effectively prepare for their management.

**Dr. Andrey Akhremenko** “Investigating attitudes towards personal digital data collection as an indicator of trust in government: an online experimental approach”

We assess the role of political trust in shaping the attitude of citizens towards e-government practices for working with personal data. In this study we implemented an online experiment approach which consisted of two parts. As for the first step, a survey was conducted in order to gather the pre-treatment level of respondents’ trust as well as their sociodemographic characteristics. The next step was to apply the vignette research methodology: 192 randomly assigned hypothetical situations about personal data processing practices were used as a treatment to measure the attitudes. Despite the fact that the negative attitude of citizens towards the collection and processing of their personal data was confirmed, the assessment of such digital practices was positively influenced by the respondent's ideas about the "good intentions" of the state, potentially reflecting one of the "deeper" levels of political trust.

**Dr. Anna Sanina** “Level Up: Using Gamification to Integrate ESG Goals in Digital Government Education”

The presentation examines how gamification could be used for civil servant education concerning digital government transformation and ESG goals. A pilot study evaluated to what extent Public Administration students would find it effective to use self-study, human-partnered learning, and AI-powered teaching through a game-based online system. The results demonstrate the interesting finding of an increased participation rate on top of better performance as far as AI-driven education is concerned.

**Participants’ Brief Bio**

**Prof. Eran Vigoda-Gadot** with major expertise in Public Administration, Public Management, and Organizational Behavior is the author and coauthor of more than [200 publications, articles and book chapters](https://sites.google.com/edu.haifa.ac.il/prof-eran-vigoda-gadot/download-publications?authuser=0), of which 16 [books](https://sites.google.com/edu.haifa.ac.il/prof-eran-vigoda-gadot/books) and symposiums as well as many other scholarly presentations and working papers. Received his Ph.D. from the [University of Haifa](http://www.haifa.ac.il/) (1998) and spent time as a visiting professor in Britain ([Chevening Scholarship](http://www.fco.gov.uk/en/about-us/what-we-do/scholarships/)), Ireland ([National University-Cork](http://www.ucc.ie/en/) - [Department of Government](https://www.ucc.ie/en/government/)), Canada ([McGill University](http://www.mcgill.ca/) - [Desautels Faculty of Management](http://www.mcgill.ca/desautels/)), the USA ([University of Georgia](http://www.uga.edu/)- [Department of Public Administration & Policy](http://spia.uga.edu/departments-centers/padp/), [Harvard Kennedy School](http://www.hks.harvard.edu/) - [Ash Center for Democratic Governance & Innovation](http://ash.harvard.edu/), [University of Massachusetts, Boston](http://www.umb.edu/) - [McCormack Center for Public Management](http://www.mccormack.umb.edu/centers/cpm/index.php)), and Belgium [(KU Leuven -Public Governance Institute)](http://soc.kuleuven.be/io/english).

**Dr. Ricardo Corrêa Gomes** received his Ph.D. degree in Public Management from Aston Business School (UK) (2003). He is Adjunct Professor at Fundação Getulio Vargas working both on undergraduate and pos-graduate courses, supervising Master and Doctoral students. His research interest is in strategic management for public organizations and covers strategic plan, performance management, and stakeholder analysis. He is the VP for Latin America and Caribe at the International Research Society for Public Management - IRSPM. He is the adjunct editor for Revista de Administração Pública - RAP.  At the moment, he serves the Editorial Board of the following scientific journals: Public Management Review (PMR), International Journal of Public Sector Management (IJPSM), Finance and Accountability Management (FAM),   Organizações & Sociedade (O&S) and Revista do Serviço Público (RSP). He has received the best paper award in public administration from ENANPAD 2017.

**Dr. Trent A. Engbers** is a former Peace Corp volunteer, an experienced college educator, and nonprofit consultant living in Evansville, Indiana. His primary appointment is as associate professor of political science and public administration at the University of Southern Indiana and master of public administration director, but has also taught at University of Notre Dame Mendoza College of Business, DePaul University School of Public Service, and the University of Missouri Truman School of Public Affairs. With over a dozen years’ experience in college education and professional training, Engbers offers training and consultations in organizational development, leadership, nonprofit fundraising, and board development. He was a 2015-2016 USI Foundation Award Winner for Excellence in Teaching and 2019 O’Neill School of Public and Environmental Affairs Outstanding Teaching Award winner.

**Prof. Andrey Akhremenko** is a Doctor of Sciences in Political Science and a Leading Research Fellow at the International Laboratory for Digital Transformation in Public Administration, HSE University, Moscow. He develops agent-based modeling with a focus on political behavior. He publishes in leading Russian and International journal. He is an award winner for best paper research at the HSE University in 2022.

**Dr. Anna Sanina** is the leading research analyst and associate professor affiliated with the National Research University Higher School of Economics (Moscow and St. Petersburg Campuses, Russia). Her articles were published in such reliable journals as *Information Polity, International Journal of Public Administration*, *Qualitative Inquiry, Computers & Education, Europe-Asia Studies, Journal of Eurasian Studies*, and others. Her current research interests are mostly devoted to the topics of digital government transformation and its social consequences, such as digital trust and digital communication. Her current teaching practice is mainly related to the tools and technologies of contemporary public administration, and innovations in government and society.